

BIG BYTES

~Eco-friendly. Sustainable. Convenient~





Food Waste Is Prevalent

- Large organizations without individualized meal options often see significant food waste
- Buffet-style food services contribute to the 108 billion pounds of food wasted annually.
- This waste is valued at over \$408 billion each year

Our Service

sun rays were a paid actor



Our company will cater to large organizations by providing healthy, portioned meals, ensuring employees receive the right amount of food to minimize waste.

Target Market

Empowering large organizations to make sustainable choices by providing delicious, healthy, and environmentally friendly food services.

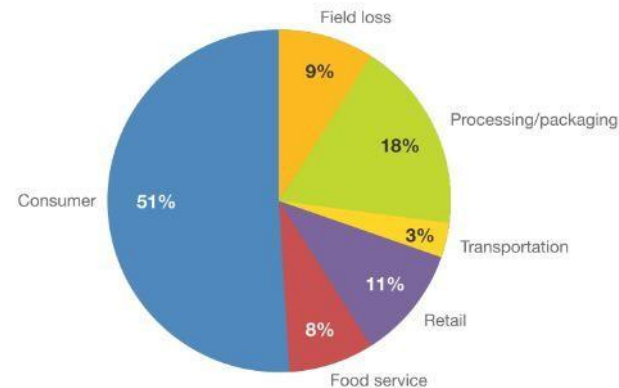


Figure 7.1.1.

Sources of food waste in Canada, by percentage. (Adapted from: Gooch, M., Felfel, A. & Marenick, N. (2010), Food waste in Canada: opportunities to increase the competitiveness of Canada's agri-food sector, while simultaneously improving the environment, Guelph, ON: George Morris Centre, Value Chain Management Centre).

Market Opportunities

Demographics

Large organizations, universities, eco-conscious businesses, and event planners in your region.

Consumer Behavior

Organizations that prioritize sustainability and are interested in reducing food waste while offering healthy, convenient meal options.

Industry Trends

Growing demand for sustainable catering and locally sourced food as part of eco-friendly initiatives.

Operations

Personnel

In order to account for any unforeseen circumstances, we will diversify our workforce in experience and suppliers in inbound supplies.



Manufacturing

Teams of ~15 to make all of the lunch boxes for partnered organizations



Delivery

Team of ~10 to deliver our product to partnered organizations



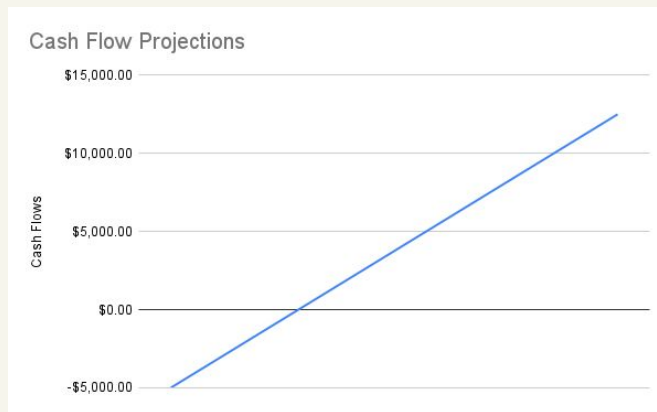
Outreach

Team ~5-7 to meet with organizations to sell our service

Financial Projections

- Our business is projected to generate an IRR of 37%, showing strong growth over the first two years
- Breakeven at quarter 3 in the first year of operations and linear growth onwards

Period	Revenue	COGS	Fixed Costs	Total Costs	Cash Flows	IRR:
Q1 Y1	\$12,000.00	\$7,000.00	\$10,000.00	\$17,000.00	-\$5,000.00	37.05%
Q2 Y1	\$18,000.00	\$10,500.00	\$10,000.00	\$20,500.00	-\$2,500.00	
Q3 Y1	\$24,000.00	\$14,000.00	\$10,000.00	\$24,000.00	\$0.00	
Q4 Y1	\$30,000.00	\$17,500.00	\$10,000.00	\$27,500.00	\$2,500.00	
Q1 Y2	\$36,000.00	\$21,000.00	\$10,000.00	\$31,000.00	\$5,000.00	
Q2 Y2	\$42,000.00	\$24,500.00	\$10,000.00	\$34,500.00	\$7,500.00	
Q3 Y2	\$48,000.00	\$28,000.00	\$10,000.00	\$38,000.00	\$10,000.00	
Q4 Y2	\$54,000.00	\$31,500.00	\$10,000.00	\$41,500.00	\$12,500.00	



These financial projections are simplified for illustration purposes and may not reflect all market conditions

Business Core Team



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**Bhargavi
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*COO of
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**Laith
Darras**
*CTO of
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**Dr. Josue
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