




PRASAD RATHIWADEKAR


Ex. Reliance JIO Embibe | Sr. 3D Artist, Character, Generalist | 4+ Years of experience

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 **Location**
Bangalore, KA, INDIA

 **LinkedIn**
<https://www.linkedin.com/in/prasad-r-33101416b/>

 **Website / portfolio**
<https://prasadart.artstation.com/>

Summary & Objective

Experienced 3D Artist and Generalist specializing in 3D assets and animation projects with over 4+ years of hands-on expertise. Proficient in creating high-quality low poly 3D assets and realistic characters for immersive environments. Skilled in utilizing various software tools and techniques to deliver visually stunning and technically sound creations.

Skills

- 3D Modeling
 - Sculpting (Digital)
 - Texturing (UV mapping)
 - Rigging and Skinning
 - Animation (Character and Object)
 - Lighting and Rendering
 - Game Art Optimization
 - AR/VR Development (3D Part)
 - Real-time Rendering
 - 3D Printing
 - Blender Geometry nodes
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- Character Design
 - Environment Design
 - Concept Art
 - Anatomy and Figure Drawing
 - Color Theory
 - Visual Storytelling
 - Design principles
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- Team & Time Management
 - Team Collaboration
 - Leadership
 - Communication
 - AI prompt Generation
 - Problem Solving

Software / technologies

- Blender
- Maya
- ZBrush
- Substance Painter
- Adobe photoshop
- Unity 3D
- Unreal 5.3
- Marmoset Toolbag 4
- Adobe Creative Suite
- Premiere Pro / After Effects
- Illustrator / Corel Draw

Education

- **Master diploma in Animation** July 2017 - March 2019
IIFA Multimedia, Bangalore, KA
- **Bachelors In Computer Science** June 2013 - March 2016
SP College, Pune University, MH

Professional Experience

- **Sr. 3D Artist, 3D lead (consultant)**
Vizuara (AI - Edtech platform), JUN 2023 - NOV 2023
 - **Project Focus:** Led the development and production of 3D assets for an educational interactive game.
 - **Team Leadership:** Managed and supervised a dedicated team of 3D artists, ensuring efficient workflow and meeting project deadlines.
 - **Pipeline & Project Oversight:** Designed and implemented an effective production pipeline for Game assets, optimizing the creation process and ensuring quality output.
 - **Collaboration:** Fostered collaboration between 3D artists, designers, and game developers to achieve seamless integration of assets into the game environment.
 - **Quality Assurance:** Conducted rigorous quality checks and revisions to guarantee the visual excellence and functionality of 3D assets within the game.
 - **Contributions to AI Modules:** Collaborated or supported the development of AI modules tailored for educational purposes within the project.
- **Sr. 3D artist, Character artist and 3D Lead**
Reliance JIO Embibe, Bangalore, KA MAR 2020 - MAR 2023
 - Created accurate and high quality - low poly 3D models with UV unwrapping in Maya, Blender, ZBrush and giving PBR texture in substance painter
 - Created 3D animations, scene integrations using 3D assets for one of interactive software using std animation pipeline
 - Various render engines used to take outputs; Eevee, Cycle, Arnold
 - Made basic asset guideline creation with other leads which was help full for new and existing artist for their better understanding
 - As the 3D Lead at JIO Embibe, I spearheaded the creative and technical aspects of the 3D department, playing a pivotal role in project development and execution.
 - Established and facilitated training programs to upskill team members, fostering a culture of continuous learning and professional development.
 - Maintained rigorous quality standards, conducting regular reviews of 3D assets to ensure they met or exceeded project requirements.

3D Artist / 3D Animator

Novatech Robotics, Bangalore, KA NOV 2019 - MAR 2020

- Creation of 3D render videos / image catalogues of robo creation process for student to make their process easy.
- Many banners designed, brand video for brand advertisement using 3D, 2D Videos. (Highlighted work Robo fest, UAE, 2020)

Graphic and Motion Graphic Artist (*Intern*)

Monrow Shoes, Bangalore, KA AUG 2018 - JAN 2019

- Created stall banners for malls (Highlighted work Central, Inorbit mall) and digital banners for ecommerce sites.
- Designed moodboards for new seasons (Highlighted work Sula fest, 2019)
- Also did product and model photoshoots for social media and other branding medias

PORTFOLIO & PROFILE

Artstation

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