



SHORT-TERMINTERNSHIP



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Acknowledgements

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This page content gives an idea only, which topics have to write.

1: EXECUTIVE SUMMARY

The internship report shall have a brief executive summary. It shall include five or more Learning Objectives and Outcomes achieved, a brief description of the sector of business and intern organization and summary of all the activities done by the intern during the period.

2: OVERVIEW OF THE ORGANIZATION

Suggestive contents

- A. Introduction of the Organization
- B. Vision, Mission, and Values of the Organization
- C. Policy of the Organization, in relation to the intern role
- D. Organizational Structure
- E. Roles and responsibilities of the employees in which the intern is placed.
- F. Performance of the Organization in terms of turnover, profits, market reach and market value.
- G. Future Plans of the Organization.

3: INTERNSHIP PART

Description of the Activities/Responsibilities in the Intern Organization during Internship, which shall include - details of working conditions, weekly work schedule, equipment used, and tasks performed. This part could end by reflecting on what kind of skills the intern acquired.

Executive summary

This report presents a summary of my internship experience focused on improving retail success and driving sales within the retail sector. The goal of this internship was to gain practical insights into retail operations, customer engagement strategies, and sales optimization techniques. Understanding retail operations helps to develop a comprehensive understanding of retail operations and sales processes. It gained hands-on experience in managing store layout, inventory control and daily sales operations, ensuring a seamless customer experience.

During the internship period, I was involved in a wide range of activities that contributed to the overall success of the retail operations.

→ Analyzed sales data to identify trends and helped create reports that informed decision making process and team collaboration.

Overall, the internship provided valuable insights into the retail sector, offering practical experience in driving sales and improving customer engagement.

Chapter -2 : Overview of the Organization

Smart Bridge is a platform that offers virtual internship to the students. The platform's goal is to prepare students for the job market by establishing a cooperative relationship between industry and academic. Smart Bridge partners with companies such as Google to offer virtual internships. The internships provide students with hands-on experience with the latest technologies and enable project-based learning. Smart Bridge's flagship event is the summer internship program. The program develops students' skills in emerging technologies (i.e.)

- 1) Artificial Intelligence
- 2) Machine Learning
- 3) Internet of Things

Organization's objective

Smart Bridge's main objective is to bridge the existing gap between prevailing industry standards and what the academic offers to the graduates while passing out of university. Smart Bridge offers suitable skill development and training to the young talent before onboarding their first job. Their skill development

Programs are designed considering the present in demand skills in the industry. We thereby work along the line to offer best programs that helps the students to gain practical knowledge and hands on training to learn skills of their future.

Therefore the main objectives of the main Bridge is providing Internship for every student promote industry approved professional electives become a talent factor of India by 2026.

8) Internship Part +

During my internship at APSHTB, my activities and responsibilities included:

* working conditions +

- worked in a dynamic, professional environment with a team of education professionals.
- flexible working hours, with core hours from 10am - 5pm, Monday - Saturday.
- access to modern equipment, software and tools.

* weekly work schedule +

- Monday: Team meeting, goal setting and planning.
- Tuesday & Thursday: Research, data analysis, and report preparation.
- Wednesday: Stakeholder engagement, event planning and coordination.
- Saturday: Review, documentation and preparation for the next week.

Equipment used +

- computer with Microsoft Office, statistical software (e.g., SPSS), and data analysis tools.
- smartphone for communication and documentation.
- Printer, scanner and other office equipment.

* Tasks Performed:

- Conducted research and data analysis on higher education trends and policies.
- Prepared reports, presentations and documents for stakeholders.
- Assisted in event planning, coordination and execution.
- Engaged with stakeholders, including universities, colleges, and government officials.
- Contributed to the development of policies and programs for higher education.

Acquired skills

- Research and data analysis.
- Report writing and presentation.
- Event planning and management.
- Stakeholder engagement and communication.
- Policy development and implementation.
- Team collaboration and coordination.

Overall, my internship experience at APSU provided me with valuable skills and knowledge in higher education policy, research, and management. I developed a range of skills that will benefit me in my future career in education policy, research, or administration.

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1 31/7/24	Introduction of data analysis and interpreted data visualization	Analysis of the topic	
Day -2 1/8/24	Agenda and understanding consumer	clear view of business problem and its solutions	
Day -3 5/8/24	Types of analytics, process and download of power BI	clear analysis on DA tools and process regarding etc.	
Day -4			
Day -5			
Day -6			

WEEKLY REPORT

WEEK - 1 (From Dt 23-07-24 to Dt 05-07-2024...)

Objective of the Activity Done: Introduction to Power BI and Data Analytics

- Detailed Report:**
- Data analytics is the practice of utilizing data, statistical methods and technology to extract meaningful insight and make decisions accordingly.
 - The key components of Data Analytics:
Data cleaning, Data analysis, Data visualization and Interpretation.
 - DA Tools are software programs, applications and others that help professionals analyze data sets to provide insights, predictions and decision making information.
 - Power BI visualizes the graphs, dashboards and pie charts. It facilitates reports etc. explained about features of Power BI.
 - Power BI components like Data view, Power view, Power queries, desktop, Power BI services etc.
 - The first week was focused on understanding the fundamentals of Power BI and the importance of data analytics in business decision-making. The week concluded with a session on loading and transforming data in Power BI.

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In- Charge Signature
Day - 1 8/7/24	features and components of Power BI	clear view on every component required.	
Day - 2 9/7/24	Power BI visualization and its architecture	visible insights and sales format	
Day - 3 10/7/24	Power Query and transformation operations	clarity about ETL tools	
Day - 4 11/7/24	tools present in power BI desktop	clear view on each and every tool present.	
Day - 5 12/7/24	Analysing the data in different types.	learned about practicality on data usage.	
Day - 6			

WEEKLY REPORT

WEEK - 2 (From Dt. 08.07.24 to Dt. 11.07.2024...)

Objective of the Activity Done: Data Importing and Modeling

- Detailed Report:**
- Data modelling is the creating relationship between tables by using the Primary key.
 - Data insights flow in power BI: Data source, data view and model view for data modelling.
 - Explored different data connectors available in Power BI, such as Excel, SQL databases and online services.
 - Learned about ETL (Extract, transform, load) process within Power BI.
 - We learned how to clean, reshape and prepare data using Power Query Editor.
 - The training covered essential functions like filtering, merging and appending data sets. Additionally we were introduced to data modelling concepts such as relationships, cardinality and data hierarchies.
 - Practiced data modeling techniques, including creating relationships between tables using DAX (Data Analysis expression) functions, and designing calculated columns.

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In - Charge Signature
Day - 1 15/7/24	Data selection and data cleaning	Learned about the process in DA	
Day - 2 16/7/24	Differentiation between story board, dashboard and report	Learned the differences about contents to represent	
Day - 3 18/7/24	Data structuring and its usage with Power BI	Learned the usage of data structure	
Day - 4 19/7/24	Revised on topics as far completed	Clear view with the usage of Power BI	
Day - 5			
Day - 6			

WEEKLY REPORT

WEEK - 3 (From Dt 15-7-24. to Dt 19-07-2024..)

Objective of the Activity Done: Data Visualizations using Power BI.

- Detailed Report:**
- Learned about various visualization options available in Power BI, including power charts, advanced charts, maps and custom visuals.
 - Studied choosing appropriate visualizations for different data types and insights.
 - The tools present in Power BI desktop are Remove column, Reduce row, sorting, split column, group by, replace value, transpose, reverse rows, count rows, Rename, etc.
 - There are two ways for analyzing the data. They are visualization and statistical.
 - In the third week, the emphasis was on data visualization techniques using Power BI.
 - We explored various types of charts, graphs and maps that can be created in Power BI to visualize data insights. We also learned about customizing visual elements. The sessions included best practices for selecting the right visualizations based on the type of data.

ACTIVITY LOG FOR THE FOURTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In - Charge Signature
Day - 1 22/7/24	Researched the additional information	additional info about Power BI	
Day - 2 23/7/24	Revised about data collection and data cleaning	Learned about starting process in DA	
Day - 3 24/7/24	Revised about the data visualization	clear view on visualization part	
Day - 4 25/7/24	DAX and DAX functions	clear view on DAX functions	
Day - 5 26/7/24	All the functions present in Power BI	Learned about the functions to apply.	
Day - 6			

WEEKLY REPORT

WEEK - 4 (From Dt. 22.07.24. to Dt 26.07.2024.)

Objective of the Activity Done: Advanced analytics and DAX.

Detailed Report: → DAX - Data Analytics Expressions.

formula expression language used in
analyser services like Power BI, Excel.

→ Dax functions: Aggregate function, Text
function, Date functions, logical functions,
counting function, Information functions.

→ completed advanced DAX training modules
covering topics such as time intelligence,
advanced filtering and context management.

→ Improved the accuracy and efficiency of
data models using advanced DAX.

→ we learned how to create calculated
columns, measures, and custom tables
using DAX.

→ The training covered complex DAX functions
such as time intelligence, filtering and
Aggregation. We also explored advanced
analytical techniques like trend analysis,
forecasting. The week ended with exercises
to build dynamic reports using DAX-
driven insights.

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In - Charge Signature
Day - 1 29/7/24	Explained more activity in DAX	learned about expressions and functions in DAX	
Day - 2 30/7/24	More about filter functions in DAX	clear view on different views.	
Day - 3 31/7/24	Preparation for grand assessment	Prepared for test	
Day - 4 1/8/24	Preparation for grand assessment	Prepared for test	
Day - 5 2/8/24	grand assessment test.	gave the assessment	
Day - 6			

WEEKLY REPORT

WEEK - 5 (From Dt 29-2-24. to Dt 02-03-2024.)

Objective of the Activity Done: Functions and Power BI service.

Detailed Report: The functions of Power BI includes ALL, ALL NO BLANK ROW, calculate, Filter, Match By, Order by and calculate table.

- Sales Analyst received a dataset representing sales data from a fictional company.
- Defined key performance indicators (KPIs) such as sales growth, customer acquisition, and product performance.
- Built a sales dashboard to visualize the KPIs and identify trends, outliers and areas for improvement.
- Created a comprehensive sales dashboard that highlighted crucial business insights.
- Learned how to publish reports to the Power BI service, share dashboards and collaborate with team members in real-time.
- Finally the focus of this week was on applying Power BI skills to a real-world sales analytics case study.

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In - Charge Signature
Day - 1 5/8/24	Optimising Power BI report	clear view on optimisation	
Day - 2 6/8/24	Implementation of incremental data	learned about DA with huge dataset.	
Day - 3 7/8/24	Application in business rules	clear view on real-time applications	
Day - 4 8/8/24	application of techniques to size data models	learned about sizing data models	
Day - 5 9/8/24	learned about use information with reports.	clear view on report based data.	
Day - 6			

WEEKLY REPORT

WEEK - 6 (From Dt 05-08-21 to Dt 09-08-2021.)

Objective of the Activity Done: Report Optimization and Performance Tuning

- Detailed Report:**
- Explored best practices for managing large datasets and reducing memory usage.
 - Learned about Power BI report optimization techniques, including data reduction, efficient use of data using DAX and query optimization.
 - Implemented the overall performance and user experience of Power BI reports.
 - Applied techniques to reduce the size of data models without losing critical information.
 - The sessions also included case studies showcasing how companies use Power BI for business intelligence, sales analysis, financial reporting and operational efficiency. The week focused on optimizing Power BI reports for performance and scalability. The week wrapped up with an overview of the upcoming project work.

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In - Charge Signature
Day - 1 12/8/24	Formation of team	clear view on team	
Day - 2 13/8/24	Project scope and objectives	clear view on project assigned.	
Day - 3 14/8/24	Aggregation of Public reports.	segregation of data analysis	
Day - 4 15/8/24	Configured public refreshers	Reviewed self on dataset.	
Day - 5 16/8/24	Feedback on accessibility with published reports.	clear view on outcome of reports.	
Day - 6			

WEEKLY REPORT

WEEK - 7 (From Dt. ~~12-08-24~~ to Dt ~~16-08-2024..~~)

Objective of the Activity Done: Assignment of Project work.

Detailed Report: Data analysis and visualization.

The seventh week marked the beginning of the project phase.

- We started by defining the project scope, objectives, and deliverables.
- The project involved analyzing a dataset provided by Smart Internz, cleaning and transforming the data, building a data model.
- Our team focused on identifying the key metrics, trends and patterns that could drive business decisions. The initial reports and dashboards were created to visualize these insights, using the skills and techniques learned over the past six weeks.

ACTIVITY LOG FOR THE EIGHT WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In - Charge Signature
Day - 1 19/8/24	Presenting actionable insights	clear view on pictorial representation	
Day - 2 20/8/24	Presenting the dashboards and reports	Representing the final output	
Day - 3 21/8/24	Collaborations, file uploading	Allotting work to all members in team	
Day - 4 22/8/24	Reviewing on dashboard, report	clear view on work done in DA	
Day - 5 23/8/24	submission of project	submitted to mentor	
Day - 6			

WEEKLY REPORT

WEEK - 8 (From Dt. 19.08.24. to Dt 23.08.2024...)

Objective of the Activity Done: Finalization of Project work.

Detailed Report: Finalization and Presentation.

- In the final week, we completed the project by refining our reports and dashboards, ensuring they met the project requirements.
- We focused on enhancing the visual appeal and usability of the dashboards by adding interactive elements and ensuring the data was accurately represented. The week culminated with a presentation to the smart Internz team, where we showcased our findings, explained the methodologies used and demonstrated how the insights could be applied to solve real business problems.
- The project was well received, marking a successful conclusion to the internship.
- Concluded internship with a deeper appreciation for data analytics and Power BI as a business intelligence tool.

CHAPTER 6: OUTCOMES DESCRIPTION

Describe the work environment you have experienced (in terms of people interactions, facilities available and maintenance, clarity of job roles, protocols, procedures, processes, discipline, time management, harmonious relationships, socialization, mutual support and teamwork, motivation, space and ventilation, etc.)

Collaborative Team Setting + Our team shared ideas, expertise, and feedback in a collaborative and dynamic environment. We together developed a predictive model using Power BI.

Data-Driven Culture + Our workspace was filled with datasets, reports, and visualizations. We encouraged data exploration, experimentation and learning from failures.

Power BI native tools + Our primary tool was Power BI Desktop and Microsoft Excel. We utilized these tools to connect data sources, build models, create visualizations and share insights.

Iterative Development + we adopted an agile approach, iterating through cycles of data preparation, model development, testing, and refinement. This allowed us to refine our predictions and improve the model's accuracy.

Cross-functional knowledge sharing +

Plant growth experts shared their knowledge of agricultural processes, while data analysts and IT professionals contributed their expertise in data modelling and visualization. This cross-functional exchange enriched our understanding and improved the model's effectiveness.

fast paced and dynamic +

The project required quick adaptation to new data, changing requirements, and emerging insights. We worked in a fast-paced environment responding to challenges and opportunities as they arose.

supportive leadership +

Our leadership encouraged innovation, learning and experimentation. They provided resources, guidance and feedback, fostering a supportive environment for our project's success. This work environment enabled our team to effectively develop and refine a predictive model for plant growth using Power BI, driving insights and informed decision making in plant growth and agriculture.

Describe the real time technical skills you have acquired (in terms of the job-related skills and hands on experience)

Technical skills Acquired :

- 1) Data analysis: Utilized Power BI to analyze sales data, identifying trends, patterns, and correlations.
- 2) Data visualization: Created interactive dashboards, reports and charts to present insights effectively.
- 3) SQL : Extracted and manipulated data from databases using SQL queries.
- 4) Data Modelling : Designed and implemented data models to optimize sales data analysis.
- 5) Data Mining : Applied techniques to discover hidden patterns and relationships in sales data.
- 6) Machine learning : Implemented predictive models to forecast sales and identify opportunities.
- 7) Data storytelling : Communicated complex insights and recommendations to stakeholders through clear narratives.

Hands-on- Experience :

- 1) Data preparation : Cleaned, transformed and formatted large datasets for analysis.
- 2) Data exploration : Performed exploratory data analysis to understand sales trends and patterns.

- 3) Report development + created dynamic reports and dashboards for real-time sales monitoring.
- 4) Stakeholder Collaboration + worked closely with business stakeholders to understand requirements and present findings.
- 5) Insights Generation + identified opportunities for sales growth, optimized pricing and inventory management.
- 6) Technical Troubleshooting + resolved data discrepancies, query issues, and tool limitations.
- 7) Continuous Learning + stayed updated with industry trends, tools, and methodologies to enhance skills.

Job Related Skills +

- 1) Business Acumen: Developed understanding of retail sales dynamics and market trends.
 - 2) Communication: Effectively presented complex data insights to non-technical stakeholders.
 - 3) Problem-solving: Applied analytical skills to address business challenges and opportunities.
 - 4) Time Management: Managed multiple tasks, deadlines and priorities in fast-paced environment.
- By working on the Smart Sales Data Analysis project, I acquired valuable technical skills, hands-on experience and job related skills, enabling me to drive business growth through data-driven insights.

Describe the managerial skills you have acquired (in terms of planning, leadership, team work, behaviour, workmanship, productive use of time, weekly improvement in competencies, goal setting, decision making, performance analysis, etc.

Managerial skills required +

* Planning :

- Developed project plans, timelines, and resource allocation strategies.
- Coordinated with stakeholders to gather requirements and define project scope.

* Leadership +

- Led cross-functional teams to achieve project goals and objectives.
- Mentored junior team members in data analysis and visualization techniques.

* Team Work :

- Collaborated with sales, marketing, and operations teams to integrate insights.
- Fostered open communication, active listening and constructive feedback.

* Behaviour +

- Demonstrated adaptability, resilience, and continuous learning mindset.
- Embraced diversity, inclusivity and empathy in team interactions.

* Workmanship +

- Ensured high quality deliverables, attention to detail and precision.

- Implemented best practices in data analysis, visualization, and reporting.

* Productive use of time *

- Prioritized tasks, managed deadlines and optimized time allocation.
- Minimized procrastination, distractions and time-wasting activities.

* Weekly improvement in competencies *

- Set aside dedicated time for learning new tools, techniques and methodologies.
- Acquired new skills and knowledge to enhance project outcomes.

* Goal setting *

- Established key performance indicators (KPIs) to measure progress.
- Defined SMART goals.

* Decision making *

- Analyzed data-driven insights to inform strategic decisions.
- Weighed options, assessed risks, and chose optimal solutions.

By working on the SMART sales data analysis project, I acquired a range of managerial skills, enabling me to effectively lead, collaborate and drive business growth through data-driven insights.

Describe how you could improve your communication skills (in terms of improvement in oral communication, written communication, conversational abilities, confidence levels while communicating, anxiety management, understanding others, getting understood by others, extempore speech, ability to articulate the key points, closing the conversation, maintaining niceties and protocols, greeting, thanking and appreciating others, etc.,)

* Oral communication +

- 1) Practise public speaking and presentations.
- 2) Engage in debates and discussions.
- 3) Record and analyze personal speech patterns.

* written communication +

- 1) Write regularly (articles, journals).
- 2) Edit and proofread work.
- 3) Learn concise and clear writing techniques.

* conversational abilities +

- 1) Engage in diverse social interactions.
- 2) Practise active listening.
- 3) Ask open-ended questions.

* confidence levels +

- 1) Prepare thoroughly for presentations and conversations.
- 2) Focus on strengths and accomplishments.
- 3) Visualize successful interactions.

* anxiety management +

- 1) Practise relaxation techniques (meditation).
- 2) Reframe negative thoughts.
- 3) Develop positive self talk.

* Getting understood +

- 1) articulate thoughts clearly.
- 2) use simple language.
- 3) check for understanding.

* Impromptu speech +

- 1) practice thinking on feet.
- 2) prepare for common questions.
- 3) focus on key messages.

* Articulating Key Points +

- 1) Identify main idea.
- 2) Organize thoughts logically.
- 3) use clear and concise language.

* Closing conversations +

- 1) summarize key points.
- 2) set clear actions or next steps.
- 3) express gratitude.

* Maintaining Niceties and Protocols +

- 1) learn cultural and professional etiquette.
- 2) use appropriate greetings and closure.
- 3) show appreciation and gratitude.

By implementing these strategies, I aim to enhance my communication skills, becoming a more effective, confident, and empathetic communicator. → seek feedback from others, observe effective communication, develop a growth mindset and embrace continuous improvement.

Describe how could you enhance your abilities in group discussions, participation in teams, contribution as a team member, leading a team/activity.

Enhancing abilities in group discussions, team participation and leadership:

* group discussion +

- 1) Active listening: focus on others' perspectives, ask clarifying questions.
- 2) Prepare thoroughly: Research topics, organize thoughts.
- 3) Encourage others: Invite quieter members to contribute.
- 4) Respectful dialogue: Foster constructive debate, avoid conflicts.
- 5) Summarize and synthesize: Clarify key points, connect ideas.

* Team participation +

- 1) Collaborative mindset: Embrace diverse perspectives, build on others' ideas.
- 2) Clear communication: Share thoughts, ask questions, clarify expectations.
- 3) Flexibility and adaptability: Adjust to changing dynamics, priorities.
- 4) Reliable and accountable: Meet commitments, take ownership.

* contribution as a team Member +

- 1) Identify strengths: Leverage individual skills, expertise.

- 2) support colleagues: Offer assistance, guidance.
 - 3) creative problem solving: share innovative ideas.
 - 4) Open-Mindedness: Embrace new approaches, perspectives.
 - 5) Celebrate success: Acknowledge team achievements.
- * Leading a team/ activity +
- 1) clear vision: Define objectives, expectations.
 - 2) Empower Team Members: Delegate tasks, encourage autonomy.
 - 3) effective communication: Regular updates, active listening.
 - 4) strategic planning: set goals, prioritize tasks.
 - 5) flexibility: Adapt to changing circumstances.
 - 6) Motivation and encouragement: Foster positive team culture.
 - 7) Accountability: Take responsibility, lead by example.
 - 8) Celebrate success: Acknowledge team achievements.
 - 9) continuous improvement: solicit feedback, refine strategies.

By implementing these strategies, I aim to enhance my abilities in group discussions, team participation, and leadership, becoming a more effective collaborative, and inspiring team player and leader.

Describe the technological developments you have observed and relevant to the subject area of training (focus on digital technologies relevant to your job role)

Technological Developments Relevant to Training:

- 1) Learning Management Systems (LMS) + enhanced user experience, mobile accessibility and analytics.
- 2) Artificial Intelligence (AI) + Personalized learning, adaptive assessments and intelligent tutoring.
- 3) Virtual and Augmented Reality + Immersive simulations, interactive training, and enhanced engagement.
- 4) Cloud Computing + scalable infrastructure, collaborative tools, and remote access.
- 5) Big Data Analytics + insights-driven training, performance tracking, and predictive modelling.
- 6) Mobile Learning (mLearning): bite-sized content, just-in-time learning, and offline access.
- 7) Social Learning Platforms + collaborative learning, discussion forums, and community building.
- 8) Gamification + engaging learning experiences, rewards and competition.
- 9) Videos-Based Learning + interactive videos, 360-degree views and live streaming.
- 10) Automation and Robotics + process automation, robotic process automation (RPA) and workflow

optimization.

- ii) Natural language processing (NLP) + chatbots, voice assistants, and sentiment analysis.
- iii) Internet of Things (IoT) + connected devices, sensor-based learning, and real-time data.
- iv) 3D printing and modelling + interactive simulations, prototyping, and experiential learning.

These technological advancements have transformed the training landscape, enabling:

- Personalized learning experiences.
- Increased engagement and interactivity.
- Improved accessibility and scalability.
- Enhanced analytics and insights.
- Streamlined processes and automation.
- Collaborative and social learning.

Embracing these technologies enhances my job role by:

- Developing engaging training content.
- Leveraging data-driven insights.
- Implementing efficient processes.
- Fostering collaborative learning environments.
- Staying up-to-date with industry trends and advancements.

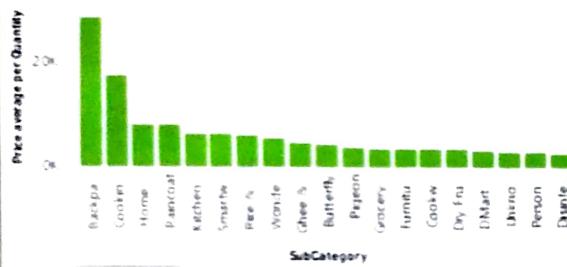
PHOTOS & VIDEO LINKS

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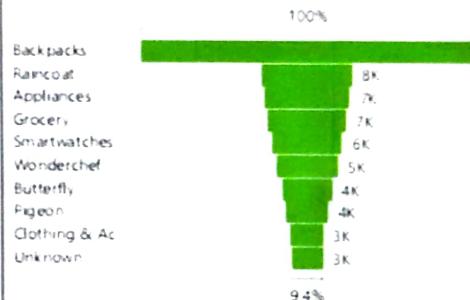


PRODUCTS DATA ANALYSIS

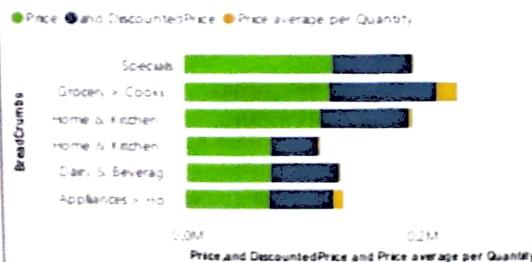
Price average per Quantity by SubCategory



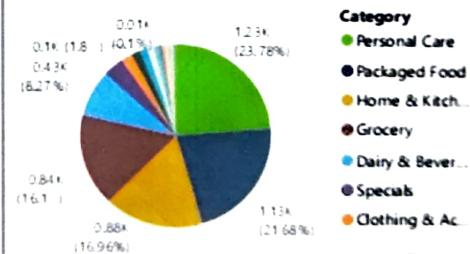
Average price per Quantity by Category



Price and DiscountedPrice and Price average per Quantity by BreadCrums



SubCategory by Category



Our sales data analysis reveals valuable insights into product performance, brand strength, and category trends. The data shows that PHILLIPS is the leading category with highest discount price. We can inform data driven decisions to drive sales growth, enhance customer satisfaction, and stay competitive in the market.

Average of Price



Average of DiscountedPrice

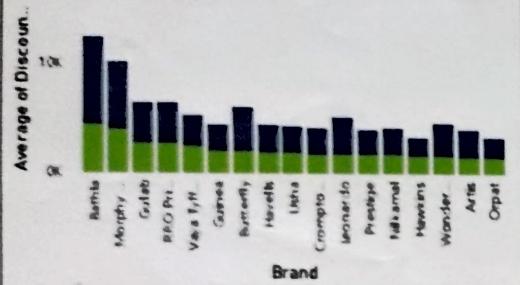


Comprehensive Sales Analysis and Pricing Strategies

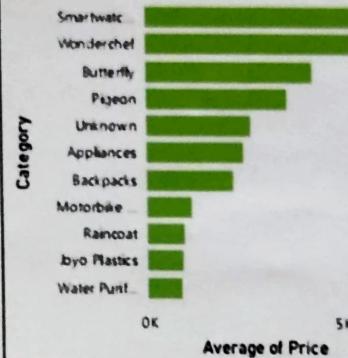
A DMART Case Study

Average of Discounted Price and Average of Price by Brand

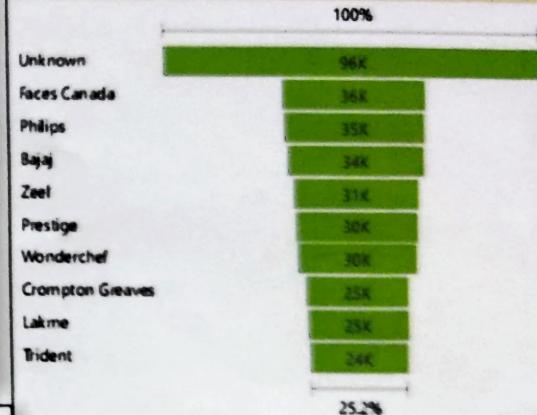
● Average of Discounted Price ● Average of Price



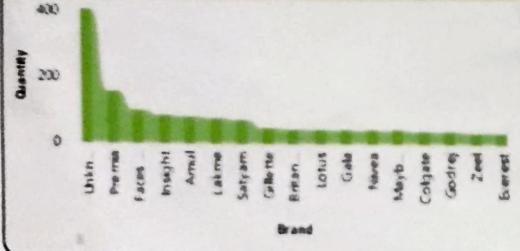
Average of Price by Category



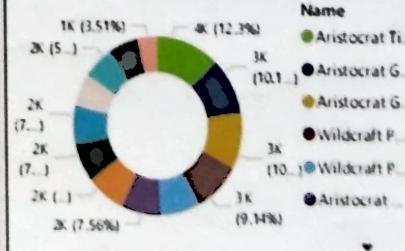
Top 10 Brands by Brand



Quantity by Brand



Price average per Quantity by Name



PHILLIPS is the brand which has highest discount price and highest sales.

KOPIKO is the brand which has lowest price.