

LAHER
DHOLAKIA





ABOUT ME

My name is Laher Dholakia and I am a Graphic Designer and Illustrator living in Munich, Germany. I specialize in illustration, merchandising and marketing design. I've had the privilege to work with various clients, as well as new businesses and startups. On weekends, I like to draw web comics (insta@eldeedoodles) and photograph dogs.



EXPERIENCE

2012- 2015 -
May- July 2015-
July- Dec 2015 -
Jan- Dec 2016 -
Jan 17-July 18-
Aug 18- Feb 19-
2019-

Bachelor of Mass Media, Mumbai University
Journalism Intern, The Indian Express
Design Intern, Marvel Art Gallery
Channel42, Graphic Designer
Rentomojo, Graphic Designer
Flipkart, Visual Designer
Freelance Illustrator, Graphic Designer

Skills: Adobe Illustrator (proficient), Photoshop (proficient),
Aftereffects(intermediate), Premiere Pro(intermediate), Procreate
(proficient)

Languages: English, Hindi, Gujarati
(Deutsch?: Tut mir leid, ich lerne noch!)

DIGITAL

The collage includes:

- A mobile phone displaying a medical app interface for booking appointments.
- A teal-colored blank vertical space.
- A screenshot of the Practo website with a search bar, popular searches, and service links for Chat with a doctor, Order Medicines, and Book a diagnostic test.
- A Rentomojo landing page featuring a doctor illustration and sections for Practo Plus, Practo Guarantee, and a ₹50 off offer.
- A Rentomojo "How Does Renting Work?" section with a smartphone showing furniture options and a call-to-action button.

The collage includes:

- A woman sitting on a bed in a bedroom setting, with the text "READY? SET. FURNISH!" above her.
- An advertisement for "The AMAYZING offer" with a "USE CODE AMAYZING" button and a small T&C note.
- A woman sleeping peacefully in bed with the text "Hello WEEKEND..." and a "GO" alarm icon.
- A cartoon illustration of two people sitting at a table with coffee cups, with the text "The perfect way to Share is here!" above them.

DIGITAL

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Value is what you get.
”
- Warren Buffet

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FRONT LOAD TOP LOAD SEMI AUTOMATIC

ENDLESS BRANDS, ENDLESS OPTIONS

How to choose the right one?

FRONT LOAD
"I want latest technology with best wash."
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TOP LOAD
"I want an economical option with good technology."
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Share adventures and excitement

Share the chit-chat — over a cuppa —

Merry go S.A.L.E.

For flat 5% off* on every month's rent on all categories
USE CODE: ABCXYZ

Plus exciting offers from our partners at:

Get upto 3 months' rent off* on furniture & appliances
Use code: XYZABC

*T&C APPLY

ILLUSTRATION / PRINT

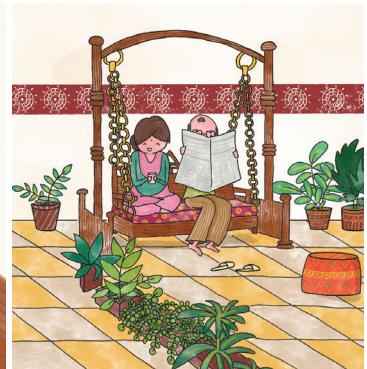
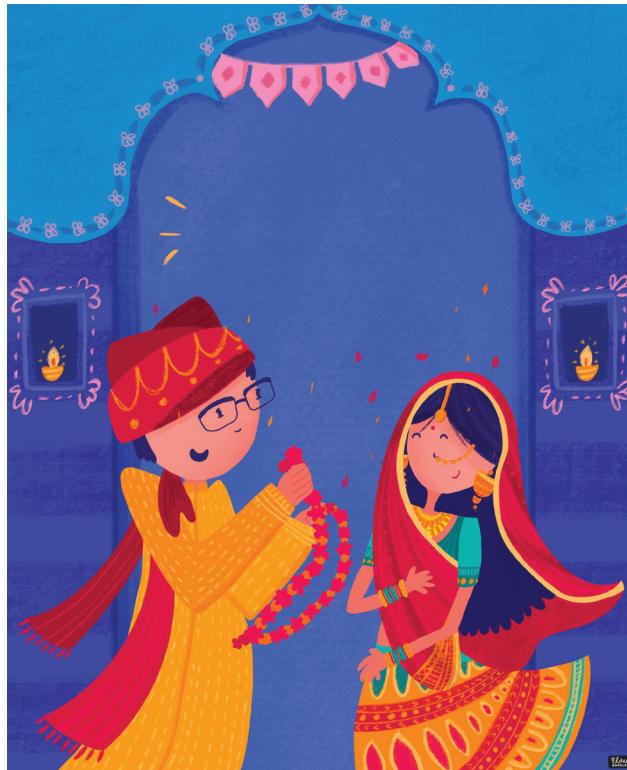


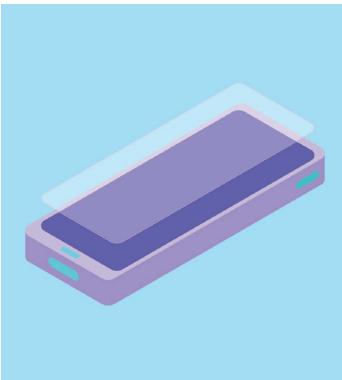
ILLUSTRATION / PRINT



ILLUSTRATION / PRINT



ILLUSTRATION / PRINT



ICONOGRAPHY





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