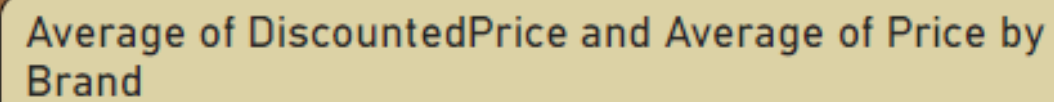


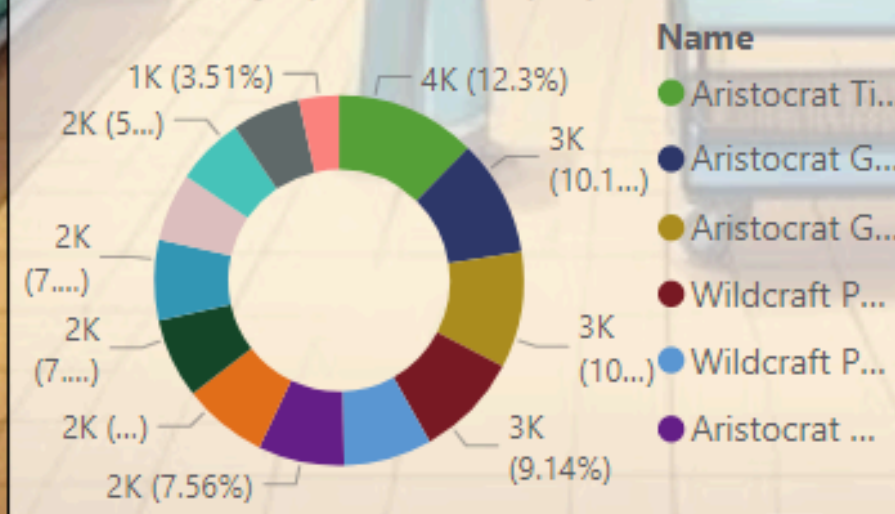
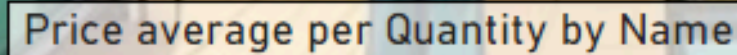
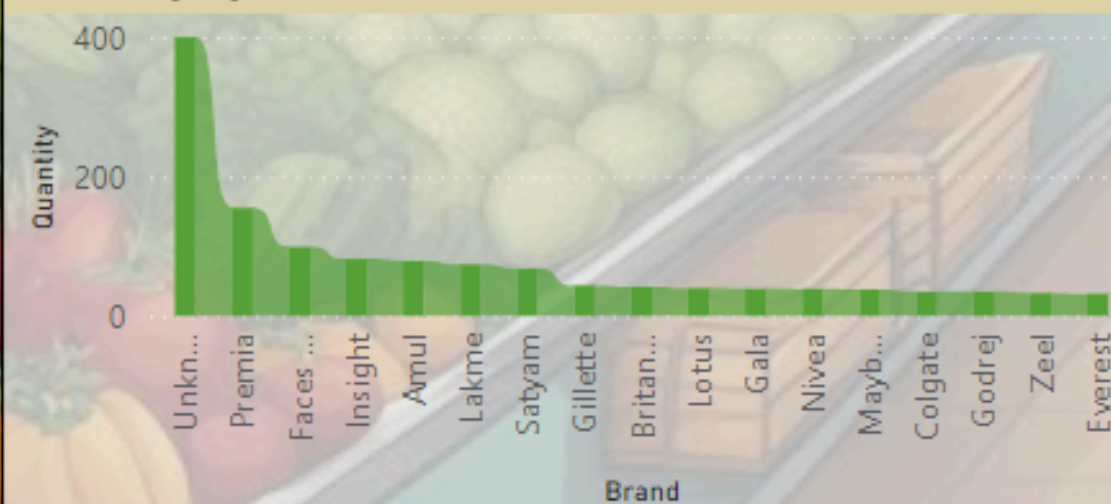
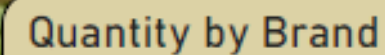
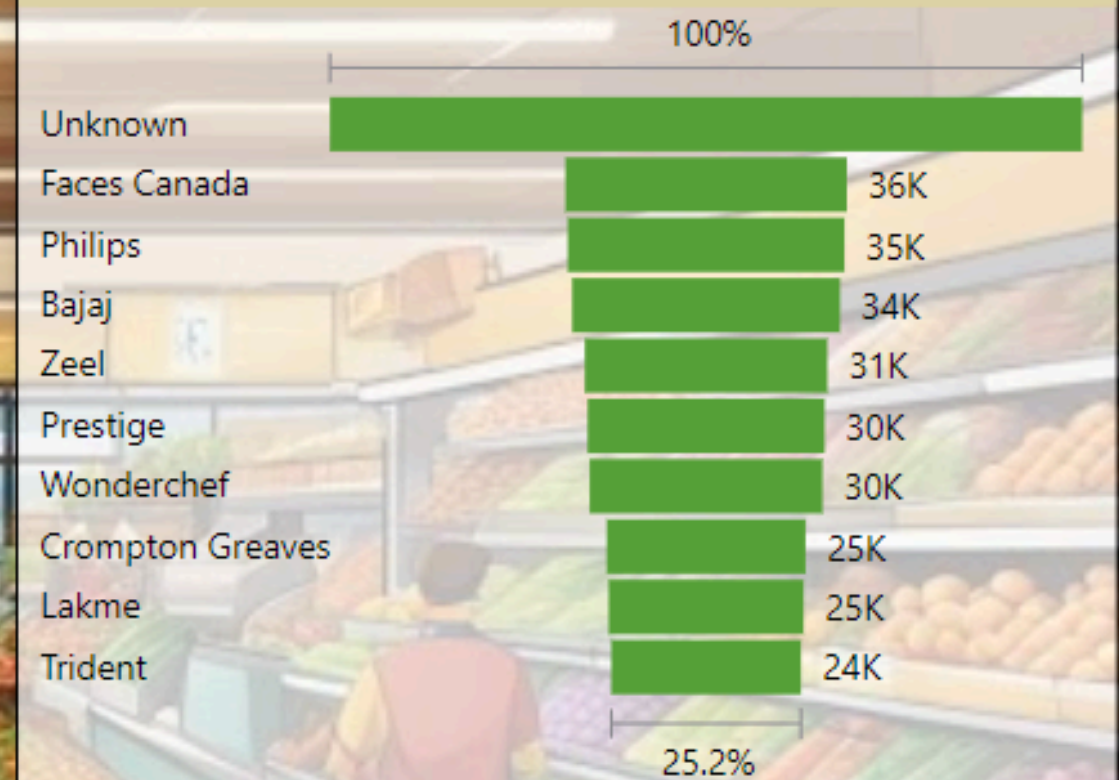
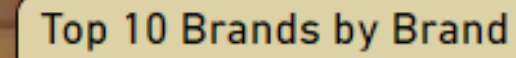
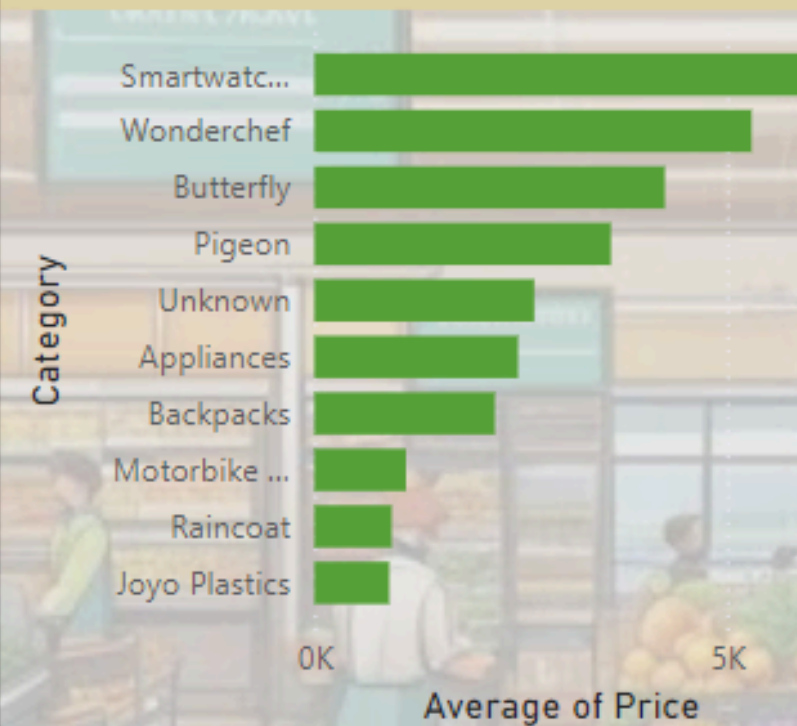
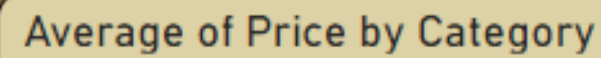
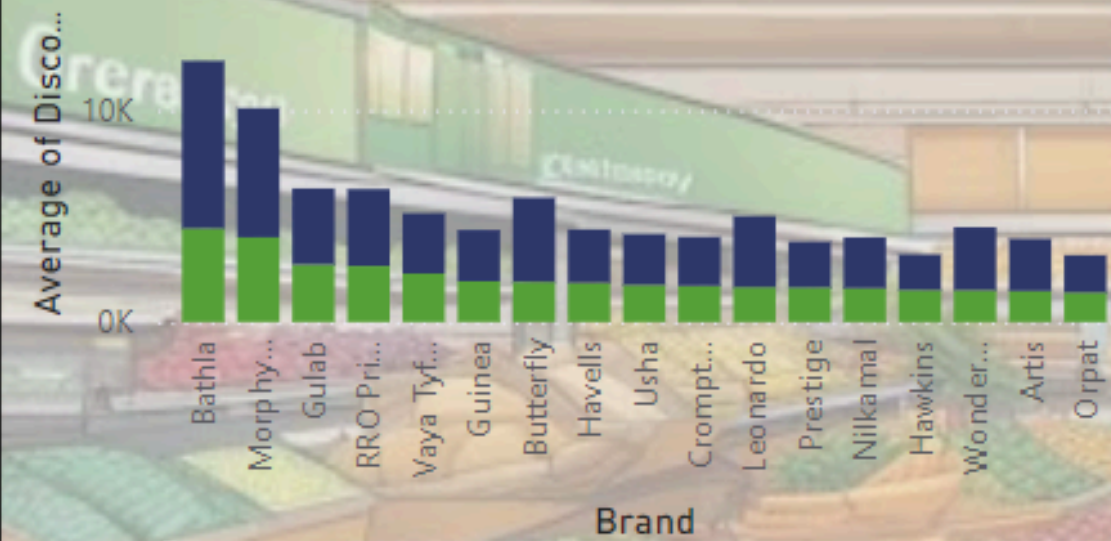
DATA ANALYSIS WITH POWER BI PROJECT DASHBOARDS

Comprehensive Sales Analysis and Pricing Strategies

A DMART Case Study



● Average of DiscountedPrice ● Average of Price



PHILLIPS is the brand which has highest discount price and highest sales.

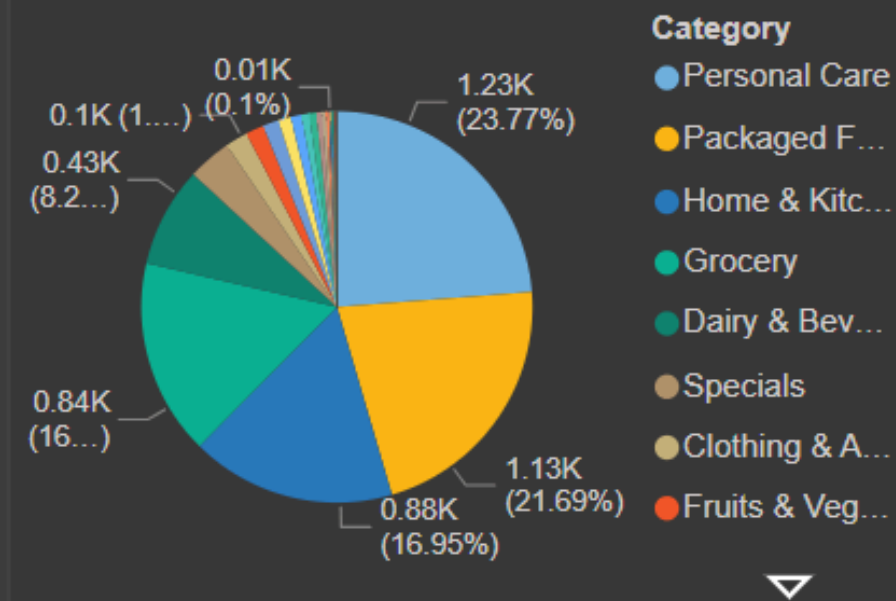
KOPIKO is the brand which has lowest price.

Mohammad Laila Shahin Dashboard

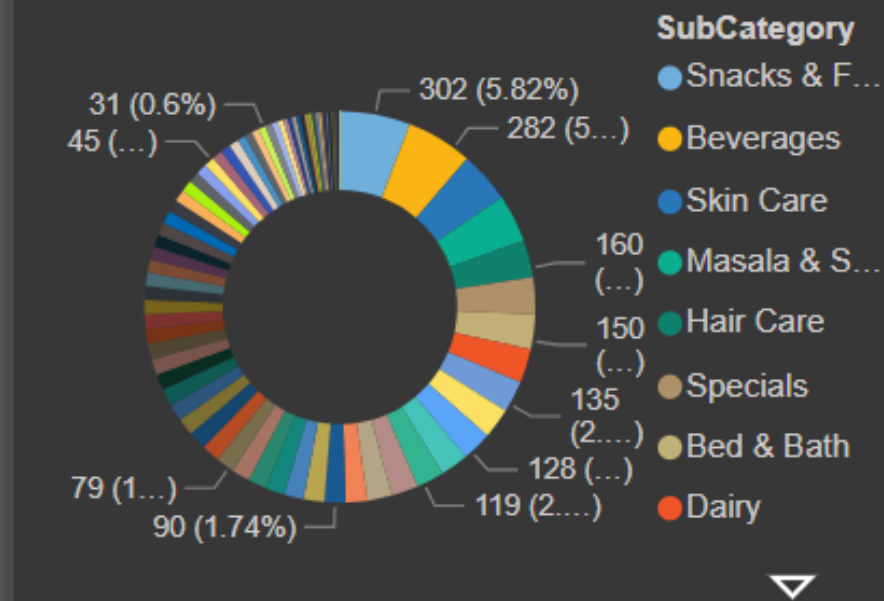
DMart Products Data Visualization Dashboard



Product Distribution by Category



Product Distribution by SubCategory



30

Count of Category

805

Count of Brand

87

Count of SubCategory

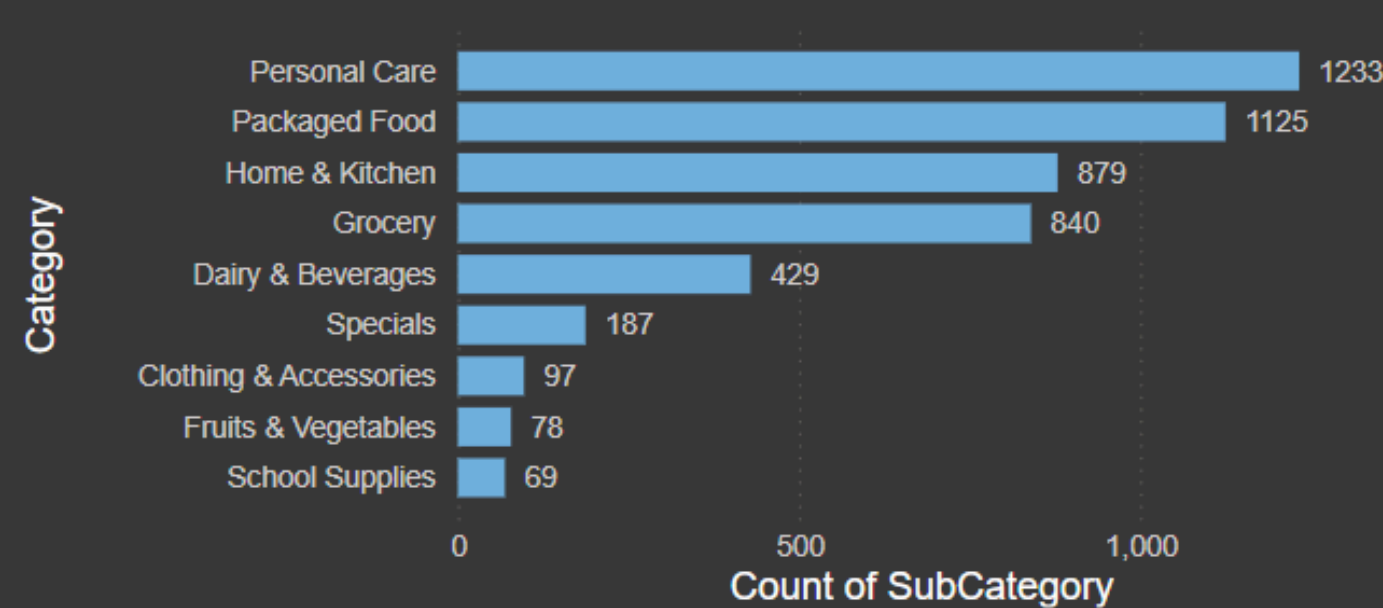
Total Products in Data



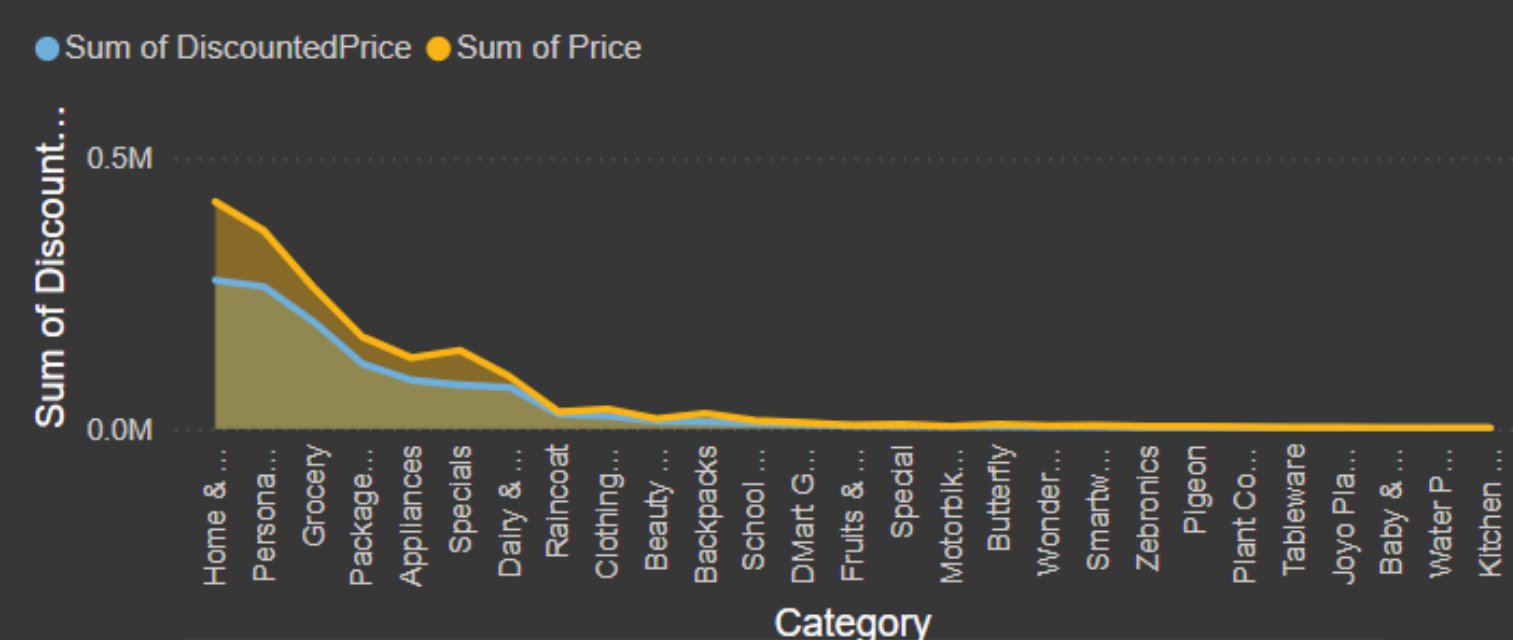
5187

0.00K 10.37K

Count of SubCategory by Category



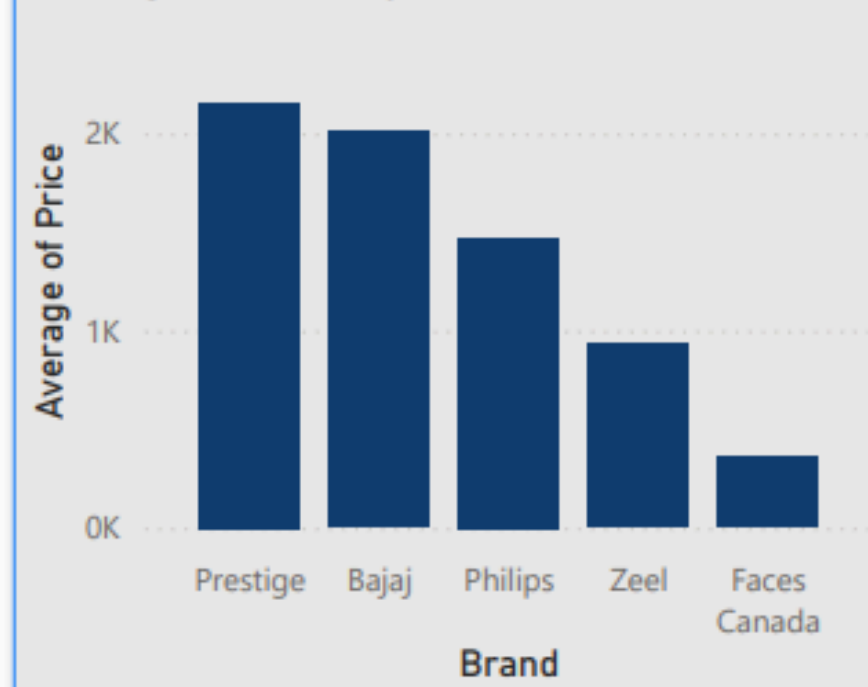
Sum of DiscountedPrice and Sum of Price by Category



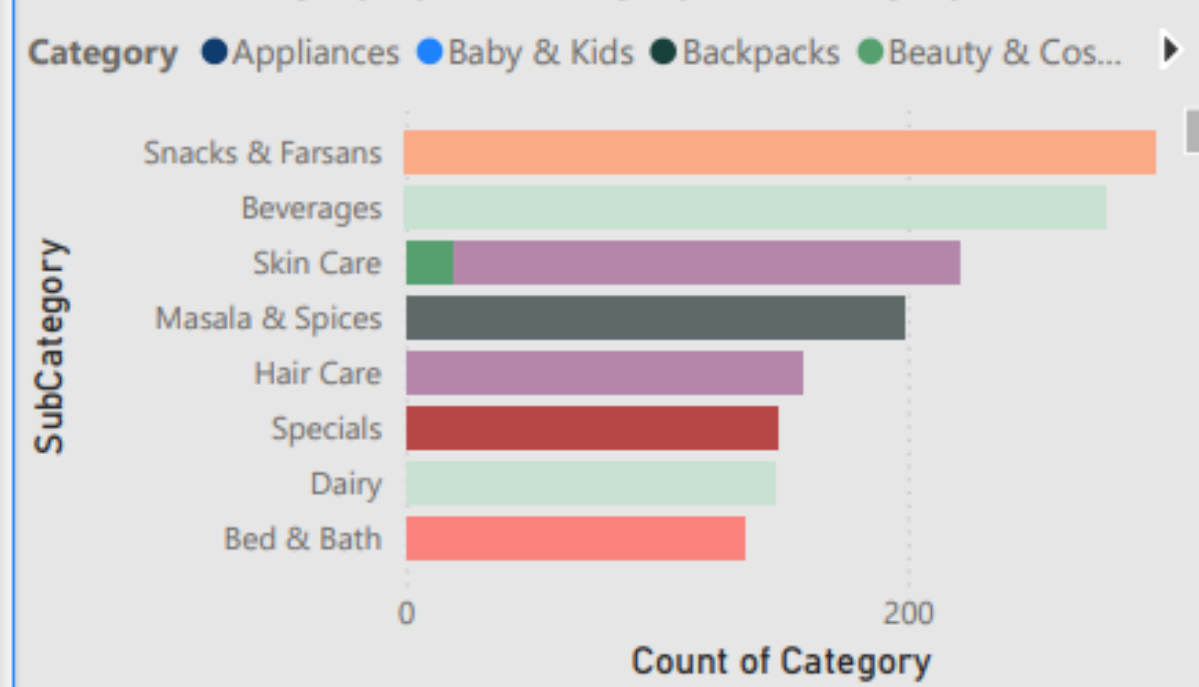
Manupalli Geethasri Dashboard

Dmart Products Data Visualization Dashboard

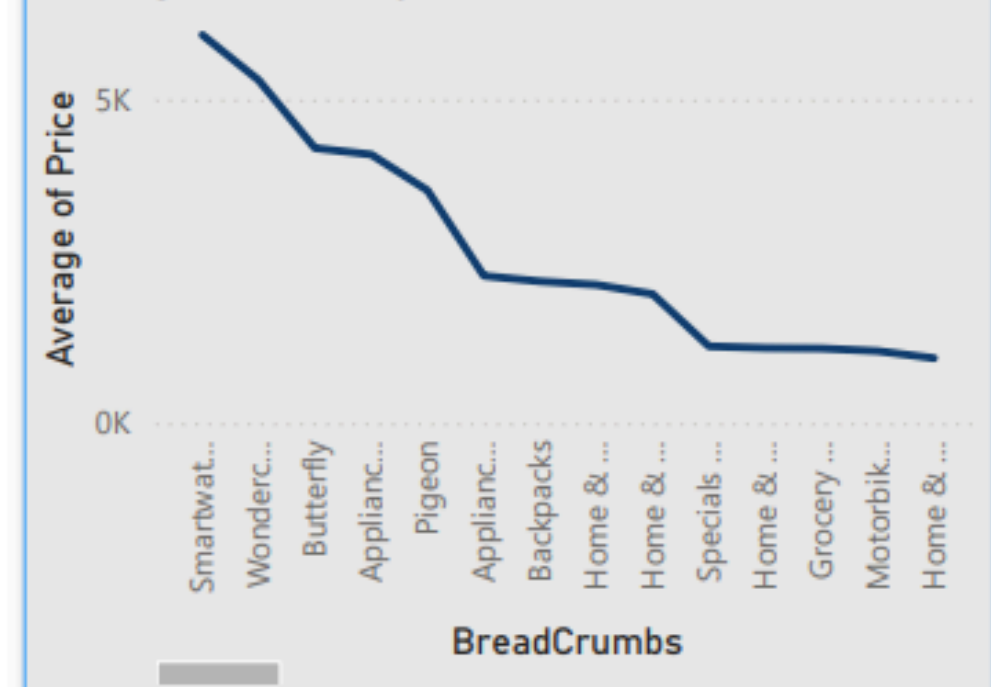
Average of Price by Brand



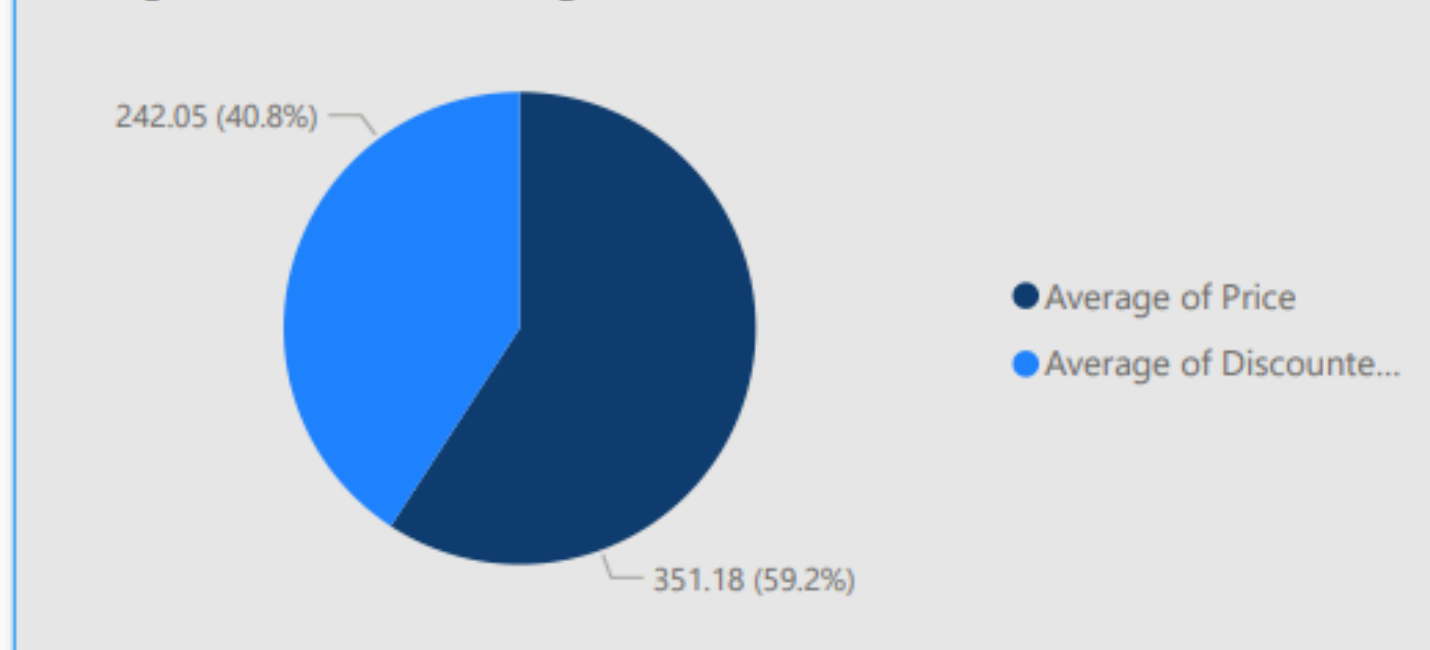
Count of Category by SubCategory and Category



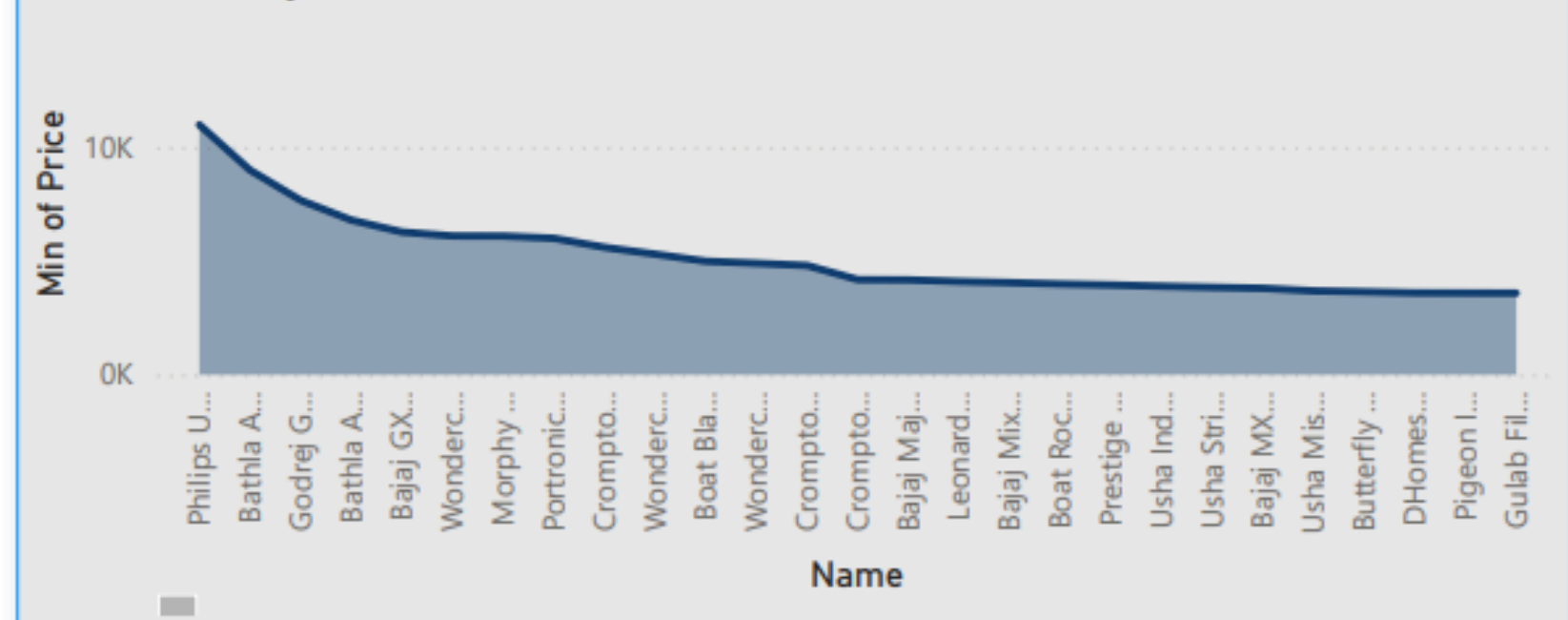
Average of Price by BreadCrumbs



Average of Price and Average of DiscountedPrice



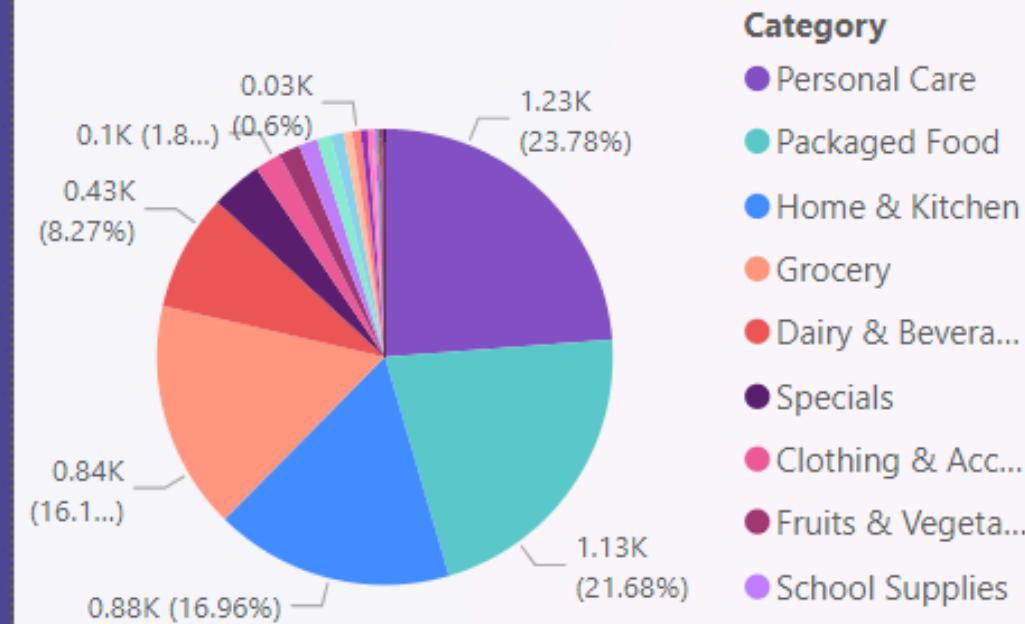
Min of Price by Name



Mandalanka Varsha Sunand Dashboard

D-Mart Data Visualization Dashboard

Average of Category by Category



5189

Count of product name

87

Count of bought products

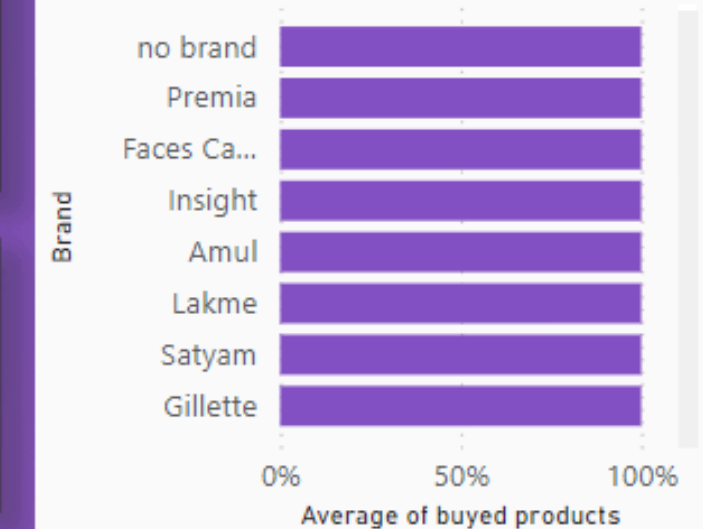
30

Count of Category

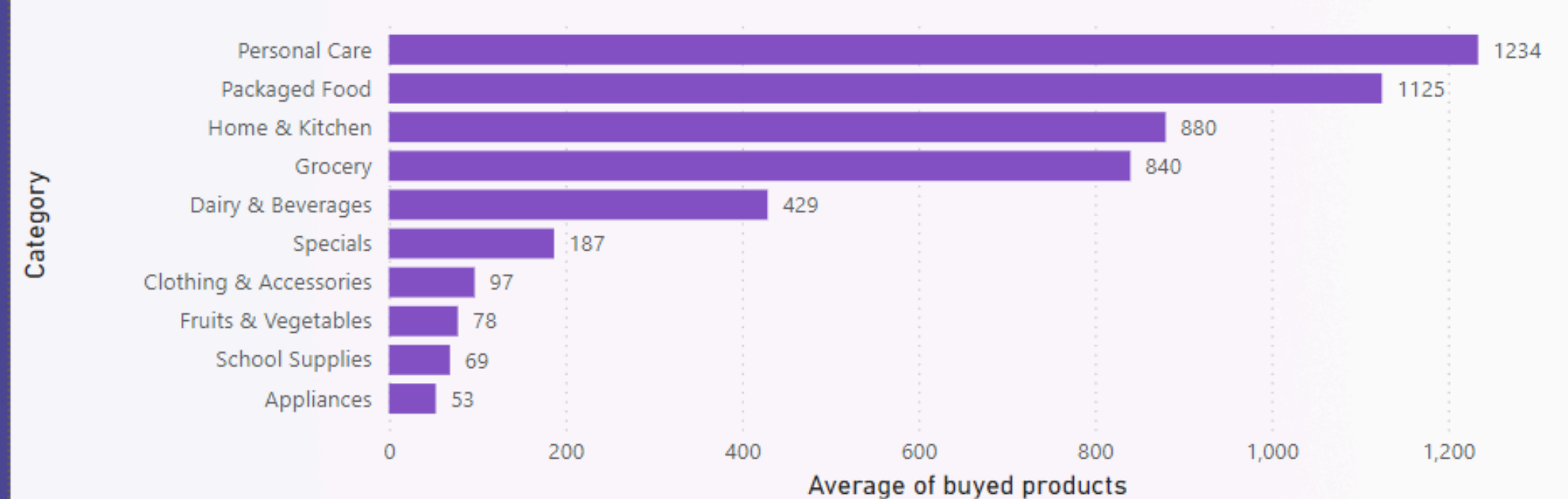
806

Count of Brand

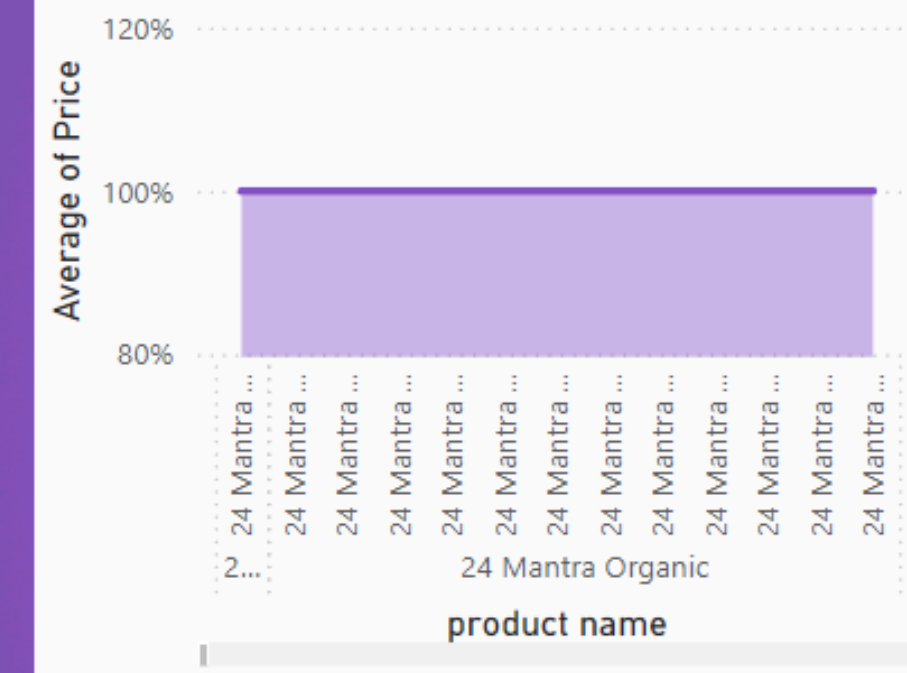
Average of bought products by Brand



Average of bought products by Category



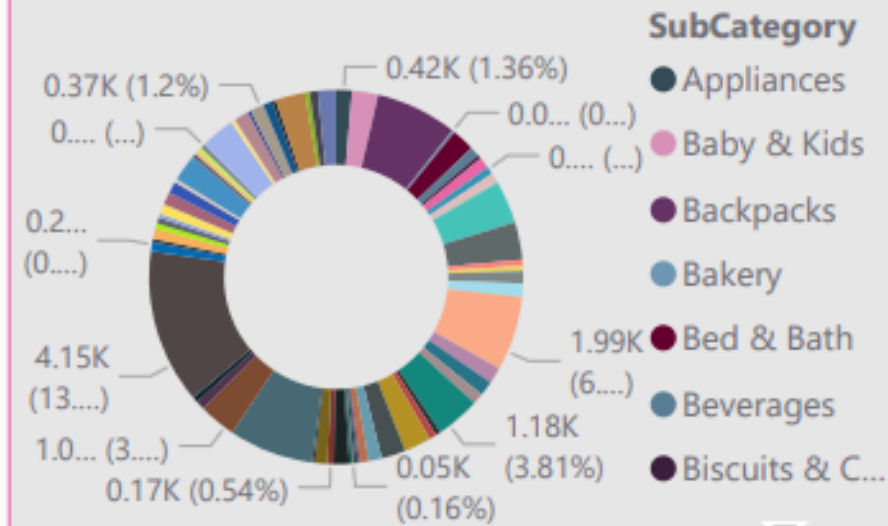
Average of Price by Brand and product name



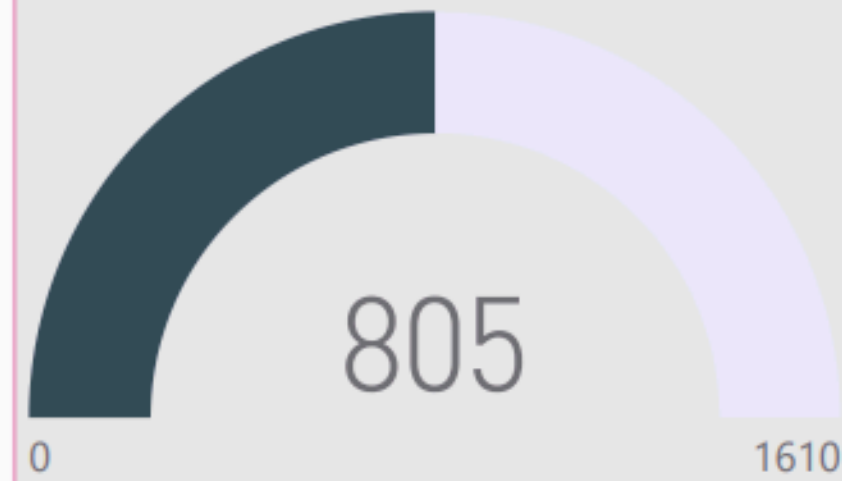
Mindi Karthik Dashboard

Dmart Data Analysis

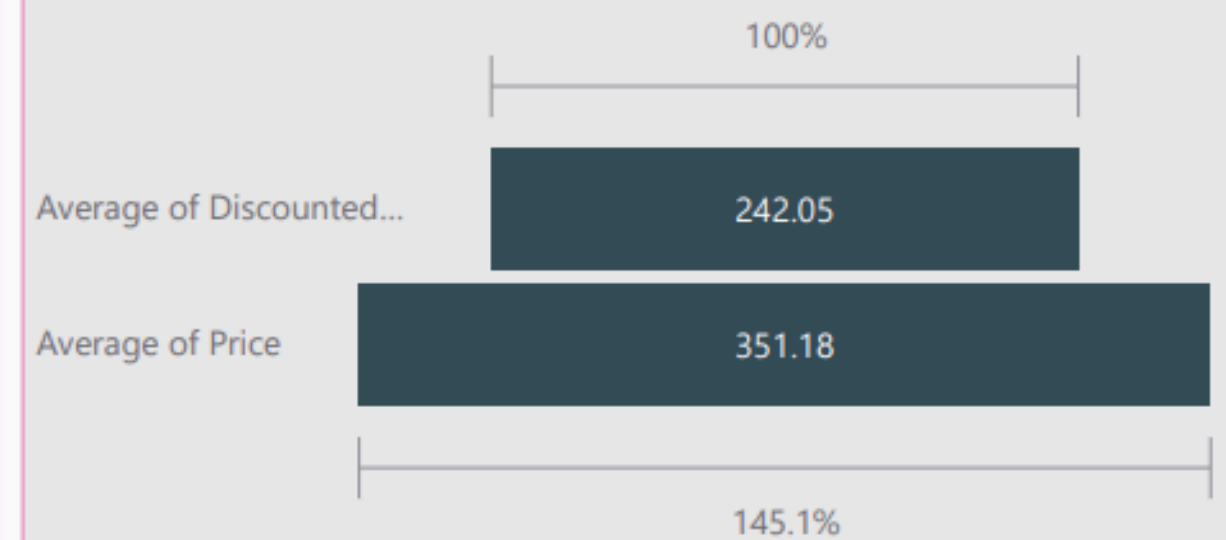
Average of Price by SubCategory



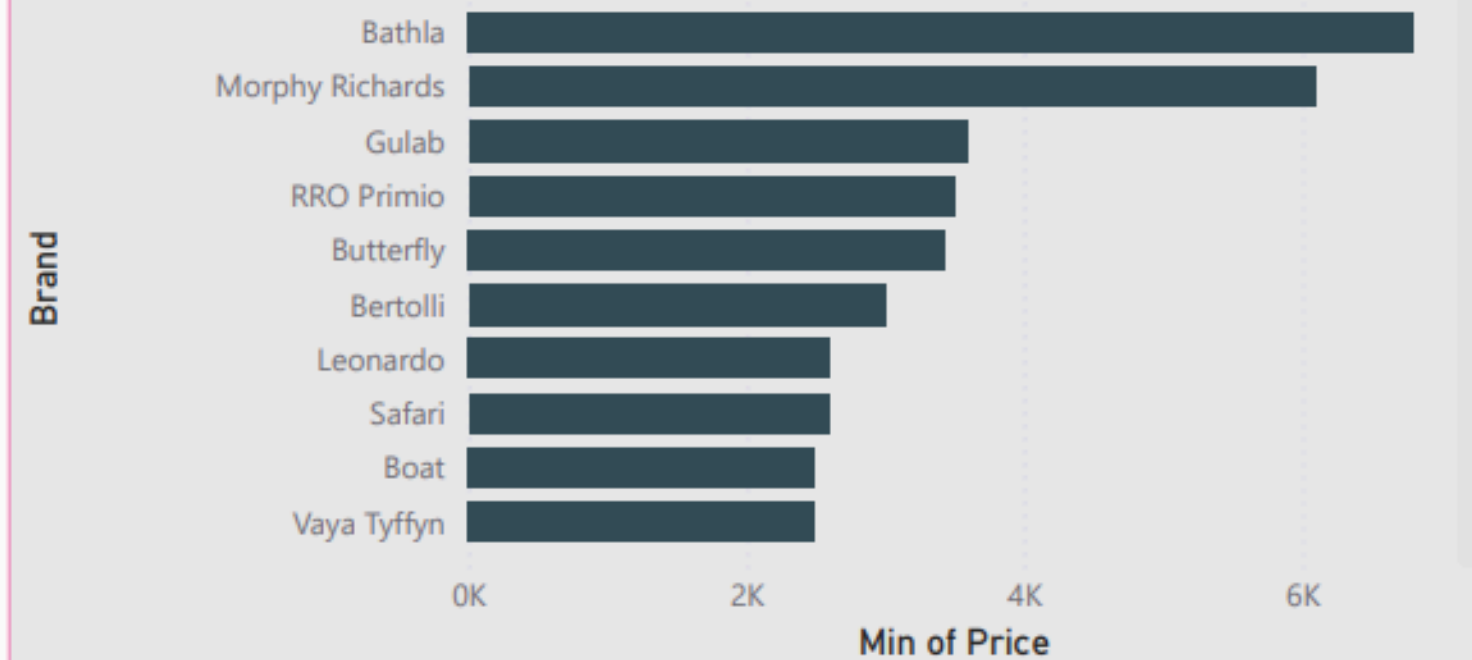
Count of Brand



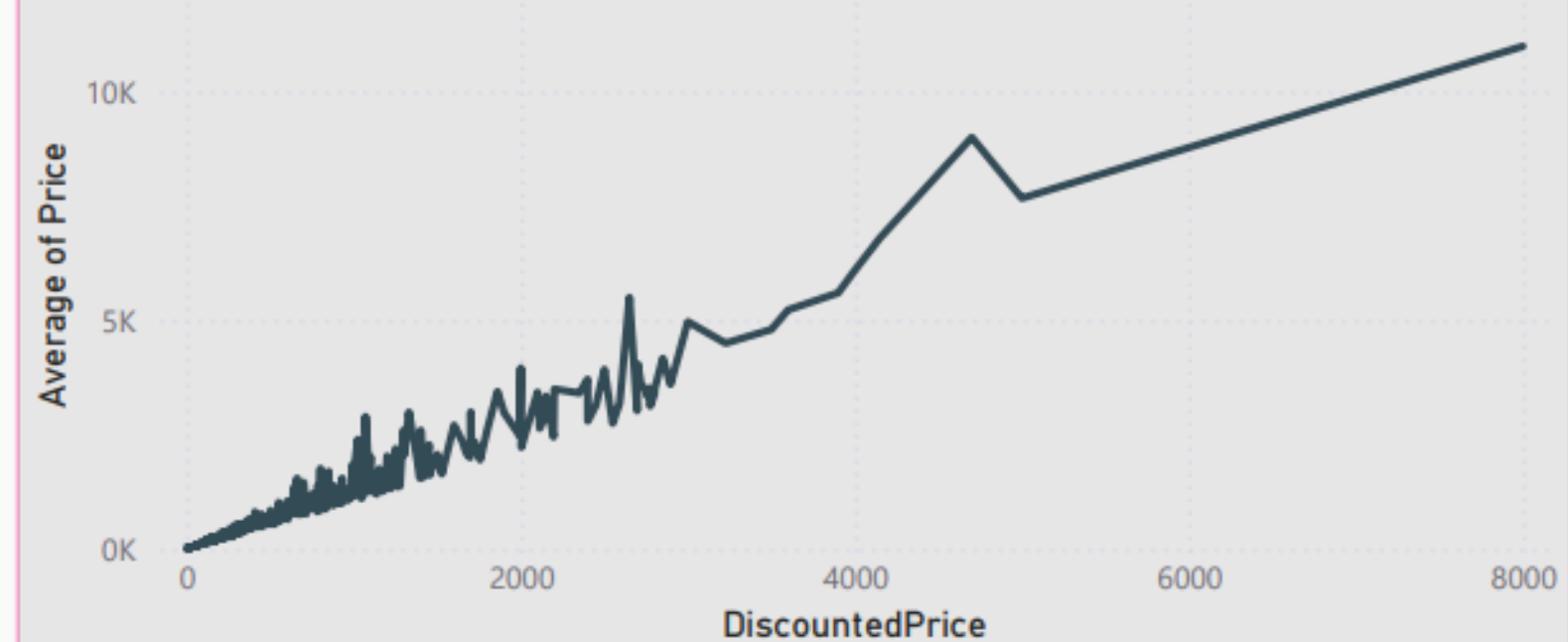
Average of DiscountedPrice and Average of Price



Min of Price by Brand



Average of Price by DiscountedPrice



Mokara Jagruthi Deeksha Dashboard