

Laila Khattab

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Summary

M.Sc. candidate in supply chain management at Arab Academy for Science and Technology. Skilled in logistics, supply chain, accounting, banking, marketing, management, and programming.

Education

2021 - 2023	M.Sc. Candidate, Supply Chain Management - Arab Academy for Science and Technology <ul style="list-style-type: none">• Module Supply Chain Strategy • Digital Transformation • Geospatial Systems• Supply Chain Planning and Control • Controlling and Performance Management• Marketing Research • Research and Industry Project • Transport and Logistics
2016 - 2020	B.Sc. International Business Management - Sadat Academy for Management Sciences - 83/100 <ul style="list-style-type: none">• Insurance • Accounting • Financial Management• Marketing • Analysis & Evaluation • Information Systems• Strategic Management • International Banking • Managerial Economics• Advisor: Prof. Dr. Mohammed Sameh• Thesis: Managing Cultural Diversity in Technical Professions

Student Projects

2019	Technical Paper in Strategic Management - Link <ul style="list-style-type: none">• Studied failure cases of Nike and Reebok for sales in North America and Western Europe• Conducted research on the process of strategic management• Learned about globalization and e-commerce
2019	Build Your Ideas: La Casa Cafe - Link <ul style="list-style-type: none">• Applied principles of production to designing a cafe, along with its menu choices• Opted for variation policy to meet the low volume of production• Located near public services to increase revenue and maximize utilization
2018	Hofstede's Model of Cultural Dimensions - Link <ul style="list-style-type: none">• Case study for Hofstede's 6D model on a virtual business named CAPITA• Studied the model performance in three different countries: Malaysia, Sweden and U.K.• Concluded that our business, CAPITA, is better to expand in Sweden than in Malaysia

Student Activities

2018 - 2019	Resala Charity - Volunteering Member <ul style="list-style-type: none">• Volunteered and served in charity events• Helping residents of Ezbet Khair-Allah by providing weekly healthy meals• Supporting underprivileged families at Kom Ghorab by providing clothing
2017	Enactus Sadat Academy - Public Relations Officer <ul style="list-style-type: none">• Within a team, designed and built info desks for events at the university campus• Ushered and helping the audience during the events• Provided help for key speakers, if needed
2016	Aibe Sadat Academy - Public Relations Officer <ul style="list-style-type: none">• Relation management between the university administration and reception students• Helped in organizing training and outing events• Contacted speakers and collected database for them

Skills

Technical	<ul style="list-style-type: none">• Project Management• Data Analysis• Human Resource Management	<ul style="list-style-type: none">• Technical Writing• Microsoft Office (Word, PowerPoint)• Managerial Economics
Personal	<ul style="list-style-type: none">• Self-motivated• Presentation• Leadership	<ul style="list-style-type: none">• Communication• Negotiation• Self-learning
Languages	<ul style="list-style-type: none">• English: Good command• French: Elementary proficiency	<ul style="list-style-type: none">• Arabic: Native

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