15/25

Task 1

Template 1

Step 1: General E-commerce

=> **Purpose:**

My purpose is to create a ~~platform~~ website where people can easily find clothes according to the category such as formal clothes and gym. The website will ensure that people can find everything in one place.

Step 2:

=> **Problems that I aim to solve:**

It will solve the problem of people searching for different types of clothing across many stores. It will categorize the clothes for specific needs.

=> **Target audience:**

18- 40 Age group people who can easily find their design and brands.

=> **Products or services I'll offer:**

- Casual wear (T-shirts, hoodies etc)
- Formal wear (Dress shirts, suits etc)
- Party wear (Designer dresses, cocktail dresses etc).
- Gym wear (Joggings, T-shirts).

=> What will set my market place apart,

- I'll go for personalization as it will be alot easier for people to find their desired clothes.
- Quality over quantity will be my target as the clothes should be comfortable.
- Weekdays and Weekend offers to achieve wider audience.
- Fast delivery so that people don't need to wait a lot days.

Step 3

=> Entities:

Products (Clothing Items)

- ID
- Name
- Category (Casual, Formal, Party, Gym)
- Price (Original and discounted)
- Size (S, M, L, XL)
- Color
- Stock Availability

Orders

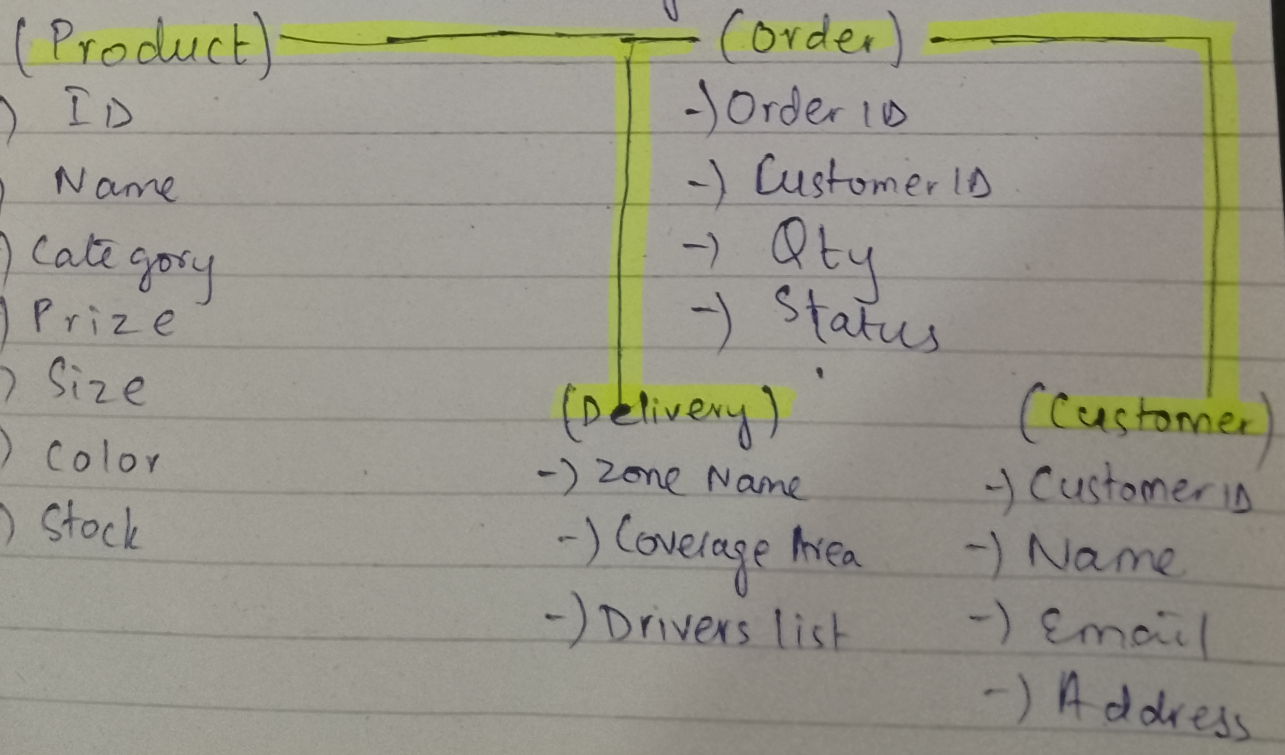
- Order ID
- Customer ID
- Products ID and Quantity

- Order Status
- Total cost

Customers

- Customer ID
- Name
- Email
- Phone Number
- Address
- Emergency Contact

Delivery zones

- Zone Name
- Coverage Area
- Drivers list

Schema Diagram