

Lachlan Deer

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EDUCATION

University of Zurich, Ph.D. in Economics.	2013-current
University College London, M.Sc in Economics (with Distinction).	2013
University of Adelaide, M.Phil in Economics.	2012
University of Adelaide, Bachelor's Degree in Economics (with First Class Honours).	2009

PROFESSIONAL AFFILIATIONS

CRS Fellow, Centre for Reproducible Science, University of Zurich.	2019
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RESEARCH INTERESTS

Empirical Industrial Organization, Quantitative Marketing, Structural Econometrics, Media Economics, Advertising, Behavioural Economics.

PUBLICATION

L. Deer and R-C. Bayer, 2016, "*Pledges of Commitment and Cooperation in Partnerships*," Games 7(1) Art. No. 4.

WORKING PAPERS

G.S. Crawford, L. Deer, J. Smith and P. Sturgeon, 2017, "*The Regulation of Public Service Broadcasters: Should there be more advertising on television?*," CEPR Discussion Paper 12428 (Revise and Resubmit at IJIO).

R. Bouchouicha, L. Deer, A. Eid, P. McGee, D. Schoch and H. Stojic, Y. Ygosse-Battisti and F. Vieider, 2018, "*Gender Effects and Loss Aversion: Yes, No, Maybe?*," Working Paper.

WORK IN PROGRESS

L. Deer, P.K. Chintagunta and G.S. Crawford, "*The Impact of Twitter on New Product Performance*."

L. Deer, "*How Advertising Influences Word of Mouth: Evidence from Twitter*."

F. Javier Barreda, CS Hsieh, L. Deer, M. Koenig and F. Vega Redondo, "*Endogenous Riot Networks*."

L. Deer and P. Schmidt, "*Swipe Right for an STI? Tinder and the increase STIs in the United States*."

L. Deer, "*Trendy Topics: The Evolution of Research Topics and Methods in Leading Economics Journals*."

L. Deer and C. Oertel, "*Nested Logit Demand Estimation with Aggregate Market Shares in R*." (R package)

L. Deer and C. Oertel, "*Merger Simulation in R*." (R package)

ACADEMIC PRESENTATIONS

2019: EMAC (forthcoming).

2018: U Adelaide, Bocconi, Swiss IO Day, Marketing Science, EEA-ESEM, EARIE, Mallen20.

2017: UCSD Rady Marketing Lunch.

2016: Econometric Society - Australasian Meeting, Australian Conference of Economists.

2015: Zurich Workshop in Economics, ESA Europe.

2012: Econometric Society - Australasian Meeting.

2011: Econometric Society - Australasian Meeting, Australian Conference of Economists, Australia and New Zealand Workshop on Experimental Economics.

AWARDS

External

SNF Doc.Mobility Grant (Host Institution - Stanford GSB). 2016-2017

Econometric Society Travel Grant. 2012

Australian Postgraduate Award. 2010-2012

Internal

Dissertation Fellowship, University of Zurich. 2018-2019

Department Scholarship for PhD Students, University of Zurich. 2013-2018

Excellence in Masters Thesis Research, University of Adelaide. 2012

Certificate of Teaching Excellence, University of Adelaide. 2010

Legg Mason Asset Management Scholarship, University of Adelaide. 2008

School of Economics Merit List, University of Adelaide. 2005-2007

Summer Research Scholarship, University of Adelaide. 2006

TEACHING

Instructor, Software Carpentry and Data Carpentry 2016-current

2-day programming workshops at U Zurich (February 2019, forthcoming), University of Trento (November 2018), University of Geneva (March 2018), Karolinska Institute (October 2017), Stanford (June 2017), Federal Reserve Board of Governors (May 2017) and Federal Reserve in Kansas City (Feb 2017).

Instructor, University of Zurich 2016-2019

Programming Practices for Research in Economics: Foundations (4 day course, Winter 2019)

Programming Practices for Research in Economics (3 week intensive course, Summer 2016 & Summer 2017).

Teaching Assistant, University of Zurich 2014-2016

Cross Section and Panel Data Econometrics (×2), Empirical Analysis of Asymmetric Information in Banking and Insurance Markets.

Thesis Supervision: 7 × Bachelor's Theses, 4 × Master's Theses.

Teaching Assistant, School of Economics, University of Adelaide

2009-2012

Business and Economic Statistics (×2), Intermediate Mathematical Economics, Intermediate Microeconomics (×4), International Financial Institutions and Markets, Macroeconomic Theory and Policy, Managerial Economics (×2), Money Banking and Financial Markets, Public Finance, Principles of Economics (×2), Principles of Macroeconomics (×2), Principles of Microeconomics I.

Instructor, School of Economics, University of Adelaide

2010

Principles of Macroeconomics (Summer).

Instructor, Bradford College, University of Adelaide

2009

International Financial Institutions and Markets, Principles of Macroeconomics.

Teaching Assistant, Flinders Business School, Flinders University

2009

Principles of Macroeconomics.

PROFESSIONAL ACTIVITIES

Ad-hoc Refereeing

Games, Information Economics and Policy, Journal of Economic Psychology, Journal of Economics and Statistics.

Workshops and Working Groups Organized

Zurich Empirical Industrial Organization Group (2017, 2018, Lead Organizer), PhD Breakfast (2017, 2018, co-organized), Computational Economics Working Group (2016, 2018, co-organized), Zurich Workshop in Economics (2015, Lead Organizer).

Community Engagement

Lesson Maintainer for Data Carpentry - Introduction to R for Geospatial Data

Lesson Contributions to Software Carpentry and Data Carpentry: Data Organization in Spreadsheets for Social Scientists, Data Cleaning with OpenRefine for Social Scientists, Introduction to Geospatial Data with R, Data Analysis and Visualization in R (Ecology), R for Reproducible Scientific Analysis.

REFERENCES

Available on Request.