Sales Data Analysis Report Support Materials

**Tabulated statistics: Gender**

Rows: Gender

Experience % of

Median Count Column

Female 4 81 32.40

Male 5 169 67.60

All 5 250 100.00

**Tabulated statistics: Gender**

Rows: Gender

Age % of

Median Count Column

Female 25 81 32.40

Male 25 169 67.60

All 25 250 100.00

**Tabulated statistics: Gender, Site\_Recode, Edu Quali**

Rows: Gender / Site\_Recode / Edu Quali

Monthly Monthly

Sales Sales

Income Income % of

Mean StDev Count Column

Female

Rural

GCE(A/L) 9489 673.8 7 2.80

GCE(O/L) 9344 936.7 22 8.80

Urban

GCE(A/L) 10110 626.0 25 10.00

GCE(O/L) 9760 908.4 27 10.80

Male

Rural

GCE(A/L) 9880 960.7 33 13.20

GCE(O/L) 9763 919.8 37 14.80

Urban

GCE(A/L) 11039 605.0 57 22.80

GCE(O/L) 10904 592.1 42 16.80

All

All

All 10251 987.2 250 100.00

**Tabulated statistics: Gender**

Rows: Gender

Monthly Monthly

Sales Sales

Income Income % of

Mean StDev Count Column

Female 9732 861.2 81 32.40

Male 10500 948.2 169 67.60

All 10251 987.2 250 100.00

**Tabulated statistics: Site\_Recode**

Rows: Site\_Recode

Monthly Monthly

Sales Sales

Income Income % of

Mean StDev Count Column

Rural 9689 933.7 99 39.60

Urban 10619 838.9 151 60.40

All 10251 987.2 250 100.00

**Tabulated statistics: Edu Quali**

Rows: Edu Quali

Monthly Monthly

Sales Sales

Income Income % of

Mean StDev Count Column

GCE(A/L) 10446 918.2 122 48.80

GCE(O/L) 10065 1017.9 128 51.20

All 10251 987.2 250 100.00

**Tabulated statistics: Gender**

Rows: Gender

Age Age Age % of

Mean Median StDev Count Row

Female 24.77 25 3.183 81 100

Male 25.37 25 2.882 169 100

All 25.17 25 2.990 250 100

**Tabulated statistics: Gender, Edu Quali**

Rows: Gender Columns: Edu Quali

GCE(A/L) GCE(O/L) All

Female 32 49 81

39.51 60.49 100.00

26.23 38.28 32.40

Male 90 79 169

53.25 46.75 100.00

73.77 61.72 67.60

All 122 128 250

48.80 51.20 100.00

100.00 100.00 100.00

Cell Contents: Count

% of Row

% of Column

**Tabulated statistics: Gender, Site\_Recode**

Rows: Gender Columns: Site\_Recode

Rural Urban All

Female 29 52 81

35.80 64.20 100.00

29.29 34.44 32.40

Male 70 99 169

41.42 58.58 100.00

70.71 65.56 67.60

All 99 151 250

39.60 60.40 100.00

100.00 100.00 100.00

Cell Contents: Count

% of Row

% of Column

**Tabulated statistics: Site, Edu Quali**

Rows: Site Columns: Edu Quali

GCE(A/L) GCE(O/L) All

1 40 59 99

40.40 59.60 100.00

32.79 46.09 39.60

2 82 69 151

54.30 45.70 100.00

67.21 53.91 60.40

All 122 128 250

48.80 51.20 100.00

100.00 100.00 100.00

Cell Contents: Count

% of Row

% of Column

**Tally for Discrete Variables: Gender, Edu Quali, Site\_Recode**

Gender Count Percent Edu Quali Count Percent

Female 81 32.40 GCE(A/L) 122 48.80

Male 169 67.60 GCE(O/L) 128 51.20

N= 250 N= 250

Site\_Recode Count Percent

Rural 99 39.60

Urban 151 60.40

N= 250

**Descriptive Statistics: Age, Experience, Coverage, Monthly Sales Income**

Variable N N\* Mean SE Mean StDev Minimum Q1 Median

Age 250 0 25.172 0.189 2.990 17.000 23.000 25.000

Experience 250 0 5.056 0.163 2.584 1.000 3.000 5.000

Coverage 250 0 13.820 0.332 5.255 5.000 9.000 12.000

Monthly Sales Income 250 0 10251 62.4 987 7980 9528 10360

Variable Q3 Maximum

Age 27.000 34.000

Experience 6.000 15.000

Coverage 19.000 25.000

Monthly Sales Income 10963 12500