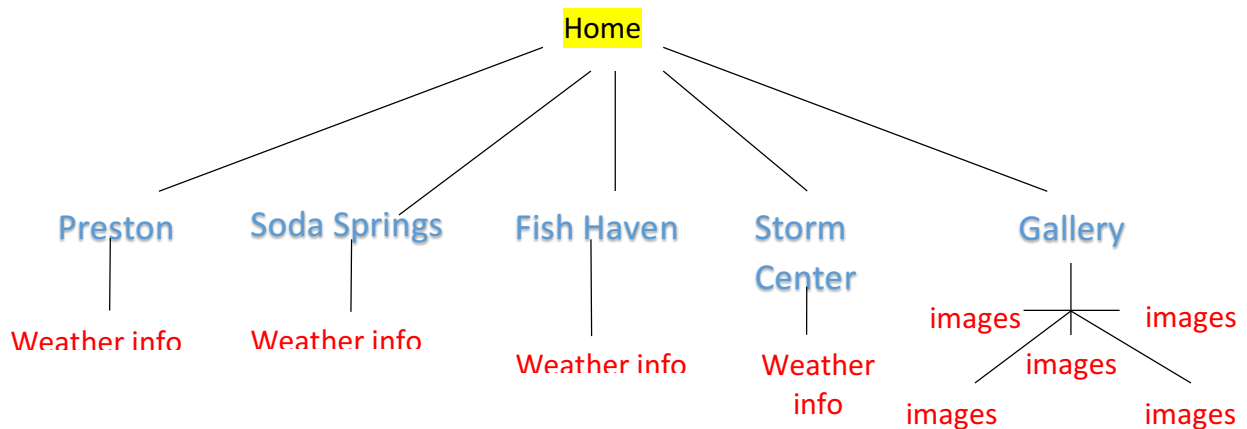# What to Weather

Domain name: whattoweathertoday.com
Site purpose: To help parents and children know what to wear each morning when they get ready for their day (go to school)
Target Audience: middle age parents (specifically mothers) ages 25-35 years old with children in elementary school who live in Idaho.
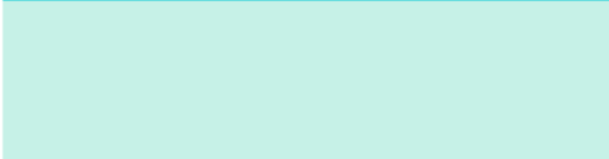**Scenarios:**
- Is it going to be cold today? Does Lincoln need to wear his coat to school?
- What clothes should we pack for our trip to Idaho next week?
- Do the kids need to wear their rain boots today?
- Is the soccer game going to be rained out tonight?
- It's so cold right now, will it warm up later?

Site Map

Home

Preston — Weather info

Soda Springs — Weather info

Fish Haven — Weather info

Storm Center — Weather info

Gallery — images, images, images, images, images

Color Scheme

#11cbd7

#c6f1e7

#f0fff3

#fa4659

Typography

Google Font: Nanum Gothic

<link href="https://fonts.googleapis.com/css?family=**Nanum+Gothic**" rel="stylesheet">

1. font-family: 'Nanum Gothic', sans-serif;

Content Plans:
#f0fff3 & #c6f1e7 will be used as the background colors
#fa4659 for footer with text #f0fff3
#11cbd7 used for Header with #f0fff3 text

Nanum Gothic will be used throughout document with bold and larger size for Headings and more important information. Regular and smaller for content and footer information.