Laion Azeredo

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(Developing since 2017)

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Technologies that I am acquaintance

Python, Django, Flask, NodeJs, ExpressJs, ReactJs, Cypress, MySQL, MongoDb

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About Me

I develop in NodeJS and Python environments. I am comfortable developing frontend, both with templates (via frameworks like Django and Flask in Python), as well as using modern reactive frameworks (like React in the Node environment).

I develop RESTful applications that communicate with different frontends through the exposure of API endpoints.

I got relevant experience in web development, with more than 3 years working in the development of landing page applications (static websites), e-commerces and marketplaces (mostly using the Wordpress framework), dealing directly with the client and developing end to end, since the configuration of the infrastructure environment with the hosting service provider, backend and frontend development. I have a portfolio of over 20 sites in production.

I am a fan of Agile development practices, like to use TDD whenever possible and convenient for the project. I use versioning tools throughout the development cycle and I like Git Flow as a management methodology. I feel very comfortable with remote work.

I use automated testing frameworks like Mocha + Chai (in the Node world) and unittest and pytest (in the Python world). For integration tests, I usually call Cypress for help.

In databases field, I have experience with MySQL / MariaDB and MongoDB, and minor experience with PostgreSQL.

In addition to the experience in software development, I worked as a Business Analyst and Consultant for large corporations for 6 years, linked to Deloitte Consulting. I worked with clients like Petrobras and Vale and led teams of up to 5 members throughout the definition process until the final delivery of the project.

Professional Experience

ALMA Tech | Ad | Behavior

Developer (2016 -) I develop websites based on Wordpress Framework (runs about 40% of all the internet) and, more recently, I work with Django and React Frameworks too.

I deal with all the challenges of putting a project online, since acquiring domain, renting hosting (shared hosting or VPS), configuring Apache/Linux servers to run wordpress apps, designing and planing the project, managing the project with the client, in a Agile fashion (when the client understands it), delivering it and training the client.

I deal with back and frontend challenges, serving a whole solution for the client.

A typical client is a small entrepreneur, a content producer or an startup small team seeking for a MVP or landing page for a product.

Having a strong business and consulting background, one of my best skills is translating the tech slang for regular client language.

My regular stack can contain:

- Shared hosting or VPS
- Apache/Linux Server
- MySQL database
- Wordpress
- Woocommerce
- Python Django
- ReactJs
- Bootstrap and Bulma CSS Frameworks

Deloitte Consulting

Business Consultant (2010 - 2016) Deloitte is the largest professional services firm in the world, operating in more than 170 countries, with more and 200k employees and more than $ 32bi in annual revenue. Our portfolio of services goes through audit, business consulting, tax consulting, risk management consulting, financial advisory, among others.

In my position I treat with development of business consulting projects focused on operations management, competitive strategy and Service Design (Service Design) in the Oil & Gas and Media industries.

Within several projects, I highlight the following responsibilities as recurring:

- Project Scope Definition
- Project Management in the field
- Team Coordination in the field
- Development of Clients relations

General Info

- Email: laion.azeredo@gmail.com
- Linkedin: https://www.linkedin.com/in/laion-azeredo/
- Living in Porto Alegre/RS - Brazil
- Post-Graduation Degree

Sample Projects (Some are in production)

FrontEnd

Stack	Implementation	Details	When	Links
React JS + Services (Serverless)	TesseReact	An OCR tool made with React and Tesseract JS	2020	Link to Repo
Pure React Js (Static Apps)	Single Page App	Laion Azeredo Developer: A single page app, using static ReactJS and showcasing a resume	2020	Link to Repo
Vanilla JS	Form Validation using JS	This project show a job applying form with some validations about name, phone number and social media profiles. After that, the page sends the result to the backend via JSON.	2020	Link to Repo

FullStack apps

Stack	Implementation	Details	When	Links
DB: SQLite, BEnd: Node + Express, FEnd: React	My Tattoo Collection	App for recording all tattoos you wanna do in your body, built with React, Express and SQLite.	2020	Link to Repo
BEnd: Python + Flask, FEnd: Jinja	I can see your image	App for magically read text encoded in your images. Just upload one and see the magic happen, made with Python, Flask and PyTesseract	2020	Link to Repo

Wordpress WebProjects

Stack	Implementation	Details	When	Links
DB: MariaDB, BEnd: Wordpress, FEnd: JS e Templates	Tattooz	Marketplace Ecommerce solution	2019	Link to the website
DB: MariaDB, BEnd: Wordpress, FEnd: JS e Templates	Me Empresta Brasil	Marketplace Ecommerce solution	2019	Link to the website
DB: MariaDB, BEnd: Wordpress, FEnd: JS e Templates	De Volta ao Lar	Ecommerce solution to charity institution	2018	Link to the website

Community

Comunity	About	Impact	Referece
PyData POA	Local chapter of PyData Community, a group on enthusiasts of open source tools and methods to deal with data	I have been participating as organizer since 2019	Link to Repo

Talks

Subject	Where	When	Reference
AutoML - O que é, pra que serve e isso vai roubar seu emprego? (10o PyDataPOA)	#10 PyData POA - Porto Alegre, Brasil	02/2020	Link to Video
Máquinas Podem Criar? - Como o aprendizado de máquina está mudando o cenário de operação das empresas e nossas vidas	Papo de Mentor - Novo Hamburgo, Brasil	11/2019	Link to the presentation

Subject	Where	When	Reference
Inteligência Artificial no teu dia a dia - Como esta tendência tecnológica já está impactando os teus negócios	CDL - Estância Velha, Brasil	10/2019	Link to the presentation