

MEKKO CUSTOMERS DEMOGRAPHY AND SHOPPING PREFERENCE ANALYSIS

Total No. ofCustomers

1000

Avg. Age of Customers

37.347

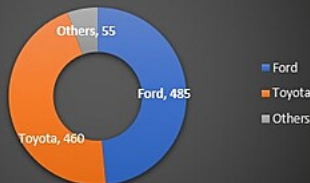
No. of Job Titles

177

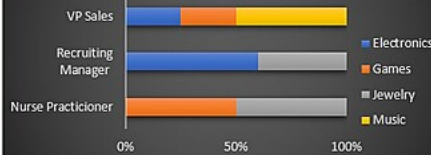
Most Customers are in the age group '17 - 27'



Customers with vehicles other than 'Toyota' and 'Ford' are very minimal



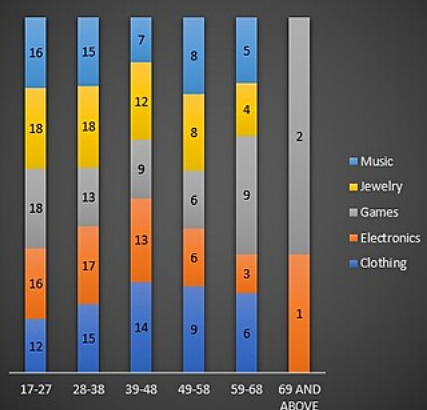
Customers in selected jobs across 5 dept



Number of Visits Across the Top 5 Dept



Top 5 Dept, Comparison across the age groups



car_make

Acura	Audi	BMW	Buick	Cadillac	Chevrolet	Dodge	Eagle	Fiat
Ford	GMC	Honda	Hyundai	Isuzu	Land Ro...	Lexus	Lincoln	Mazda
Mercury	Mitsubishi	Nissan	Pontiac	Ram	Saab	Saturn	Suzuki	Toyota

gender

Agender	Bigender	Female	Genderfluid
Genderqueer	Male	Non-binary	Polygender