Laila Khattab

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Summary

M.Sc. candidate in supply chain management at Arab Academy for Science and Technology. Skilled in logistics, supply chain, accounting, banking, marketing, management, and programming.

Education

2021 - 2023 M.Sc. Candidate, Supply Chain Management - Arab Academy for Science and Technology

- Module Supply Chain Strategy Digital Transformation Geospatial Systems
- Supply Chain Planning and Control Controlling and Performance Management
- Marketing Research Research and Industry Project Transport and Logistics

2016 - 2020

B.Sc. International Business Management - Sadat Academy for Management Sciences - 83/100

- Insurance Accounting Financial Management
- Marketing Analysis & Evaluation Information Systems
- Strategic Management International Banking Managerial Economics
- Advisor: Prof. Dr. Mohammed Sameh
- Thesis: Managing Cultural Diversity in Technical Professions

Student Projects

2019 | **Technical Paper in Strategic Management** - Link

- Studied failure cases of Nike and Reebok for sales in North America and Western Europe
- Conducted research on the process of strategic management
- · Learned about globalization and e-commerce

2019 **Build Your Ideas: La Casa Cafe** - Link

- Applied principles of production to designing a cafe, along with its menu choices
- Opted for variation policy to meet the low volume of production
- Located near public services to increase revenue and maximize utilization

2018 | Hofstede's Model of Cultural Dimensions - Link

- Case study for Hofstede's 6D model on a virtual business named CAPITA
- Studied the model performance in three different countries: Malaysia, Sweden and U.K.
- · Concluded that our business, CAPITA, is better to expand in Sweden than in Malaysia

Student Activities

2018 - 2019 | **Resala Charity** - Volunteering Member

- Volunteered and served in charity events
- Helping residents of Ezbet Khair-Allah by providing weekly healthy meals
- Supporting underprivileged families at Kom Ghorab by providing clothing

2017 **Enactus Sadat Academy** - Public Relations Officer

- Within a team, designed and built info desks for events at the university campus
- Ushered and helping the audience during the events
- · Provided help for key speakers, if needed

2016 | Aibe Sadat Academy - Public Relations Officer

- Relation management between the university administration and reception students
- Helped in organizing training and outing events
- Contacted speakers and collected database for them

Skills

- Technical Project Management
 - Data Analysis
 - Human Resource Management

- Personal Self-motivated
 - Presentation
 - Leadership

Languages

- English: Good command
- French: Elementary proficiency

- Technical Writing
- Microsoft Office (Word, PowerPoint)
- Managerial Economics
- Communication
- Negotiation
- Self-learning
- · Arabic: Native

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