Query 1 : What is the number of rental orders per each family friendly movie category?


Counts of each family friendly movie category
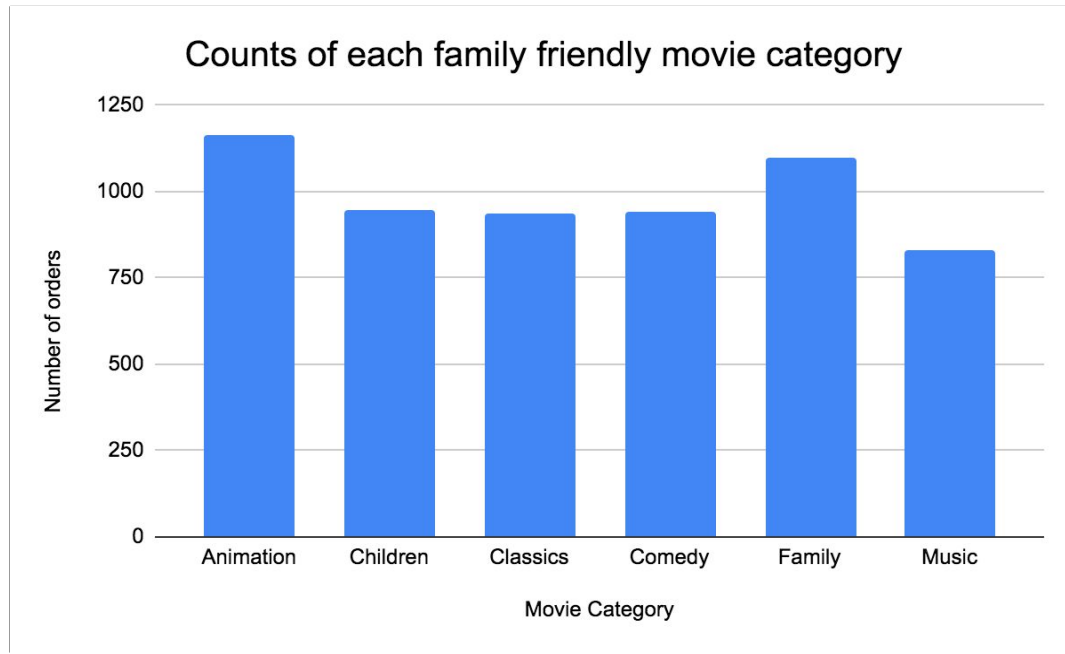
This visualization shows the total count of each type of family friendly movie was rented. Family and Animation are the top two sub categories rented for followed by children, comedy, classics and music.

Query 2 : What is the total number of rental orders for each store per month?


Rental history for different store
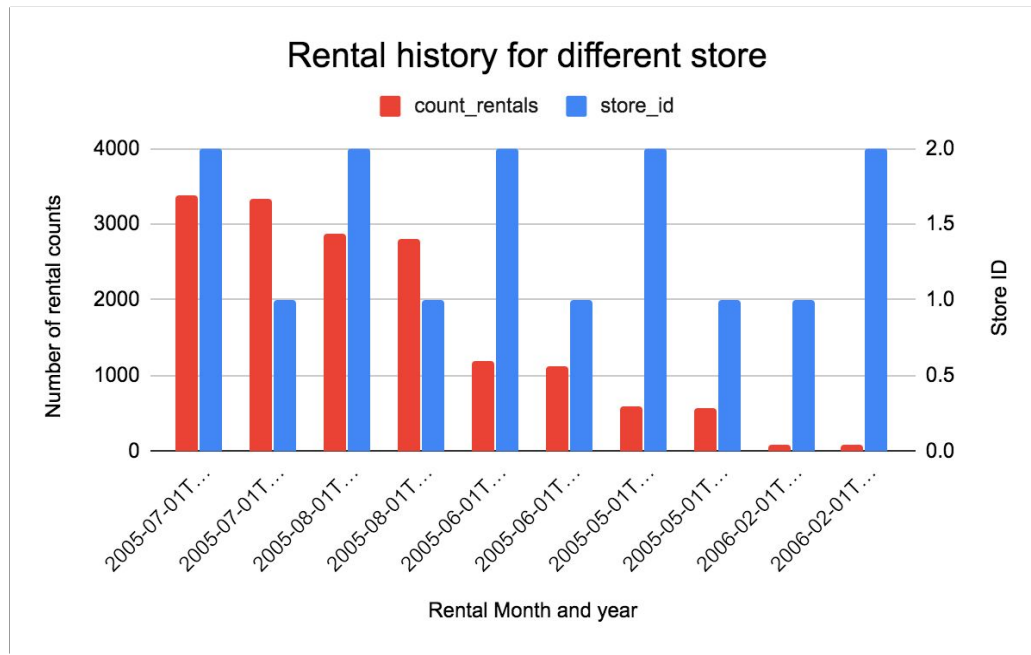
From this chart we can find that for two different store rental counts are not that different. During July and August, most rental occurred in 2005 compared to other months.

Query 3 : Who are the top ten customers and how is their payment count?

Top ten customers' payment count and amount

■ payment_count ■ total_amount
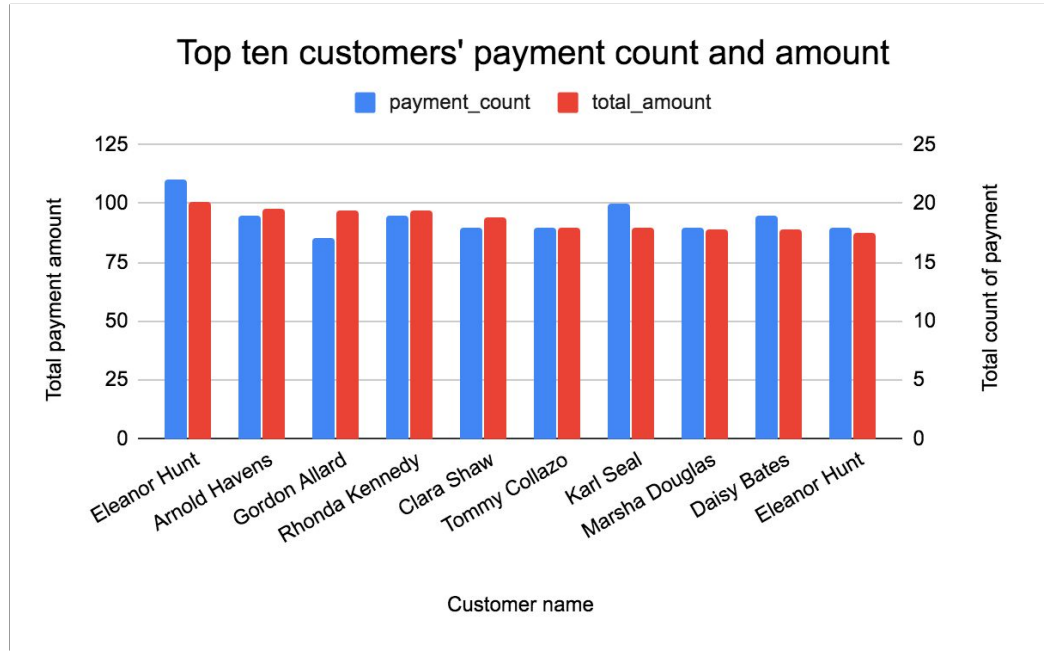
This chart shows the top ten customers' payment amount and highest count of payment in particular month. Mostly happened in April of 2007.

Difference in monthly payment for top ten customers
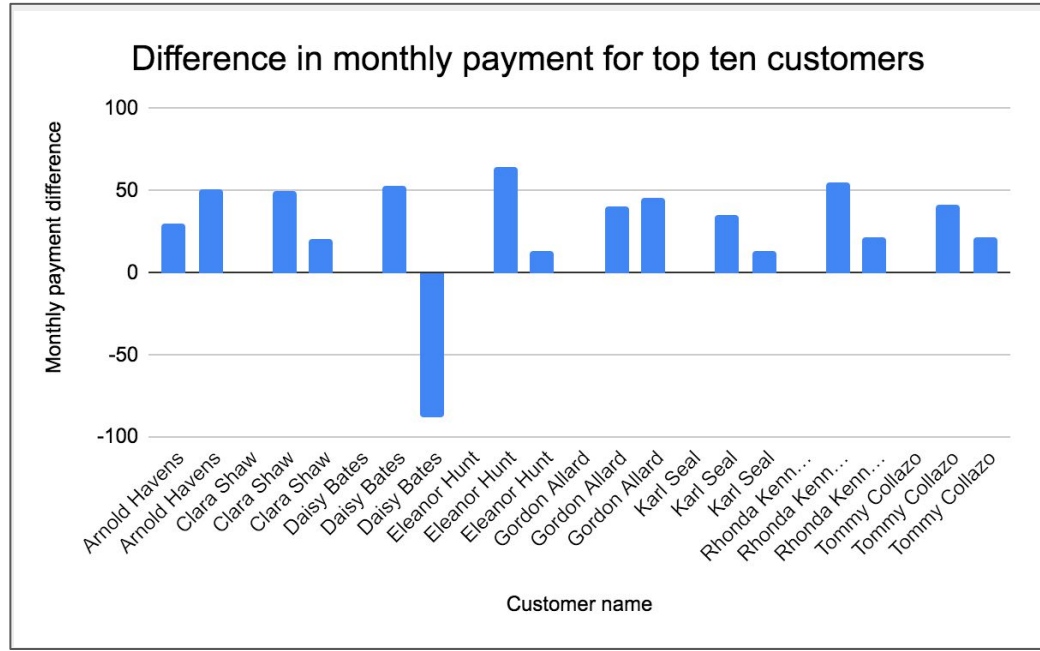
This chart shows the difference in monthly payment across the customers. The customer Eleanor Hunt has paymed $64.87 more in month of March than that of February in 2007.