7/4/24, 11:14 AM CV FARHAN FAYAZ CONTACT 03435601987 farhanfiaz79@gmail.com Islamabad,Pakistan gihub.com/farhan3274 SKILLS Python SQL HTML/CSS Machine Learning Data Analysis Education Bachelor of Science in computer science University of Azad Jammun and kashmir,2021-25(Expected) CGPA: 3.7 FSC Read Foundation School and College Dhirkot Percentage: 74% 2018-2020 Matriculation Green Hills Public High School Dhirkot Percentage: 87% 2016-2018 OBJECTIVE Aspiring to leverage advanced analytical skills and machine learning expertise to uncover actionable insights and drive data driven decision-making processes within a forward-thinking organization.Dedicated to harnessing big data and machine learning algorithms to solve complex problems, enhance customer experiences, and optimize operational efficiency in a dynamic and collaborative environment. EXPIRENCE & PROJECTS SOFT TECH Company, RAWALPINDI June 2023 – August 2023 Developed and implemented machine learning models to predict customer churn, achieving an accuracy improvement of 15%. Analyzed large datasets to uncover patterns and insights, providing actionable recommendations to the marketing team. Collaborated with cross-functional teams to enhance data collection procedures, ensuring high data quality and integrity. Customer Segmentation Analysis(2023) Applied clustering algorithms to segment customers based on purchasing behavior, enhancing targeted marketing strategies. Utilized Python and libraries such as Pandas, Scikit-learn, and Matplotlib to preprocess data, build models, and visualize results. Identified distinct customer segments that contributed to a 20% increase in marketing campaign efficiency. Sales Forecasting Using Time Series Analysis(2023) Developed a time series forecasting model to predict monthly sales, improving inventory management and reducing 1/2 127.0.0.1:5500 7/4/24, 11:14 AM CV stockouts. Implemented ARIMA and Prophet models in Python, comparing performance to select the most accurate approach. Conducted exploratory data analysis to identify trends, seasonality, and anomalies in historical sales data. 2/2 127.0.0.1:5500