

INFO202 PROJECT 2

Serenity Studio

Jaella Lahat

WIREFRAME

Create a wireframe of your future website. Your wireframe can be drawn by hand + photographed/scanned later, or created digitally using MS Powerpoint, Visio, Paint, etc. Please pick your own format. If there are several different layouts for different pages of your site, please include each as a separate page in the document

PAGE ONE

Home Page

SUBSCRIBE NOW!

SERENITY STUDIO

HOME

ABOUT

PRODUCTIVITY

PHYSICAL

MENTAL

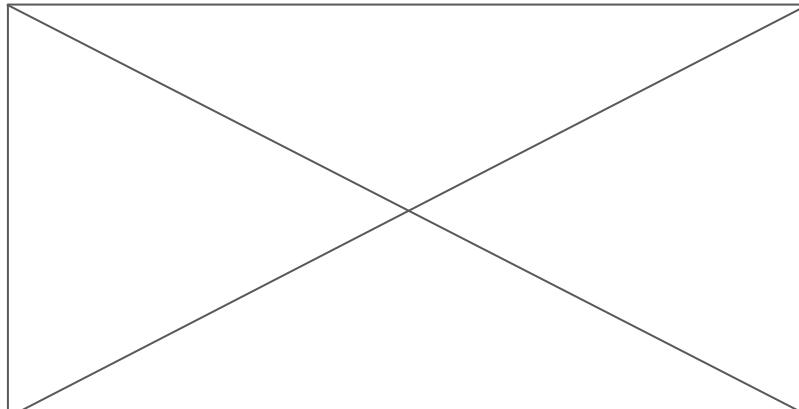
IDENTITY

CONTACT

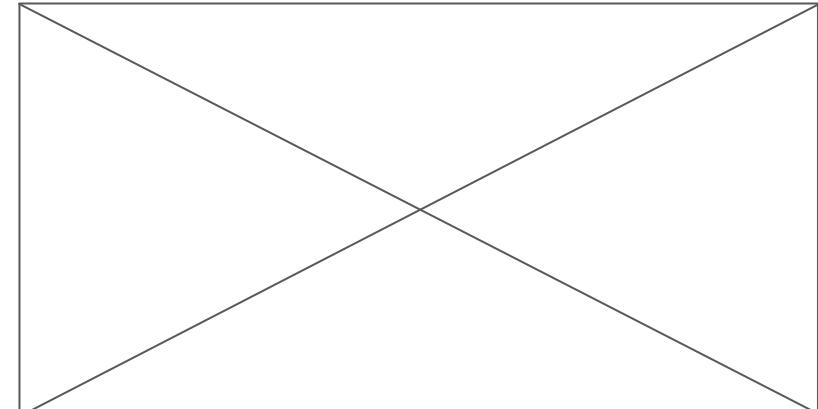
HOME

A Transformative Space.

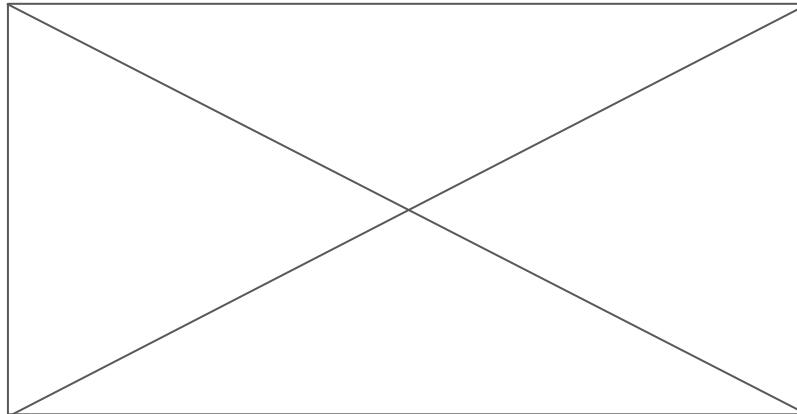
Grow your...



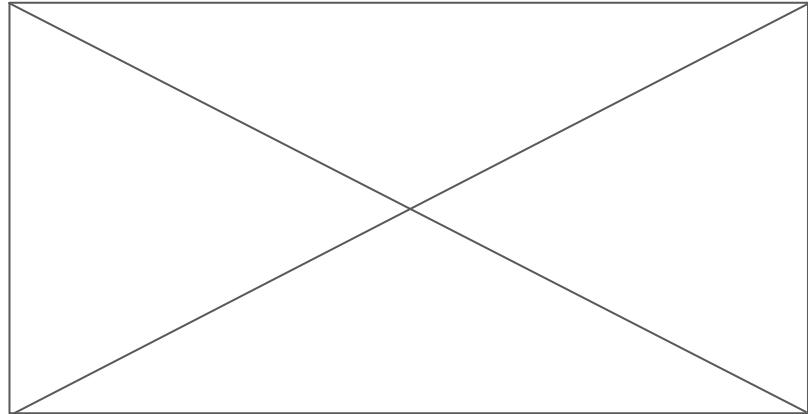
FUTURE



MIND

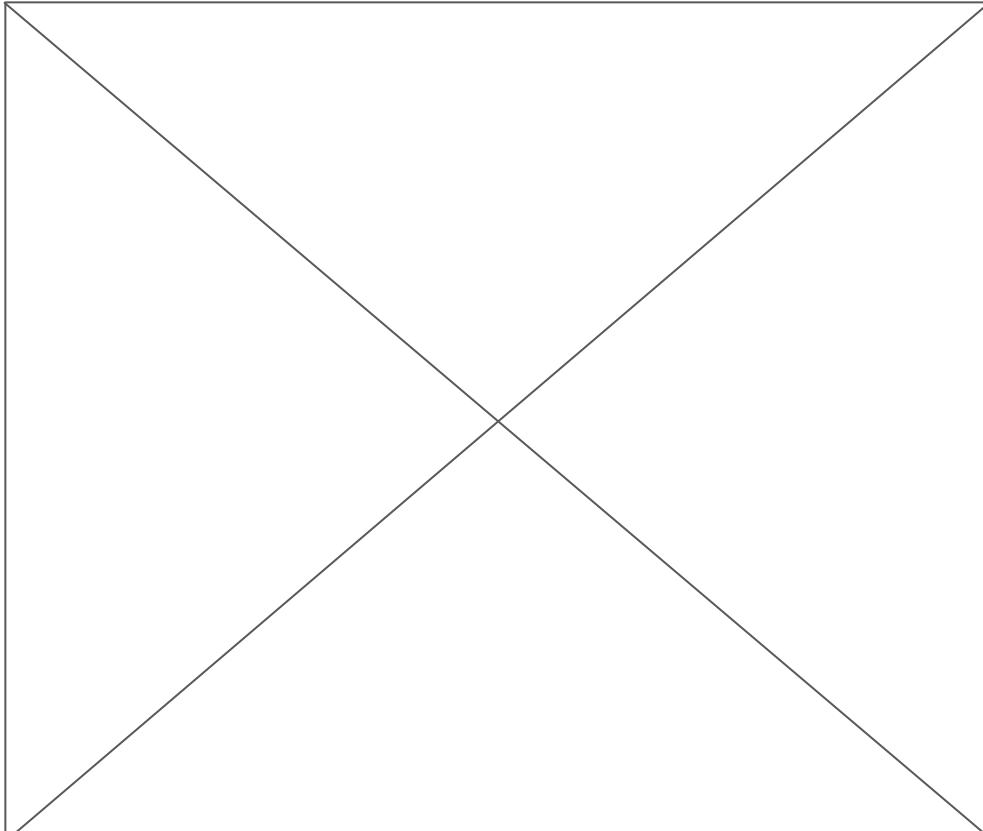


BODY



IDENTITY

Dive In.



WATCH

READ

LISTEN

COPYRIGHT MESSAGE HERE

PAGE TWO

About Page

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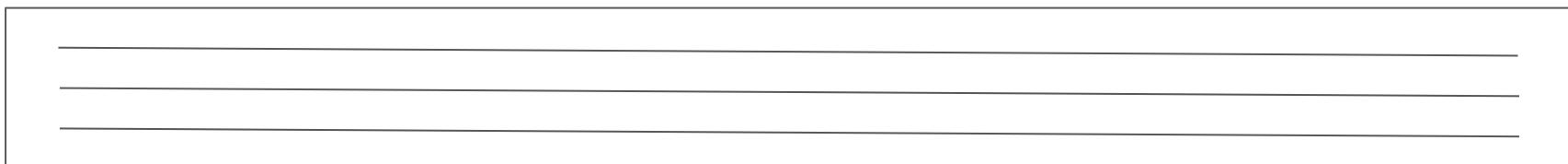
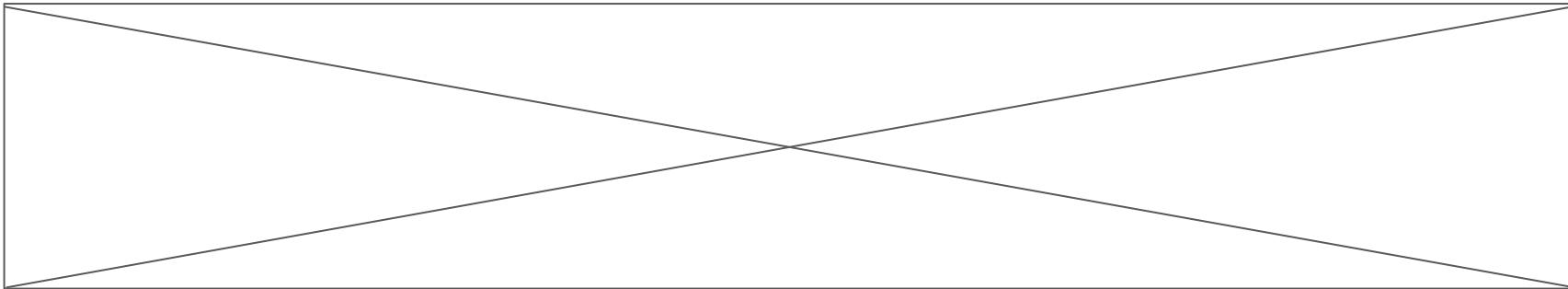
MENTAL

IDENTITY

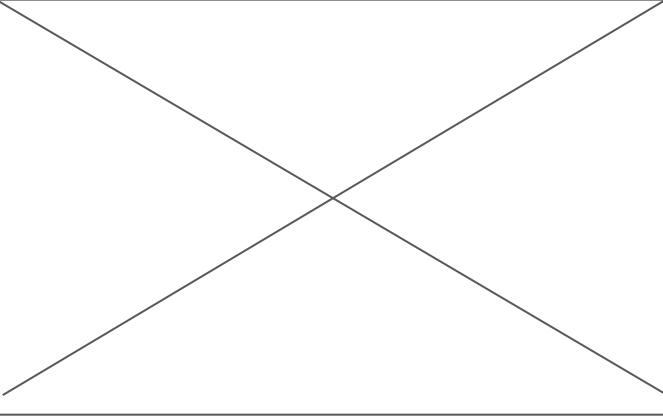
CONTACT

ABOUT US

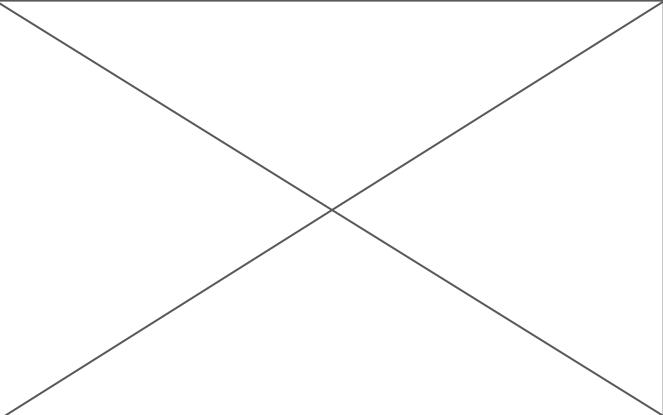
Our Story.



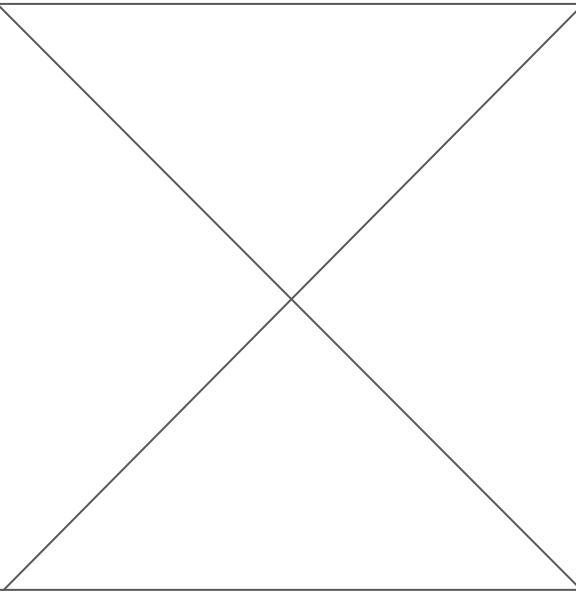
Our Mission.



Core Values



“Mission
Statement”

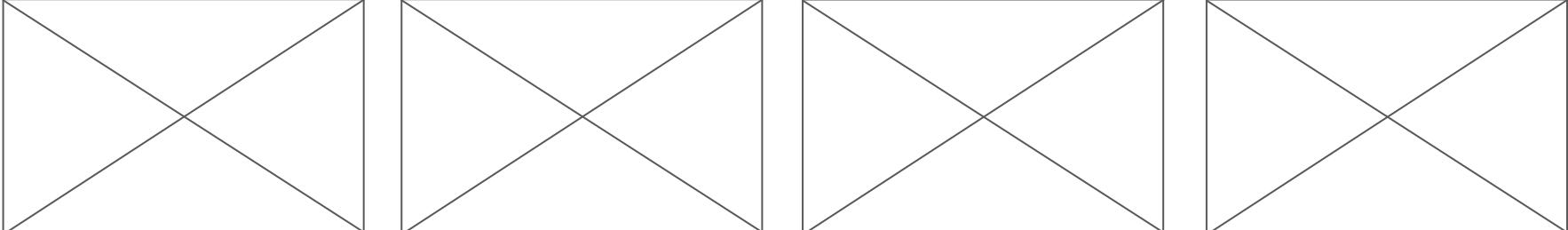


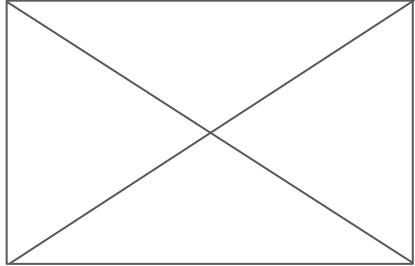
Meet the Founder.

Name

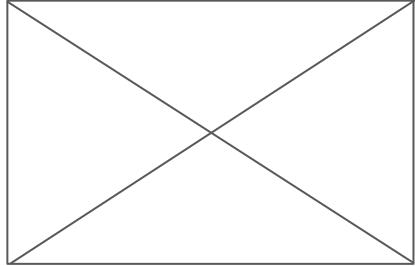
- University
- Major
- Origins
- Connection
- Personal Fact

The Serendipity Team.

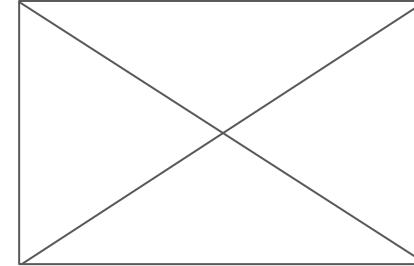




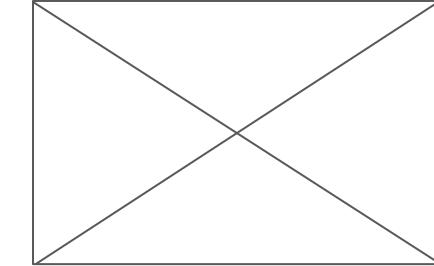
NAME



NAME

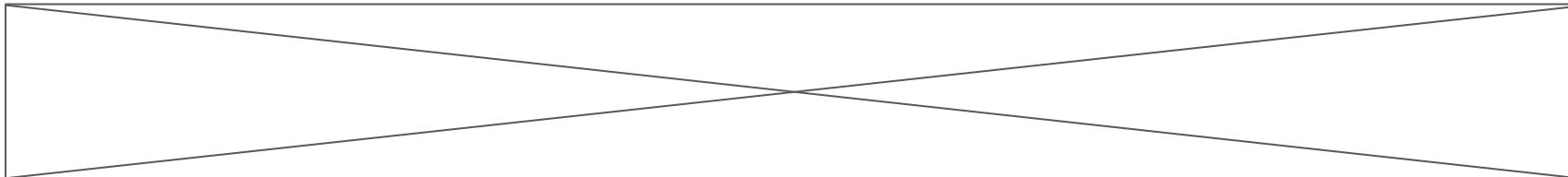


NAME



NAME

Book a Coaching Session.



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Contact Page

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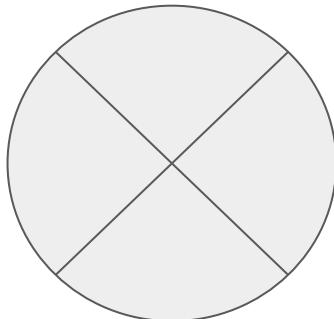
MENTAL

IDENTITY

CONTACT

CONTACT

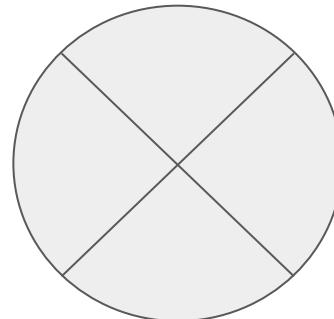
Contact Statement



NAME

Position

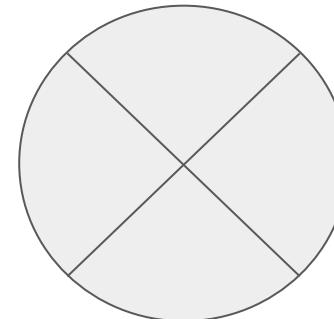
Email Hyperlink



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Position

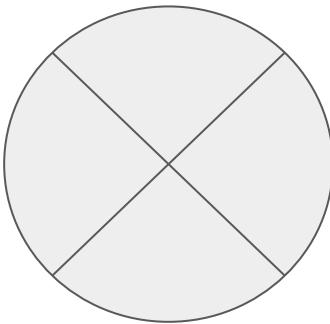
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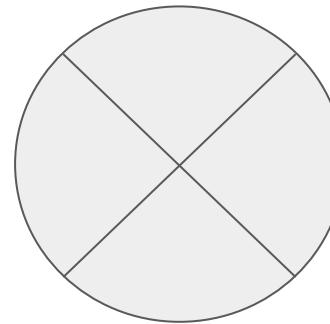
Position

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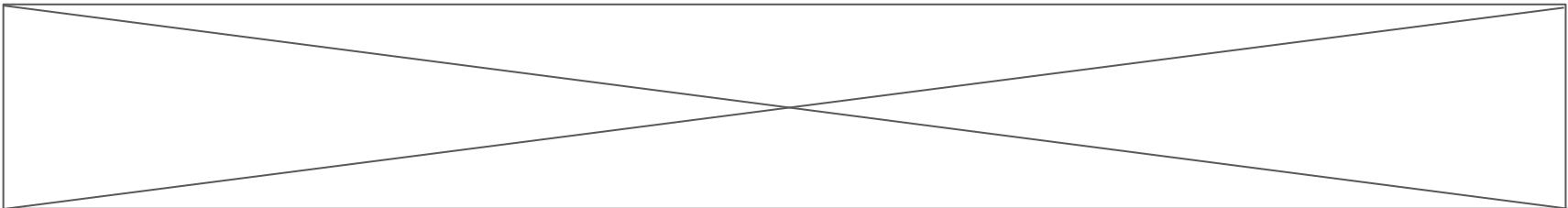
Position
Email Hyperlink



NAME

Position
Email Hyperlink

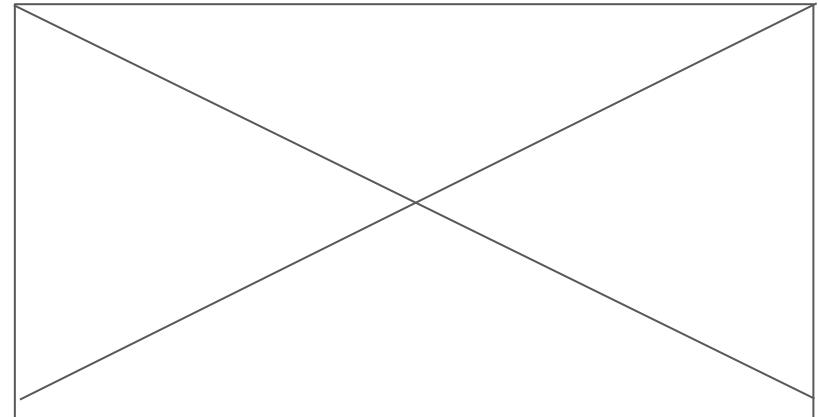
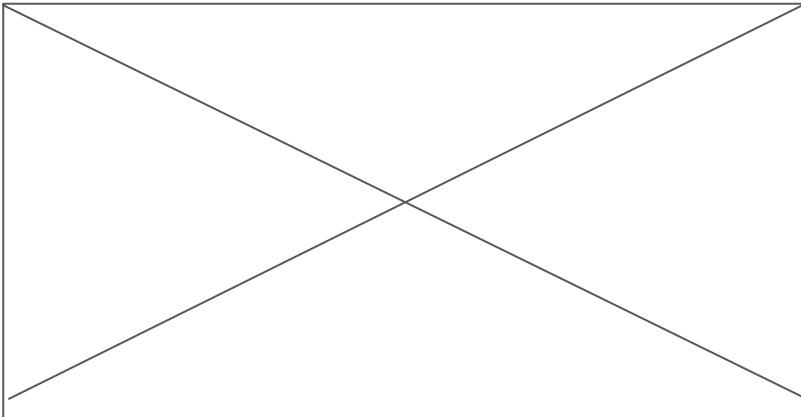
Meet Us this May.



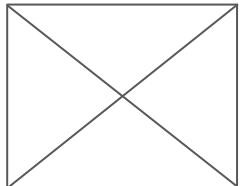
Richmond Location
Address Here

Headquarters
Address Here

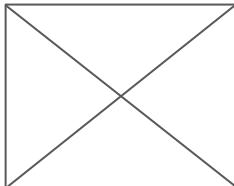
Grand Opening Date!



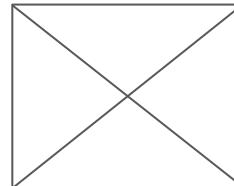
Our Socials.



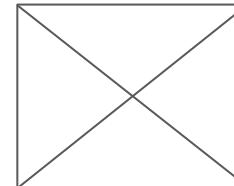
Instagram



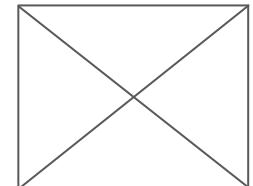
Youtube



Twitter



Tiktok



Facebook

The following elements often are included as standard elements on wireframes:

- Logo
- Search field
- Breadcrumb
- Headers, including page title as the H1 and subheads H2-Hx
- Navigation systems, including global navigation and local navigation
- Body content
- Share buttons
- Contact information
- Footer

PROTOTYPE

Work on prototyping your pages in Paint, PowerPoint, Photoshop or any other editing tool, clearly showing the look-n-feel of the site. Make sure you get to show your design to your teammates/friends to get some feedback from others about this! Alternatively, you can share this in our Know-It-All or How-To's forums.

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Home Page

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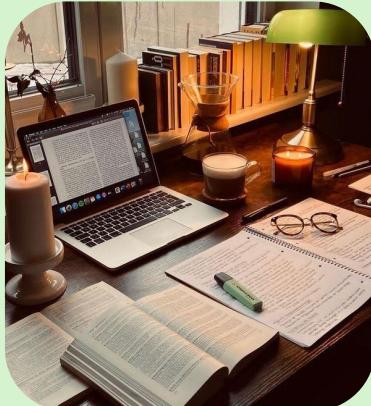
IDENTITY

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HOME

A Transformative Space.

Grow your...



FUTURE



MIND

Under Productivity, you can find study tips, goal-setting advice, and all the need-to-know information to attain academic and career success.

Under Mental, you can find study tips, you can find methods for maintaining a healthy mindset and caring for your emotional health.



BODY

Under Physical, you can find new and innovative ways to stay active, products for your skincare regimen, and healthy meal ideas.



IDENTITY

Under Identity, you can find advice for navigating your young adult life along with visual works that highlight these uncertain stages of adulthood.

Dive In.



WATCH

Here are a few entertainers, television shows, and movies that can fuel your self-development journey

READ

Here are a few books you can read to pull advice from and inspire your self-growth

LISTEN

Here are a few podcasts and playlists to play during your daily travels and motivate you through your everyday routine

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About Page

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ABOUT US

Our Story.



Serenity Studio is a virtual space that offers access to transformative advice, materials, and guidance for the betterment of your life.

Our Mission.



CORE VALUES

- Transparency
- Empowerment
- Open-Mindedness
- Inclusivity
- Customer Centricity

“To create an inclusive and open space that encourages self-growth and achieving one’s full potential.”



Meet the Founder.

Jaella Lahat

- Virginia Commonwealth University
- Business Information Systems Major
- Born in the Philippines
- 20 years old
- Hopes to positively impact the lives of her young adult peers

The Serendipity Team.



An Truong



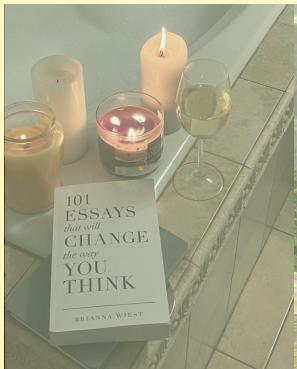
Dave Chandra



Linda Le



Paolo Dizon



Book a Coaching Session.



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For further inquiries regarding Serenity Studio, you may contact our executive team through email!



Jaella

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Linda Le

Executive Secretary

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An Truong

Finance Coordinator

attruong33@gmail.com



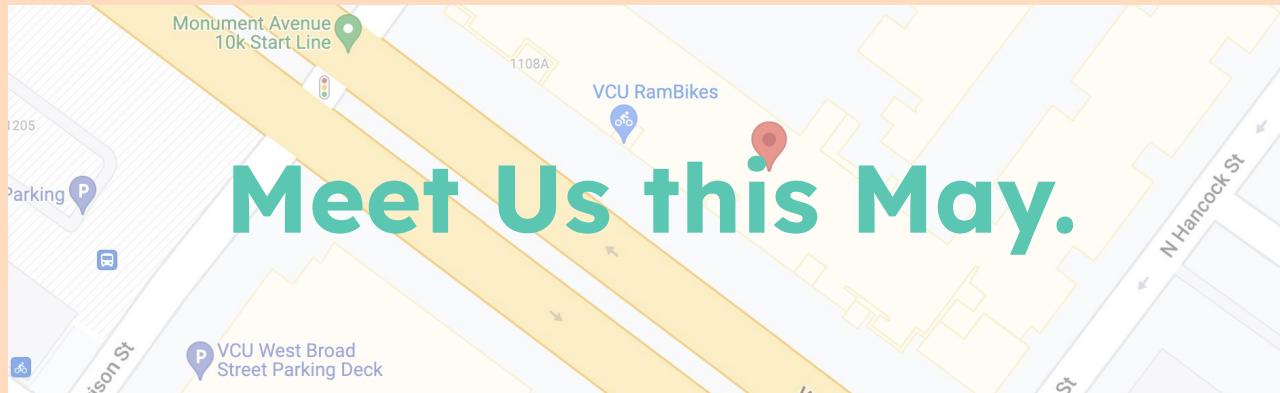
Dave Chandra

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daveraj4811@gmail.com



Paolo Dizon

Multimedia Producer
pdiz72@icloud.com



Richmond Location

1100 W Broad St, Richmond VA 23220

Headquarters

6500 Springfield Pkwy, Springfield, VA 22150

Grand Opening on May 6, 2023.



Our Socials.



@serenitystudio



Serenity Studio



@serenitystudio



@serenitystudio



Serenity Studio

Your Design must include

- Title ✓
- Navigation ✓
- 2 column layout (Example: Content area sidebar) ✓
- Contact information
- At least three pages, homepage and two interior pages (as agreed on last project, "About Us" and "Contact Us") ✓
- At least one piece of imagery on each page (Example: Banner, products, logo, etc). ✓
- Copyright message ✓