

William L. Bennett

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Information Systems student and research assistant specializing in HCI, AR development, and user-centered prototyping.
Skilled in Unity, XREAL SDK, React, Python, and cloud deployment. Experienced running user tests, instrumenting data collection, and building interactive interfaces.

EDUCATION

Brigham Young University – Marriott School of Business

Bachelor of Science in Information Systems, Minor in Healthcare Leadership

Provo, UT

Apr 2027

- GPA: 3.60 / 4.00 | *Dean's List Honors*
- VP, *AI for IS Club*
- Marriott Research Fellow | Member, Association of Information Systems
- *INTEX*, 4th place
- Relevant Coursework: Web Development, OOP, Data Analytics (Excel, Pandas), Databases, Cloud Infrastructure

TECHNICAL SKILLS

- **Operating Systems:** macOS, Linux (Ubuntu, VM), Windows
- **Networking:** TCP/IP, DNS, DHCP, VPNs, routers, firewalls
- **Scripting & Automation:** PowerShell, Bash, Python
- **Cloud & Infrastructure:** AWS (S3, EC2, Elastic Beanstalk, SSL), Docker, Git, Node.js
- **Development:** SQL, PostgreSQL, MySQL, React, JavaScript, HTML/CSS, Unity, XREAL SDK
- **Data Visualization:** Python, Excel, Tableau, Power BI
- **Core Strengths:** Troubleshooting, problem-solving, client communication, process improvement

EXPERIENCE

Research Assistant

Provo, UT

Brigham Young University Marriott School of Business

Oct 2025 - Present

- Built AR tools in Unity/XREAL SDK to merge 3D-printed models with an interactive research environment
- Conducted user testing, data cleaning, and instrument setup for HCI and AI-adoption research
- Documented prototypes, workflows, and usability findings for publication-aligned work

CTO / Interim CEO

Provo, UT

GlobalHub

Apr 2025 - Aug 2025

- Built and deployed a production-scale React frontend for 10K+ users on AWS and Docker
- Coordinated cross-functional team to deliver conference-aligned release, improving product adoption by 40%

Writer/Coordinator Intern

Provo, UT

BYU Whitmore Global Business Center

Jan 2025 - Apr 2025

- Improved event engagement 120% by redesigning website UX and coordinating logistics for 90+ participants

Volunteer Representative

Manaus, Brazil

The Church of Jesus Christ of Latter-Day Saints

Feb 2022 - Feb 2024

- Directed 100+ volunteers across 4 regions, boosting outreach KPIs 20% with Excel automation

PROJECTS

INTEX Case Competition (4th Place)

Provo, Utah

IS Coursework

Dec 2025

- Built a full-stack AWS site for Ella Rises with PostgreSQL, CRUD flows, dashboards, and UX-focused prototyping

AWS Web Deployment

Provo, Utah

IS Coursework

Oct 2025 - Present

- Deployed an interactive website from the command line via SSH to a Linux-based AWS EC2 instance

Portfolio Website

Provo, Utah

Work Project

Apr 2025 - Aug 2025

- Designed and deployed React platform using AWS and Git, showcasing UI/UX and cloud deployment skills

AWARDS, SKILLS & INTERESTS

- HCI Research, Web Design | *Eagle Scout*, Scouts of America | Fluent in Portuguese | CA Flag Football State Champion