

Tailored Solutions for Industries

Empowering industries with data-driven insights, Geo Bizz transforms location intelligence into actionable strategies. You can unlock the power of location intelligence with Geo Bizz. From a variety of industries, we deliver cutting-edge solutions that drive business growth, optimize operations, & enhance decision-making.

230+ Solutions

12 Industries



GeoBizz vertical market places

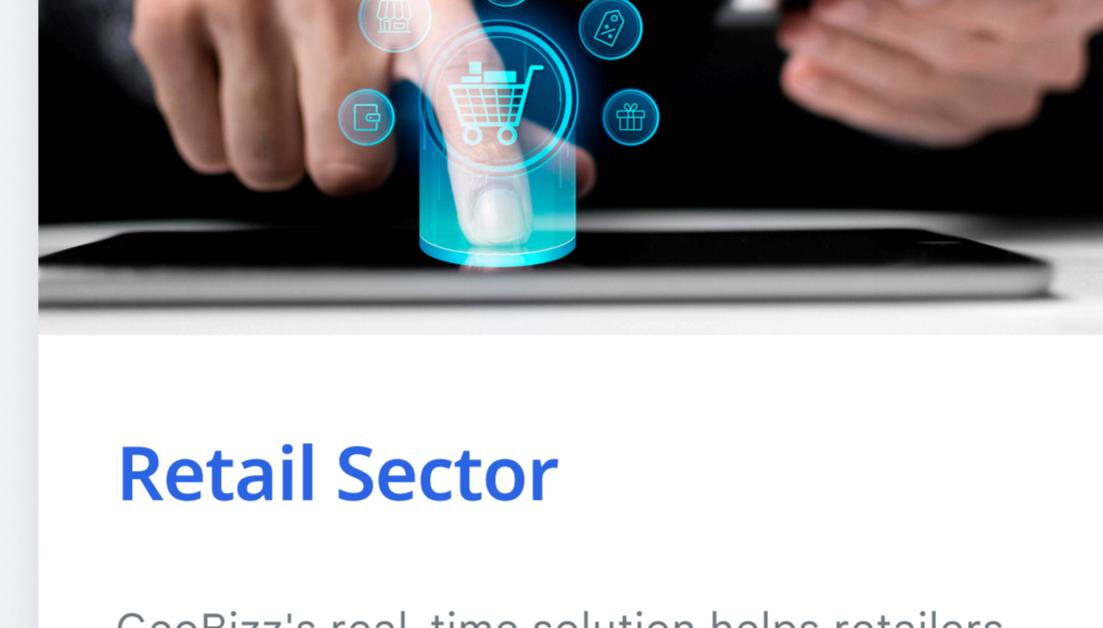
Leverage services to ensure you gain optimum benefits from your GIS technology investment. Celata is GIS based software development services vendor, known for trustworthiness, speed, flexibility, smooth communication, great project management skills, and caring about the product we are building.



Agriculture Sector

Celata's AgroBizz Platform is a Smart Agro Integration Platform for managing agriculture sector.

[Learn more →](#)



Retail Sector

GeoBizz's real-time solution helps retailers swiftly adapt to customer demands, minimizing dead cash & interest loss.

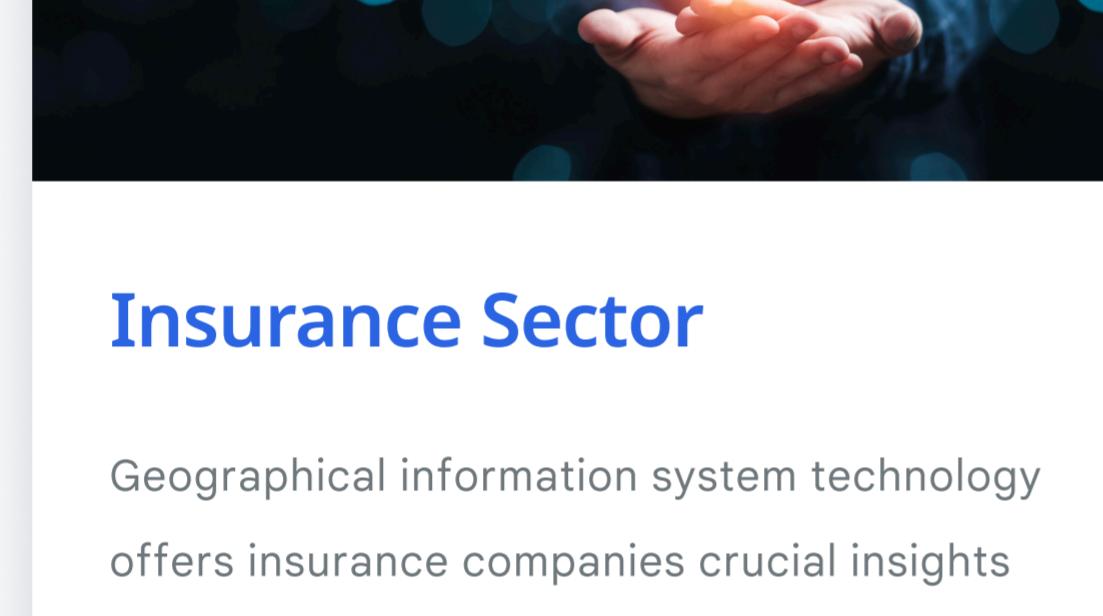
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Banking Sector

Our GeoBizz platform can help banks expand their reach by identifying potential new branches, relocating branches & ATMs.

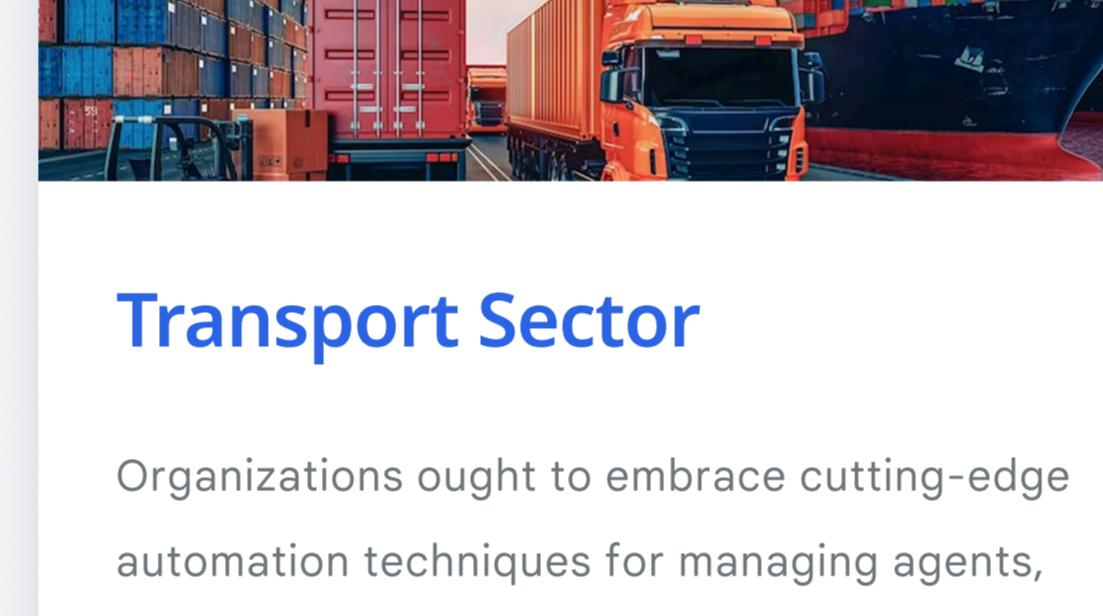
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Insurance Sector

Geographical information system technology offers insurance companies crucial insights into various regions.

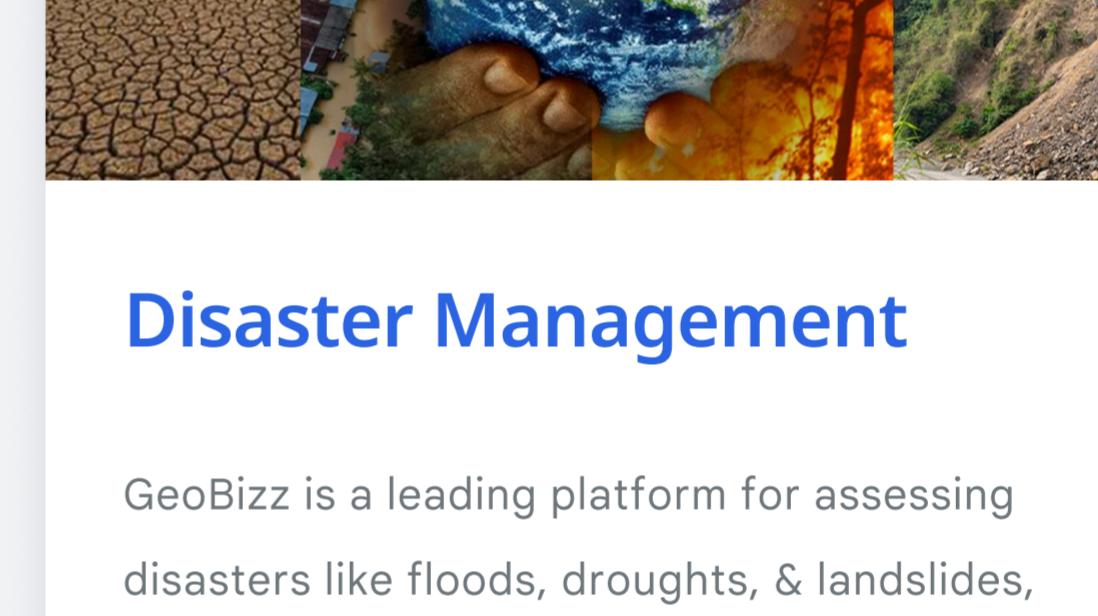
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Transport Sector

Organizations ought to embrace cutting-edge automation techniques for managing agents, vehicles, & tracking sales, among other areas.

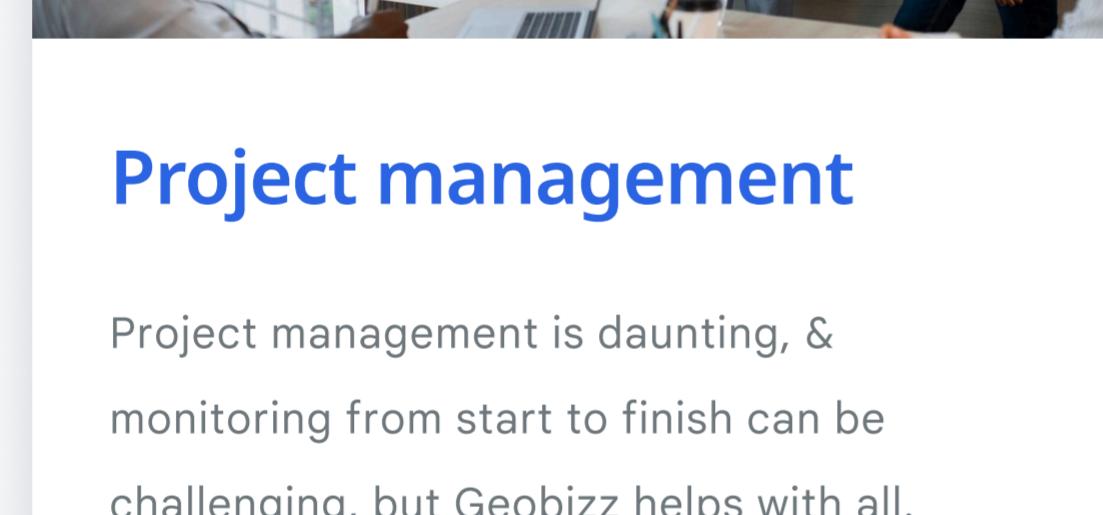
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Disaster Management

GeoBizz is a leading platform for assessing disasters like floods, droughts, & landslides, providing a comprehensive solution.

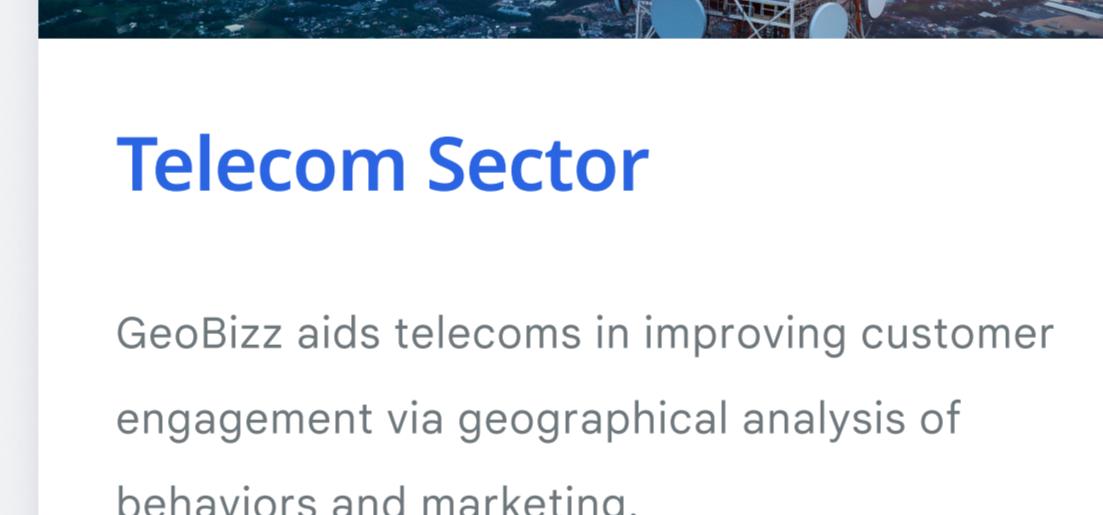
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Project management

Project management is daunting, & monitoring from start to finish can be challenging, but Geobizz helps with all.

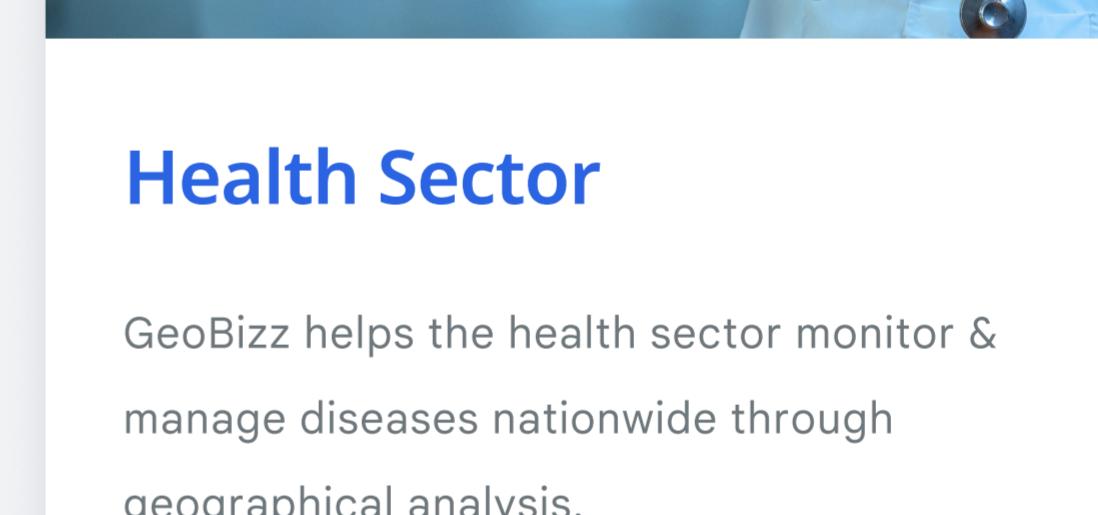
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Telecom Sector

GeoBizz aids telecoms in improving customer engagement via geographical analysis of behaviors and marketing.

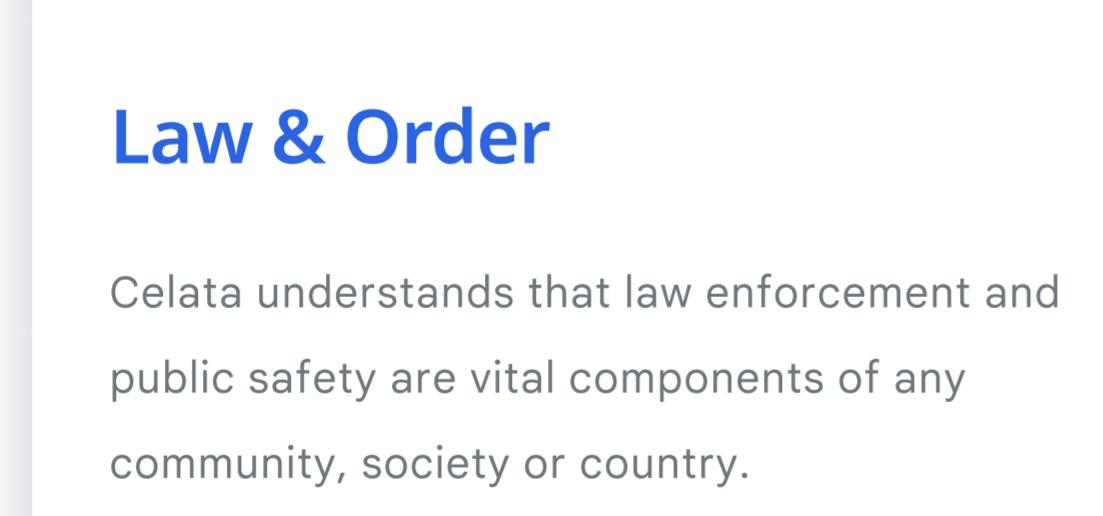
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Health Sector

GeoBizz helps the health sector monitor & manage diseases nationwide through geographical analysis.

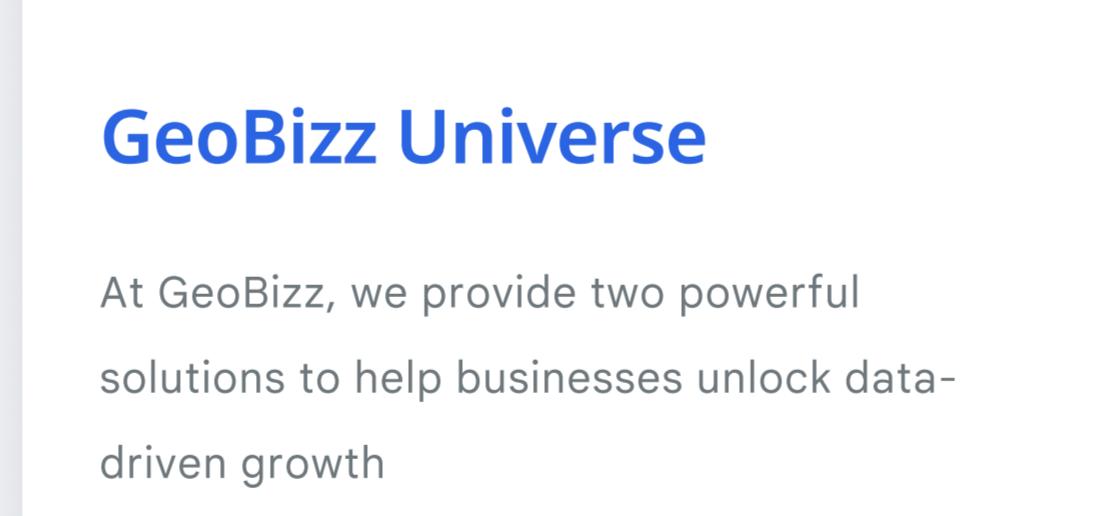
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Law & Order

Celata understands that law enforcement and public safety are vital components of any community, society or country.

[Learn more →](#)



GeoBizz Universe

At GeoBizz, we provide two powerful solutions to help businesses unlock data-driven growth

[Learn more →](#)

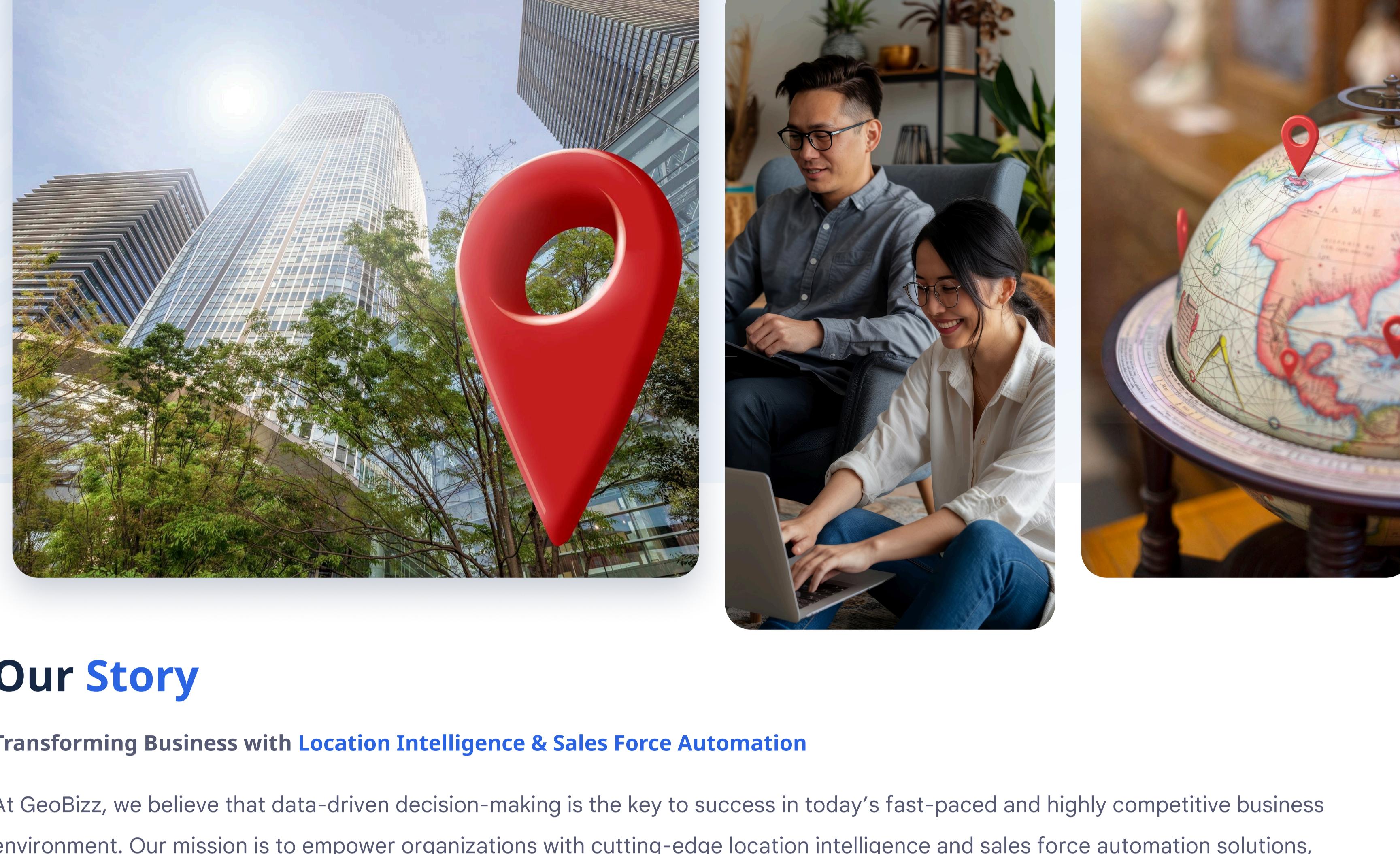
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Our Story



Our Story

Transforming Business with **Location Intelligence & Sales Force Automation**

At GeoBizz, we believe that data-driven decision-making is the key to success in today's fast-paced and highly competitive business environment. Our mission is to empower organizations with cutting-edge location intelligence and sales force automation solutions, enabling them to make smarter, faster, and more strategic business decisions.

Through our flagship products - GeoBizz Location Intelligence Platform and GeoBizz Sales Force Automation Mobile App—we provide businesses with advanced geospatial analytics, automation tools, and AI-powered insights that drive efficiency, growth, and profitability across various industries.

Our Mission

" To provide unique GIS-based customized solutions to elevate the efficiency & effectiveness of businesses and their operations liaising with state-of-the-art information technology."

What We Offer ?

GeoBizz

GeoBizz location intelligence platform

A state-of-the-art SaaS platform that enables businesses to analyze market trends, optimize locations, enhance logistics, and assess risk factors using advanced geospatial analytics.

Industry Applications

1 Retail, Banking, Logistics, Insurance, Public Sector, Real Estate, Urban Planning.

Key Features

2 GeoFilter, Proximity Analysis, GIS Layers, Hotspot Analysis, Precision Marketing, and more.

GSA

GeoBizz sales force automation mobile app

A powerful field sales management solution that helps businesses optimize sales force productivity, automate processes, and improve customer engagement.

Industry Applications

1 FMCG, Pharmaceuticals, Banking, Logistics, Field Services, Insurance.

Key Features

2 Order Management, Route Optimization, CRM Integration, Inventory Management, Performance Analytics, and more.

Why choose GeoBizz ?

1 Innovative Technology

We use cutting-edge AI, geospatial analytics, and automation tools to drive business success.

2 Industry Expertise

Our solutions cater to a wide range of industries, ensuring customized, impactful business intelligence.

3 Data-Driven Growth

We empower organizations to optimize operations, improve decision-making, and scale efficiently.

4 Customer-Centric Approach

We focus on seamless user experiences, providing intuitive, easy-to-use platforms that enhance business operations.

5 Seamless Integration

Our solutions are designed for flexibility, integrating with existing business systems to ensure maximum adaptability.

Our Vision

" To be the global leader in location intelligence and sales automation, helping businesses leverage geospatial insights and digital transformation to optimize operations, enhance customer engagement, and scale new heights of success. "

Our Mission

1 To empower businesses with real-time location intelligence that drives data-driven decision-making.

2 To streamline field sales operations with automated workflows and real-time tracking.

3 To help industries evolve by integrating AI-driven geospatial analytics and sales force automation into their core strategies.

Join the GeoBizz Revolution

We are committed to driving digital transformation for businesses worldwide, providing them with the intelligence and tools needed to stay ahead of the competition. Whether you need location-based insights for strategic planning or sales force automation for enhanced efficiency, GeoBizz is your trusted partner in business innovation.

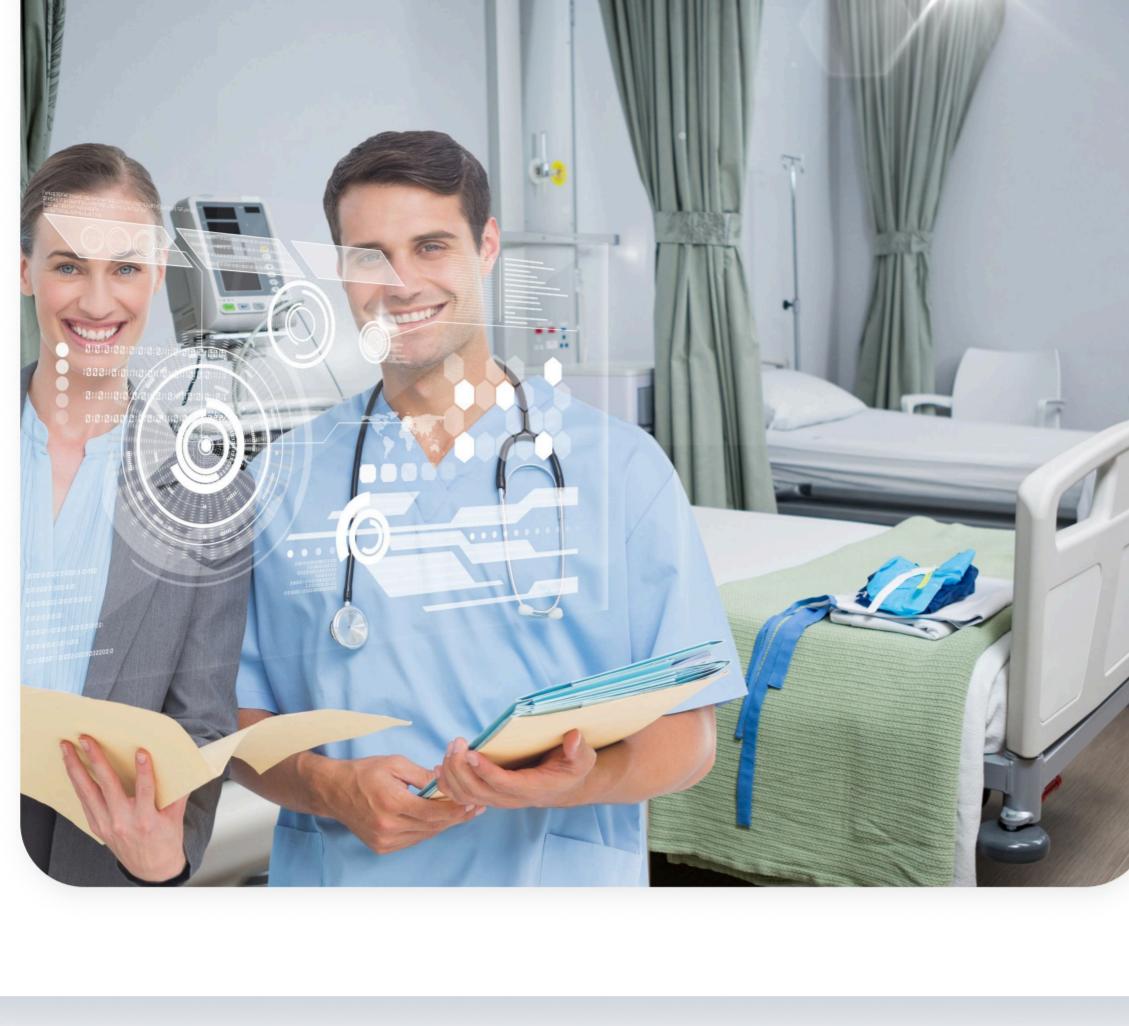
Contact us to see how GeoBizz can transform your business.

Schedule a call

Help Center Privacy & Policy

Geobizz Blogs

Keep up to date with engaging content about how Geobizz solutions are transforming various industries.



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GeoBizz Platform: Transforming Healthcare - Enhancing Patient Care and Public Health

In the rapidly evolving landscape of healthcare, advancements in technology have played a pivotal role in improving patient outcomes and public health management.

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Categories



How GeoBizz Aids Telecom Companies in Improving Customer Experience

In today's highly competitive telecom industry, providing exceptional customer experience is paramount to the success & growth of any company.

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Harnessing the Power of GeoBizz Location Intelligence: Cloud-Native GIS at Scale

In today's data-driven world, location intelligence plays a crucial role empowering businesses to make informed decisions & drive growth.

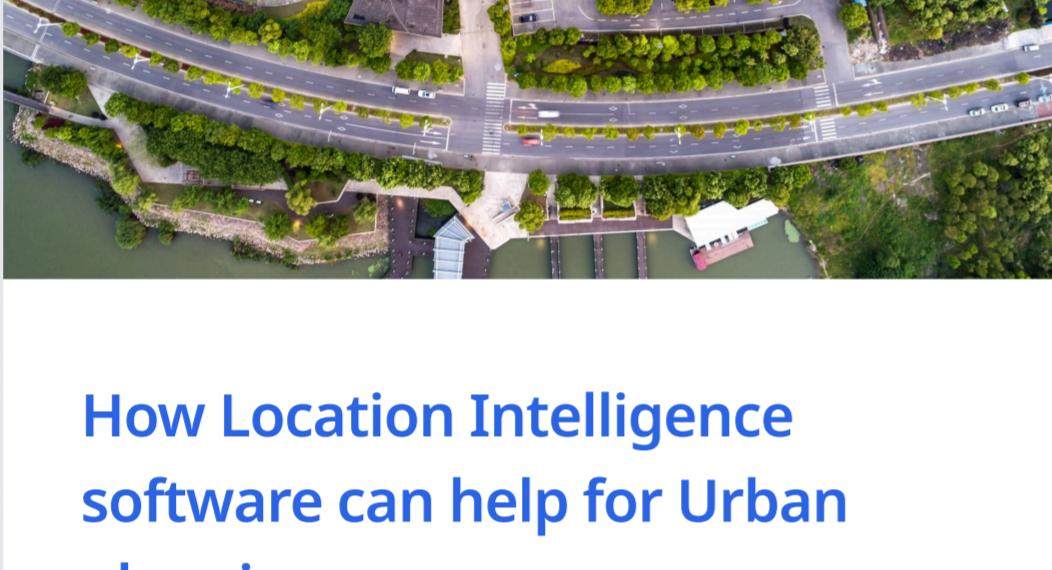
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How Real Estate Companies Can Benefit from GeoBizz Location Intelligence Platform

In today's competitive real estate market, staying ahead of the game requires access to accurate and timely information about locations.

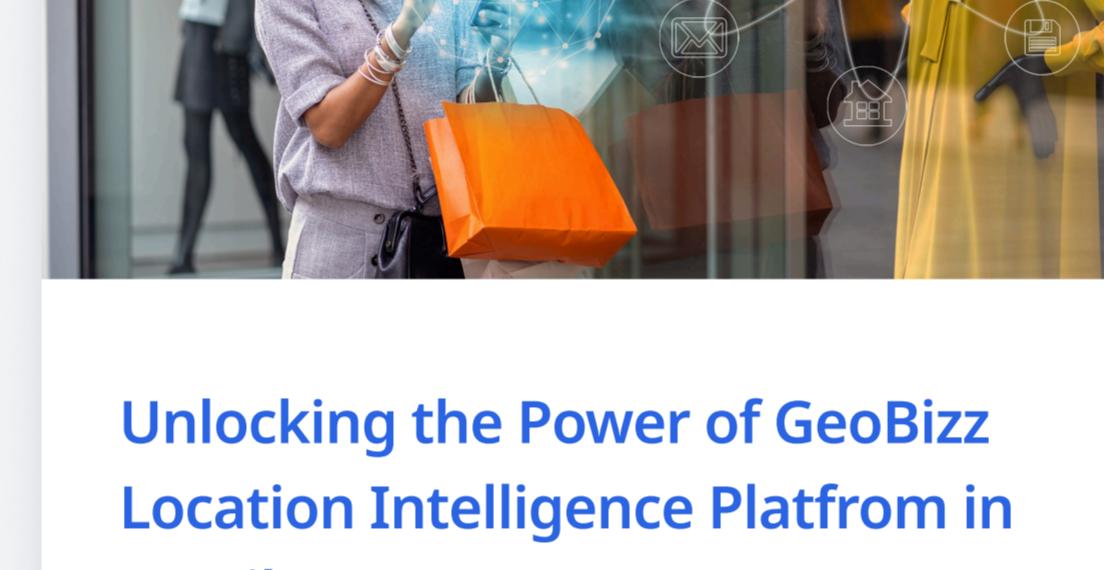
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How Location Intelligence software can help for Urban planning

Location intelligence software plays a vital role in urban planning by providing advanced geospatial analytics and insights.

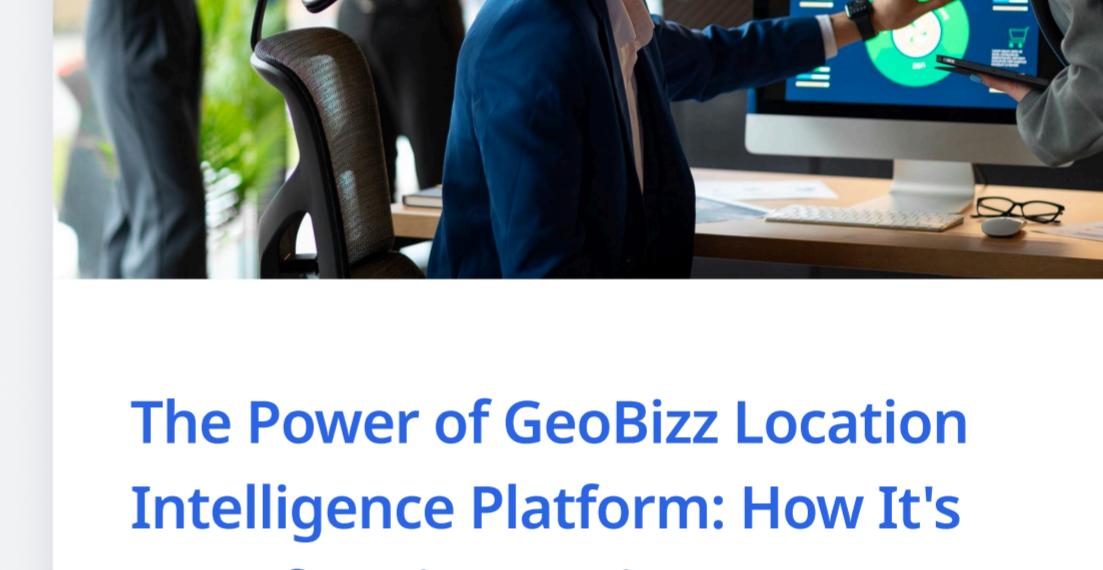
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Unlocking the Power of GeoBizz Location Intelligence Platform in Retail

In today's digital era, retailers are increasingly embracing advanced technologies to gain a competitive edge.

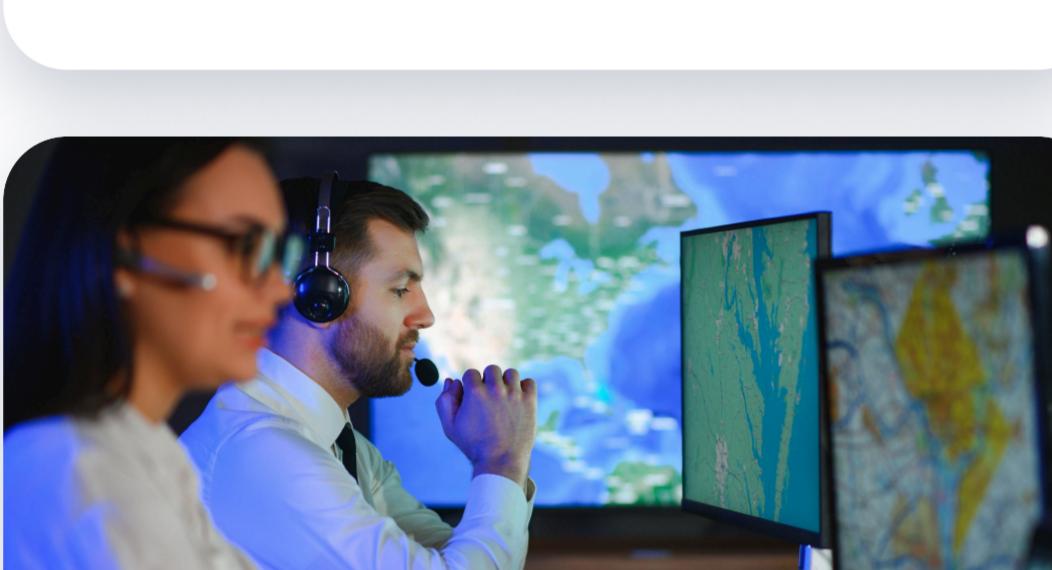
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The Power of GeoBizz Location Intelligence Platform: How It's Transforming Businesses

In today's data-driven world, the ability to make informed decisions is paramount for businesses seeking a competitive edge.

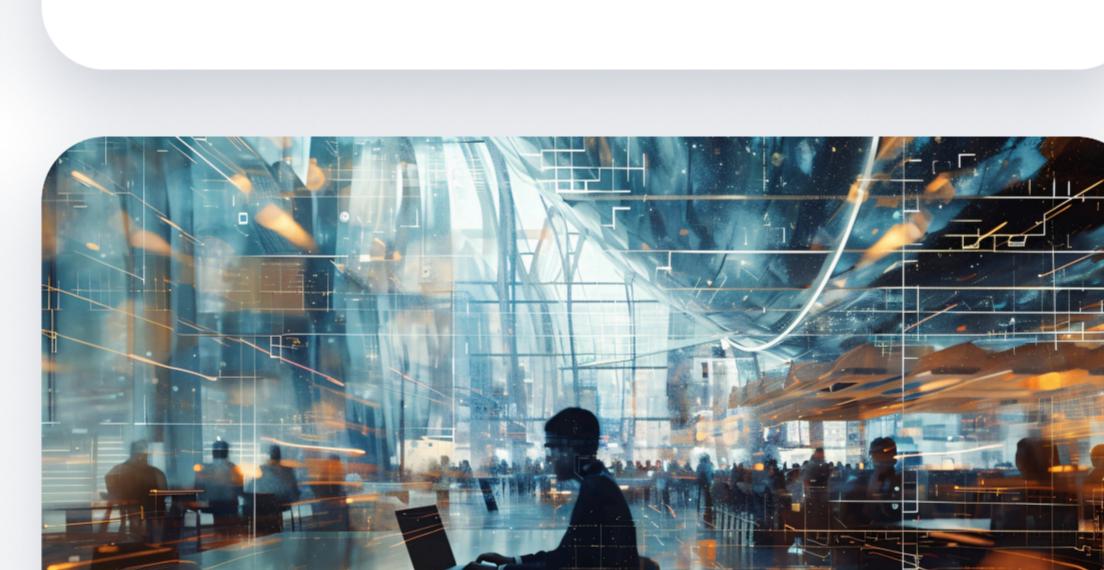
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The CSIAF conducts the third GIS-based MIS Training for its staff in NWP and NCP

The Climate Smart Irrigated Agriculture Project (CSIAF) conducts the third two-day residential training programme.

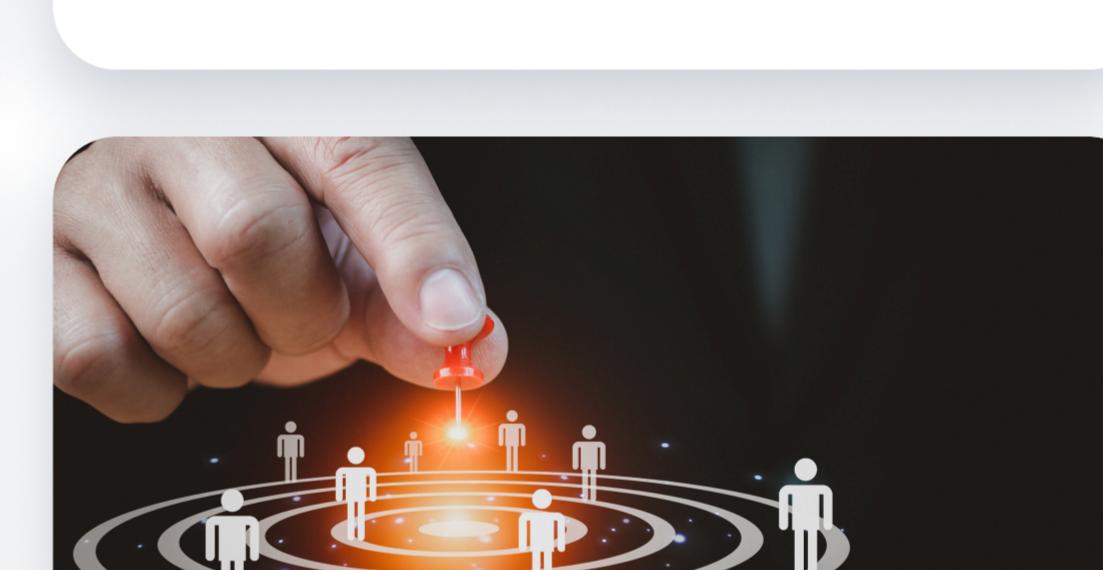
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Location Intelligence versus Business Intelligence: What is the Difference

The terms "Location Intelligence" and "Business Intelligence" are frequently used but often misunderstood.

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GeoBizz Location Intelligence in Marketing: Targeting Your Audience Effectively

In today's fast-paced digital landscape, effective marketing is all about reaching the right audience with the right message at the right time.

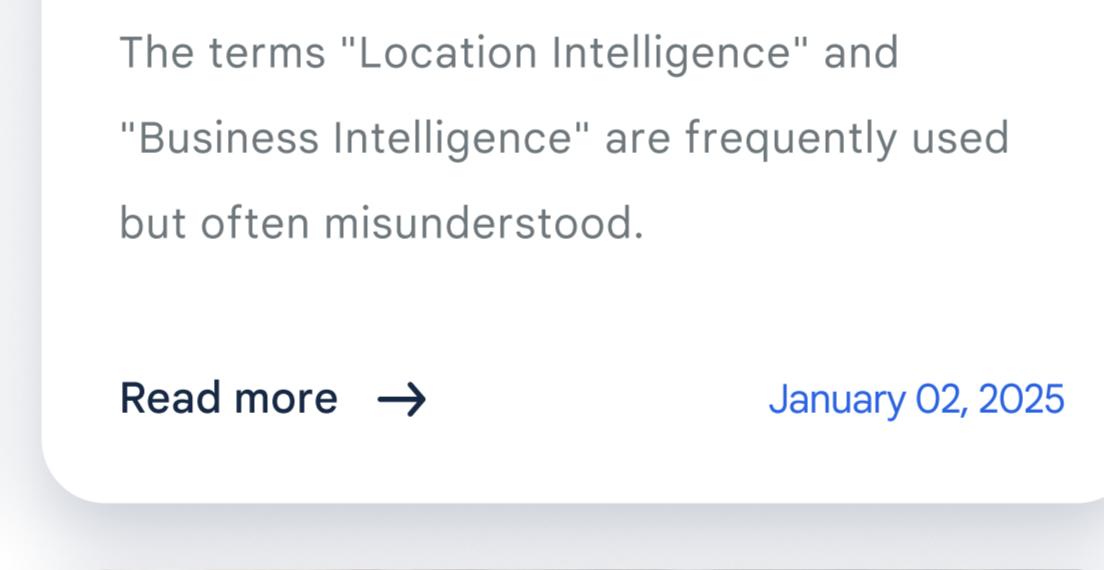
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A Southeast Asian Energy Company's Leap into Location Intelligence

In Southeast Asia's competitive energy market, a leading energy company grappled with the complexities of asset tracking and management.

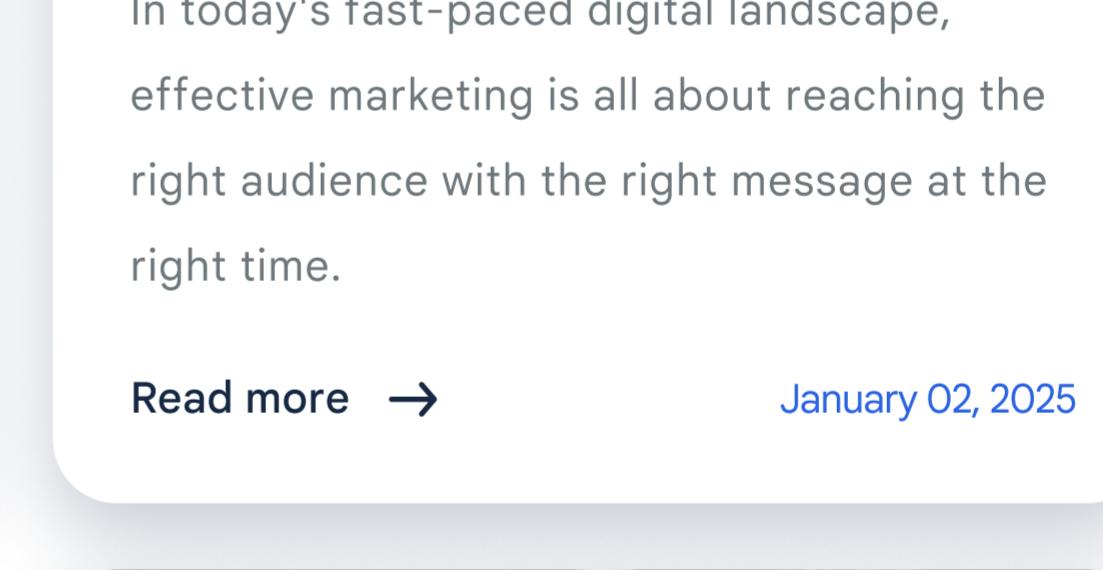
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Privacy & Ethics in Location Intelligence: Balancing Innovation & Data Protection

In the era of data-driven decision-making, Location Intelligence (LI) has emerged as a powerful tool for organizations across various industries.

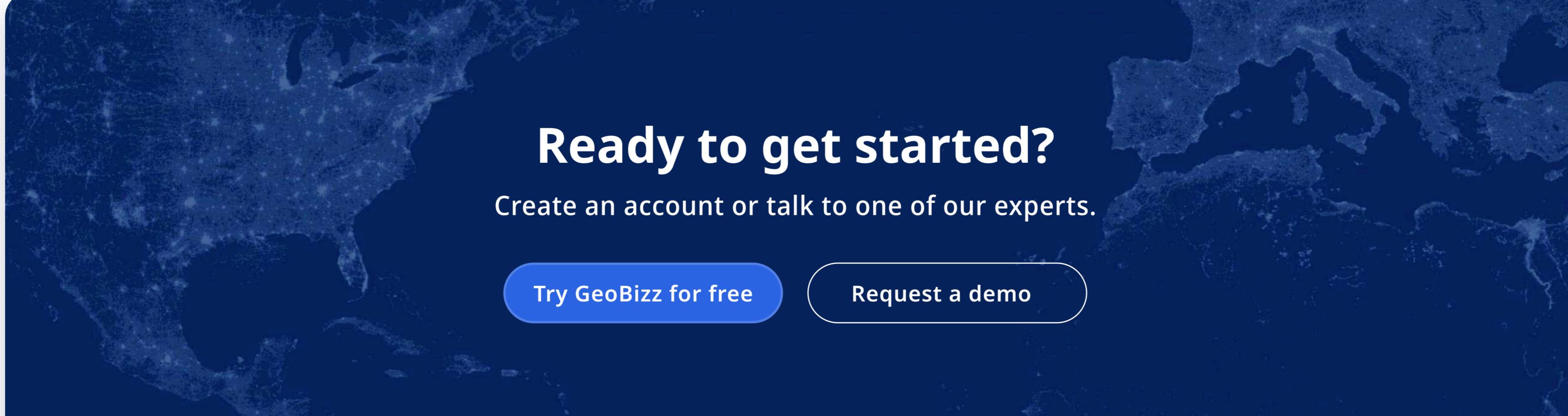
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The Future Of GIS Technology

In today's fast-paced digital landscape, effective marketing is all about reaching the right audience with the right message at the right time.

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Get In Touch

Our dedicated team is here to support you in maximizing value with Geobizz. We offer tailored advice on industry-specific needs, sales agreements, pricing inquiries, enterprise solutions, and much more.



WhatsApp

For urgent help, don't hesitate to reach out to us on WhatsApp anytime!

[WhatsApp Us! →](#)

Full name	Email address
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Country	Phone number
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Company name	Subject
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Message	
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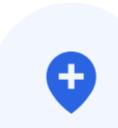
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Geobizz Privacy Policy

Celata Tech (Pvt) Ltd. a registered company under Registrar of Companies, Sri Lanka, Registration No: PV 00204454, Registered Address: 1/1, 100, Galle Road, Mount Lavinia, Sri Lanka, has developed AgroBizz – An Agricultural based trading platform integrating farmers, buyers, transportation suppliers and relevant stakeholders in a single platform. This page is to inform and educate user of the platform regarding our policies with the collection, use and disclosure of Personal Information if a user decided to use our Services. When user choose to use our services, user is automatically agreeing upon our policy on collection and use of information. The personal information collect from the user will be used improve the platform and provide better services including the quality of services. Celata Tech will no use or share user information with a third party or outside our Celata Tech company. The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible AgroBizz platform unless otherwise defined in this Privacy Policy.



Information collection & use

- 1 For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information, Name, Address, Mobile number, email address, family details, bank details (payment methods) including but not limited to identifying residential and business locations, Help request from authorities, News Alerts. The information that we request will be retained by the company and used as described in this privacy policy. The app does use third party services that may collect information used to identify user. Link to privacy policy of third party service providers used by the app.

What do we do with your information ?

- 2 When user browse our website, we automatically receive user computer's internet protocol (IP) address in order to gather information that helps us learn about user browser and operating system. Email marketing (if applicable): With user permission, we may send emails about our website, new products and other updates. Further, Celata Tech will not share user details and information with any other third party without the consent of the user.

Consent

How do you get my consent ?

- 3 If we ask for your personal information for a reason (for example, user behavior analysis, suggesting trends and products, improve the data quality), we will either ask you directly for consent, or provide user with an opportunity to say no.

How can I withdraw consent ?

Disclosure

- 4 We may disclose your personal information if we are required by law to do so. This shall be governed by and construed in accordance with the laws of Sri Lanka

Links to other website

- 5 This site may contain links to other websites ("Linked Sites"). User should carefully review any privacy policies on the Linked Sites; we are not responsible for the privacy practices or the content of these Linked Sites. Please also note that Celata Tech (Pvt) Ltd. no control over those and is not responsible for any other aspect of the Linked Sites.

Age of consent

- 6 This website was designed for use by adults. If you are a child under the age of 13, please do not use this website or submit information to this website. Celata Tech take no responsibility for any consequences of such unsupervised use.

Changes to this privacy policy

- 7 From time to time, Celata Tech may change this Privacy Policy, and Celata Tech will notify you about such changes by displaying the revised Privacy Policy on the website, but does not have any obligation to directly or otherwise notify you of such changes. We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. This policy is effective as of 01/01/2025

Security

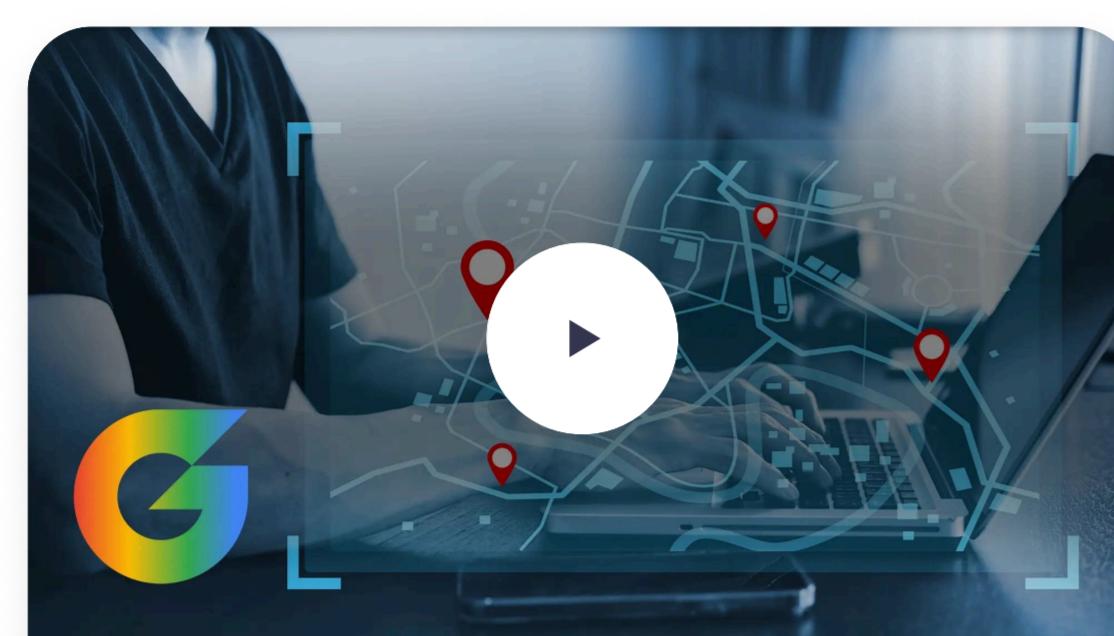
- 8 We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

Contact Us

- 9 If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at hello@celatatech.

Help Center

GeoBizz is a robust location-based business intelligence platform that helps you analyze and visualize data for informed decision-making. Our Help Centre offers video guides and troubleshooting support for all users. If you need more help, our support team is here for you.



Take the first steps into a GeoBizz

Welcome to a transformative experience with GeoBizz, where innovation meets exploration. This video unveils the key services that GeoBizz offers, allowing you to dive deep into multiple data layers, explore boundary data of diverse countries, and unlock high-level features that promise fresh insights for your enterprise. GeoBizz is not just an application; it's a gateway to an entirely new experience, presenting you with a unique perspective to conquer various challenges.



Deep dive into demographics with GeoFilter

Embark on a journey of discovery as we unveil the magic of GeoFilter, redefining the way you perceive demographics. Witness the simplicity of adding boundary data to your map and effortlessly populating each border with diverse demographic insights. In just a few clicks, open the floodgates to a new perspective that will flood you with ideas, sparking innovation and guiding your path like never before.



See the full spectrum with GeoBizz Proximity

Embark on a journey of discovery with GeoBizz Proximity, your key to unlocking a wealth of data layers and unrivaled market insights. If you're seeking a comprehensive understanding of market dynamics in any location, our proximity tool is your gateway to a treasure trove of information. Join us as we delve into the evolving sectors of different countries, empowering you with the knowledge you need for strategic decision-making.



Dive into every location with Google Proximity

Embark on a visual journey like never before as we introduce you to the world of Google Proximity, seamlessly integrated with GeoBizz. Uncover the true essence of any location by delving into Google's extensive data category layers. With GeoBizz, you not only gain access to Google's data treasure trove but also transform it into actionable insights for strategic decision-making.



Unlock the secrets with Catchment Area

Embark on a journey of market insight as we introduce you to the transformative capabilities of Catchment Area with GeoBizz. This video unveils how you can gain a profound understanding of market entities, unravelling the intricate dynamics that influence market share today and forecasting the trends of tomorrow. GeoBizz, with its rich data ecosystem, empowers you to choose the data categories that matter to you, while the Catchment Area feature provides a unique perspective on the future landscape.



Explore the uncharted with Boundary Proximity

Step into a realm of rich demographic insights with Boundary Proximity, a feature designed to redefine how you perceive the demographics of an area. In this video, we invite you to delve into the intricate details of age, gender, occupation, and more, elegantly spread throughout a country's borders. With the unique Boundary Proximity feature, you can take a deep dive into each border, narrowing your search scope for a nuanced understanding like never before.



Explore the hidden with Hotspot Analysis

Embark on a journey of market exploration like never before! Our Hotspot Analysis feature is your key to unlocking untapped possibilities across the entire country. Join us as we demonstrate how GeoBizz empowers you to navigate through a sea of opportunities, making your quest for the perfect market seamless and rewarding.



Mix & Match with GeoBizz's Profiling Tool

Dive into the world of GeoBizz and learn how to connect the dots between market dynamics and population characteristics in any country. This video demonstrates the power of GeoBizz's profiling tool, a game-changer for businesses looking to understand and capitalize on market trends.



Transform your marketing strategy with Precision Marketing

Step into the future of marketing with GeoBizz's unparalleled precision marketing capability! Our one-of-a-kind proximity-based broadcasting system empowers you to deliver tailor-made promotions and exclusive opportunities to your customers and clients as they approach key points of interest.