

Lachlan Deer

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EDUCATION

University of Zurich, Ph.D. in Economics.	2013-current
University College London, M.Sc in Economics (with Distinction).	2013
University of Adelaide, M.Phil in Economics.	2012
University of Adelaide, Bachelor's Degree in Economics (with First Class Honours).	2009

RESEARCH INTERESTS

Empirical Industrial Organization, Quantitative Marketing, Structural Econometrics, Media Economics, Advertising, Behavioural Economics.

PUBLICATION

L. Deer and R-C. Bayer, 2016, "*Pledges of Commitment and Cooperation in Partnerships*," Games 7(1) Art. No. 4.

WORKING PAPER

G.S. Crawford, L. Deer, J. Smith and P. Sturgeon, 2017, "*The Regulation of Public Service Broadcasters: Should there be more advertising on television?*," CEPR Discussion Paper 12428 (Revise and Resubmit at IJIO).

R. Bouchouicha, L. Deer, A. Eid, P. McGee, D. Schoch and H. Stojic, Y. Ygosse-Battisti and F. Vieider, "*Gender Effects and Loss Aversion: Yes, No, Maybe?*," Working Paper.

WORK IN PROGRESS

P.K. Chintagunta, G.S. Crawford and L. Deer, "*Tweeting to Success? Word of Mouth on Consumer and Firm Learning in the Motion Picture Industry*."

L. Deer, M. Koenig and F. Vega Redondo, "*Endogenous Riot Networks*."

L. Deer and C. Oertel, "*Merger Simulation in R - a User's Guide*."

L. Deer and F. Vieder, "*Behaviourally Accurate Measures of Loss Aversion*."

R-C. Bayer and L. Deer, "*Consumption and Asset Trading Behaviour in a Dynamic Experimental Economy*."

ACADEMIC PRESENTATIONS

2018: Bocconi, Swiss IO Day, Marketing Science, EEA-ESEM (forthcoming), EARIE (forthcoming).

2017: UCSD Rady Marketing Lunch.

2016: Econometric Society - Australasian Meeting, Australian Conference of Economists.

2015: Zurich Workshop in Economics, ESA Europe.

2012: Econometric Society - Australasian Meeting.

2011: Econometric Society - Australasian Meeting, Australian Conference of Economists, Australia and New Zealand Workshop on Experimental Economics.

AWARDS

External

SNF Doc.Mobility Grant (Host Institution - Stanford GSB).	2016-2017
Econometric Society Travel Grant.	2012
Australian Postgraduate Award.	2010-2012

Internal

Excellence in Masters Thesis Research, University of Adelaide.	2012
Certificate of Teaching Excellence, University of Adelaide.	2010
Legg Mason Asset Management Scholarship, University of Adelaide.	2008
School of Economics Merit List, University of Adelaide.	2005-2007
Summer Research Scholarship, University of Adelaide.	2006

TEACHING

<i>Instructor, Software Carpentry and Data Carpentry</i>	2016-current
2-day programming workshops at University of Geneva (March 2018), Karolinska Institute (October 2017), Stanford (June 2017), Federal Reserve Board of Governors (May 2017) and Federal Reserve in Kansas City (Feb 2017).	
<i>Instructor, University of Zurich</i>	2016-2017
Programming Practices for Research in Economics (×2).	
<i>Teaching Assistant, University of Zurich</i>	2014-2016
Cross Section and Panel Data Econometrics (×2), Empirical Analysis of Asymmetric Information in Banking and Insurance Markets.	
<i>Teaching Assistant, School of Economics, University of Adelaide</i>	2009-2012
Business and Economic Statistics (×2), Intermediate Mathematical Economics, Intermediate Microeconomics (×4), International Financial Institutions and Markets, Macroeconomic Theory and Policy, Managerial Economics (×2), Money Banking and Financial Markets, Public Finance, Principles of Economics (×2), Principles of Macroeconomics (×2), Principles of Microeconomics I.	
<i>Instructor, School of Economics, University of Adelaide</i>	2010
Principles of Macroeconomics (Summer).	
<i>Instructor, Bradford College, University of Adelaide</i>	2009
International Financial Institutions and Markets, Principles of Macroeconomics.	
<i>Teaching Assistant, Flinders Business School, Flinders University</i>	2009
Principles of Macroeconomics.	

PROFESSIONAL ACTIVITIES

Ad-hoc Refereeing

Information Economics and Policy, Journal of Economic Psychology, Journal of Economics and Statistics.

Workshops and Working Groups Organized

Zurich Empirical Industrial Organization Group (2017, 2018), PhD Breakfast (2017, 2018, with Sebastian Doerr, Julian Langer and Max Winkler), Computational Economics Working Group (2016, 2018, with Julian Langer and Max Winkler), Zurich Workshop in Economics (2015, Lead Organizer).

Community Engagement

Lesson Maintainer for Data Carpentry - Introduction to R for Geospatial Data

Lesson Contributions to Software Carpentry and Data Carpentry: Data Organization in Spreadsheets for Social Scientists, Data Cleaning with OpenRefine for Social Scientists, Introduction to Geospatial Data with R, Data Analysis and Visualization in R (Ecoology), R for Reproducible Scientific Analysis.

REFERENCES

Available on Request.