E-Commerce Return Rate Analysis Dashboard

10K
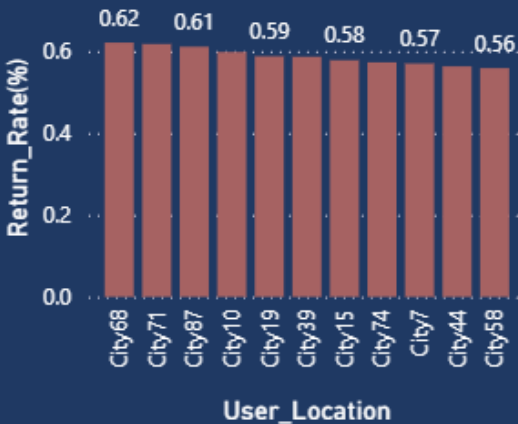Total Orders

0.51
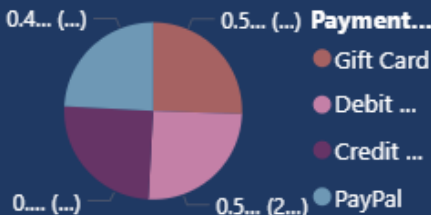Return_Rate(%)

5052
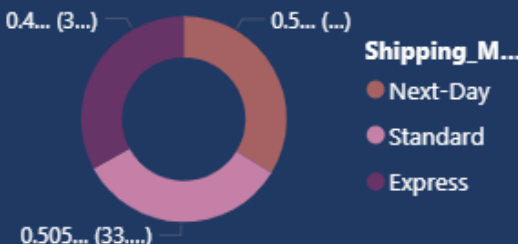Total_Returns

Return_Rate(%) by User_Location

Bar chart values: City68: 0.62, City71: 0.61, City87: 0.61, City10: 0.59, City19: 0.58, City39: 0.58, City15: 0.58, City74: 0.57, City7: 0.57, City44: 0.57, City58: 0.56

Return_Rate(%) by Payment_Method

Payment_Method: Gift Card, Debit ..., Credit ..., PayPal
Slices: 0.4... (...), 0.5... (...), 0.... (...), 0.5... (2...)

Return_Rate(%) by Shipping_Method

Shipping_Method: Next-Day, Standard, Express
Slices: 0.4... (3...), 0.5... (...), 0.505... (33...)

User_Gender

☐ Female
☐ Male

Average Return Rate by Product Category

Clothing: 0.52, Electronics: 0.51, Books: 0.51, Toys: 0.50, Home: 0.49
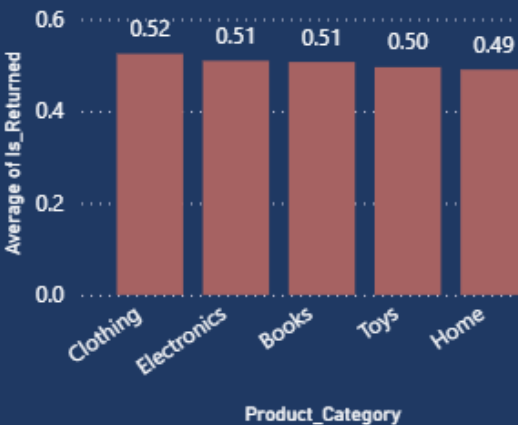
Count of Order_ID by Return_Reason

Return_Reason: Defective, Wrong item, Changed mind, Not as described

Product_Category	User_Location	Sum of
Books	City1	
Books	City1	
Books	City1	
Books	City1	
Books	City1	
Books	City1	
Books	City1	
Clothing	City1	
Clothing	City1	
Clothing	City1	
Total		

Return_Rate(%) by Age_Group

Age_Group: 25-35, Under 25, 36-45, 60+, 46-60
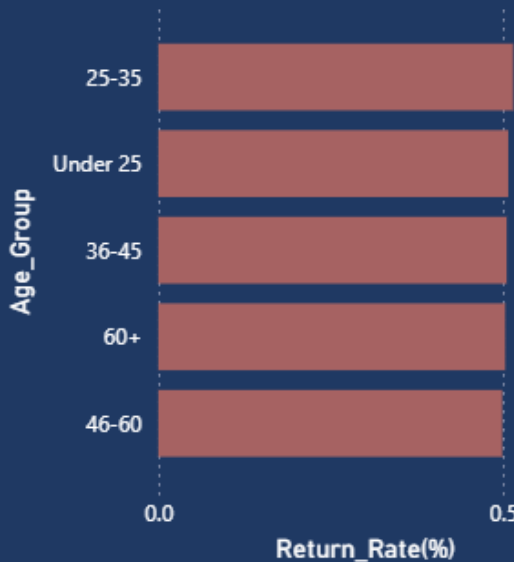
Return_Rate(%)	Total Orders	Total_Returns	Product_Category
0.50	1944	963	Toys
0.50	**1944**	**963**	