

Sales Performance Dashboard

product_category, date

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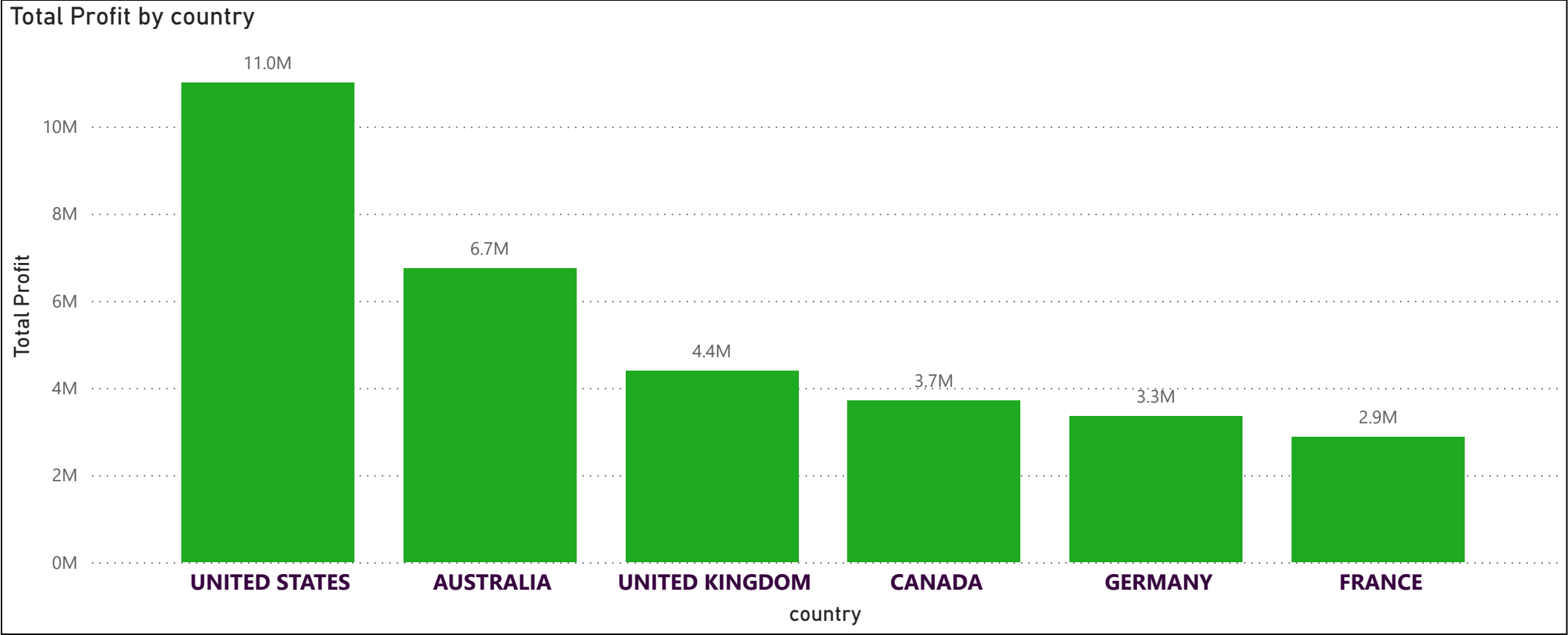
Accessories

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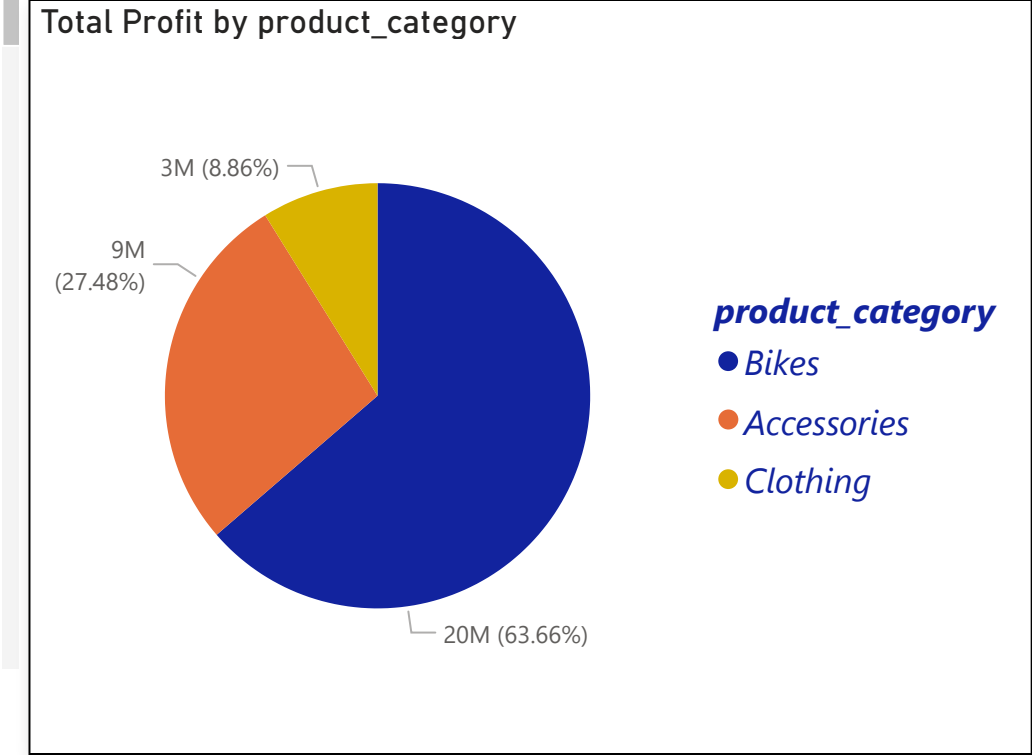
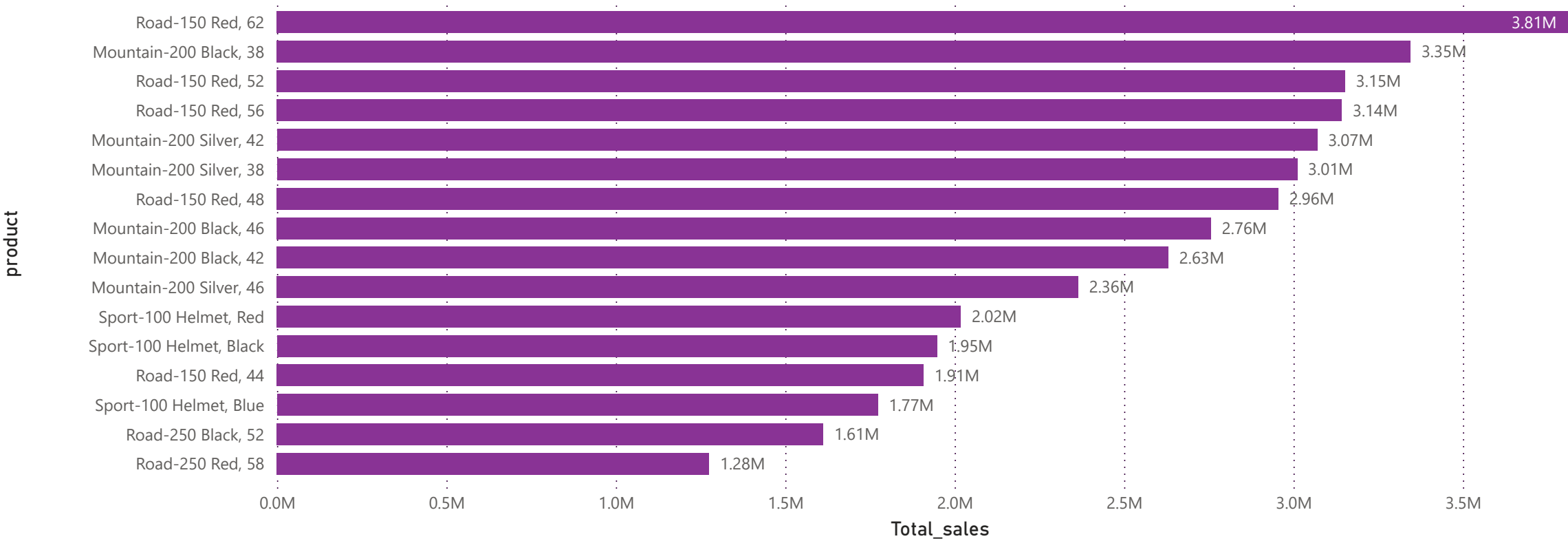
Bikes

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Clothing



Total_sales by product



Summary of Sales Performance Dashboard

- I found that Road-150 Red and Mountain-200 are the most sold products.
- The United States gave the highest profit compared to other countries.
- Among all categories, Bikes made the biggest profit share more than 60%.
- The total sales reached 84,827K, which I showed using a card visual.
- I used a bar chart to show sales for each product.
- A column chart helped me compare profits between countries.
- I added a pie chart to clearly show how each category contributed to profit.
- The slicer helps viewers interactively filter by Product Category or Date for deeper insights.