

## Career Research Assignment Worksheet

1. **Student Name:** Laila Madanat
2. **Job Description:** “A UX designer is a technical role that is responsible for enhancing customer satisfaction by improving the usability, accessibility, and pleasure associated with a product in a way that is attractive and convenient for users. A UX designer is responsible for creating interactive programs that enhance a customer's experience with a brand and facilitate an enjoyable experience using various forms of digital and web media.”

Source: <https://www.glassdoor.com/Job-Descriptions/UX-Designer.htm>

3. **Salary:** Entry-level – \$75,000 – \$80,928 (0-1 years' experience)  
Intermediate level – \$90,000 – \$104,580 (7-9 years' experience)  
Senior-level – \$110,000 – \$113,368 (15+ years' experience)

Source: <https://thecxlead.com/general/statistics-about-career-in-ux-design/>

4. **Working Conditions:** "Because both UX and UI designers rely on computers for completing various tasks, most designers work in offices or studios."

Source: <https://www.theartcareerproject.com/careers/ui-ux-design/#:~:text=Because%20both%20UX%20and%20UI,as%20expected%20and%20on%20deadline.>

5. **Education Requirements:** “A degree in User Experience is not necessarily vital for getting a career in UX but having this formal university education would not hurt.”

Source: <https://dynamapper.com/blog/19-ux/176-ux-careers>

6. **What classes would be helpful for success in this field?**  
- Computer science, graphic design, visual design, web programming/development (helps with prototype/wireframe coding), etc.

7. **Job Outlook:** "In 2015, CNN projected the 10-year job growth for user experience designers to be 18%."

Source: <https://generalassemb.ly/blog/why-should-you-become-ux-designer/>

## **8. Overall Pros and Cons:**

Pros:

- UX design is about being creative and clever, not about being ultra-technical. However, you need to be arm yourself with an arsenal of “design techniques” and get a grasp of HTML/CSS and JavaScript.
- Creativity
- Good pay

Cons:

- Many organizations still view the UX practice as a checkpoint in a linear design process when it should be the starting point for many design initiatives.
- By having the word "designer" in the title, you will encounter many jobs that require you to do graphic design exclusively and not encourage primary qualitative research—which is the cornerstone of great UX design.

## **9. Advancement Opportunities:**

- UX designer > Senior UX designer > Lead UX designer > Head of UX > UX Director > Chief experience officer.

## **10. Why this job may fit you?**

- Besides the high salary, this job will allow me to express myself creatively, as well as open doors to new ideas that could potentially satisfy the customer/user experience altogether.