# **EMANUEL LACIĆ**

## Senior Researcher & Recommender Systems Architect

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## **EXPERIENCE**

#### **Know-Center**

#### Senior Researcher & Recommender Systems Architect

September 2016 - Current

**♀** Graz, Austria

Management, lead development and consulting on industry projects in the domain of recommendation systems.

## University of California, Los Angeles (UCLA)

## **Visiting Scholar**

## January 2018 - July 2018

**♀** Los Angeles, USA

Research on the utilization of Deep Learning methods for session-based recommendation.

## Graz University of Technology

## **University/Project Assistant**

**Q** Graz, Austria

Knowledge extraction, construction and utilization of social network data with the objective to deliver relevant information to businesses and users. EU funded project Learning Layers, supported by the European Commission within the 7th Framework Program.

#### 1&1 Internet AG

## **Junior Software Developer**

Ruby development on internal central administration and monitoring solution used by the Data Center Infrastructure Management (DCIM) and IT Operations (ITO) departments. Project development through Scrum.

## FZI Forschungszentrum Informatik

#### Java Developer

May 2012 - November 2012

Developing for the Mirror project (co-funded by European Commission IST 7th Framework Program).

#### Infobip

#### **Software Engineer**

May 2011 - January 2012

**♀** Zagreb, Croatia

Design, development and maintenance of enterprise applications in the field of mobile cloud services (SMS, HLR, USSD, etc.).

#### Ericsson

#### Java developer

♥ Zagreb, Croatia

Design, implementation and testing solutions for the information system of primary healthcare.

## **EDUCATION**

## Graz University of Technology

## PhD in Computer Science

## 2013 - Current

Graz, Austria

## Faculty of Electrical Engineering and Computing

M.Sc. in Software Engineering and Information Systems

**2010 - 2012** 

♥ Zagreb, Croatia

## Faculty of Electrical Engineering and Computing

B.Sc. in Software Engineering and Information Systems

**2007 - 2010** 

♥ Zagreb, Croatia

## RECENT SERVICES

## Modeling Social Media Workshop

## Reviewer

Hanuary 2019

## MDPI's Information OA Journal

#### Reviewer

Hanuary 2019

Neural recommendation track of the **ACM Conference on Information** and Knowledge Management

## **Track Chair**

Ctober 2018

**♀** Turin, Italy

## **Recommender Systems and Social** Network Analysis Workshop

#### **Organizer & Workshop Chair**

Ctober 2017

**♀** Graz, Austria

## International Symposium on Open Collaboration

## Reviewer

Recommender Systems and Big Data **Analytics Workshop** 

#### **Organizer & Workshop Chair**

Ctober 2016

**Q** Graz, Austria

## **RECENT PUBLICATIONS**

- Lacic, E., Kowald, D. & Lex, E. Neighborhood Troubles: On the Value of User Pre-Filtering To Speed Up and Enhance Recommendations. In International Workshop on Entity Retrieval (EYRE'2018) Workshop co-located with CIKM'2018
- Kowald, D., Lacic, E., Theiler, D. & Lex, E. AFEL-REC: A Recommender System for Providing Learning Resource Recommendations in Social Learning Environments. In Social Interaction-Based Recommender Systems (SIR'2018) Workshop co-located with CIKM'2018
- 3. Duricic, T., Lacic, E., Kowald, D. & Lex, E. Trust-Based Collaborative Filtering: Tackling the Cold Start Problem Using Regular Equivalence. In Proceedings of the 12th ACM Conference on Recommender Systems (RecSys'2018). ACM
- 4. Lacic, E., Traub, M., Duricic, T., Haslauer, E. & Lex, E. **Gone in 30 days! Predictions for car import planning.** In it Information Technology Journal, 2018, 60(4), pp. 219-228.
- Lacic, E., Kowald, D., Reiter-Haas, M., Slawicek, V. & Lex, E. Beyond Accuracy Optimization: On the Value of Item Embeddings for Student Job Recommendation. In the International Workshop on Multidimensional Information Fusion for User Modeling and Personalization co-located with WSDM'2018
- 6. Lacic, E. Real-Time Recommendations in a Multi-Domain Environment. ACM SIGWEB Newsletter (Autumn 2017).
- 7. Reiter-Haas, M., Slawicek, V. & Lacic, E. **Studo Jobs: Enriching Data With Predicted Job Labels.** In Workshop on Recommender Systems and Social Network Analysis co-located with i-KNOW'2017
- 8. Lacic, E., Kowald, D. & Lex, E. **Tailoring Recommendations for a Multi- Domain Environment.** In Workshop on Intelligent Recommender
  Systems by Knowledge Transfer & Learning co-located with the 11th
  ACM Conference on Recommender Systems (RecSys'2017)
- Traub, M., Lacic, E., Kowald, D., Kahr, M. & Lex, E. Need Help? Recommending Social Care Institutions. In Workshop on Recommender Systems and Big Data Analytics co-located with i-KNOW'2016
- Lacic, E. Real-Time Recommendations in a Multi-Domain Environment. In Extended Proceedings of the 27th ACM Conference on Hypertext and Social Media (HT'2016)
- 11. Lacic, E., Kowald, D., & Lex, E. High Enough?: Explaining and Predicting Traveler Satisfaction Using Airline Reviews. In Proceedings of the 27th ACM Conference on Hypertext and Social Media (HT'2016)
- 12. Traub, M., Kowald, D., Lacic, E., Schoen, P., Supp, G., & Lex, E. Smart booking without looking: providing hotel recommendations in the TripRebel portal., p. 50. ACM. (best demo honourable mention) In Proceedings of the 15th International Conference on Knowledge Technologies and Data-driven Business (i-KNOW'2015)
- 13. Dennerlein, S., Kowald, D., Lex, E., Theiler, D., Lacic, E., & Ley, T. The social semantic server: a flexible framework to support informal learning at the workplace. In Proceedings of the 15th International Conference on Knowledge Technologies and Data-driven Business (i-KNOW'2015), p. 26. ACM.
- Lacic, E., Traub, M., Kowald, D., & Lex, E. ScaR: Towards a Real-Time Recommender Framework Following the Microservices Architecture. In Workshop on Large Scale Recommender Systems co-located with ACM RecSys'2015
- Lacic, E., Kowald, D., Traub, M., Luzhnica, G., Simon, J., & Lex, E. Tackling Cold-Start Users in Recommender Systems with Indoor Positioning Systems. In Proceedings of the 9th ACM Conference on Recommender Systems (RecSys'2015). CEUR-WS

## **LANGUAGES**

Croatian (Native)

English (C1)

German (C1)

Russian (A1)

## **CERTIFICATION**



## Agile Software Engineering (ASE)

Agile software development process and Scrum at Andrena Objects AG. Karlsruhe, Germany. August, 2012

## **SUPERVISED THESES**

Fadljevic, L. (2017) Analysis and Prediction of Movie Preferences. Master Thesis. University of Zagreb, Faculty of Electrical Engineering and Computing (cooperaton with the Know-Center in Graz, Austria).

Duricic, T. (2015) Real-time recommendations based on social trust. **Master Thesis**. University of Zagreb, Faculty of Electrical Engineering and Computing (cooperation with the Know-Center in Graz, Austria).

## **AWARDS AND GRANTS**



## 2018 Marshall Plan Fellowship

Visiting Scholar Fellowship to conduct individual in-depth research on the topic of session-based recommendation at University of California, Los Angeles.



## 2016 Travel Grant

For the 27th ACM Conference on Hypertext and Social Media (Hypertext'16) in Halifax, Canada.



## 2015 Project Grant

For Data Market Austria (DMA), IKT der Zukunft, 286k€ for the Know-Center as technology contributor for the recommender system-based brokerage platform.



# 2015 Best Demo Honourable Mention

At the 15th International Conference on Knowledge Technologies and Data-Driven Business (i-KNOW'15) in Graz, Austria.



## 2014 Best Poster Award

At the 25th ACM Conference on Hypertext and Social Media (Hypertext'14) in Santiago, Chile.



## 2012 Erasmus Scholarship

For the final Master year at Karlsruhe Institute of Technology in Karlsruhe, Germany.