

JAY LAICHE

WEB DEVELOPER

Richmond, VA
(804)543-7216
jay@jaylaiche.com

OBJECTIVE: Full stack web developer with emphasis on front-end development seeking opportunity to build effective & beautiful websites and web applications.

SKILLS:

HTML5	CSS3 (Sass, Compass)	JavaScript(jQuery)	PHP
MySQL	Wordpress	Bash	MAMP
LAMP	Photoshop	Illustrator	InDesign

EXPERIENCE: Web Developer – Rocket Pop Media
Richmond, VA - May 2014 – October 2014

- Programmed dynamic, responsive, custom theme Wordpress websites and web applications for a variety of clients
- Managed Nginx Rackspace servers, launching various websites from development to live
- Maintained backups & maintenance of MySQL databases for active sites
- Took over as lead developer halfway through internship

Freelance Web Developer
Remote - 2012 – Present

- Creates dynamic, professional websites for a variety of clients
- Utilizes content management systems for client's ease of use
- Manages projects including DNS configuration and hosting plans
- Maintains constant client communication and assists with teaching basic HTML and content management

Creative Director – WhiteRaverRafting.com
Remote - May 2013 – April 2014

- Site administrator for online music website accumulating ~1 million pageviews/month
- Designed all graphics for website and assisted in site maintenance & development
- Bootstrapped media property growing ~16%/month through SEO & social media
- Trained new team members on Wordpress, HTML, Photoshop

EDUCATION: Virginia Tech – Blacksburg, VA
Expected graduation Fall 2014
BA in Professional Writing
Minor in Communications