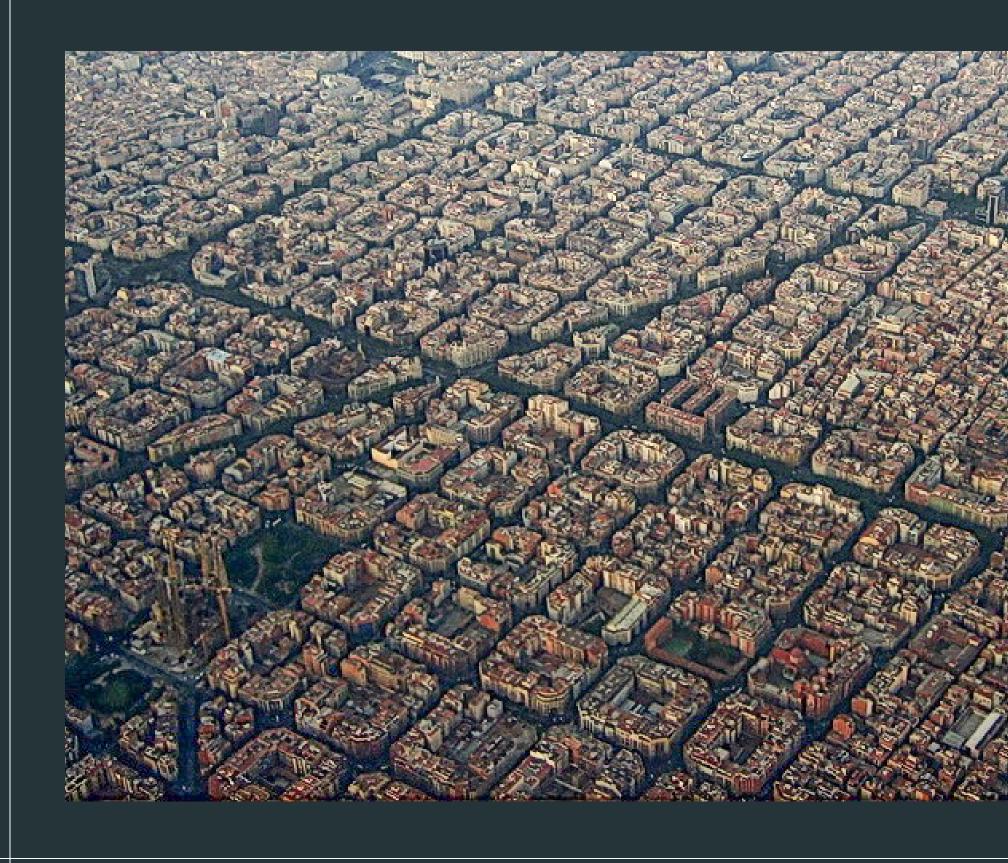
## Rental prices in Barcelona

A Decade Overview

Laia Gómez Messía



#### Housing Access for Everyone

Ensuring housing access is a fundamental right that should be guaranteed

This analysis seeks to illuminate the shadows surrounding this serious issue

#### Questions

1. How have rental prices evolved in Barcelona over the past decade?

2. Are there seasonal patterns during this period

3. Do the number of contracts correlate with price trends?

#### Data

- Period: 2014-2023
- Frequency: Quarterly
- Geographical Focus:

Per Neighborhood and District

#### Key Metrics:

Number of rental contracts

Average rental prices

Prices per square meter

#### Analytical dimensions

General temporal trends

Territorialvariations

Identification of special events

#### Visualizing a Decade

Now, let's visualize this decade's journey through Tableau, bringing our data to life

In 2023, the mean rental price is 1.015 euros per month

Some context: This implies that rent consumes more than half of the average salary

In 2014 the mean rental price was 650 euros per month.

This implies a 56% increase in average rental prices

The top 3 districts with the biggest increase in mean prices are Sants-Montjuïc, l'Eixample and Sant Martí

The district with the lowest prices is Nou Barris

In the last year, prices increased significantly, while the number of contracts decreased

This fact suggests a connection - when prices go up, fewer new contracts are being signed

It is possible to identify special events in the data: There was a significant decrease in the number of agreements during the year 2020

May be potentially influenced by external factors, such as the pandemic; in Barcelona, the lockdown lasted for a full three months

# Call to action: Shaping Barcelona's housing future

Thank
you for
your
attention

