

Rental prices in Barcelona

A Decade Overview

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Housing Access for Everyone

**Ensuring housing access is a fundamental
right that should be guaranteed**

**This analysis seeks to illuminate the shadows
surrounding this serious issue**



Questions ?

1. How have rental prices evolved in Barcelona over the past decade?

2. Are there seasonal patterns during this period?

3. Do the number of contracts correlate with price trends?

Data

■ **Period: 2014–2023**

■ **Frequency: Quarterly**

■ **Geographical Focus:**

Per Neighborhood and District

■ **Key Metrics:**

Number of rental contracts

Average rental prices

Prices per square meter

Analytical dimensions

■ General
temporal trends



■ Territorial
variations

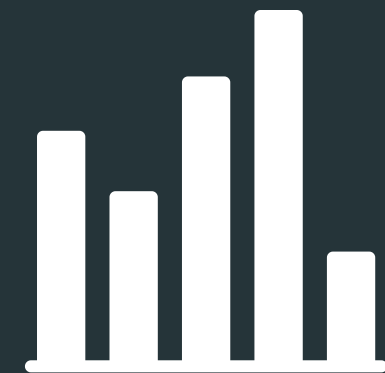


■ Identification of
special events



Visualizing a Decade

Now, let's visualize this decade's journey
through Tableau, bringing our data to life



Key Findings

In 2023, the mean rental price is 1.015 euros per month

Some context: This implies that rent consumes more than half of the average salary

In 2014 the mean rental price was 650 euros per month.

This implies a 56% increase in average rental prices



Key Findings

The top 3 districts with the biggest increase in mean prices are Sants-Montjuïc, l'Eixample and Sant Martí

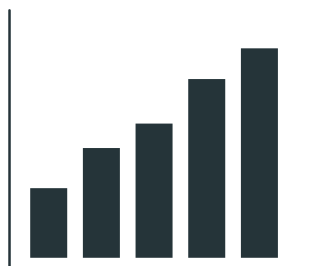
The district with the lowest prices is Nou Barris



Key Findings

In the last year, prices increased significantly, while the number of contracts decreased

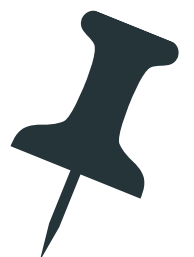
This fact suggests a connection - when prices go up, fewer new contracts are being signed



Key Findings

It is possible to identify special events in the data: There was a significant decrease in the number of agreements during the year 2020

May be potentially influenced by external factors, such as the pandemic; in Barcelona, the lockdown lasted for a full three months



Call to action: Shaping Barcelona's housing future

**Thank
you for
your
attention**

