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Hackathon - 3

Day: 1 Business Foundation:

My Business foundation is built on providing affordable, high-quality furniture to a global audience.

Step 1

Q1: What type of marketplace are you building.

Choose:

General E-Commerce:

An engaging online platform where customers can easily buy bedroom sets, sofas, and home decor, while sellers can showcase and sell their products. This platform provides customers with a convenient shopping experience and offers sellers an opportunity to grow their business.

Business Goals: Step: 02

Q1. What problem does your marketplace solve?

Customers face difficulty finding affordable, high-quality chairs, sofa sets, and bedroom set online. Our platform solves this by providing stylish, high-quality furniture globally with secure payments and reliable transactions. We simplify product discovery with organized categories, helping customers easily find what they need. Sellers can also reach a global audience without a physical store, making shopping secure, convenient, and accessible.

Q2. Who is your target Audience?

My target Audience is homeowners and renters looking for stylish yet affordable furniture, interior designers seeking high-quality pieces for their projects, and online shoppers who prefer a seamless and secure shopping experience.

Q3. What product / services will you offer?

We offer stylish, high-quality furniture

like chairs, sofa sets, and bedroom set, among
with home decor items and furniture. Our
services include payments, global shopping, easy product
discovery, and customer support;

Q What makes your marketplace unique?

The key features that set my marketplace
apart are: genuine products, fast delivery,
exclusive discounts, secure payments, and
easy product discovery.

Q What is your business outcome?

The business outcomes are increased sales,
customer satisfaction, customer build trust,
global reach, and brand loyalty.

Business Goals:

→ Problem Customers need affordable high-
quality furniture,

→ Target Audience homeowners, men,
women, interior designers.

→ Product / Services

stylish, and high-quality
chairs, table, furniture.

→ Unique Features

genuine product,
exclusive discount,
easy product discovery.

→ Business outcomes

Build trust and
achieve high sales.

Step 02:

Create Schema:

Products



Customer



Order



Product ID	Customer ID	Order ID
Name	Name	customer ID
Price	E-mail	order date
Category	contact info	payment status
Stock-quantity	Address:	total amount
Description		order status

Delivery
↓

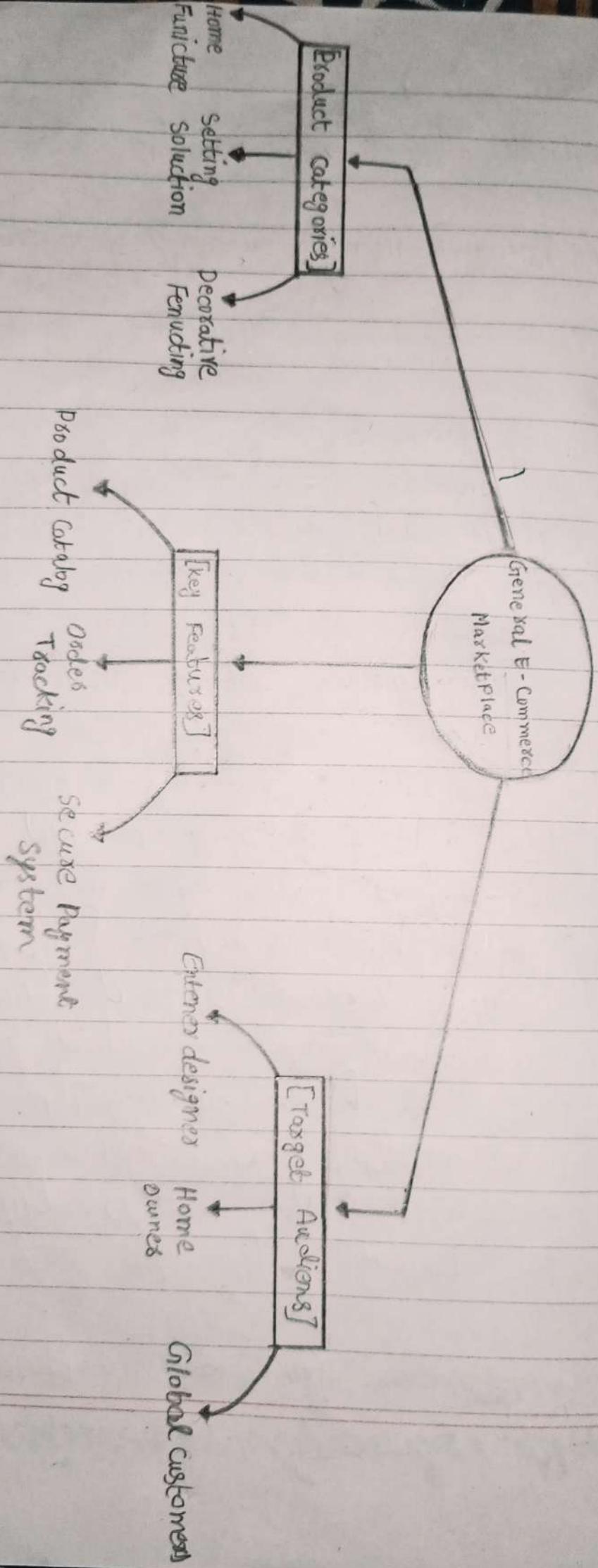
Delivery ID
Shipment ID
delivery date
delivery status
received

Shipment
↓

Shipment ID
order ID
shipment date
courier-company
tracking-number
shipment status

Feedback
↓

Feedback ID
order ID
rating
review
feedback date



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