

## EDUCATION **M.S. Human Computer Interaction**

GEORGIA INSTITUTE OF TECHNOLOGY | AUG 2018 - MAY 2020

## **B.A. Communication**

RENMIN UNIVERSITY OF CHINA | SEPT 2014 - JUN 2018

National scholarship x 2(top1%); Undergraduate research fund

## **Exchange. Art History**

UNIVERSITY OF CALIFORNIA DAVIS | SEPT 2016 - JUN 2017

Scholarship chair at Phi Sigma Pi honor fraternity; Academic perfection, 2016-2017

## EXPERIENCE **UX DESIGN INTERN**

**TAG DESIGN (ADA WINNER 2014) | SEPT 2017- JAN 2018 | BEIJING, CHINA**

- Sole UX designer for a 14-person startup. Worked closely with project managers, visual designers, developers, and clients (including the Forbidden City digital office).
- Released Youqi to App store in Jan, 2018, which was featured in App of the day.
- Oversaw the preliminary research of Youqi, defined it as a content app that aims at branding TAG design.
- Organized brainstorming and whiteboarding meeting to create Youqi from scratch.
- Involved in the visual and interaction design of Youqi. Led the UX writing.
- Released Folding Fan 1.2 to App store in Nov, 2017.
- Initiated the redesign of Folding Fan app. Responsible for UX research.
- Led whiteboarding with designers and developers. Facilitated the discussions
- Created new user flow.

## PROJECTS **ASSOCIATE TASKING**

**The Home Depot | AUG 2018 - PRESENT**

- Redesign the current workflow of Merchandise team associates and supervisors at The Home Depot
- Researched the goals of different stakeholders and needs of target users, synthesized insights, balanced needs of different users and stakeholders.
- Led the whiteboarding on user flow and information architecture, finalized the flow.
- Designed low to high prototypes and presented to stakeholders and target users.
- Continuing project, currently iterating design based on feedbacks.

## **NEXT FOR NEST**

**Finalist at Convergence Innovation Competition | AUG 2018 - PRESENT**

- Envisioned Nest Thermostat in energy saving scenario, created new user flows.
- Incorporated user flows into current Nest app and Thermostat, unified visual style.
- Designed hi-fi prototypes and animations. Created concept video.
- Continuing project, currently evaluating and iterating design.

## **PROCRASTINO**

**PERSONAL PROJECT | JAN 2018**

- Designed a task break-down and managing app to aid people fight procrastination.
- Conducted user research and market research to gather insights.
- Created low-fi prototypes to test, and iterated rapidly with rounds of user testing.
- Built high-fi animated prototypes to present the idea to developers, settled down on a development plan.

## INFO

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## SKILLS

### RESEARCH

Contextual Inquiry  
Interview  
Survey Design  
Affinity Mapping  
Journey Map  
Storyboarding  
Persona/ Jobs to be Done  
Heuristic Evaluation  
Usability Testing

### DESIGN

Pen & Paper  
Whiteboarding  
Sketch  
Illustrator  
Photoshop  
InDesign  
Cinema 4D

### PROTOTYPE

InVision  
Principle  
Framer X  
After Effects  
Motion Builder  
Final Cut Pro  
HTML5/CSS3  
JavaScript

## FUN FACTS

I'm a Chinese-English interpreter.

I published over 100 proses and short stories.

I speak Chinese, English French and Japanese.

I volunteered teaching in Nepal for one month.