L A U R E N   H E A V E Y

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S K I L L S

HTML - CSS - Javascript - jQuery - React - Redux - Redux-Sagas - Node.js - Express - AJAX
Axios - C# - PostgreSQL - Playwright - Material UI - Bootstrap - VS Code - Figma - Postman - Git

P R O J E C T S

Route Around | Github | Live   February 2023 - Present
- Developed full-stack web app showcasing points of interest along train route to increase ridership & promote tourism
- Built back-end with Node.js, utilizing Express/Axios to handle requests to Mapbox API and PostgreSQL database
- Implemented React, Redux, and Redux-Sagas to manage state, and Passport to authenticate user data
- Designed responsive front-end with Figma, React and MUI, incorporating animation to enhance narrative experience

Growth Operators | Github | Live   March 2023
- Collaborated with four developers to build a relational database and prototype Customer Data Platform for a local
  business consultancy to streamline intake, centralize workflow, and generate summary reports & presentations
- Led team through the software development lifecycle, practicing agile methodologies to ensure timely completion
- Built front- and back-end of intake form, client summary, & client list features using REST API architecture
- Aligned front-end UI across all app features using Bootstrap, ensuring consistent readability, usability, and appealing UX

Cosmetic/Beauty Brand Trademark Monitor | Github   September 2023
- Currently building an app with Next.js that utilizes USPTO APIs to track and display trademark filings from cosmetics
  companies, providing users with a direct way to stay informed about product releases from their preferred brands
- Scoping implementation of a Playwright-based script to scrape additional updates from brand sites and social media

W O R K   E X P E R I E N C E

Target   **Minneapolis, MN**
Lead HR Specialist | Merchandising   February 2022 - September 2022
- Communicated complex HR concerns clearly & empathetically with team members, leaders, and business partners in
  order to appropriately problem-solve and resolve/escalate issues
- Collected, analyzed, and presented Excel data on team employment & turnover rates, diversity & inclusion metrics, and
  survey response trends, enabling leadership to make more effective decisions in line with business needs
- Educated non-technical Workday end-users on processes ranging from basic definitions to complicated downline system
  impacts, growing their confidence and skill while improving team member experience

Sr. Administrative Assistant | Learning & Development   November 2018 - February 2022
- Oversaw schedules for 2-3 Sr. Directors, enabling prioritization of commitments, organization and leader efficiency
- Collaborated with finance partners on expense process updates & review, including new reporting practices for enterprise
  trainings and consultation on SAP ERP system education to build clarity and streamline reconciliation processes
- As part of a committee, developed & implemented a comprehensive new Microsoft SharePoint learning solution for US-
  based admins to document technical knowledge, manage content & provide an equitable virtual learning experience

E D U C A T I O N

Prime Digital Academy   **Minneapolis, MN**
Full Stack Software Engineering Certificate   October 2022 - March 2023

St. Catherine University   **St. Paul, MN**
Bachelor of Arts, cum laude | International Relations, Political Science   September 2011 - May 2015