

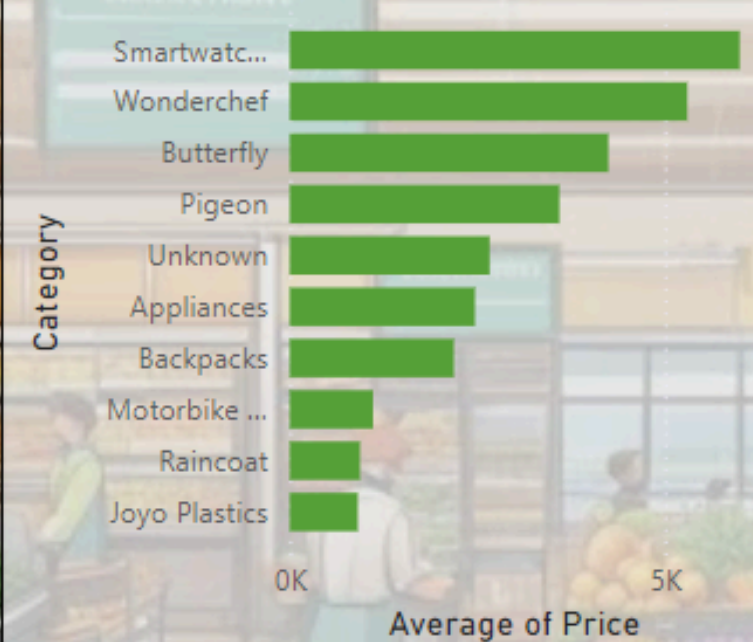
Comprehensive Sales Analysis and Pricing Strategies

A DMART Case Study

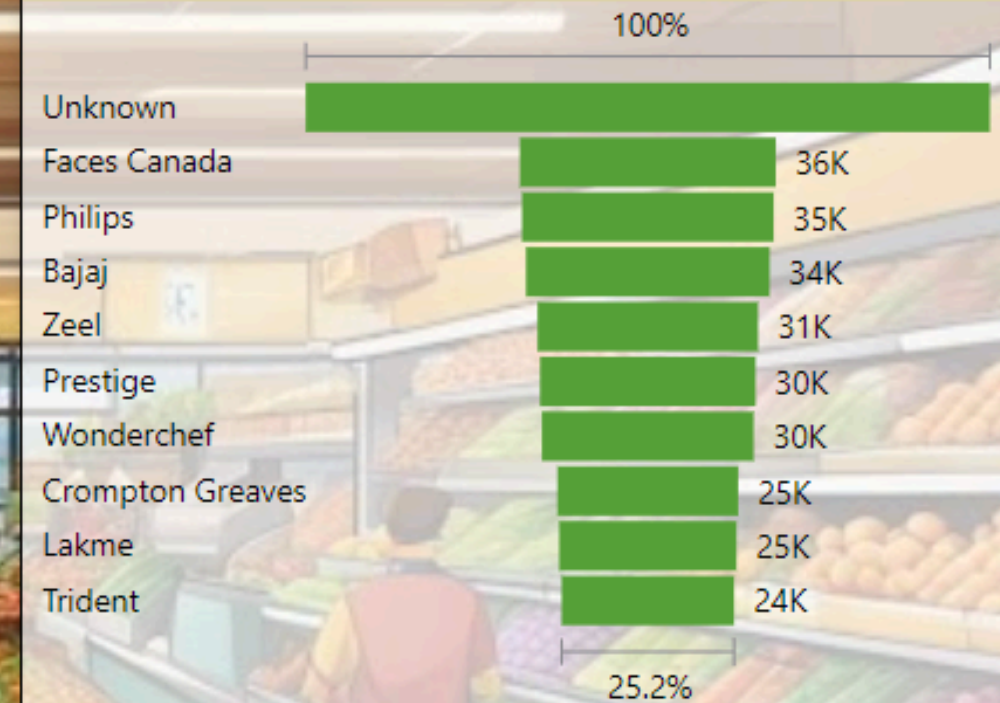
Average of Discounted Price and Average of Price by Brand



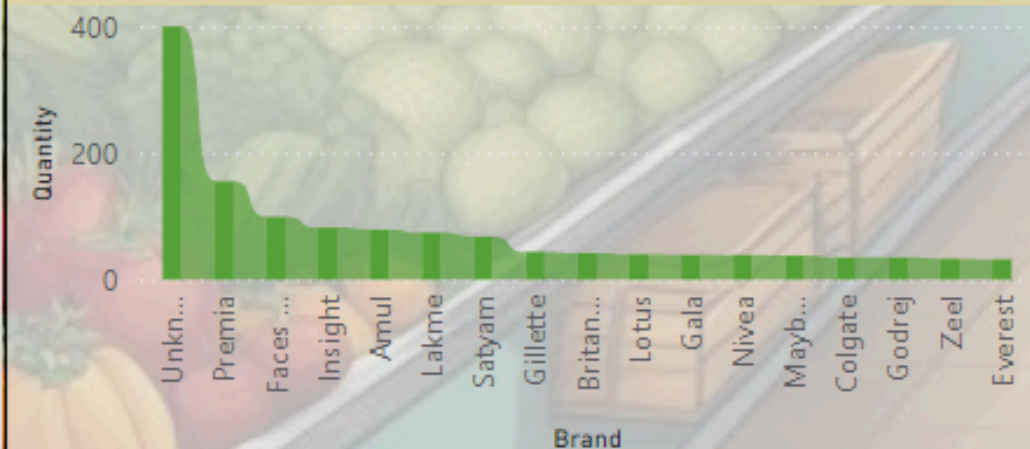
Average of Price by Category



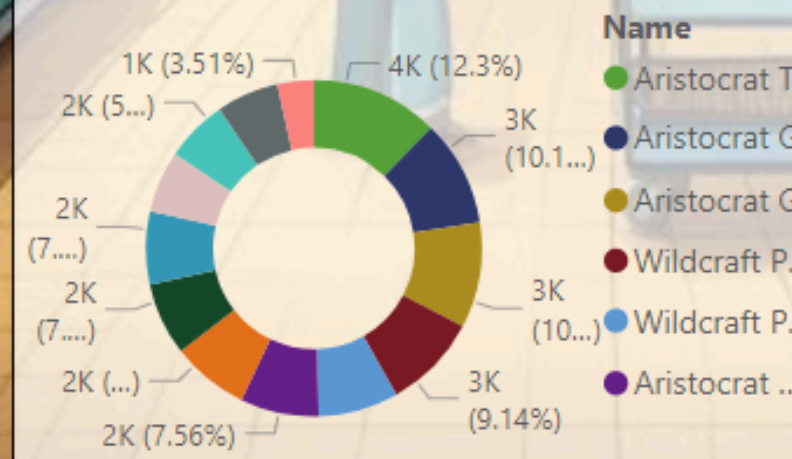
Top 10 Brands by Brand



Quantity by Brand



Price average per Quantity by Name



PHILLIPS is the brand which has highest discount price and highest sales.
KOPIKO is the brand which has lowest price.

Mohammad Laila Shahin Dashboard