turtleSEO

SEO Report

cloudegg.com

This is an exclusive report that contains details for cloudegg.com. It contains confidential information which must not be reproduced or published without the prior written permission from turtleSEO.

www.cloudegg.com

This report is a snapshot of evaluation based on key indicators providing you with an over view of your website's performance and indicating the areas of improvement.

KEY PARAMETERS

Google Page Rank	Alexa Rank	Alexa Backlinks	YAHOO Backlinks	Website Speed
1/10			223	0.3 Sec

Google Page Rank

Rank - 1/10

Page Rank is a numeric value that represents how significant a page is on the web. Google finds that when one page links to another page, it casts a vote for the other page. More votes that a page accumulates, the more more important it becomes. Also, the importance of the page that is casting the vote determines how important the vote itself is. Google calculates a page's importance from the votes cast for it. When the page rank for a page is calculated you can determine the importance of the page.
www.cloudegg.com has a page rank 1. A website with page rank 5 or below is not much trusted by search engines. The ideal page rank should be 4 or higher. Websites with higher Page Rank are considered an authoritative source. High Page Rank can also improve Search Engine Results Page (SERP) performance.

Alexa Rank

Rank :

Alexa's traffic ank is based on the usage pattern of Alexa Toolbar users over a period of 3 months. The site's rank is based on the combined measure of 'reach' and 'page views'. Reach is defined as the number of unique Alexa users who visit the site on a given day. Page views are the total number of Alexa user URL for a site. The site with highest combination of user and page views is ranked 1. (source- Alexa)

www.cloudegg.com has a traffic rank but the overall traffic rank needs to improved so as to increase conversions. The traffic rank may improve with a strong and effective search engine marketing.

Alexa Backlinks

Links-

Backlinks are also known as incoming links, inbound links, inlinks, and inward links. The number of backlinks is one indication of the popularity or importance of a website or page. Search engines often use the number of backlinks that a website has as one of the most important factors for determining that website's search engine ranking. Backlinks from authoritative sites, or sites that have a high page rank, on a given topic are highly valuable. If both sites have content geared toward the keyword topic, the backlink is considered relevant and believed to have strong influence on the search engine rankings of the webpage granted the backlink.

YAHOO Backlinks

Links- 223

Backlinks are also known as incoming links, inbound links, inlinks, and inward links. The number of backlinks is one indication of the popularity or importance of a website or page. Search engines often use the number of backlinks that a website has as one of the most important factors for determining that website's search engine ranking. Backlinks from authoritative sites, or sites that have a high page rank, on a given topic are highly valuable. If both sites have content geared toward the keyword topic, the backlink is considered relevant and believed to have strong influence on the search engine rankings of the webpage granted the backlink.

Website Summary

Website Speed

Page Load Time -0.3 Sec

Size- 32KB

Average Load Time- 0.01 Sec

The website speed report shows the duration that your website takes to load. Suppose your website's total size is 35.85 KB and it takes 1.36 seconds to load then the average speed of your website would be 0.04 seconds per KB. If your web site does not load in under 8 seconds on a dial-up connection (56k modem) then a large percentage of your website visitors will leave your site and access another that loads faster than yours. The speed of your website has a direct impact on the number of website visitors that convert into a sale or an enquiry.

Keyword Density/Top Keywords

dedicated - 0.83%

server - 0.83%

managed - 0.83%

Keyword density is the ratio or percentage of keywords contained within the total number of words that can be indexed within a web page. Keyword density percentage helps you to achieve optimum keyword density for a set of key terms. The most recommended keyword density ratio is within the range of 2-8%. Keyword density should to be balanced, if it is too low then the result would not be optimum and if it is too high then your paged can be flagged for keyword spamming.

Keyword Density = (Keywords) / (Total words) (8) / (400) = 0.02 = 2%

Domain Locator

IP- 72.52.98.2

Location- United States, Cupertino

This report helps you to determine the location that is the country and city of an IP address. Sign in for more details on Time Zone, Longitude, Latitude and zip code.

Site Info

Title-

Rank-

Online since-

Sites that link to -

For more results like description, phone number, owner's name etc. sign in and research.