

# LAITH ALALI

Phone: 015560883154

E-Mail: laith.alali34@outlook.com

Darmstadt , Deutschland

## Professional Summary

I am a results-driven UI/UX designer and computer engineer with experience in web design and front-end development, including React.js. I specialize in creating user-focused websites and digital experiences, applying front-end principles to build responsive, interactive pages. Proficient in Adobe Creative Suite, Figma, Photoshop, HTML, CSS, JavaScript, and React, I combine creativity and technical skills to deliver innovative solutions that elevate brands and drive business success.

Scan to view my portfolio:



## EDUCATION

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**CEng** Yarmouk University / Hijjawi Faculty for Engineering Technology  
Bachelor of Computer Engineering

Sep 2023

## EXPERIENCE AND WORK

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➤ **Front-End Developer - React.js**  
Self learning

Jun 2025 – Oct 2025

- Basic familiarity with React.js, including creating simple components and using props and state.
- Some experience with React Hooks, React Router, and styling components with CSS.
- Comfortable using VS Code and Git.
- Eager to further develop skills in React.

➤ **So Logic Co For Health & Environmental Projects**  
Jordan , Amman

Nov 2023 – Jun 2024

**Position , Marketing and Social Media Specialist**

- Optimized company pages within social media platforms to increase social content visibility
- Created engaging posts for social media platforms to drive audience interaction.
- Edited videos and graphics using Photoshop, Adobe Premiere, After Effects, and other relevant software
- Managed and implemented social media strategies to enhance brand presence and achieve business goals.
- Collaborated with teams to ensure cohesive marketing efforts and aligned social media initiatives with broader business objectives

**Key Skills:**

- Social Media Marketing
- Content Creation
- Video Editing (Adobe Premiere, After Effects)
- Graphic Design (Photoshop, Illustrator)
- Digital Marketing Strategy

**➤ The Hope International**

Jordan , Amman

Oct 2023 – Dec 2023

**ASP.NET (MVC)**

- I recently enrolled in an ASP.NET MVC course to strengthen my skills and deepen my experience in web application development. This reflects my dedication to continuous learning and staying current with modern web development frameworks and technologies.

**➤ Tahaluf Al Emarat Technical Solutions**

Jordan , Amman

Apr 2023 - Sep 2023

**Full Stack Developer**

- completed a training program as a Full Stack Developer Trainee, where I worked with SQL databases and developed front-end skills using HTML, CSS, JavaScript, and Bootstrap, with additional exposure to the MVC framework.
- The training also included working with Outlook, applying time management skills, and collaborating in a team environment following Agile methodology under the guidance of a Scrum Master. This experience significantly improved my ability to prioritize tasks, meet deadlines, and contribute effectively within an agile development cycle.

- Although my main focus was on front-end development, I also gained solid knowledge of back-end principles, enabling me to better understand and contribute to full stack development

## **SKILLS**

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### **Technical & Analytical Proficiencies:**

- Proficient in Microsoft Word & Excel for data management, reporting, and documentation
- Experienced with SQL and Oracle databases for efficient data storage and retrieval
- Competent in C++ programming for algorithm development and software applications

### **Creative & Visual Design Expertise:**

- Expertise in designing intuitive user interfaces and interactive prototypes for web and mobile applications using Figma
- Skilled in graphic design utilizing Adobe Photoshop and Illustrator for high-quality visual content and branding
- Advanced video editing capabilities using Adobe Premiere Pro and After Effects to produce professional-grade multimedia

### **Digital Communication & Content Development:**

- Proficient in creating engaging, multi-platform content tailored for diverse audiences
- Experienced in planning and executing social media marketing strategies supported by analytics to drive brand growth
- Strong verbal and written communication skills for effective collaboration and professional interactions

## **LANGUAGES**

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**Arabic:** Native Language

**English:** Fluent

**German:** B1 Intermediate

## **PERSONAL INFORMATION**

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**Date of Birth:** 10/06/1998

**Nationality:** Syrian