

CDP Analysis Report

Electronics Retail CDP Demand Forecast Report

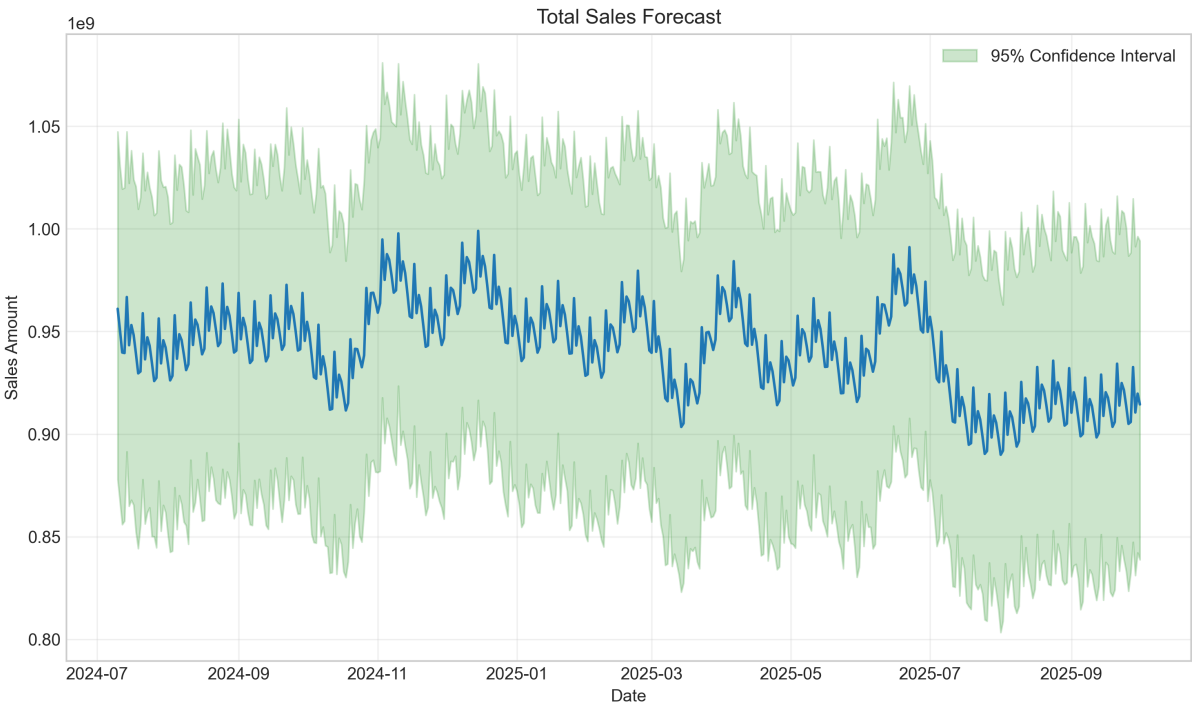
Generated: 2025-07-10

Executive Summary

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Total Sales Forecast

Forecast of total sales for the next 12 weeks. Expected growth rate: -4.77%.

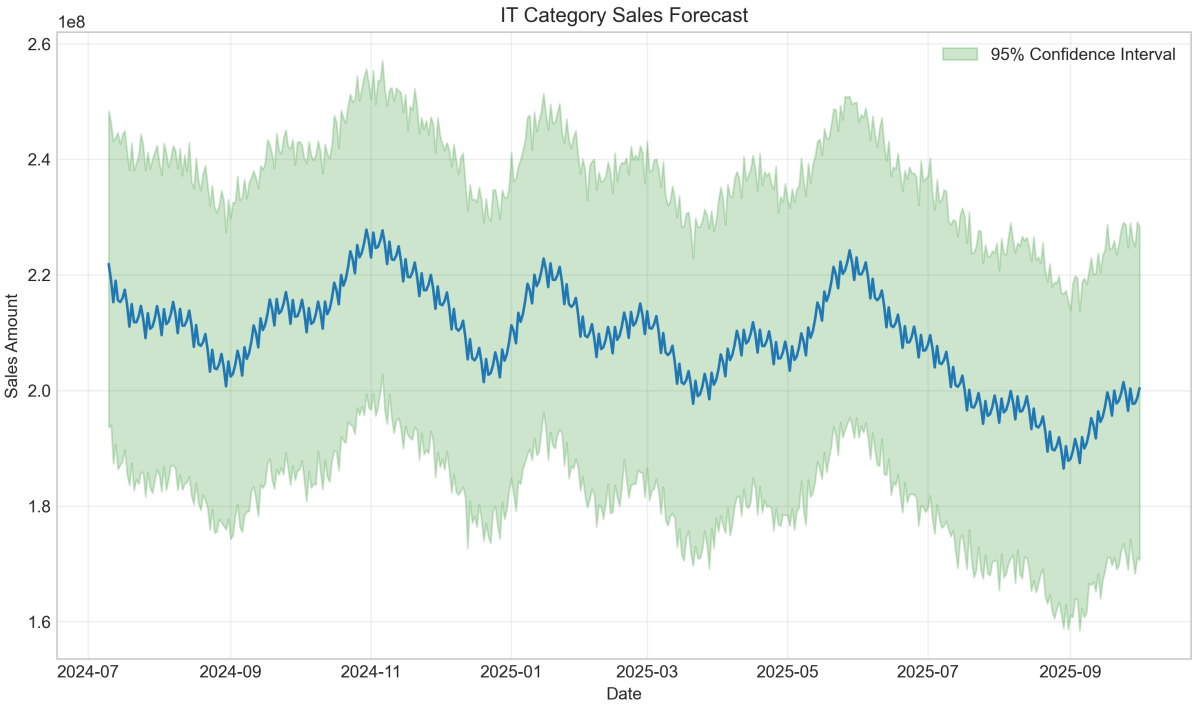


Total Sales Forecast

Forecast of total sales for the future period.

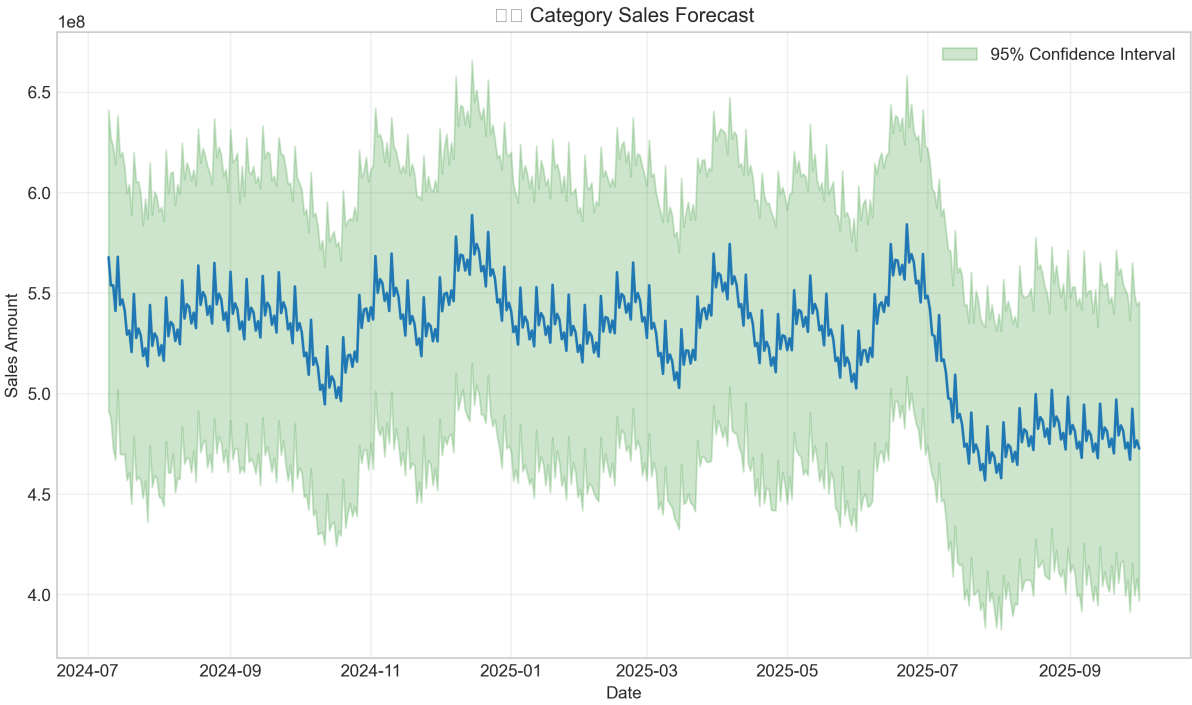
Category Forecasts

Sales forecasts for major product categories.



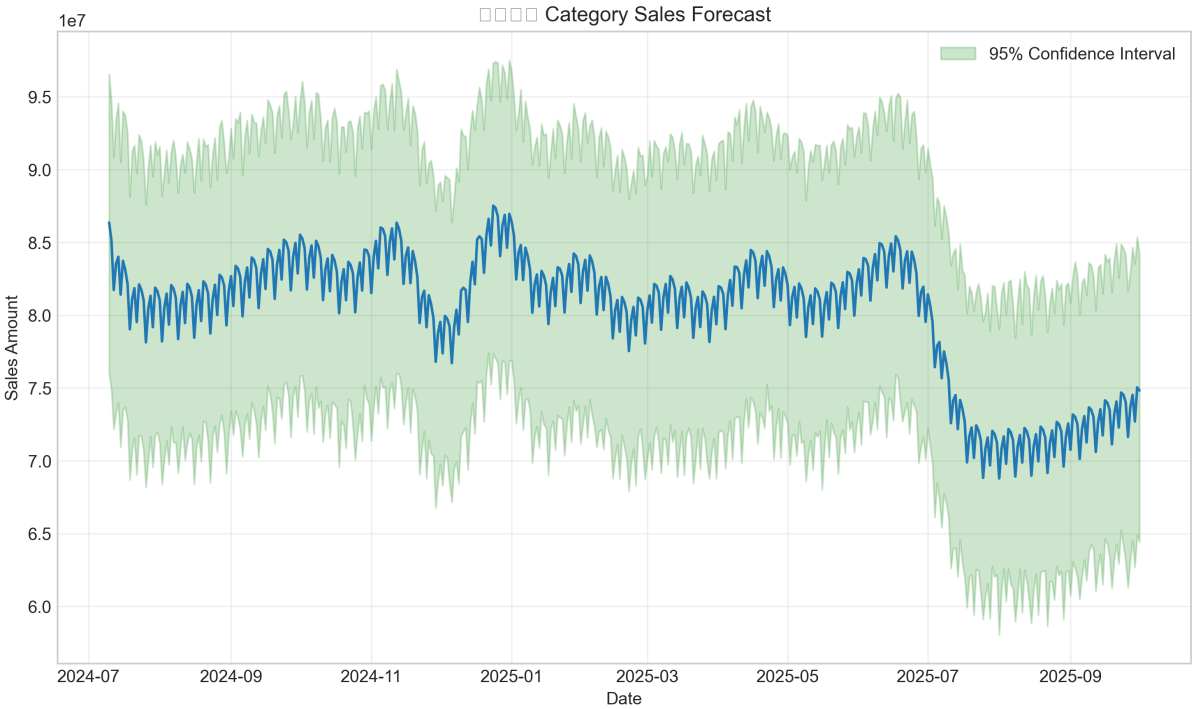
IT Category Sales Forecast

Forecast of sales for the IT category over the future period.



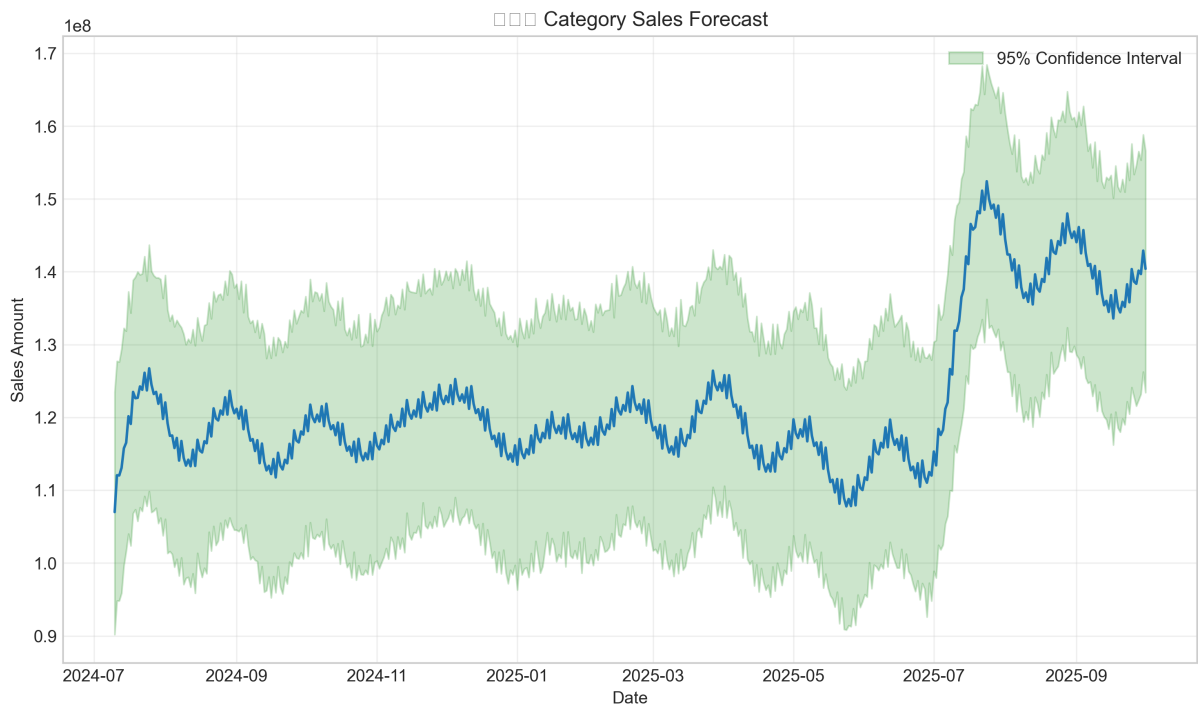
가전 Category Sales Forecast

Forecast of sales for the 가전 category over the future period.



생활가전 Category Sales Forecast

Forecast of sales for the 생활가전 category over the future period.

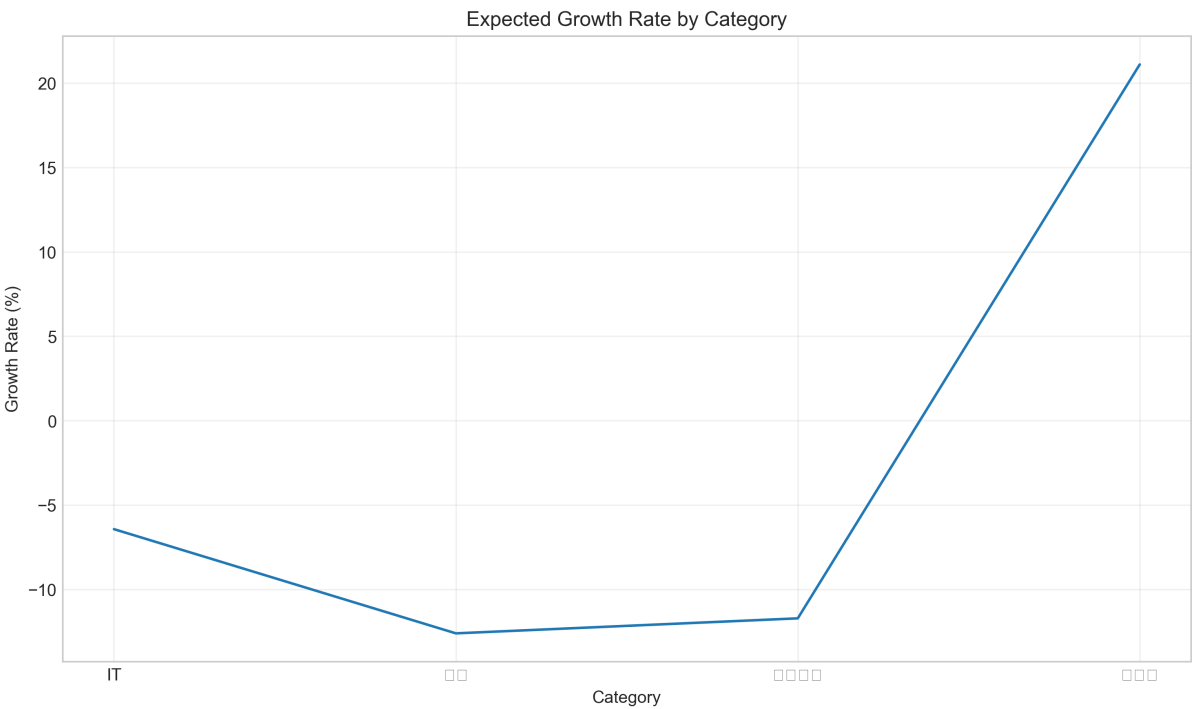


모바일 Category Sales Forecast

Forecast of sales for the 모바일 category over the future period.

Growth Rate Analysis

Expected growth rates by category for the next 12 weeks.

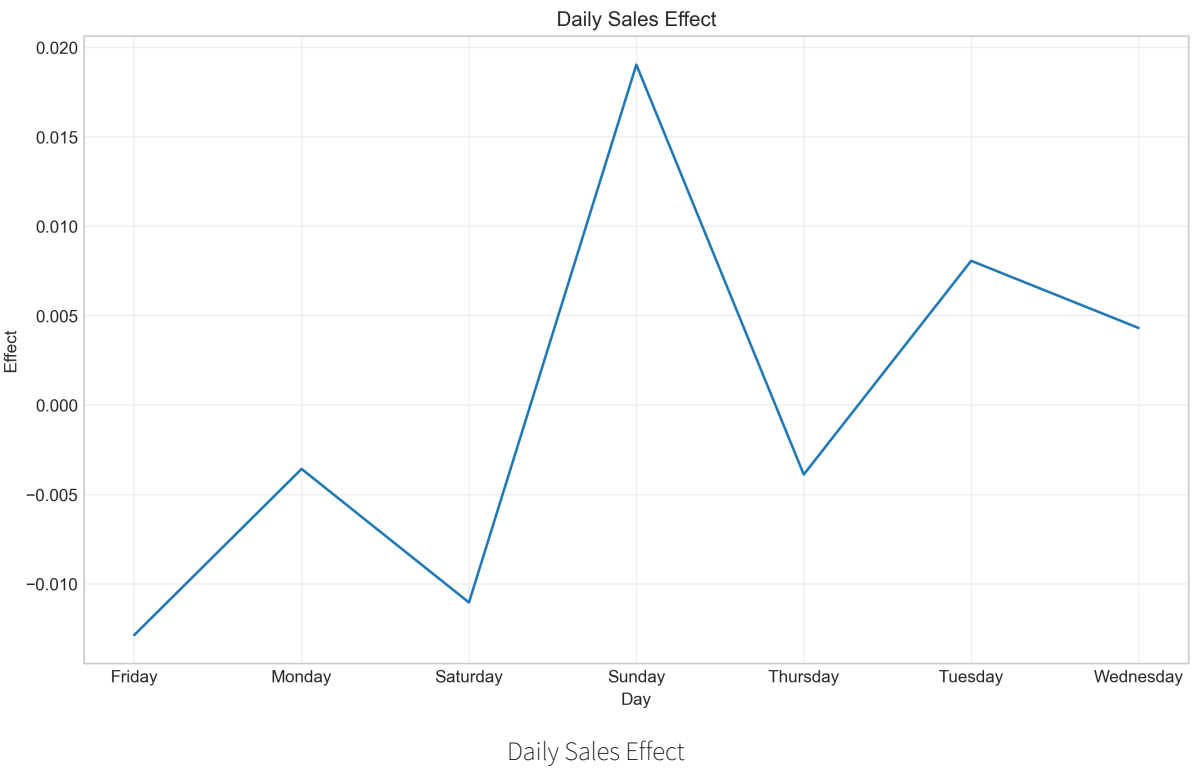


Expected Growth Rate by Category

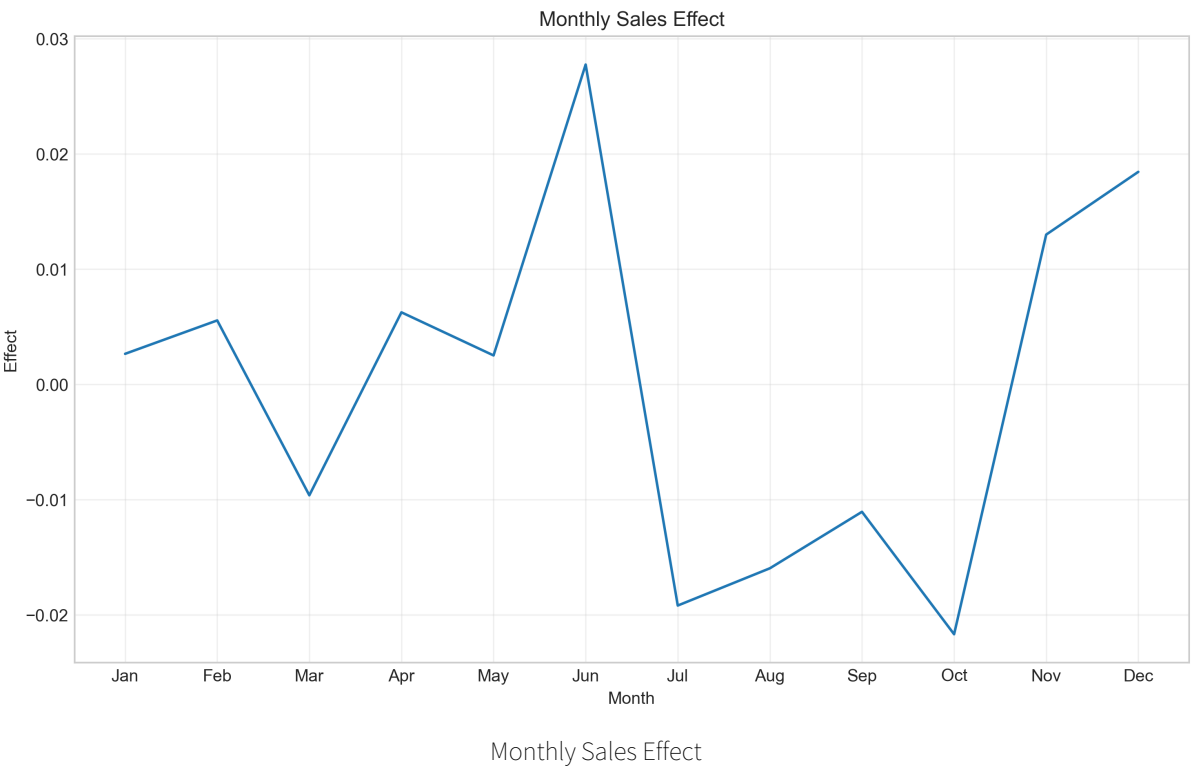
Shows the expected growth rate for each product category.

Seasonality Analysis

Analysis of seasonality patterns in daily and monthly sales.



Shows the sales pattern by day of week.



Shows the sales pattern by month.

Forecast Insights

Recommendations

Based on the forecast results, the following actions are recommended:

- Increase inventory and promotions for categories with expected growth
- Develop seasonal promotions for products with strong seasonality
- Adjust staffing and marketing timing based on daily demand patterns
- Optimize inventory management for categories with expected declining demand