

# Introduction

## Exercises ISLR – Ch.2

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# Conceptual

Exercises: 4, 7



## Exercise 4a) Classification Problem

Prediction on Fraud Detection in Banking Transaction

$Y$  = fraud classification {0 = legitimate, 1 = fraudulent}

$X$  = multiple transaction information including:

- a) Transaction features: *Time, Amount, Amount Deviation, Velocity, Device, Device Deviation...*
- b) Customer features: *Region, Region Mismatch, Age, Income, Regularity of transactions...*
- c) Recipient features: *Region, New x Usual Recipient...*

## Exercise 4b) Regression Problem



Inference on the Impact of Remote Work in Wealth

$Y$  = wealth \$ (in general,  $\ln(\text{wealth})$ )

$X$  = multiple information including:

- a) **Variable of Interest:** *Remote Work* ( $0 = \text{No}$ ,  $1 = \text{Yes}$ )  $\rightarrow$  inference about impact (causal inference)
- b) **Demographics Controls:** *Region, State, Urban x Rural, Age, Age<sup>2</sup>, Race, Gender...*
- c) **Experience Controls:** *Years of Education, Degree, Course Category, Work Tenure, Public x Private Sector, Industry...*

## Exercise 4c) Cluster Analysis



Prediction on Customer Segmentation in Grocery Purchase

Y = Customer Category (*e.g. Healthy Bulk, Healthy Light, Conventional Bulk, Conventional Light*)

X = multiple customer information:

- a) **Product Selections:** *share of healthy food, share of processed food, diversity of SKUs, changes...*
- b) **Quantity Related:** *average basket size, average basket value, proportion of large transactions, weight of purchase, % of large size items, % of combo items*

## Exercise 7) Classification KNN

Obs.	X1	X2	X3	Y	D
1	0	3	0	Red	$\sqrt{9}$
2	2	0	0	Red	$\sqrt{4}$
3	0	1	3	Red	$\sqrt{10}$
4	0	1	2	Green	$\sqrt{5}$
5	-1	0	1	Green	$\sqrt{2}$
6	1	1	1	Red	$\sqrt{3}$

›  $K = 1 \rightarrow$  obs 5

$P(\text{Green}) = 1 \rightarrow \text{Green}$

›  $K = 3 \rightarrow$  obs 5,6,2

$P(\text{Red}) = 2/3 \rightarrow \text{Red}$

› Non-linear  $\rightarrow$  smaller  $K$ ,  
since it is more flexible  
and able to capture the  
non linearity



# Applied

## Exercises 10

# Exercise 10a) Boston Suburbs Info



```
> head(Boston)
```

	crim	zn	indus	chas	nox	rm	age	dis	rad	tax	ptratio	black	lstat	medv
1	0.00632	18	2.31	0	0.538	6.575	65.2	4.0900	1	296	15.3	396.90	4.98	24.0
2	0.02731	0	7.07	0	0.469	6.421	78.9	4.9671	2	242	17.8	396.90	9.14	21.6
3	0.02729	0	7.07	0	0.469	7.185	61.1	4.9671	2	242	17.8	392.83	4.03	34.7
4	0.03237	0	2.18	0	0.458	6.998	45.8	6.0622	3	222	18.7	394.63	2.94	33.4
5	0.06905	0	2.18	0	0.458	7.147	54.2	6.0622	3	222	18.7	396.90	5.33	36.2
6	0.02985	0	2.18	0	0.458	6.430	58.7	6.0622	3	222	18.7	394.12	5.21	28.7

```
> dim(Boston)
```

```
[1] 506 14
```

## Greater Boston Residence Information

N = 506 observations

X = 14 variables (normally Medv is the dependent variable)

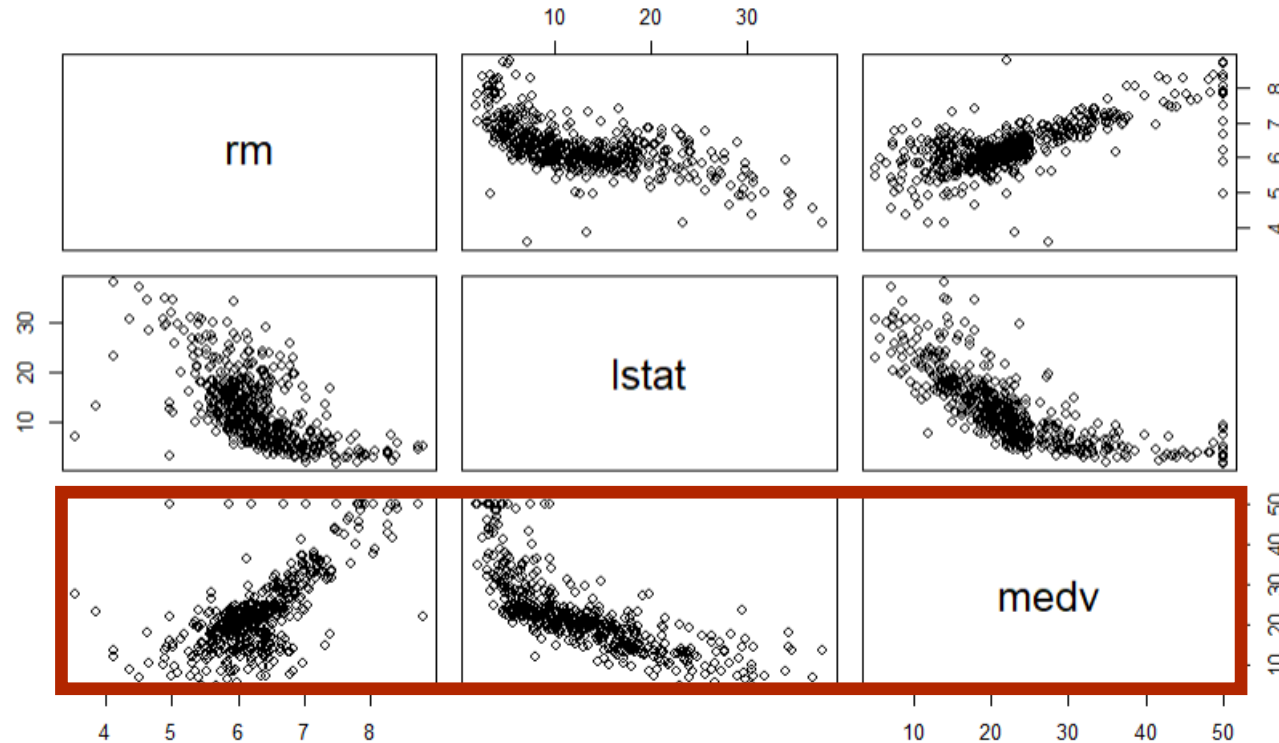


## Exercise 10b) Covariates



X	Explanation
crim	per capita <b>crime rate</b> per town
zn	proportion of residential land zoned for <b>lots over 25,000 sq.ft.</b>
ind	proportion of <b>non-retail business</b> acres per town (industrial)
chas	<b>Charles river</b> bound
nox	<b>nitrogen oxides</b> concentration ( <b>pollution</b> )
rm	average <b>number of rooms</b> per dwelling
age	proportion of owner-occupied units built <b>prior to 1940</b> (antique)
dis	weighted mean of <b>distances</b> to five Boston employment centres.
rad	index of <b>accessibility</b> to radial highways
tax	full-value <b>property-tax rate</b>
ptratio	<b>pupil-teacher</b> ratio by town.
black	Index based on <b>proportion of blacks</b> by town
lstat	<b>lower status</b> of the population
medv	median <b>value of owner-occupied</b> homes

## Exercise 10c) Scatterplots



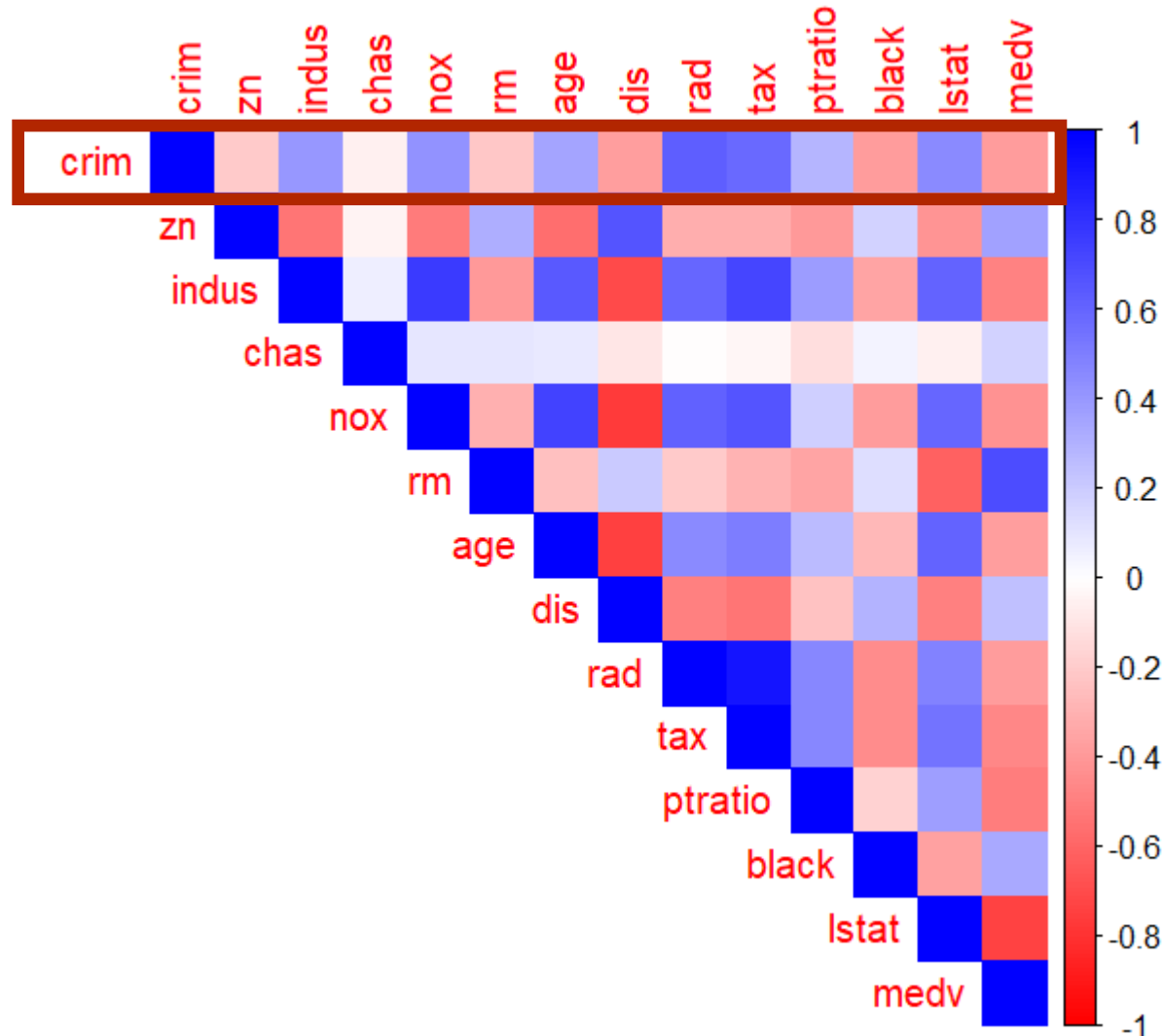
›  $\text{Cov}(\text{rm}, \text{medv}) +$

The higher the number of rooms, the higher value of the residence

›  $\text{Cov}(\text{lstat}, \text{medv}) -$

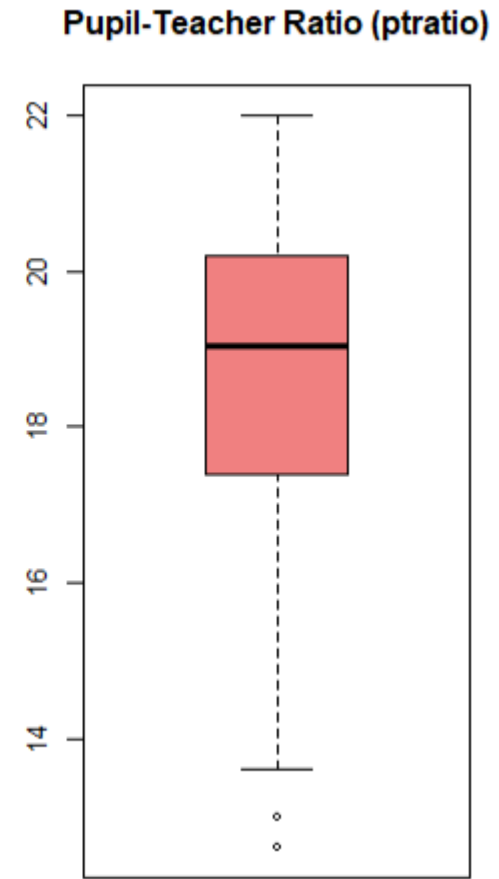
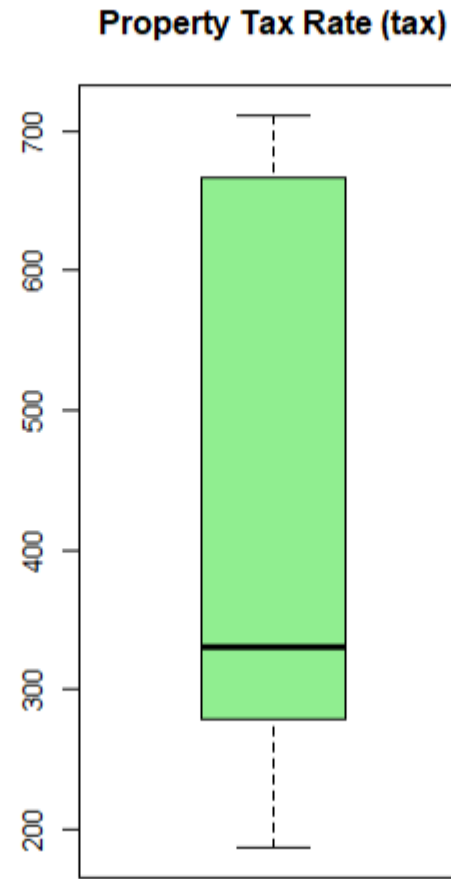
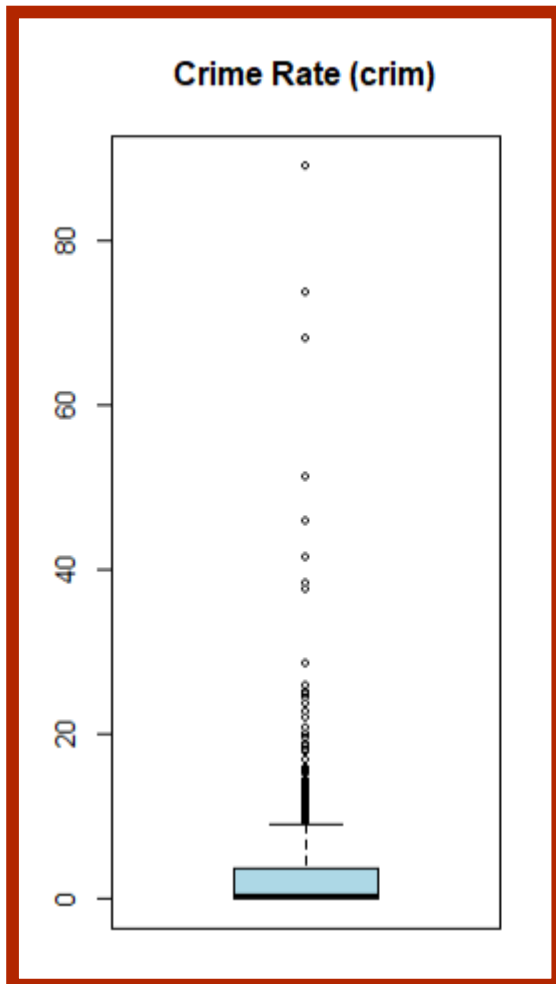
The higher the share of low status people, the lower the value of the residence

## Exercise 10d) Correlations



- › **Positive:** indus, rad, nox  
→ areas near industries and roads tend to have higher crime rate
- › **Negative:** dis, black, medv  
→ areas with less expensive residences, distant and with black residences tend to have lower crime rate

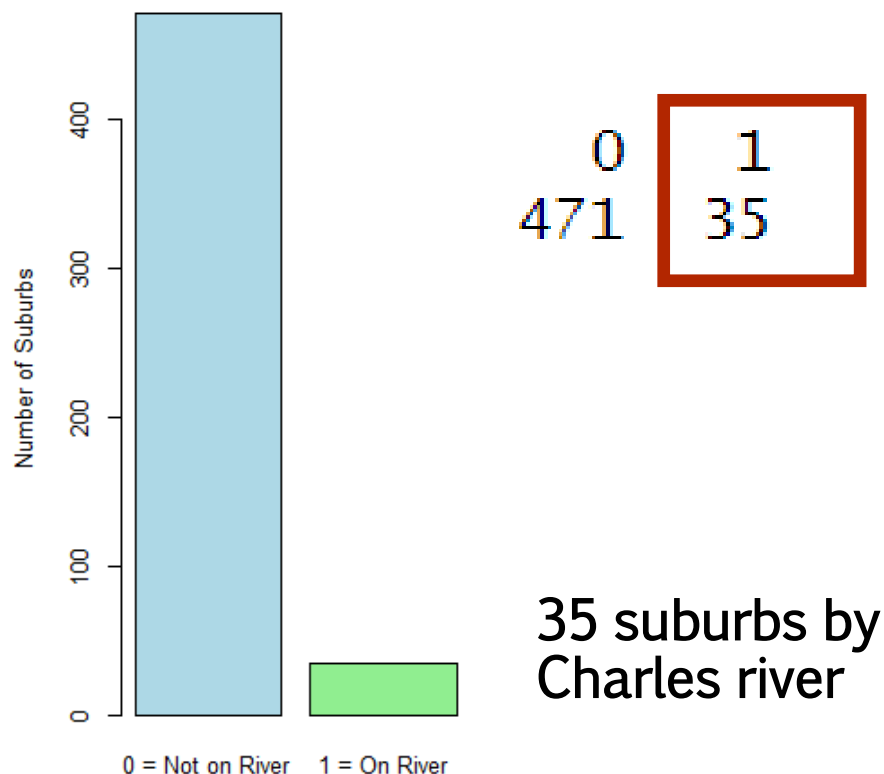
## Exercise 10e) High values



# Exercise 10f,g) Descriptive



Suburbs Bounding the Charles River



```
ptratio
Min.      :12.60
1st Qu.   :17.40
Median    :19.05
Mean      :18.46
3rd Qu.   :20.20
Max.      :22.00
```

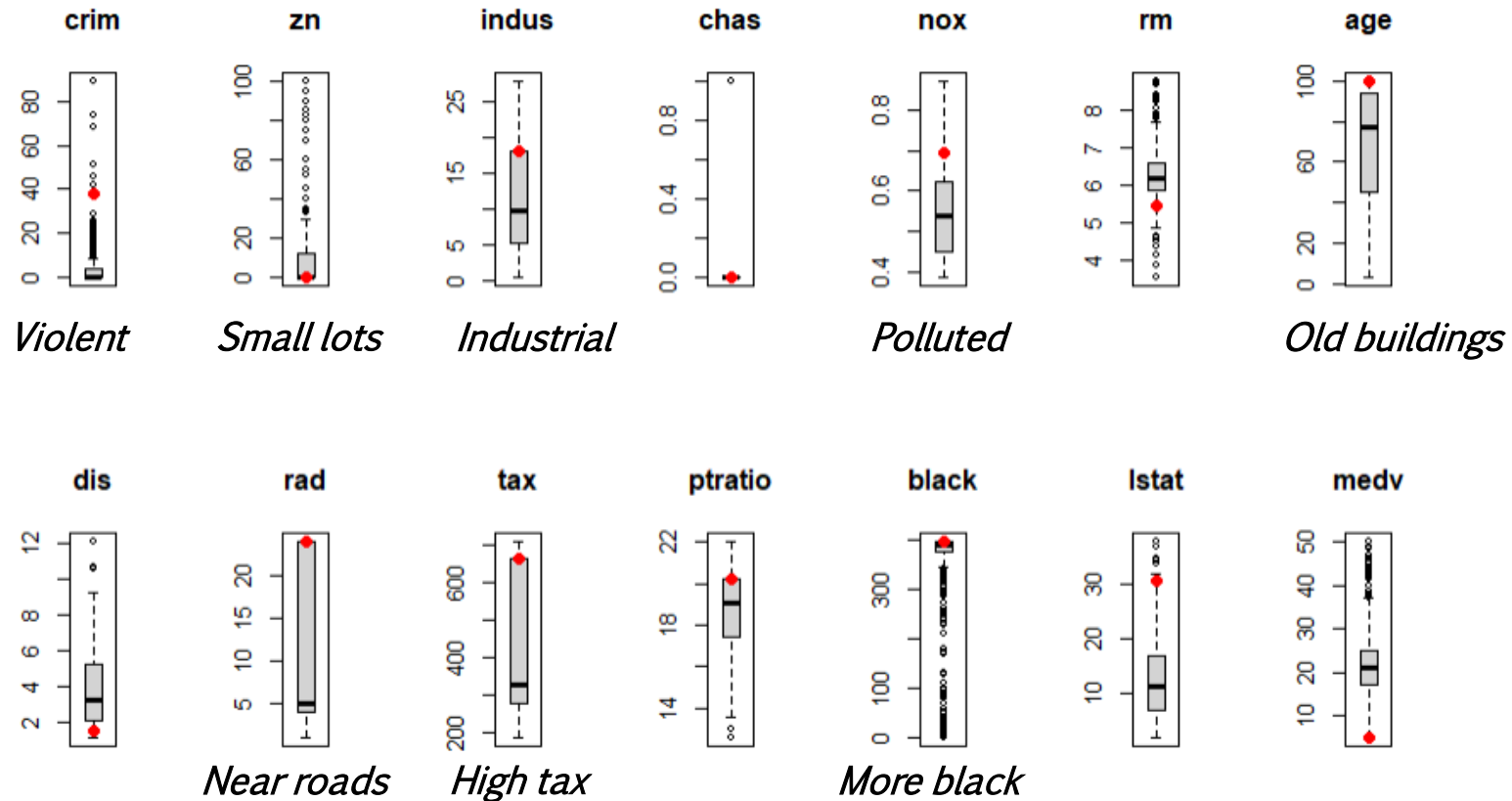
Median: 19.05

# Exercise 10h) Lowest medv suburb



	crim	zn	indus	chas	nox	rm	age	dis	rad	tax	ptratio	black	lstat	medv
399	38.3518	0	18.1	0	0.693	5.453	100	1.4896	24	666	20.2	396.9	30.59	5

Suburb 399



## Exercise 10i) Larger residences



Suburbs with >7 rooms: 64  
Suburbs with >8 rooms: 13

	crim	zn	indus	chas	nox	rm	age	dis
All suburbs	3.6135236	11.36364	11.136779	0.06916996	0.5546951	6.284634	68.57490	3.795043
>8 rooms	0.7187954	13.61538	7.078462	0.15384615	0.5392385	8.348538	71.53846	3.430192
	rad	tax	ptratio	black	lstat	medv		
All suburbs	9.549407	408.2372	18.45553	356.6740	12.65306	22.53281		
>8 rooms	7.461538	325.0769	16.36154	385.2108	4.31000	44.20000		

Suburbs with >8 rooms are twice as expensive as the entire database