

JULES HALSTEAD

PRODUCT DESIGNER

OMAHA, NE | [PORTFOLIO](#) | [LINKEDIN](#) | [JULES@JULESHALSTEAD.COM](mailto:jules@juleshalstead.com) | +1 531 777 5464

WORK EXPERIENCE

FLORAL BY JULIA

Floral Designer + Owner | Omaha, NE | 2015 - present

- Designing wedding and event florals
- Conducting consultations
- Developing design concepts and implementation

THE BEANERY

Marketing - Designer | Omaha, NE | 2019 - present

- Concepting marketing content
- Designing promotional material

Operations Development + Manager Omaha, NE | 2019 - 2020

- Developed and applied initial operations for The Beanery's new coffee truck venture
- General management including: inventory, ordering, sales, and event booking

OTHER EXPERIENCES

THE TRUFFLE CLUB

Product Development | Stuttgart Germany | 2018

- Researched and developed a gourmet meal planning service
- Created recipes, shopping lists and instructions for an email delivery system
- This project was adapted for a design piece in my UI course with CareerFoundry

VÖX | MODERN DANCE COLLECTIVE

Choreographer | Omaha, NE | 2015-2016

- Primary choreographer for the collective
- Won first place at Omahagraphy with my piece Beauty Beats

SUMMARY

Product Designer with a background in experience design and the arts.

SKILLS

- Branding + visual design
- CSS, HTML + Javascript
- Icon + component design
- Information architecture
- Project management
- Rapid prototyping + wireframing
- Usability analysis
- User research
- UX / UI

TOOLS

- Sketch
- InVision
- Figma
- Illustrator
- Adobe XD
- Photoshop

LANGUAGES

English | Fluent/Native
German | A2-B1

EDUCATION

CAREERFOUNDRY | 2020

User Interface/Experience Design
Front End Web Development

STÖRLING DANCE THEATER'S

ARTISTIC DEVELOPMENT

PROGRAM | 2012 - 2014

Choreography, Modern (Horton + Graham), Ballet (Vaganova)