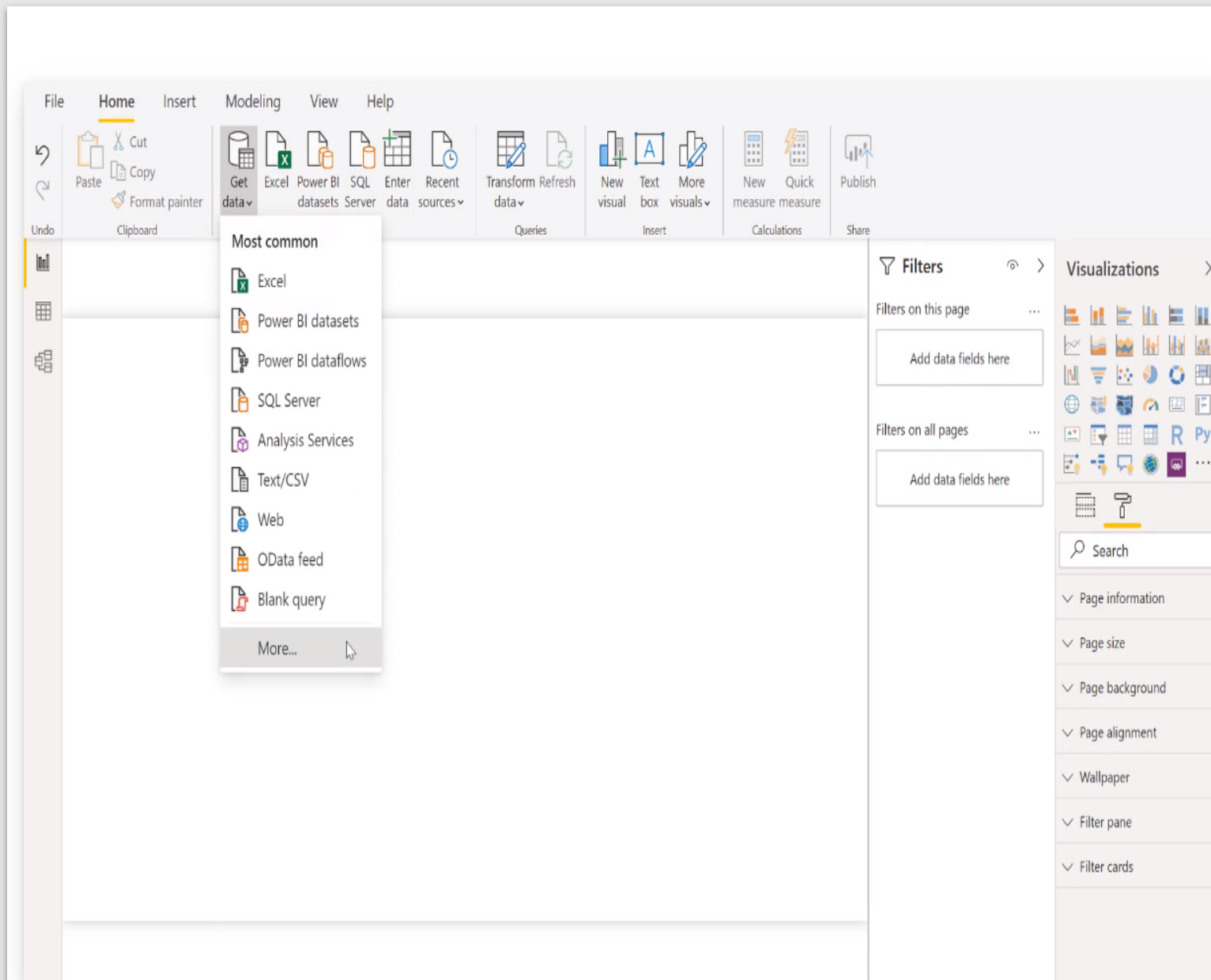




**Power BI**

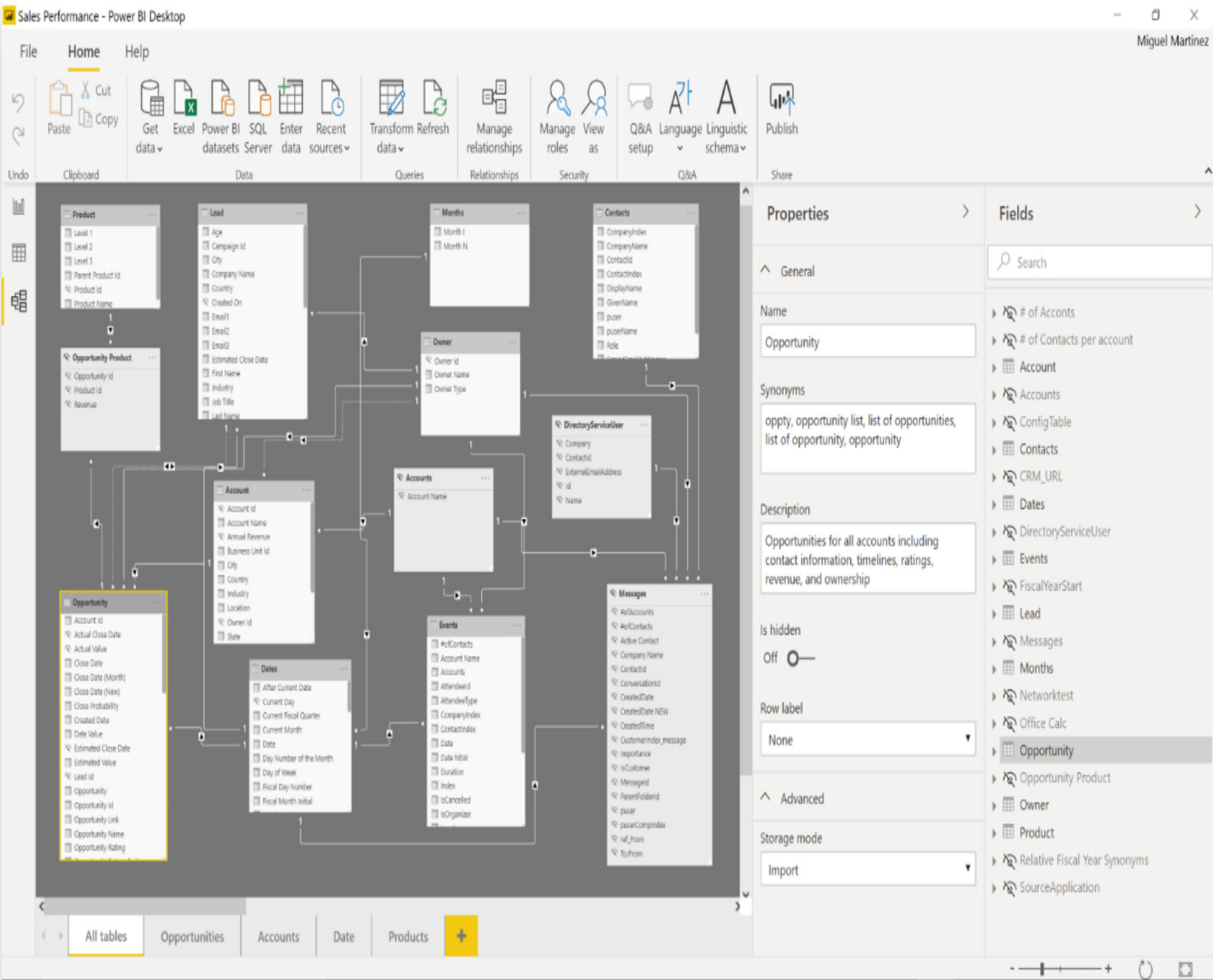


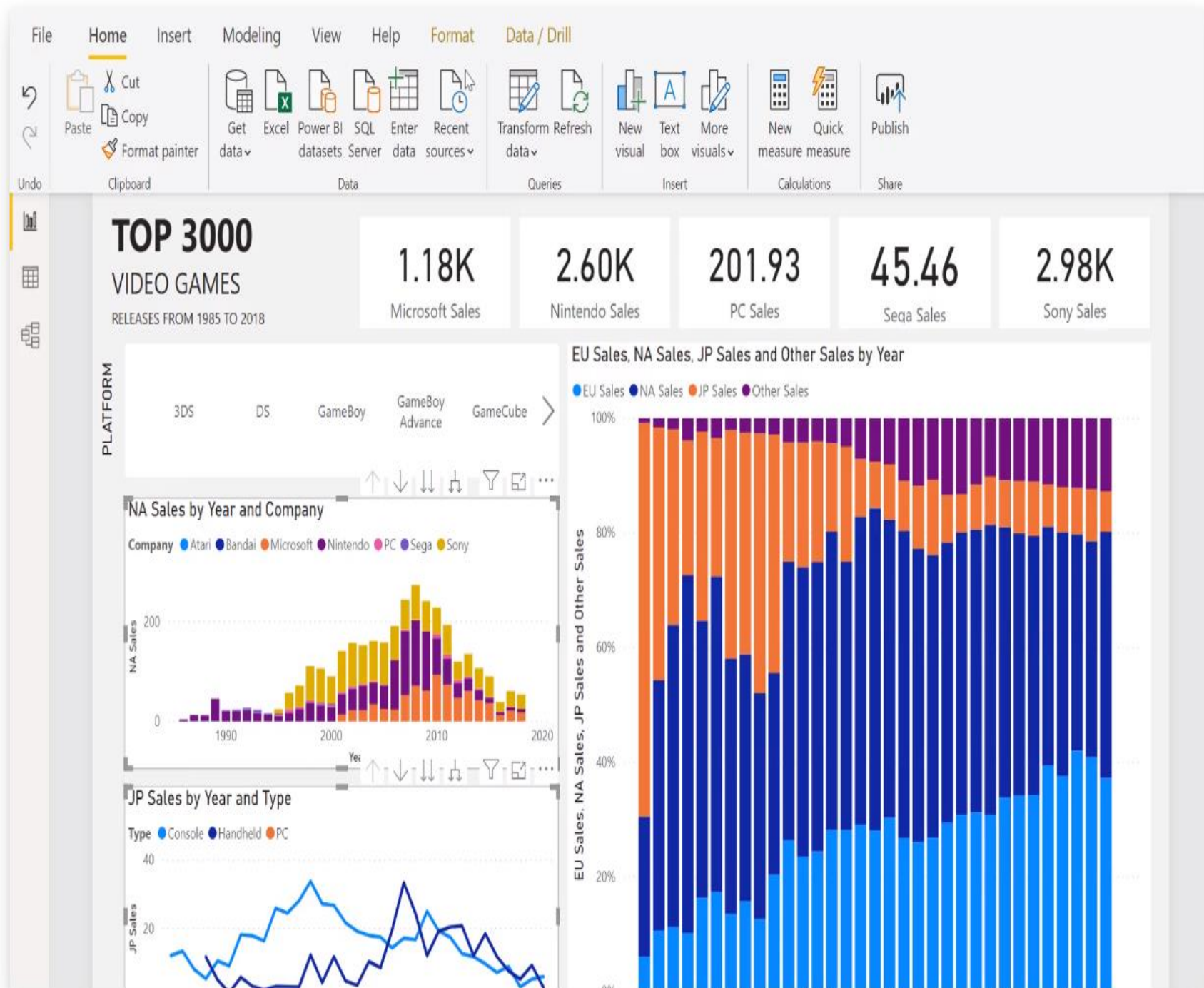
## Connect to your data, wherever it is

Access data from hundreds of supported on-premises and cloud-based sources, such as Dynamics 365, Salesforce, Azure SQL DB, Excel, and SharePoint. Ensure it's always up to date with automated, incremental refreshes. Power BI Desktop enables you to develop deep, actionable insights for a broad range of scenarios.

# Prep and model your data with ease

Save time and make data prep easier with data modeling tools. Reclaim hours in your day using the self-service Power Query experience familiar to millions of Excel users. Ingest, transform, integrate, and enrich data in Power BI.



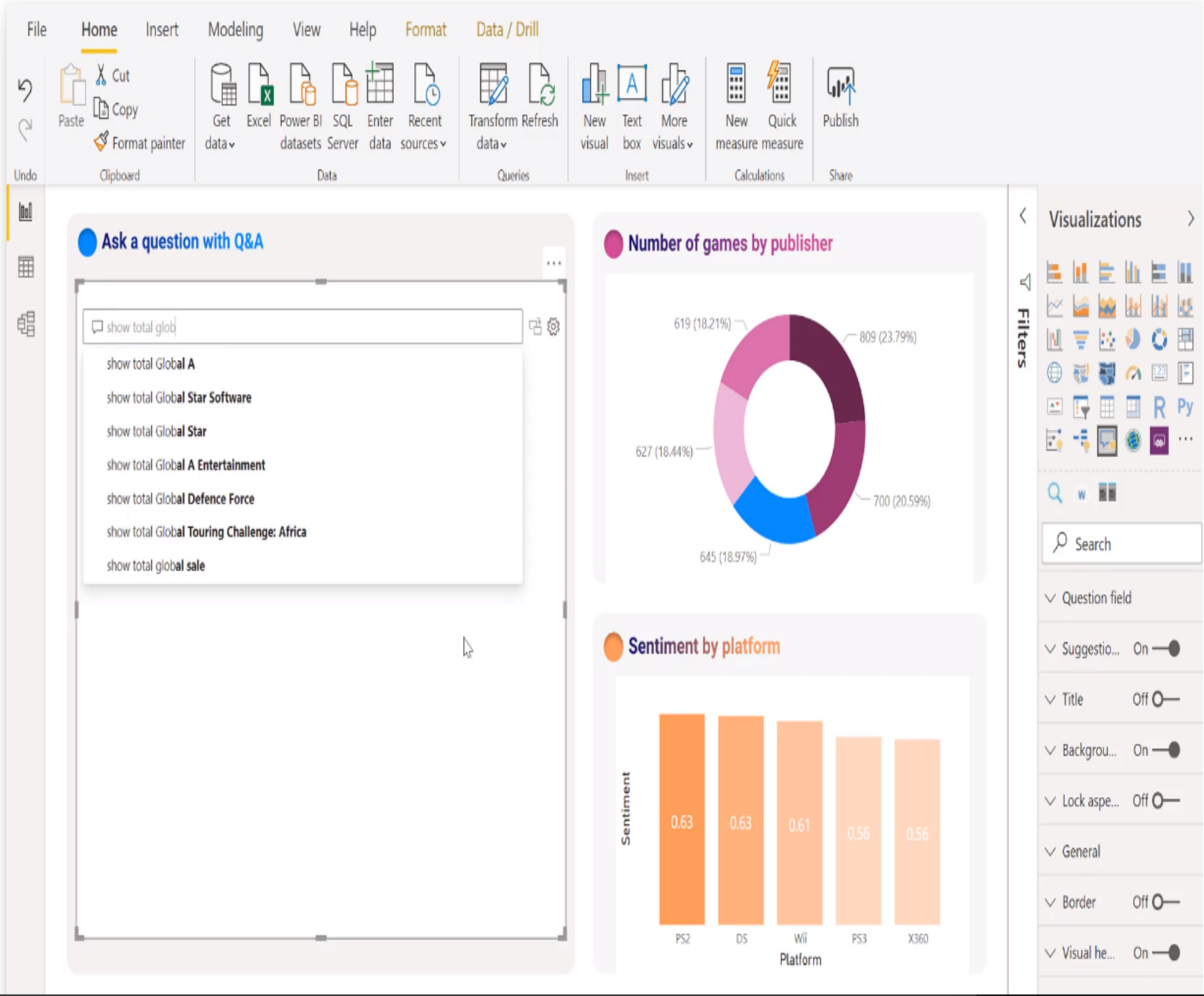


Provide advanced analytics with the familiarity of Office

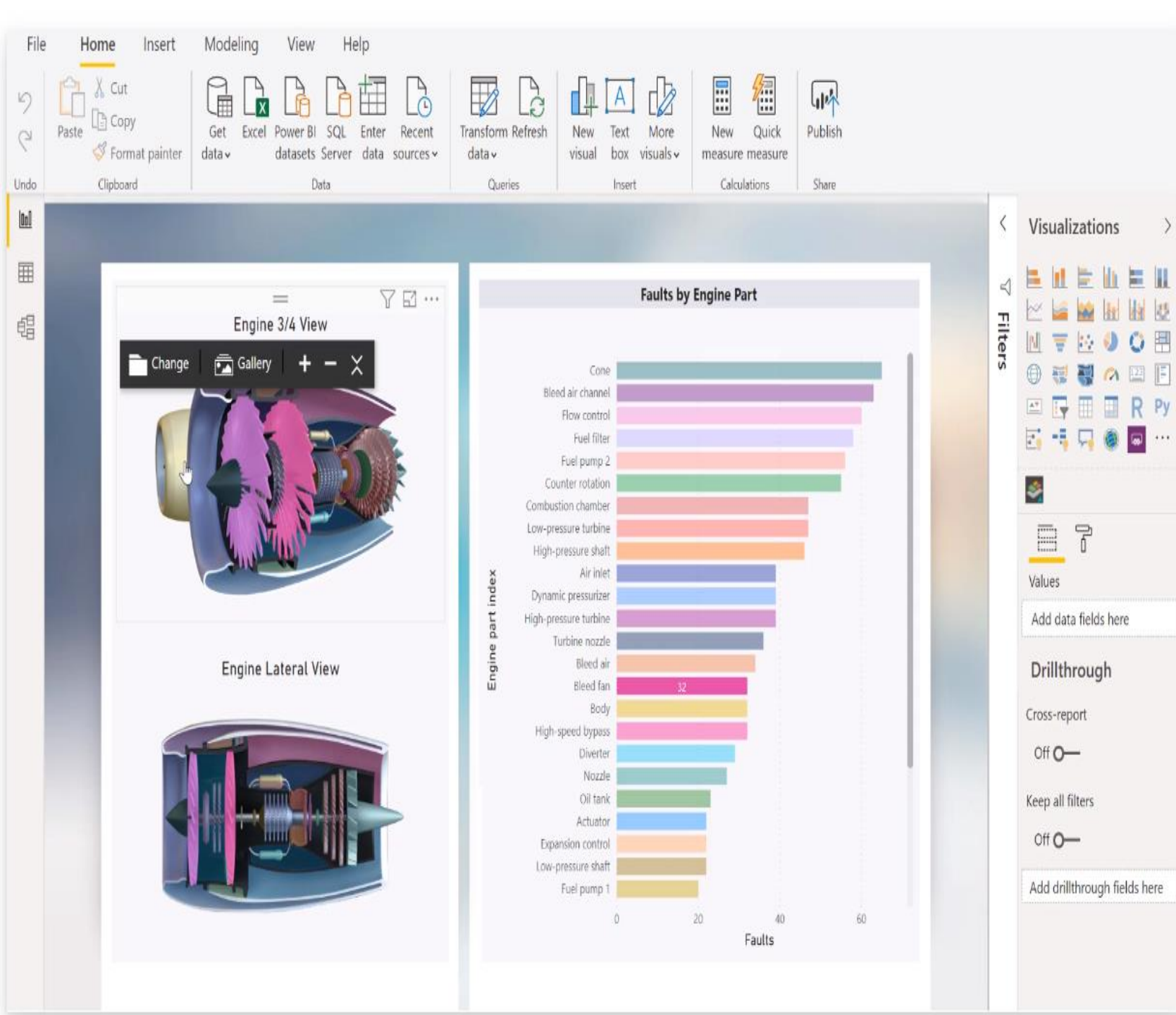
Dig deeper into data and find patterns you may have otherwise missed that lead to actionable insights. Use features like quick measures, grouping, forecasting, and clustering. Give advanced users full control over their model using powerful DAX formula language. If you're familiar with Office, you'll feel at home in Power BI.

# Deepen your data insights with AI-driven augmented analytics

Explore your data, automatically find patterns, understand what your data means, and predict future outcomes to drive business results. The new AI capabilities—pioneered in Azure and now available in Power BI—require no code, enabling all of your Power BI users to discover hidden, actionable insights and drive more strategic business outcomes.





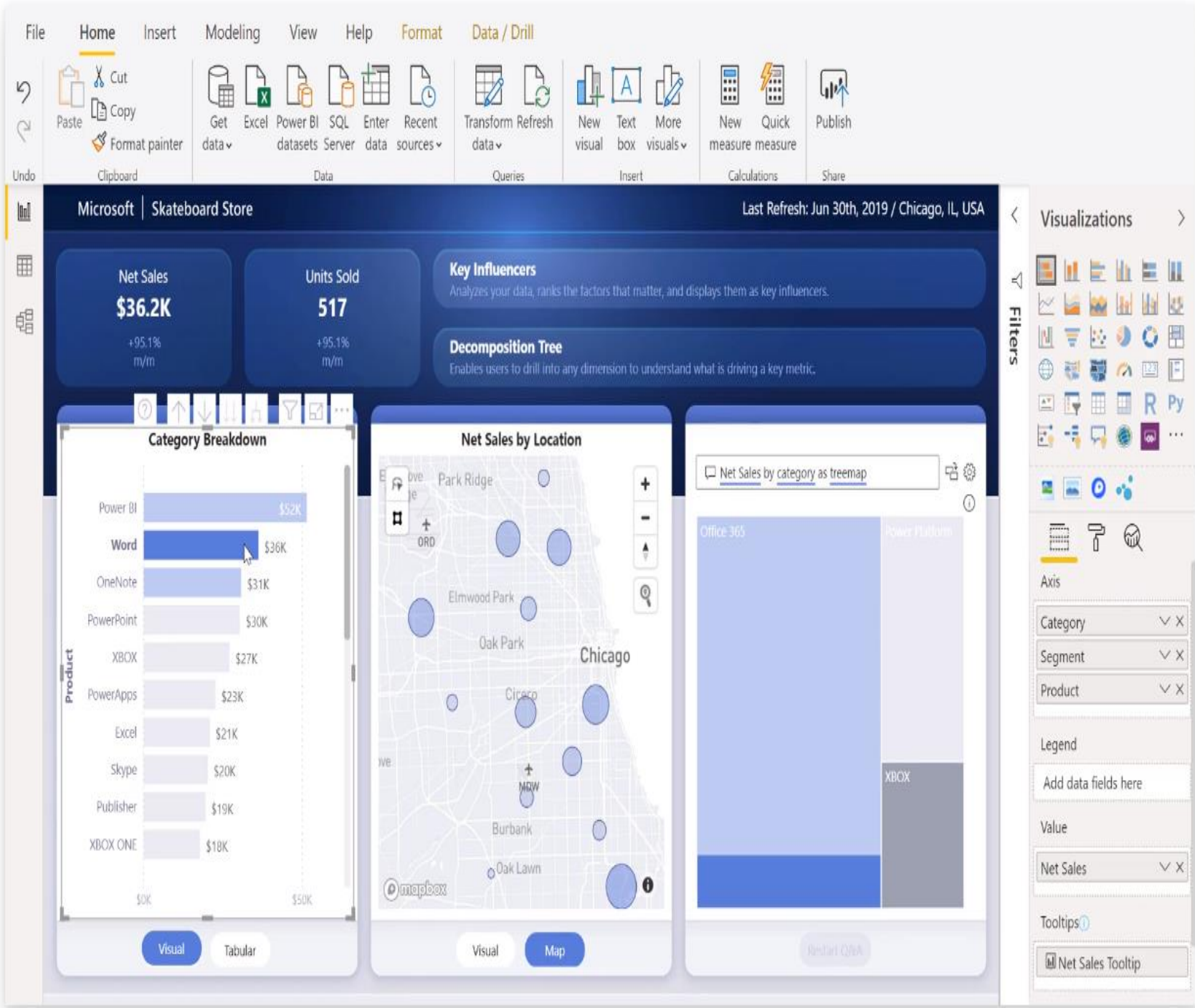


Create interactive reports customized for your business

Create stunning reports with interactive data visualizations. Tell your data story using a drag-and-drop canvas and hundreds of modern data visuals from Microsoft and partners—or create your own, using the Power BI open source custom visuals framework. Design your report with theming, formatting, and layout tools.

# Author for everyone, anywhere

Get visual analytics to the people who need it. Create mobile-optimized reports for viewers to consume on the go. Publish from Power BI Desktop to the cloud or on-premises. Embed reports created in Power BI Desktop into existing apps or websites.



# Power BI portfolio

## Power BI Desktop

Licensed by user

**Free** report authoring and ad-hoc data exploration

## Power BI Free

Licensed by user

Quick, easy-to-use self-service analytics for **personal use**

## Power BI Pro

Licensed by user

Quick, easy-to-use **self-service** analytics for users requiring **collaboration**, dashboard sharing, ad hoc analysis, and report publishing

## Power BI Premium

Licensed by capacity

An add-on to **Power BI Pro** for projects requiring **large scale data**, demanding **performance**, and the ability to distribute content without requiring per user licensing



# Power BI portfolio changes

		Today	Future
Power BI service	<b>Power BI Desktop</b> Authoring and exploration	Connect to 70 sources Data prep and mashup Report creation and exploration	No changes
	<b>Power BI Free*</b> Personal use	→ Smaller capacity limits and data refresh rates Access only to select data sources Dashboard sharing limitations	Performance equivalent to Pro Access to all data sources Single user - no dashboard sharing, distribution, or collaboration
	<b>Power BI Pro</b> Self-service and collaboration	→ Larger capacity and data refresh rates Access to all data sources Full dashboard sharing (P2P), report publishing and collaboration	No changes
	<b>Power BI Premium</b> Capacity & performance	→	Increased capacity limits, performance enhancements and enables distribution of content without requiring per user licensing On-premises report distribution

*\*Starting June 1, 2017, existing active users of Power BI Free in the last 12 months will receive an extended Power BI Pro trial for 12 months*

## Choose Power BI Pro

- Self-service and modern BI in the cloud
- Collaboration, publishing, sharing, and ad-hoc analysis
- Fully managed by Microsoft

### Power BI Pro

**\$9.99**

Monthly price per user

Buy now>

Try free >

## Add Power BI Premium

- Enterprise BI, big data analytics, cloud and on-premises reporting
- Advanced administration and deployment controls
- Dedicated cloud compute and storage resources
- Allows any user to consume Power BI content

### Power BI Premium

**\$4,995**

Monthly price per dedicated cloud compute and storage resource with annual subscription

Request a consultation >