

# LAÍS CARVALHO

## DEVELOPER ADVOCATE

### CONTACT

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📍 75 Leeson Street Lower, D02EY98  
Dublin, Ireland

### SOCIALS



[github.com/laisbsc/](https://github.com/laisbsc/)



[linkedin.com/in/laisbsc/](https://linkedin.com/in/laisbsc/)



[@lais\\_bsc](https://twitter.com/lais_bsc)

### EDUCATION

**BSc. Computer & Information Technology**  
**College of Computing Technology**  
**(CCT) College Dublin**

2017 - 2021

Mostly learned Java and Python.  
Graduated with 1st Class Honours.

**General Engineering - 2nd year**  
**Trinity College Dublin (TCD)**

2015 - 2016

Awarded a scholarship for 2nd year  
of General Engineering in Dublin.

### LANGUAGES

**English:** fluent

**Portuguese:** native

**Spanish:** intermediate

### PROFILE

Passionate and results-driven Developer Advocate with a proven track record in community management, technical writing, and open-source. Experienced in fostering user engagement, driving adoption of innovative tools, and implementing effective communication strategies. Adept at translating complex technical concepts into accessible content, I excel in building and nurturing vibrant developer communities. My commitment to diversity and inclusion in tech is demonstrated through leadership roles in initiatives aimed at lowering entry barriers for under-represented groups.

### WORK EXPERIENCE

#### Software Developer

Workday Inc. - full time

Sept. 2022 - present

- Act as Product Owner for the main observability toolkit used by Workday Inc.
- Core maintainer of Grafana and Prometheus dashboards monitoring over ten thousand servers, hosted both in Public and Private Cloud.
- Advocate for the observability toolkit, increasing internal awareness and user adoption of new features and bug fixes.
- Plan, prioritize, and communicate product backlog and roadmap with stakeholders.
- Develop automation scripts, run queries through the Grafana API for monitoring automations.
- Establish Python-based pipelines to streamline the development of internal tools and increase agility.

#### Developer and Community Advocate

Quansight Consulting - part-time

Dec. 2020 to Feb. 2022

- Spearheaded the Developer Advocacy efforts as the first advocate for the company.
- Authored comprehensive documentation and collected user feedback to refine and release QHub, an open-source deployment tool.
- Managed community interactions, developed changelogs, and implemented communication strategies to enhance user experience.

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### ACHIEVEMENTS

- SCRUM Product Owner certification
  - Since Sept. 2023
- Finalist as the Female Graduate on the Women in STEM Awards 2023
- ex-Board Member of Python Ireland
- Co-founder of MidMeetPy: a podcast series on Python.
  - <https://dev.to/midmeetpy>

### SPEAKER AT CONFERENCES

- **PyCon Italia 2024**
  - Python and Freedom and Bias  
<https://www.youtube.com/watch?v=RiqWAYE1McM>
- **Panelist at PyCon DE 2024**
  - Community Conferences under the Hood. Perspectives and Best Practices in Volunteer Organization
- **Utrecht Conferentie 2023**
  - Python and Freedom and Bias
- **FOSDEM 2021**
  - Kedro talk in Python Room  
[https://archive.fosdem.org/2021/schedule/event/python\\_kedro/](https://archive.fosdem.org/2021/schedule/event/python_kedro/)

### REFERENCES

#### Yetunde Dada

✉ yetunde.dada@quantumblack.com

#### Dhavid Aruliah

✉ daruliah@quansight.com

### WORK EXPERIENCE

#### Developer Advocate

QuantumBlack (McKinsey&Co.) - part-time Jun. 2020 to Oct. 2020

- Advocated for Kedro, McKinsey's first open-source AI & ML Python tool, now part of the Linux Software Foundation.
- Achieved a 26% increase in GitHub users over a 16-week contract by delivering high-impact talks, podcasts, and articles.
- Organized and hosted open source Sprints, gathered user feedback, and maintained thorough documentation to support the growing user Some of the articles written:
  - Beyond the Notebook and into the Data Science Framework Revolution. <https://medium.com/quantumblack/beyond-the-notebook-and-into-the-data-science-framework-revolution-a7fd364ab9c4>
  - Jungle Scout Case Study. <https://junglescouteng.medium.com/jungle-scout-case-study-kedro-airflow-and-mlflow-use-on-production-code-150d7231d42e>

### LEADERSHIP AND ADVOCACY

#### Board Member

EuroPython Society 2021 - present

- Organiser of EuroPython Conference since 2021; elected Board member in 2023 (<https://www.europython-society.org/eps-board-2023-2024/>).
- Drive initiatives to enhance community engagement, diversity and inclusion in the Python Community.
- Lead the Communications and Design team, creating social media and general communication content.
- Design sponsorship packages and negotiate with companies interested in sponsoring the event.
- Created an Accessibility team, ensuring the conference schedule is compatible with screen readers, organizing childcare, and advocating for neurodivergent spaces and coping tools.

#### Main Organiser

Humble Data Workshops 2022 - present

- My journey with HumbleData started in 2021, when I was mentored as part of the PyCon Namibia event. I started organising events soon after.
- Humble Data aims at lowering the entry-barrier for underrepresented minorities into technology, especially Python and Data Science.
- I have organised workshops in:
  - EuroPython Dublin 2022: [humbledata.org/event/europython2022](https://humbledata.org/event/europython2022)
  - EuroPython Prague 2023: [humbledata.org/event/europython2023](https://humbledata.org/event/europython2023)
  - PyCon Spain 2023: [humbledata.org/event/pycones2023](https://humbledata.org/event/pycones2023)
  - PyCon Italy 2024: [humbledata.org/event/pyconit2024](https://humbledata.org/event/pyconit2024)
  - PyCon DE 2024: [humbledata.org/event/pyconpydatade2024](https://humbledata.org/event/pyconpydatade2024)