HACKATHON

DAY 1: DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

STEP 1:-
Choose Your Marketplace Type

- General E-Commerce

Example:

To offer high-quality sofas at reasonable prices, making them affordable for everyone.

STEP 2:-
Define Your Business Goals

Q) What problem does your marketplace aim to solve?
1. We address the challenge of affordability by offering high-quality sofas at reasonable prices. We use durable materials such as premium-quality wood, foam, and fabric to ensure long-lasting products.
2. Our well-structured categories make it easy for customers to find exactly what they need.
3. We provide complete product details, including comprehensive descriptions, the materials used in manufacturing, and high-quality images.
4. We offer a customization option, allowing customers to change the sofa's color according to their preferences.
5. We display the total cost to maintain transparency in pricing. No hidden or extra charges are applied during delivery.
6. To ensure safety and convenience, we offer a cash-on-delivery payment method, as we do not support online payments to avoid scams or misuse of personal information.

Q) Who is your target audience?
A) Our target audience includes homeowners, young families, students, and offices seeking reasonably priced comfort and durability.

Q) What products or services will you offer?
A) We offer high-quality, affordable sofas, including options for living rooms, dining rooms, and bedrooms. Our user-friendly website ensures a seamless shopping experience.

Q) What will set your marketplace apart (e.g., speed, affordability, customization)?
A) Our marketplace stands out with affordable, high-quality sofas and color customization options, ensuring durability, comfort, and personalized style.

Step 3:-
Create a Data Schema

Products
Fields
- Product Id
- Name
- Price
- Category
- Size
- Color
- Stock Availability
- Quantity
- Tags

Customers
Fields
- Name
- Email
- Contact No
- Address

Order
Fields
- Order Id
- User Id
- Product Id
- Quantity
- Customized
- Order Status
- Time Stamp
- Estimated Date

Shipment
Fields
- Order Id
- Shipment Id
- Status

Pencil Work Business Sketch:-

HACKATON

DAY 1 : LAYING THE FOUNDATION
FOR YOUR MARKETPLACE JOURNEY

STEP 1

MARKET PLACE TYPE

My market place type is ~~General~~ Ecommerce

Example :-

SOFA WEBSITE.

To offer high quality sofa's at reasonable prices, making them affordable for everyone

STEP 2

BUSINESS GOALS

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STEP 3

CREATE A DATA SCHEMA

Products
Fields

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- Name
- Price
- Category
- Size
- Color
- Stock Availability

Customers
Field

- Name
- Email
- Contact No
- Address

Order Feilds	Shipment Feilds
• Order Id	• Order Id
• User Id	• Shipment Id
• Product Id	• Status
• Quantity	
• Customized	
• Order Status	
• Time Stamp	
• Estimated Date	