

Pimm Vongthongmark

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✓ Link in bio: <https://bit.ly/m/gunpowder-gelatin> ex add emoji to highlight this part

Career Goal (about me)

I am a creative data analyst and I love to learn new things. I am self-taught data analyst and I try xxx for xxx. I strongly believe my skills & expertise can be a good leverage to support your data/business unit. (finish with this kind of sentence)

Portfolio (proofs of career goal)

- SQL
- Dashboard
- Data analysis [R, Google Sheets]
- Web scraping [siamphones.com](#) and create a new smartphone database
[Google](#)(link)

Education

Master of Marketing - Mahidol University (2014-2018)

Thesis Project: consumer behavior of Bangkok users related to online shopping

MSc Food Economic and Marketing - University of Reading (2011-2012)

Thesis Project: estimating demands of agricultural products in Thailand

Bachelor of Economics, Kasetsart University (2006-2010)

Experience

Senior Data Analyst - dtac Thailand (2016-2020) - dtac name all lowercase

- Manage data analysis projects for CVM marketing teams
- Analyze big data to find customer insights, 20 million subscribers (add how big)

Certificates

- Microsoft Data Analyst
- Microsoft Data Fundamental DP900
- SEO certificate by Google - if apply for digital marketing job

Skills/Languages (Optional)

- English, TOEIC 900+, IELTS 6.5
- Papaya language

Skills: SQLite ▾ Google Sheets ▾ Dashboard ▾ Stats + ML ▾ Programming ▾

example of how to make resume more interesting

Skills should relate to projects in portfolio

Make it one page