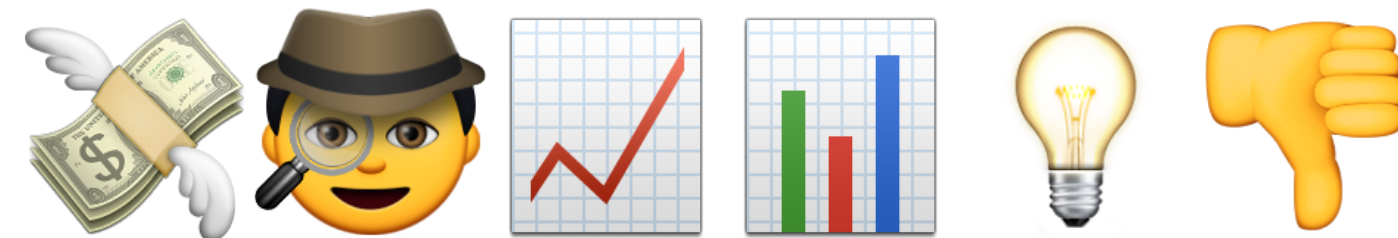


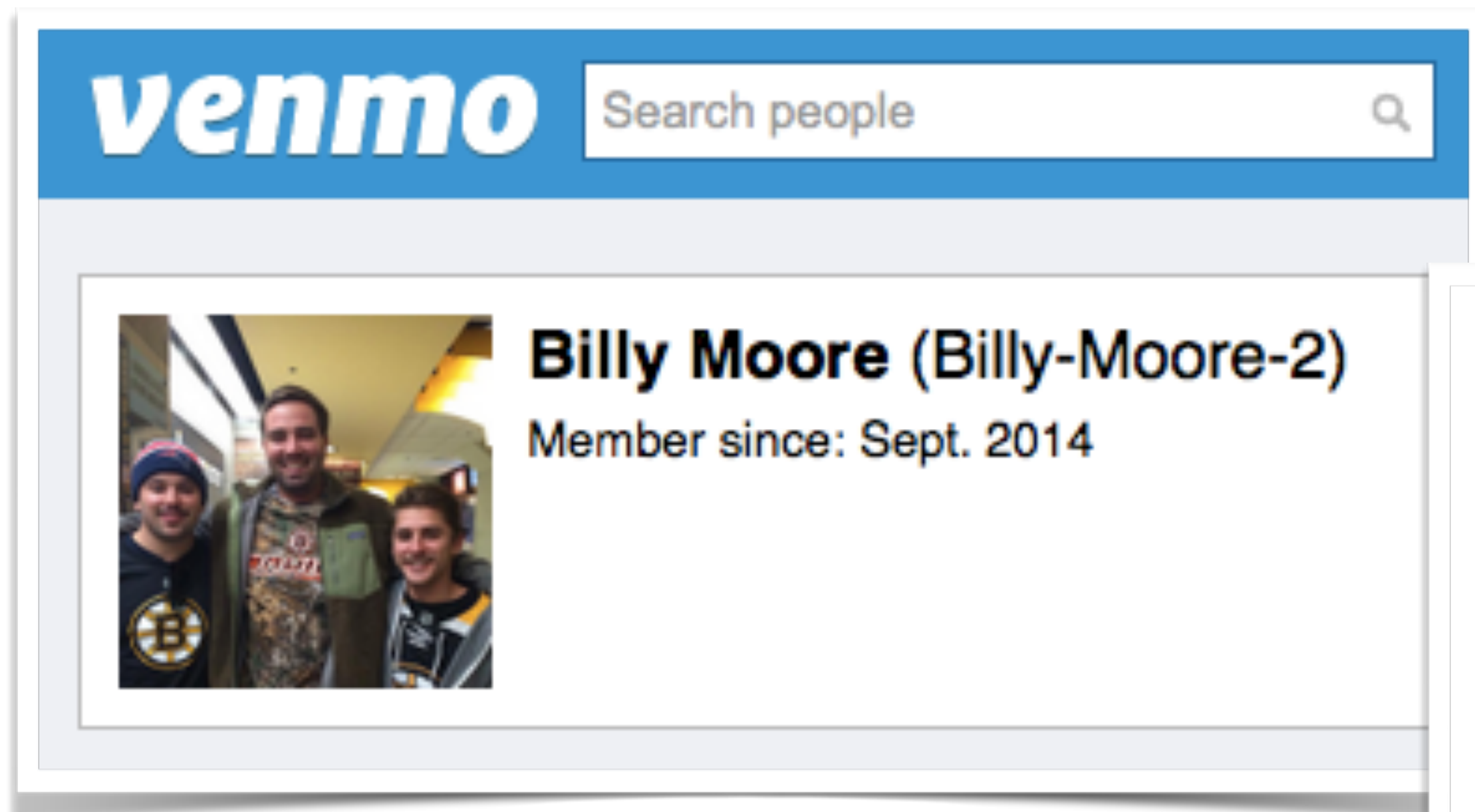
Venmo No-nos: Identifying Fraudulent Users on Venmo



Laine Noble

Problem: Detect business activity

In 2 weeks: 6 million transactions
involving 4 million users



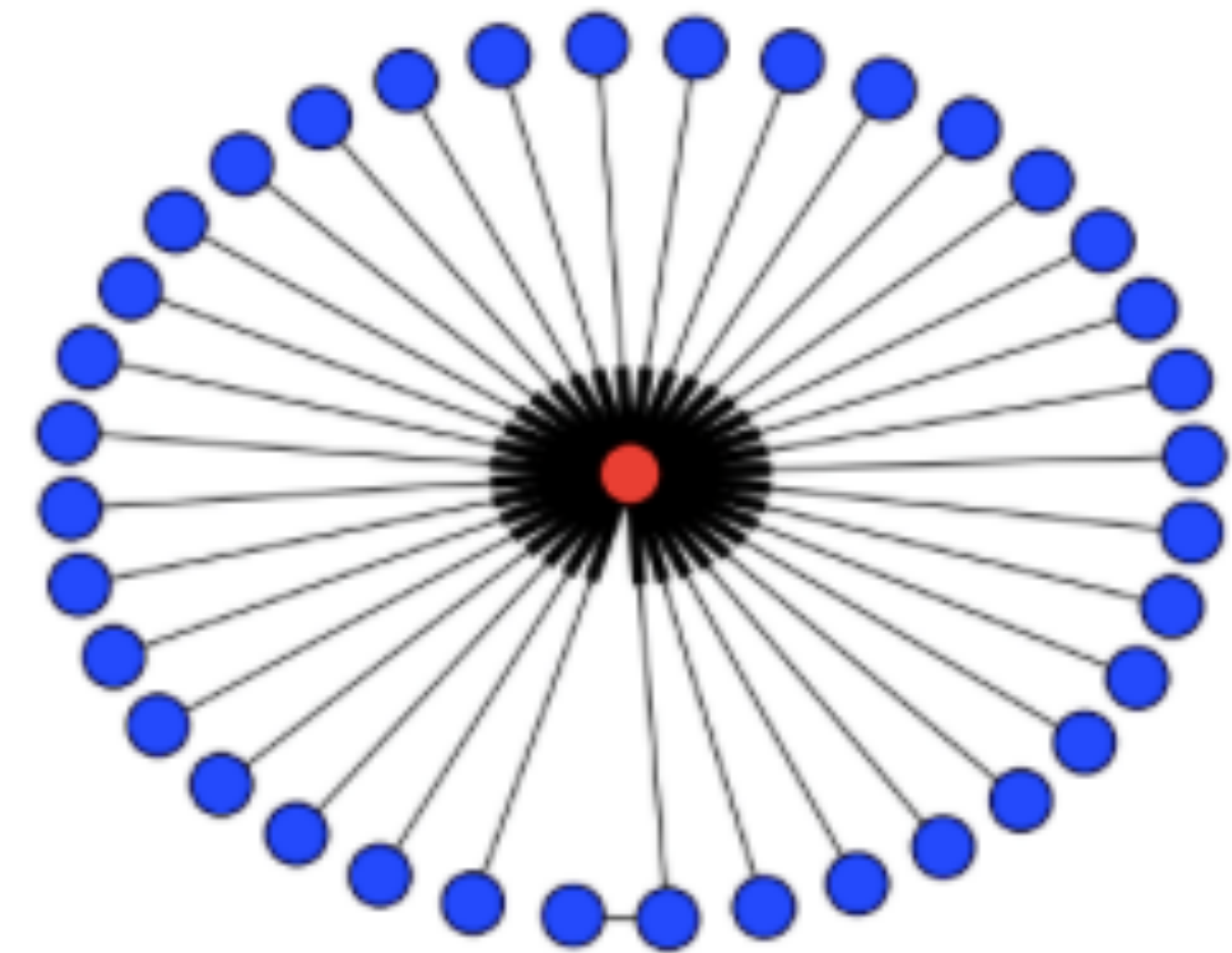
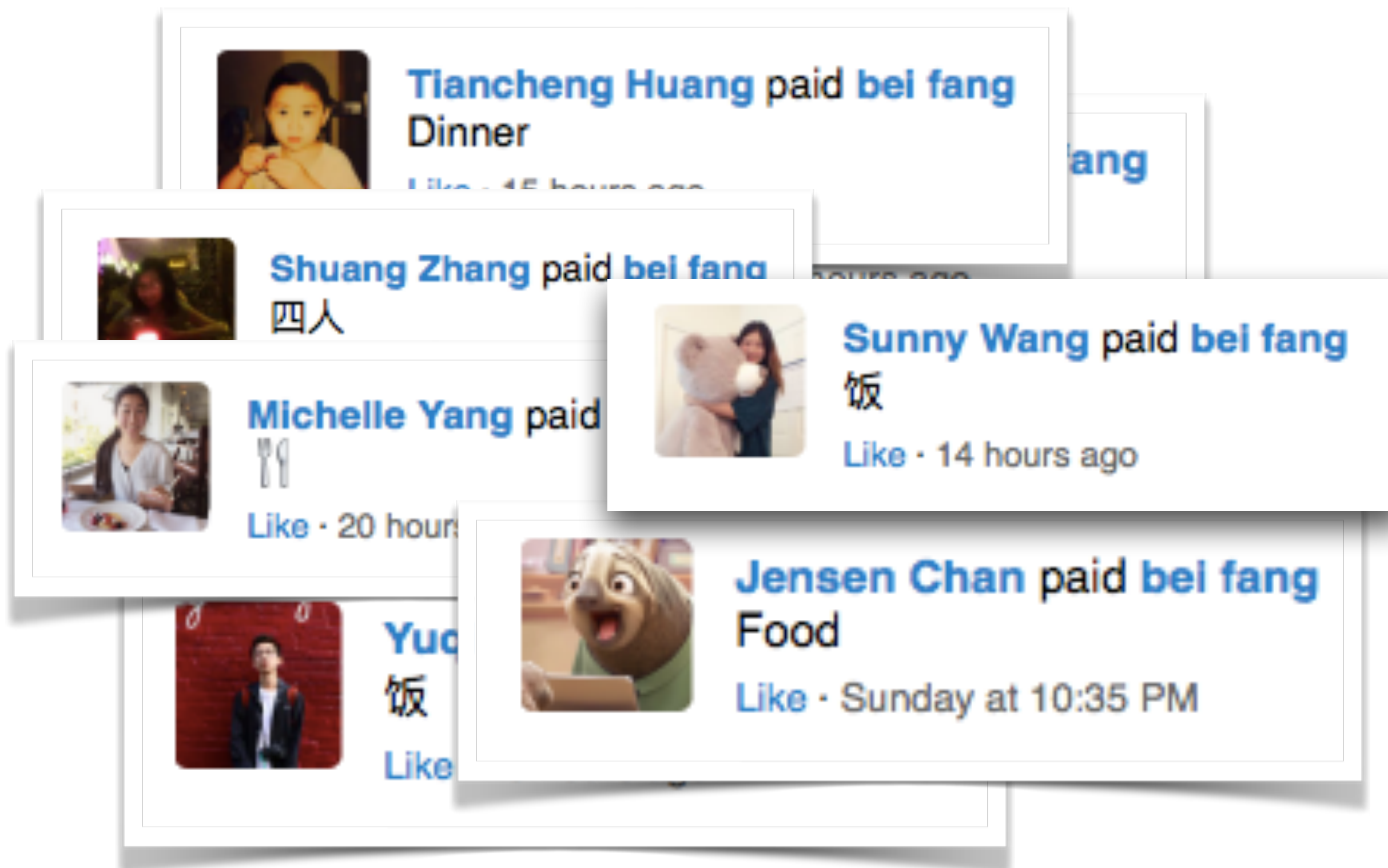
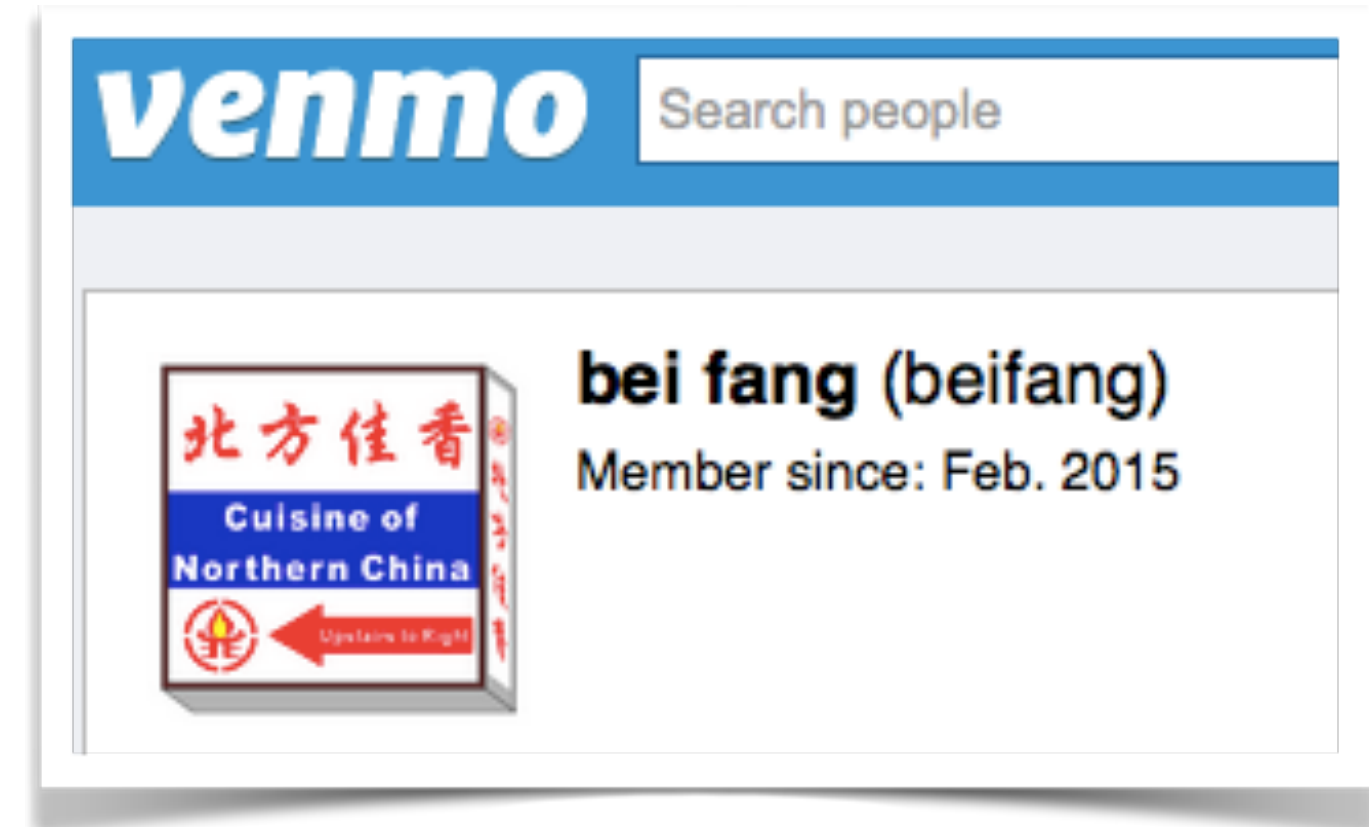
Users



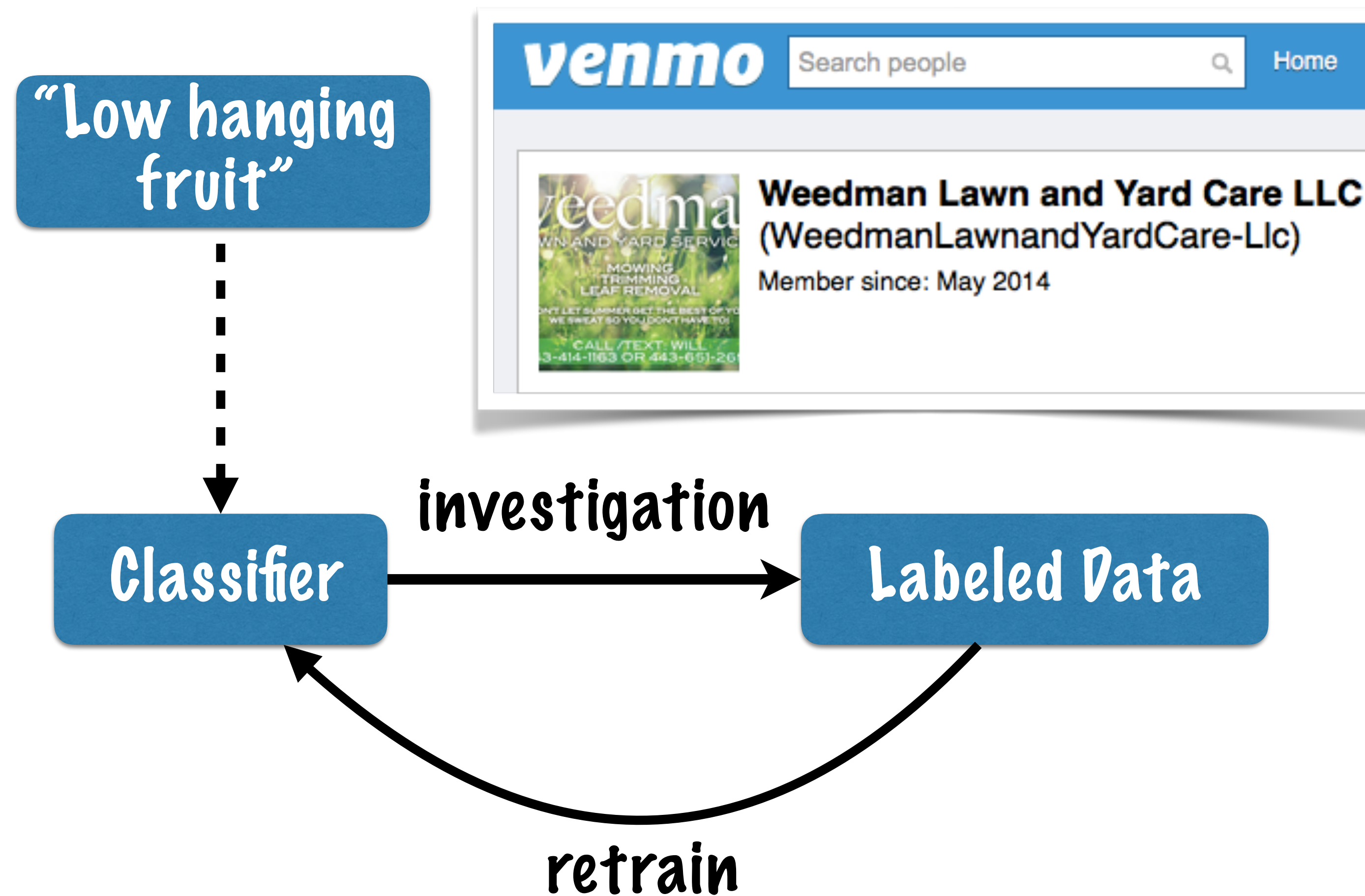
Transactions

Goals

1. Select good targets for investigation 🎯
2. Help investigator make quick decision 🕵️



Approach



Laine Noble

Ph.D. Mathematics 2015 🎓

Hobbies: yoga 🧘,
bridge ♥ ♠

