



# SAP DAM Media Integration



# SAP Hybris Commerce PCM Integration User Interface

The screenshot illustrates the SAP Hybris Commerce PCM Integration User Interface. On the left, a modal dialog titled "Commerce" shows the "Multimedia" tab selected. It displays an "Article Number" field (23231), a "Catalog version" field ("Electronics Product Catalog : Staged"), and an "IMAGES" section with a thumbnail of a camera. On the right, a larger window titled "OpenText DAM for SAP Solutions - Asset Assignment" lists various assets. The sidebar shows categories like "All", "My Folders", "Public Folders", etc., with "Electronics" selected. The main area shows a grid of asset thumbnails, including cameras and other products. A specific camera thumbnail is highlighted with a blue border. A yellow callout box points to this thumbnail with the text: "On pre-existing assignments, the integration dialog is launched with the correspondent asset selected". Another yellow callout box points to the top-right corner of the asset grid with the text: "Grid and list view in place". A third yellow callout box points to the bottom-right corner of the asset grid with the text: "Lazy-load approach to speed-up the asset loading process".

# SAP Hybris Commerce PCM Integration New User Interface

The screenshots illustrate the new user interface for asset assignment in SAP Hybris Commerce PCM Integration. The left screenshot shows a grid of images, with two cameras highlighted. The right screenshot shows a detailed view of a Canon EOS 30D camera, displaying its metadata. A yellow callout box points to the metadata view, stating: "Metadata are displayed in a dedicated view. The fields which shall be shown here can be configured". Another yellow callout box points to the "More Details" button, stating: "Redirects the user to OTMM to display more details".

**Asset Version:** 1  
**Bitmap Color Depth:** 8  
**Bitmap Color Map:** sRGB  
**Bitmap Height:** 1200  
**Bitmap Resolution:** 100  
**Bitmap Width:** 1200  
**Content Editor:** 1001  
**Content Last Locked Or Un-locked By:** 1001  
**Content Status:** NORMAL  
**Content Type:** BITMAP  
**Date: Content Last Locked Or Un-locked:** 2017-03-16 13:52:30,643  
**Date: Content Status:** 2017-03-16 13:51:43,333  
**Date: Imported:** 2017-03-16 13:50:03,163  
**Date: Properties Last Locked Or Un-locked:** 2018-04-26 12:00:12,893  
**Date: Properties Last Modified:** 2018-04-26 12:00:12,847  
**Description:** Product photos for the Electronics store  
**ID:** e77db625b1c01a146283325ce14bbf784a8bf46  
**Import Job ID:** 3569  
**Imported By:** 1001  
**Is Editable:** Y  
**Is Latest Version:** Y  
**Master File Path:** data\repository\original\vol0\08796159770654\_d89...  
**Mime Type:** image/jpeg  
**Model:** 103  
**Name:** 8796159770654.jpg  
**Original Asset ID:** e77db625b1c01a146283325ce14bbf784a8bf46  
**Properties Last Edited By:** 1003  
**Properties Last Locked Or Un-locked By:** 1003  
**Property Status:** NORMAL  
**Size:** 70,44 KB

# SAP Hybris Commerce PCM Integration

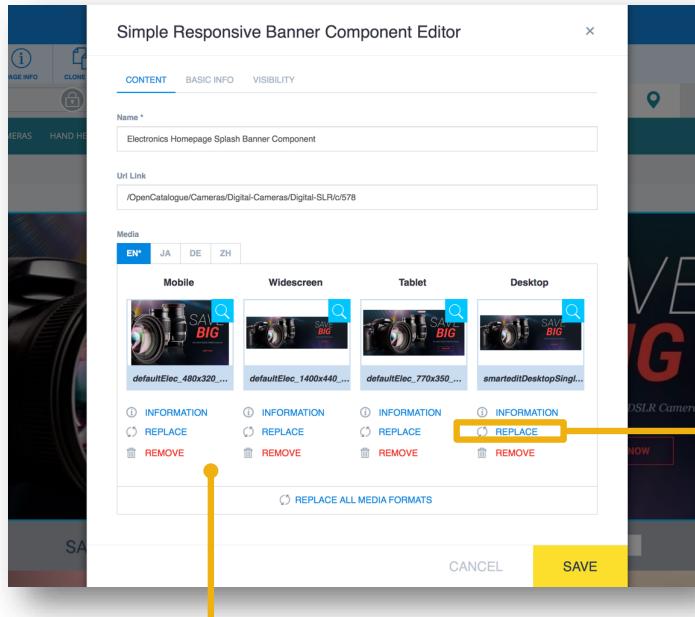
## New User Interface

The screenshot shows the SAP Hybris Commerce PCM Integration Asset Assignment interface. On the left, there's a sidebar with navigation links like 'All', 'My Folders', 'Public Folders', 'Banners', 'Marketing Content', 'Material Images', 'my326085', 'Product Photos', 'Cameras', 'data', 'Demo', and 'Electronics'. The 'Electronics' folder is selected and highlighted with a blue arrow. The main area displays a grid of asset thumbnails, including cameras and a Kingston 8GB SD card. One specific camera thumbnail is highlighted with a blue border. At the bottom of the main screen, there are buttons for 'START ASSIGNMENT' (highlighted with a yellow box), 'REFRESH', and 'CANCEL'.

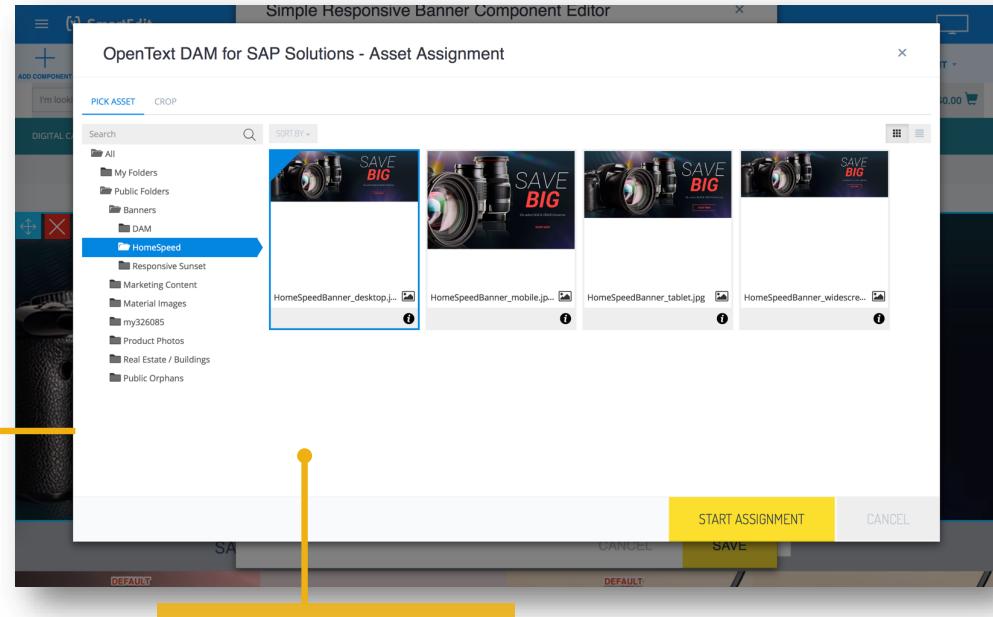
The right side of the screenshot shows a detailed view of the 'Assignment label' dialog box. It contains a text input field labeled 'Assignment label', a checkbox for 'Automatically update to latest asset version', and buttons for 'START ASSIGNMENT' and 'CANCEL'. A yellow callout box points to the 'Assignment label' field with the text: 'The optional fields are showed when the "START ASSIGNMENT" button is clicked'.

# SAP Hybris Commerce SmartEdit Integration

## New User Interface



SAP Hybris Commerce SmartEdit is the storefront content management system



Consistency in terms of UX and UI across Hybris PCM and SmartEdit.

# SAP Hybris Commerce PCM Integration

## Event Based Image Assignment

The screenshot shows the SAP Hybris Product Cockpit interface. A modal window titled 'Create New Product' is open. In the 'ESSENTIALS' tab, the 'Article Number' field contains 'MY0'. The 'Approval' dropdown is set to 'check'. The 'Catalog version' dropdown is set to 'Electronics Product Catalog : Staged'. At the bottom right of the modal, there is a yellow circle around the 'DONE' button.

The screenshot shows the opentext Media Management interface. On the left, a tree view shows a folder structure: 'Folders' > 'Public Folders' > 'Product Photos' > 'MYO - MYO Armband'. This folder is highlighted with a yellow circle. The main pane displays a message: 'No results found.'

After a product is created in Hybris, a cron job will notify OTMM to create a correspondent folder

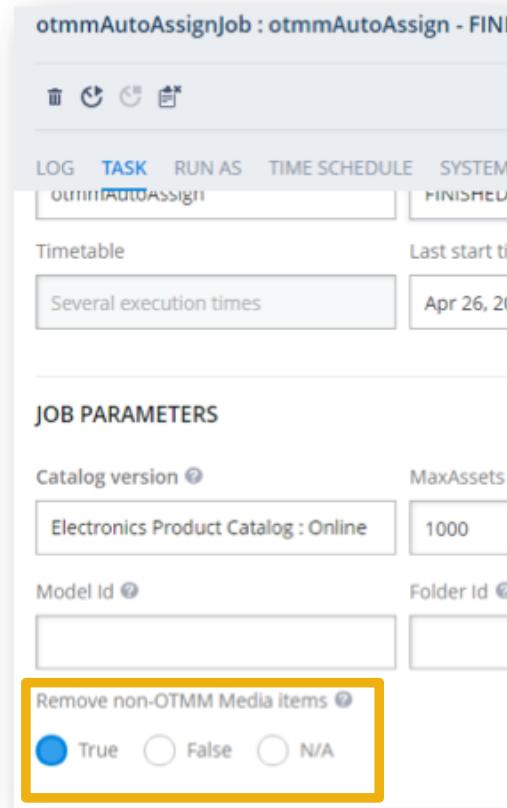
The screenshot shows the SAP Hybris Commerce interface for the product 'MYO Armband [MY02]'. Under the 'MULTIMEDIA' tab, there is a section labeled 'IMAGE' with two image thumbnails. A yellow circle highlights this section.

The screenshot shows the opentext Media Management interface for the 'MYO - MYO Armband' folder. The main pane displays four image files: '3557133.png', '3557133\_1.jpg', '3557133\_2.jpg', and a thumbnail image. A yellow circle highlights the folder structure on the left.

When pictures are added within the folder, the auto assignment process will assign them to the product

# SAP Hybris Commerce PCM Integration Migration Features

Option to remove all Media Items from a SAP Hybris Commerce product that are not originated in OTMM (no OpenText Media items) during auto assignment. This feature is relevant for scenarios where the integration comes later to an existing Hybris Commerce instance.



# Recording media usage

[View](#) [Open all groups](#)  Preferred fields only  Hide empty fields

▶ Asset

▶ Image Attributes

▶ Details

▼ Hybris Products Information Group

Hybris Product Reference

Hybris Product Tag Name	Hybris Product ID	Hybris Product Attribute Name	Hybris Product Catalog Name	Hybris Product PK
Powershot	1934793	picture	ELE-S	8796255944705

▶ Hybris Preview Data

▶ Hybris Video Attributes

Product Attributes  
captured as part of the  
media assignment  
process



# DAM supporting the SAP Hybris Commerce Responsive e-Store

A screenshot of the SAP Hybris Commerce responsive e-store. On the left, a mobile device view shows a woman in a field at sunset with a large orange-yellow crop overlay. Below it, a desktop view shows the same scene with a smaller, centered crop. A yellow callout box on the left says "Different Content served to difference devices from single template". A callout arrow points from the mobile device view to the desktop view. To the right, a modal window titled "Edit MediaContainer" shows four renditions of a sunset image labeled "sunset-1024511\_big.jpg" for different screen sizes: mobile (480x320), tablet (770x350), wide screen (1400x440), and desktop (960x330). The desktop version is labeled "1400x440 resized".

**Different Content served to difference devices from single template**

**Supporting responsive e-store designs**

- automated rendition sets
- or assign individual for manual crop versions



# Thank you

SAP Hybris [v]

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