

LAIBA HASSAN

CONTACT



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Hope Tower, Gulberg iii
Lahore

SKILLS

Coding Skills

Algorithmic Thinking

Communication skills

Teamwork

EDUCATION

Bachelors in Computer Science 2020 - 2023
Forman Christian College (A Chartered University)

Intermediate of Computer science 2018-2020
MTB College Sadiqabad

WORK EXPERIENCE

Hills and Shores Property Buyers - Australia

Jan 2023 - June 2023

Real Estate Sales Agent

- Successfully persuaded clients to join the company, overseeing the process from sign-up to property negotiations and auctions.
- Demonstrated a deep understanding of the real estate market, providing expert advice to clients and assisting them in making informed decisions.
- Utilized effective negotiation techniques to secure favorable deals for clients and maximize their investments.

Mighty Dispatch

2022 - Still on it

Co Founder

- An automated system that established a strong global presence, with a client base in the USA, UK, and Australia.
- Successfully secured and managed projects from a wide range of industries, providing exceptional customer service tailored to each client's unique needs.
- Nurtured long-term client relationships by consistently exceeding expectations and delivering high-quality solutions.
- Positioned as a reliable outsourcing partner, committed to delivering results and fostering collaboration.

Rashid Steel Works - Lahore, Pakistan

April 2021 - March 2022

CRM Software Developer

- Led the charge in crafting a tailored CRM software solution, making it a breeze to manage customer data.
- Spruced up communication with an automated messaging system, ensuring we never miss a beat with our customers.
- Simplified order handling with a nifty categorization system, keeping all our order info tidy and accessible.

Kamte Publishing - Romania

Aug 2020 - Feb 2021

Researcher and Virtual Assistant

- Assisted in creating a startup business by conducting competitor research and selecting budget-appropriate categories.
- Designed landing pages and recruited top talent for the e-books business.
- Developed Python scripts for user login and managed the company's Amazon account.
- Order categorization functionality for streamlined order management.
- Automated messaging system for timely customer communication.

Netclump - UK

Jan 2020 - July 2020

Business Researcher

- Conducted comprehensive research to identify areas for business growth and optimization.
- Utilized SEO, pay-per-click, and Facebook ads to analyze and improve clients' business strategies.
- Worked closely with clients to enhance their business presence and drive growth.

Nuttifox - London, United Kingdom

2019 -2020

Project Manager & Social Media Specialist

- Successfully managed project communication with clients and internal teams, ensuring project milestones and objectives were met.
- Spearheaded social media strategy, creating captivating graphics and content, significantly increasing audience engagement and follower count.
- Conducted outbound sales using sales navigator, contributing to the company's revenue growth.
- Managed payment processes, including charging cards and overseeing financial transactions, ensuring smooth operations.
- Performed software testing, enhancing the quality and performance of the company's software products.
- Led and executed marketing campaigns, including the creation of E-newsletters.
- Efficiently managed the company's CRM, optimizing client relationships and data management.

Fixel Cloud - Lahore, Pakistan

2020-2022

Customer Service Representative & Team Leader

- Excelled as a Customer Service Representative and later as a Team Leader, ensuring top-notch customer service.
- Conducted quality assurance assessments to maintain high service standards.
- Acted as a project manager, coordinating and overseeing projects with clients, including AT&T, UberEats, and Spectrum.

REFERENCES :

Chris Nutbeen

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<https://www.linkedin.com/in/chrisnutbeen>

Muhammad Zia Ud Din

CEO of Fixel Cloud

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