

# Lachlan Deer

PhD Candidate in Economics, University of Zurich  
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## EDUCATION

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| University of Zurich, Ph.D. in Economics.  | 2013-current |
| University College London, M.Sc in Economics (with Distinction).                   | 2013         |
| University of Adelaide, M.Phil in Economics.                                       | 2012         |
| University of Adelaide, Bachelor's Degree in Economics (with First Class Honours). | 2009         |

## RESEARCH INTERESTS

Empirical Industrial Organization, Quantitative Marketing, Structural Econometrics, Media Economics, Advertising, Behavioural Economics.

## PUBLICATION

L. Deer and R-C. Bayer, 2016, "Pledges of Commitment and Cooperation in Partnerships," Games 7(1) Art. No. 4.

## WORKING PAPER

G.S. Crawford, L. Deer, J. Smith and P. Sturgeon, 2017, "The Regulation of Public Service Broadcasters: Should there be more advertising on television?," CEPR Discussion Paper 12428 (Revise and Resubmit at IJIO).

R. Bouchouicha, L. Deer, A. Eid, P. McGee, D. Schoch and H. Stojic, Y. Ygosse-Battisti and F. Viedler, 2018, "Gender Effects and Loss Aversion: Yes, No, Maybe?," Working Paper (Submitted to Experimental Economics)..

## WORK IN PROGRESS

P.K. Chintagunta, G.S. Crawford and L. Deer, "Tweeting to Success? Word of Mouth on Consumer and Firm Learning in the Motion Picture Industry."

F. Javier Barreda, CS Hsieh, L. Deer, M. Koenig and F. Vega Redondo, "Endogenous Riot Networks."

L. Deer and P. Schmidt, "Swipe Right for an STI? Tinder and the increase STIs in the United States."

L. Deer, "Trendy Topics: The Evolution of Research Topics and Methods in Leading Economics Journals."

L. Deer and F. Viedler, "Behaviourally Accurate Measures of Loss Aversion."

R-C. Bayer and L. Deer, "Consumption and Asset Trading Behaviour in a Dynamic Experimental Economy."

L. Deer and C. Oertel, "Nested Logit Demand Estimation with Aggregate Market Shares in R." (R package)

L. Deer and C. Oertel, "Merger Simulation in R." (R package)

## ACADEMIC PRESENTATIONS

2018: Bocconi, Swiss IO Day, Marketing Science, EEA-ESEM, EARIE, Mallen20 (forthcoming).

2017: UCSD Rady Marketing Lunch.

2016: Econometric Society - Australasian Meeting, Australian Conference of Economists.

2015: Zurich Workshop in Economics, ESA Europe.

2012: Econometric Society - Australasian Meeting.

2011: Econometric Society - Australasian Meeting, Australian Conference of Economists, Australia and New Zealand Workshop on Experimental Economics.

## AWARDS

### *External*

|   |           |
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| SNF Doc.Mobility Grant (Host Institution - Stanford GSB). | 2016-2017 |
| Econometric Society Travel Grant.                         | 2012      |
| Australian Postgraduate Award.                            | 2010-2012 |

### *Internal*

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| Dissertation Fellowship, University of Zurich.                   | 2018-2019 |
| Department Scholarship for PhD Students, University of Zurich.   | 2013-2018 |
| Excellence in Masters Thesis Research, University of Adelaide.   | 2012      |
| Certificate of Teaching Excellence, University of Adelaide.      | 2010      |
| Legg Mason Asset Management Scholarship, University of Adelaide. | 2008      |
| School of Economics Merit List, University of Adelaide.          | 2005-2007 |
| Summer Research Scholarship, University of Adelaide.             | 2006      |

## TEACHING

|  |              |
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| <i>Instructor, Software Carpentry and Data Carpentry</i> | 2016-current |
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2-day programming workshops at University of Trento (forthcoming), University of Geneva (March 2018), Karolinska Institute (October 2017), Stanford (June 2017), Federal Reserve Board of Governors (May 2017) and Federal Reserve in Kansas City (Feb 2017).

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| <i>Instructor, University of Zurich</i> | 2016-2017 |
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Programming Practices for Research in Economics (×2).

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| <i>Teaching Assistant, University of Zurich</i> | 2014-2016 |
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Cross Section and Panel Data Econometrics (×2), Empirical Analysis of Asymmetric Information in Banking and Insurance Markets.

Thesis Supervision: 7 × Bachelor's Theses, 4 × Master's Theses.

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| <i>Teaching Assistant, School of Economics, University of Adelaide</i> | 2009-2012 |
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Business and Economic Statistics (×2), Intermediate Mathematical Economics, Intermediate Microeconomics (×4), International Financial Institutions and Markets, Macroeconomic Theory and Policy, Managerial Economics (×2), Money Banking and Financial Markets, Public Finance, Principles of Economics (×2), Principles of Macroeconomics (×2), Principles of Microeconomics I.

|   |      |
|---|------|
| <i>Instructor, School of Economics, University of Adelaide</i>                  | 2010 |
| Principles of Macroeconomics (Summer).  |      |
| <i>Instructor, Bradford College, University of Adelaide</i>                     | 2009 |
| International Financial Institutions and Markets, Principles of Macroeconomics. |      |
| <i>Teaching Assistant, Flinders Business School, Flinders University</i>        | 2009 |
| Principles of Macroeconomics.   |      |

## PROFESSIONAL ACTIVITIES

### *Ad-hoc Refereeing*

Information Economics and Policy, Journal of Economic Psychology., Journal of Economics and Statistics.

### *Workshops and Working Groups Organized*

Zurich Empirical Industrial Organization Group (2017, 2018, Lead Organizer), PhD Breakfast (2017, 2018, co-organized), Computational Economics Working Group (2016, 2018, co-organized), Zurich Workshop in Economics (2015, Lead Organizer).

### *Community Engagement*

Lesson Maintainer for Data Carpentry - Introduction to R for Geospatial Data

Lesson Contributions to Software Carpentry and Data Carpentry: Data Organization in Spreadsheets for Social Scientists, Data Cleaning with OpenRefine for Social Scientists, Introduction to Geospatial Data with R, Data Analysis and Visualization in R (Ecology), R for Reproducible Scientific Analysis.

## REFERENCES

Available on Request.