

# Databases for GenAI

Embeddings, Vector Databases & Production Patterns

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## Speaker



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AI Director

- 9 years at Ciklum driving large-scale cloud and software delivery initiatives
- 3 years specializing in AI
- Core interest: making AI systems reliable, production-ready, and business-impactful

# Agenda

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01

Foundations

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02

Advanced RAG patterns

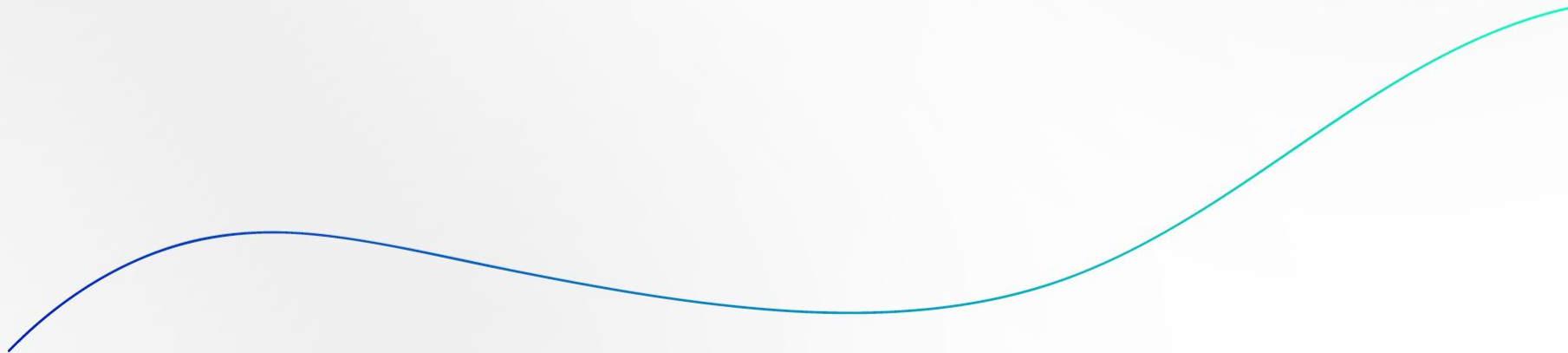
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03

Production readiness

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# Foundations

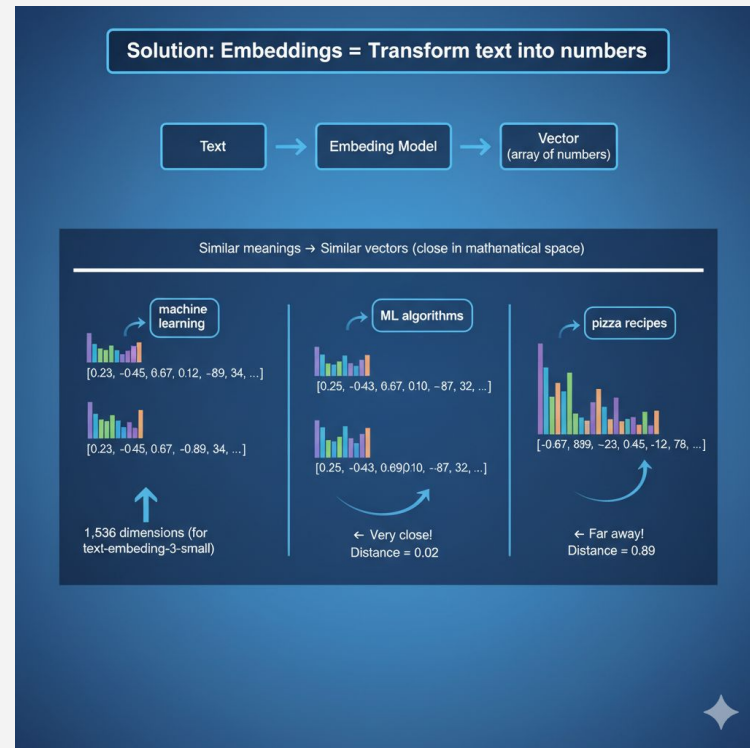


# What Are Embeddings?

The Problem: Computers don't understand text meaning

"machine learning  
algorithms"  
"ML techniques"  
"deep neural networks"

Are these similar? How  
do we compute that?



# How Similarity Search Works

## The Vector Search Process



### 1. INDEXING

Documents → Embedding Model → Store vectors

Doc 1: "Python tutorial" → [0.2, -0.4, 0.6, ...] → Store

Doc 2: "Java programming" → [0.3, -0.5, 0.5, ...] → Store

Doc 3: "Cooking recipes" → [-0.8, 0.9, -0.2, ...] → Store

### 2. SEARCHING

User Query: "learn Python" → [0.21, -0.42, 0.58, ...]

Compute distances to ALL stored vectors:


- Distance to Doc 1: 0.03 ✓ (very close!)
- Distance to Doc 2: 0.15 (somewhat close)
- Distance to Doc 3: 0.91 (far away)

### Similarity Metrics

- Cosine similarity: Angle between vectors (most common)
- Euclidean distance: Straight-line distance
- Dot product: Vector multiplication




# Embedding Quality Matters

 EVERLAW (Legal  
Discovery -1.4M  
documents)

**87%**  
accuracy

 MINDLID

**82%**  
3 recall

 INTERACTION CO  
(Email Assistant -100  
emails)

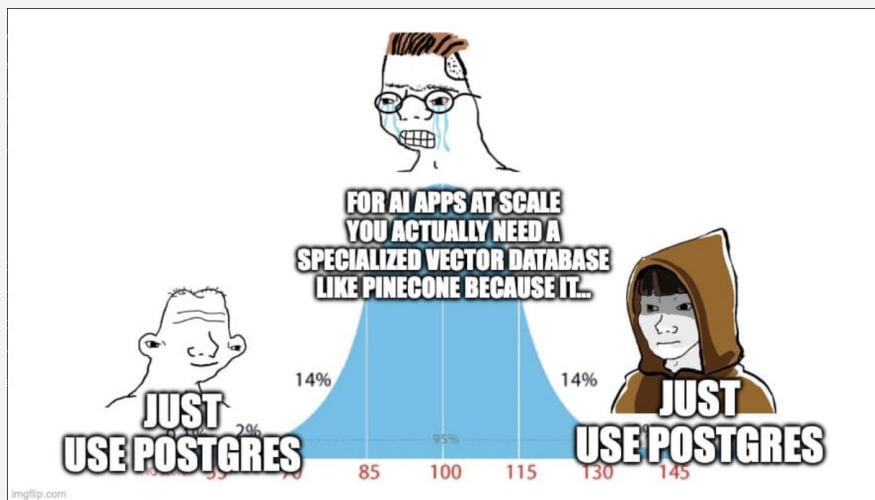
**21.45s**  
embedd

Model	Provider	MTEB	Dims	Price/1M
stella_en_1.5B_v5	NovaSearch	71.54	1024-8192	Free (OSS)
gemini-embedding-001	Google	68.32	3072	\$0.15
text-embedding-3-large	OpenAI	64.6	3072	\$0.13
text-embedding-3-small	OpenAI	62.3	1536	\$0.02

<https://huggingface.co/spaces/mteb/leaderboard>

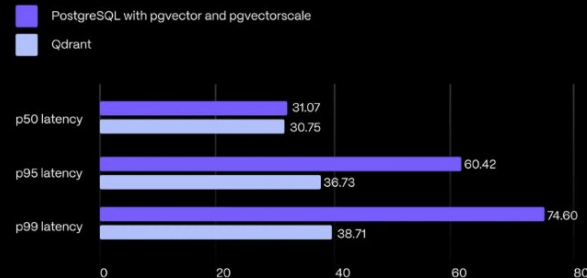
# PostgreSQL Revolution

PostgreSQL and Pgvector: Now Faster Than Pinecone, 75% Cheaper, and 100% Open Source



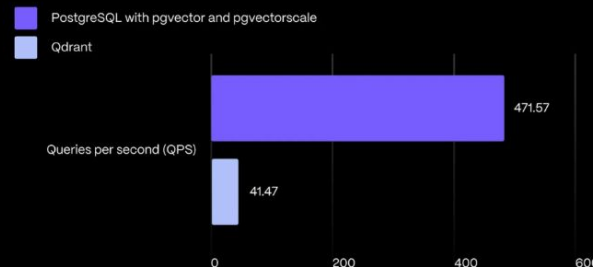
## Vector Search Query Latency @ 99% recall (ms)

Dataset: 50M embeddings (768 dimensions) | Lower is better



## Vector Search Query Throughput at 99% Recall

Dataset: 50M embeddings (768 dimensions) | Higher is better





# From MVP to Scale

## Mid Size High-Performance Vector Search



### Architecture & Performance

- Embedded database (runs in-process with your application)
- 112 QPS at 10M vectors
- Python and JavaScript SDKs
- Open-source (Apache 2.0 license)

### Memory Optimization:

- In-memory and persistent storage modes
- Optimized for datasets under 1M vectors
- Simple distance functions (cosine, L2, inner product)

### Advanced Capabilities:

- Zero-configuration setup (pip install chromadb)
- Metadata filtering
- Multiple collection support



### Architecture & Performance

- Rust-based for maximum speed
- 626 QPS at 99.5% recall (1M vectors)
- Sub-3ms p95 latency
- Open-source (Apache 2.0 license)

### Memory Optimization:

- Binary Quantization: 40x memory reduction - Scalar quantization
- Product quantization

### Advanced Capabilities:

- Native hybrid search (dense + sparse vectors)
- Advanced payload filtering
- Distributed architecture for horizontal scaling
- RESTful and gRPC APIs



### Architecture & Performance

- Built for massive scale (billions of vectors)
- 2,098 QPS at 100% recall (10M vectors)
- Sub-10ms latency on performance configurations
- Open-source (Apache 2.0 license)

### Memory Optimization:

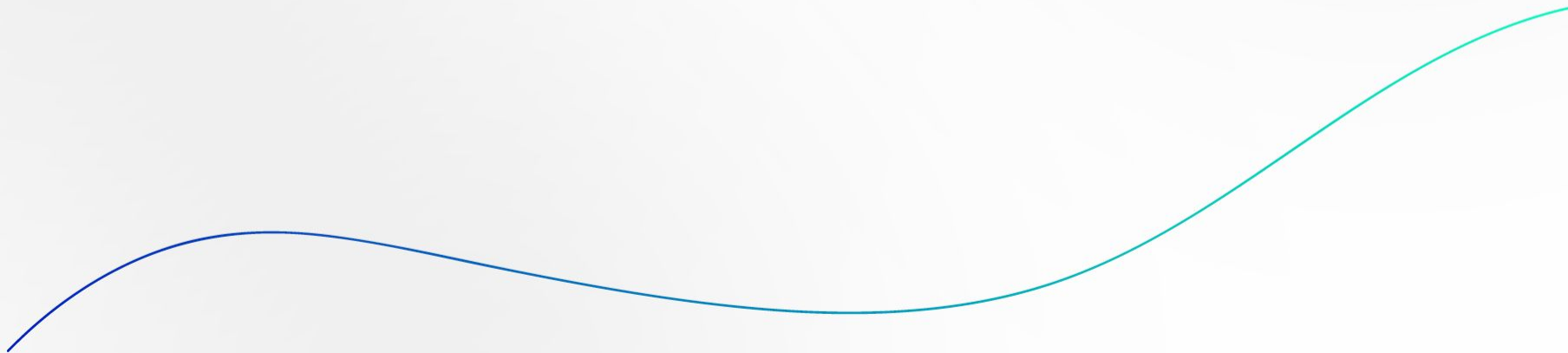
- Int8 compression: 75% memory savings
- RabitQ 1-bit quantization
- Multiple quantization strategies

### Advanced Capabilities:

- GPU acceleration support
- Up to 100,000 collections per cluster
- Distributed architecture with query node separation
- Multiple distance metrics and index types (HNSW, IVF, DiskANN)



# Advanced RAG patterns



# The Multi-Hop Reasoning Problem

## Complex Query:

"What are the regulatory implications of our Q3 marketing strategy for the European market?"

### Traditional RAG fails



Retrieves isolated chunks:

- ✗ - "Q3 marketing strategy increased social media spend"
- ✗ - "European market regulations overview"
- ✗ - "GDPR compliance requirements"

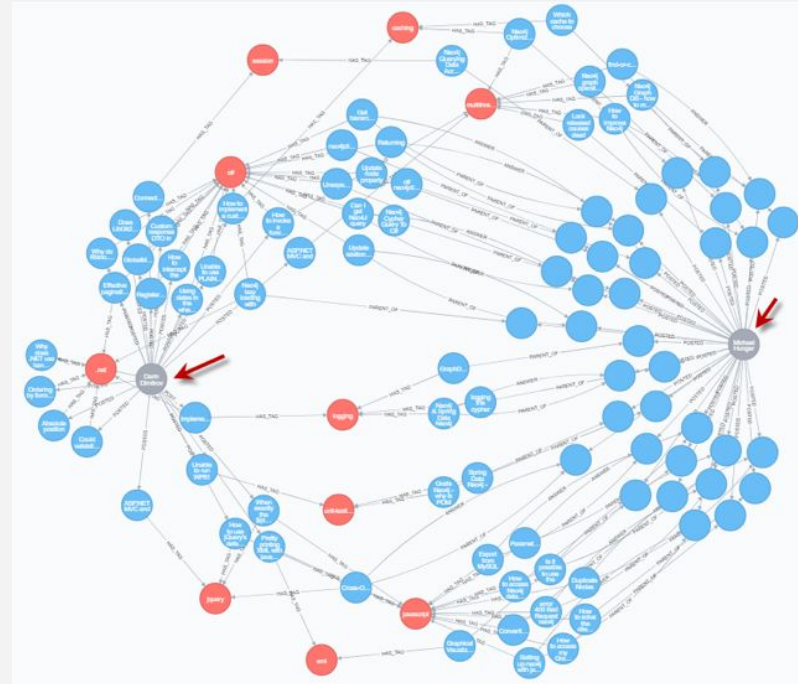
### Problem: Can't connect the dots!

Marketing → Budget → Compliance → GDPR → Europe

**This is where we need Graph RAG**



# GraphRAG Solution



# The PDF Processing Problem

## Traditional RAG Pipeline for PDFs

- ❌ OCR → Errors with complex layouts
- ❌ Layout detection → Misses table structures
- ❌ Figure captioning → Expensive specialized models
- ❌ Chunking → Loses visual context
- ❌ Embed text only → No visual information

**Result: 40-60% information loss on visual documents**



**USING COMPLEX RETRIEVAL SYSTEMS  
THAT RELY ON OCR, DOCUMENT LAYOUT  
RECOGNITION, CHUNKING STRATEGIES,  
FIGURE CAPTIONING AND POWERFUL  
TEXT EMBEDDING MODELS**



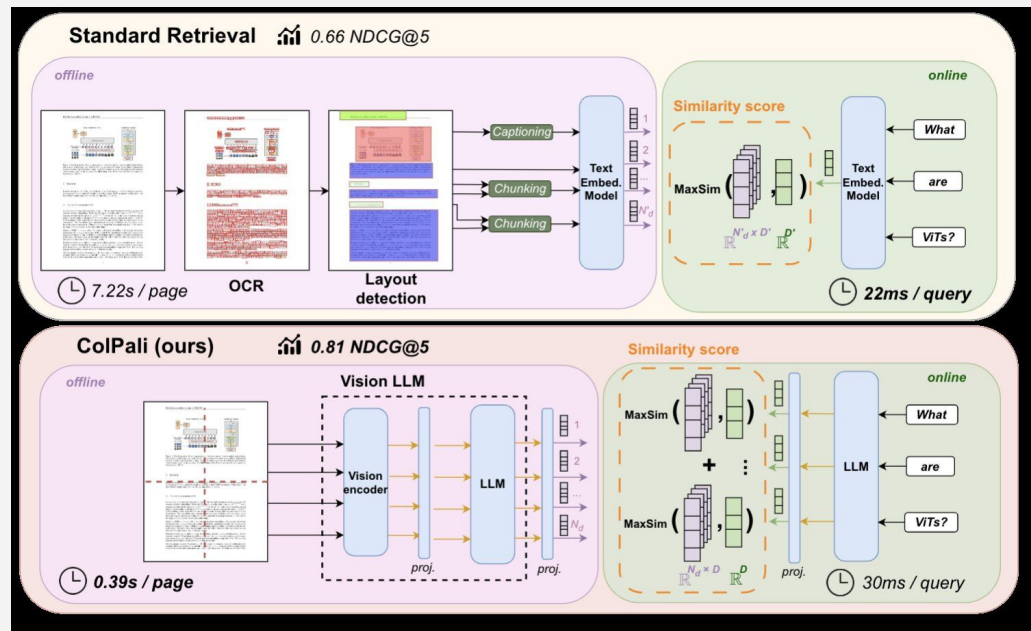
**JUST EMBED THE IMAGE**

# ColPali Revolution

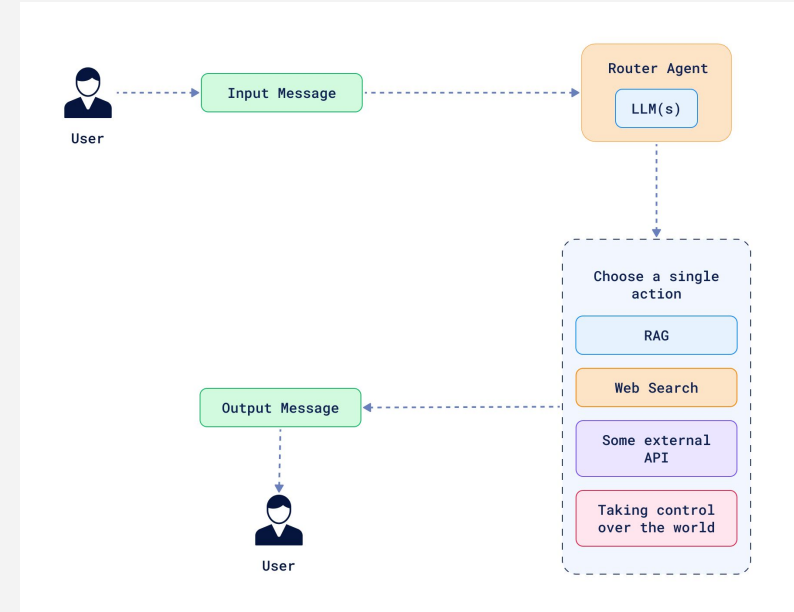
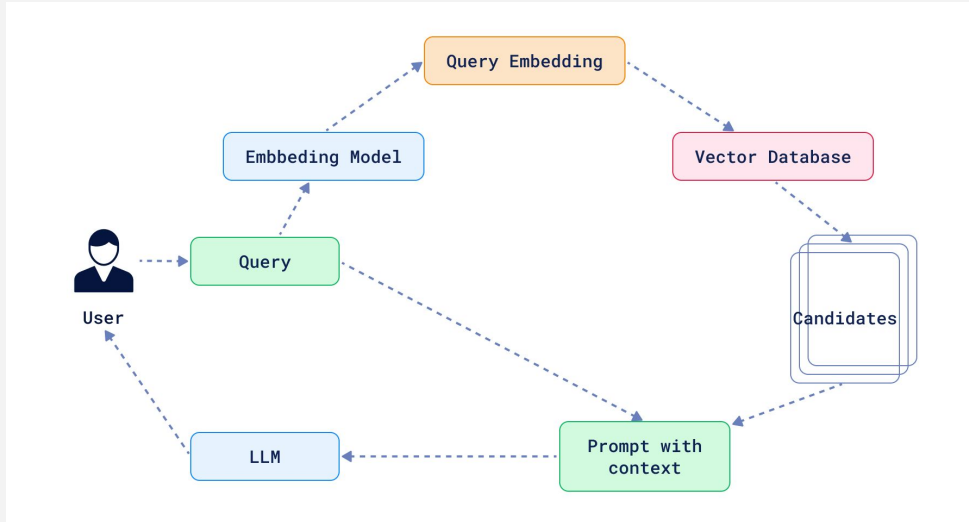
Treat Pages as Images (No OCR!)

## Architecture

- PaliGemma-3B Vision Language Model
- 32×32 patches = 1,024 patch embeddings per page
- ColBERT late interaction matching



# What Makes RAG "Agentic"



# Agentic Patterns

## Query Routing

**User:** "What's the latest on AI regulation?"

**Router:** "latest" detected → Route to Web Search ✓

**User:** "What's our Q3 marketing budget?"

**Router:** "our" = internal → Route to Vector DB ✓

## Query Decomposition

**Complex:** "Compare our Q3 to industry and predict Q4"

**Agent breaks down:**

- "Our Q3 metrics" → Internal DB
- "Industry Q3 benchmarks" → Web Search
- "Q4 factors" → Internal DB

**Then synthesizes all results**

## Self-Correction

1. Retrieval
2. Grade docs
3. Score < threshold?
4. Rewrite query
5. Retry
6. Grade again

✓ **Use When:** Queries span sources, complexity varies

✗ **Don't Use:** Latency-critical (<500ms SLA), simple retrieval



# Hybrid Search + Reranking Power



Vector-only: Misses exact matches, acronyms

BM25-only: No semantic understanding

## Microsoft Azure AI Search Benchmarks:

- Vector-only: 43.8 NDCG@3
- Hybrid: 48.4 NDCG@3 (+10.5%)
- Hybrid + Reranker: 60.1 NDCG@3 (+37.2%)

## Anthropic Contextual Retrieval Study:

- Baseline failure rate: 5.7%
- Hybrid + Reranker: 1.9%
- 67% reduction in retrieval failures

## 2 Stage Architecture Rerank:

### Stage 1:

Similarity search → Top 100

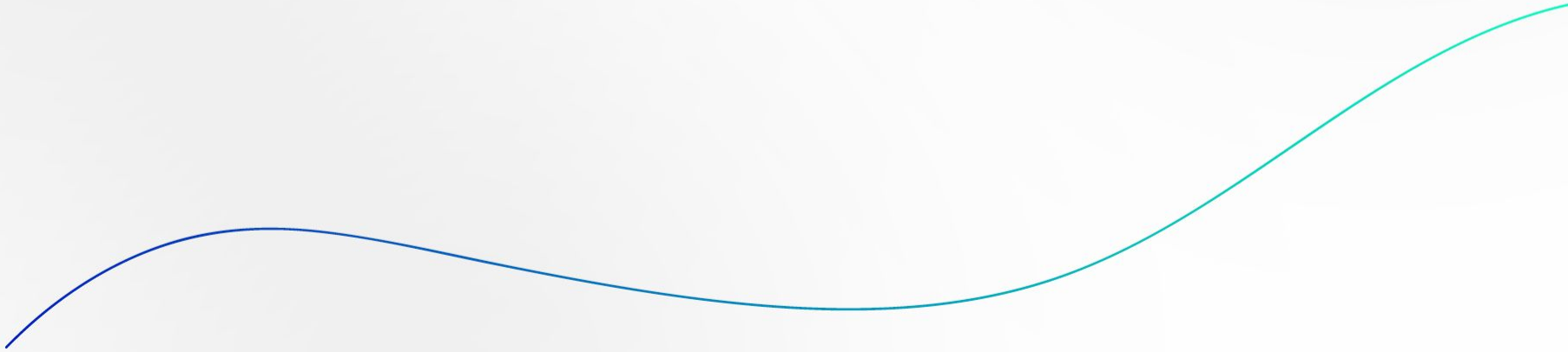
### Stage 2:

Re-ranking pipeline → Top 5-10

✓ **Use When:** Queries span sources, complexity varies

✗ **Don't Use:** Latency-critical (<500ms SLA), simple retrieval

# Production readiness



# Production Best Practices

## Do's

- ✓ 1. Use Hybrid Search (vector + BM25) as baseline
- ✓ 2. Implement metadata filtering (security-critical)  
filter = {"department": "finance",  
"access\_level": user.role}
- ✓ 3. Monitor retrieval quality (recall@k, NDCG)
- ✓ Tools: TruLens, LangSmith, DeepEval
- ✓ 4. Keep embeddings fresh (re-index on doc changes)
- ✓ 5. Evaluate systematically (not "vibes-based")



## Don'ts

- ✗ 1. Vector-only search (use hybrid)
- ✗ 2. Ignore access controls (data leakage = lawsuit)
- ✗ 3. Overload context window (keep <50%)
- ✗ 4. Skip evaluation frameworks (doesn't scale)
- ✗ 5. Neglect data freshness (stale = wrong answers)





Thank you!

