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Define your problem statement

How Might We analyze and visualise product positioning in a competitive market using data-driven insights to help businesses identify pricing strategy. Customer perception, and market gaps?

 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



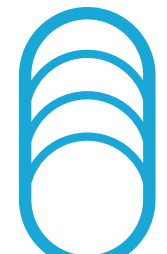
Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.