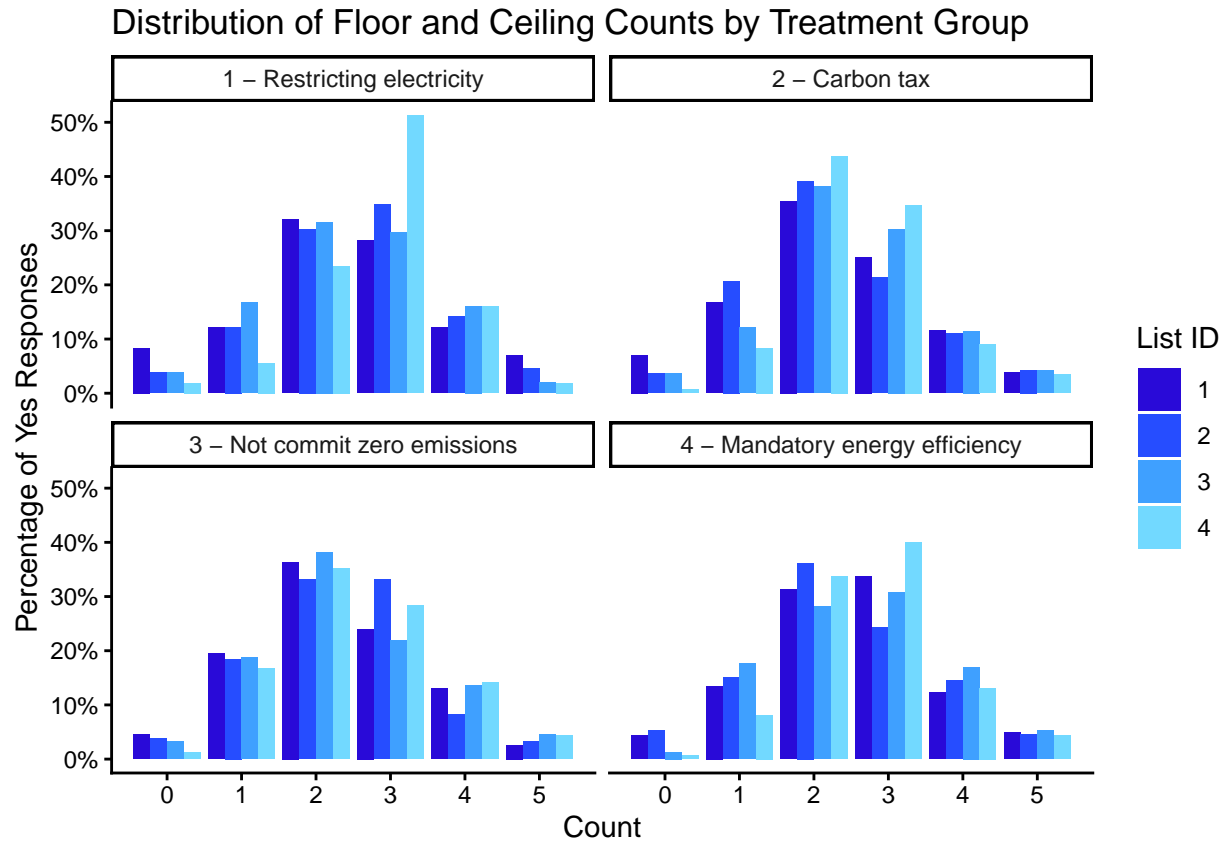


# Summary of List Experiment

## Validating the floor and ceiling of treatment groups

This step validates if the list experiment is working as intended. Selecting floor or ceiling counts (namely, 0 or 5) for the treatment groups will reveal the answer to the sensitive question. The below plot shows that the floor and ceiling all combined is around 10% of the total responses for each treatment group, which should be comparable to the existing literature if not lower.



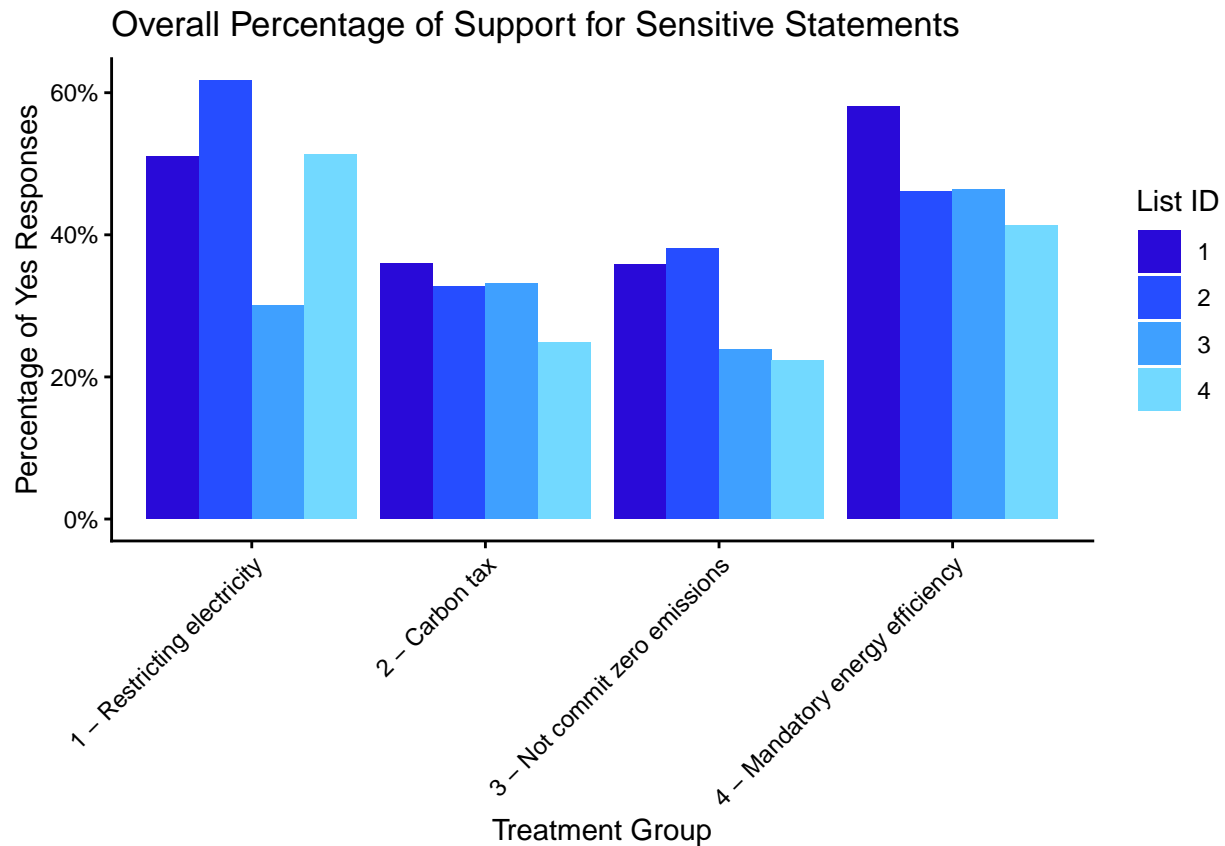
## Overall percentage of support for sensitive statements

Below table shows the percentage of “yes” for each sensitive statement by control list:

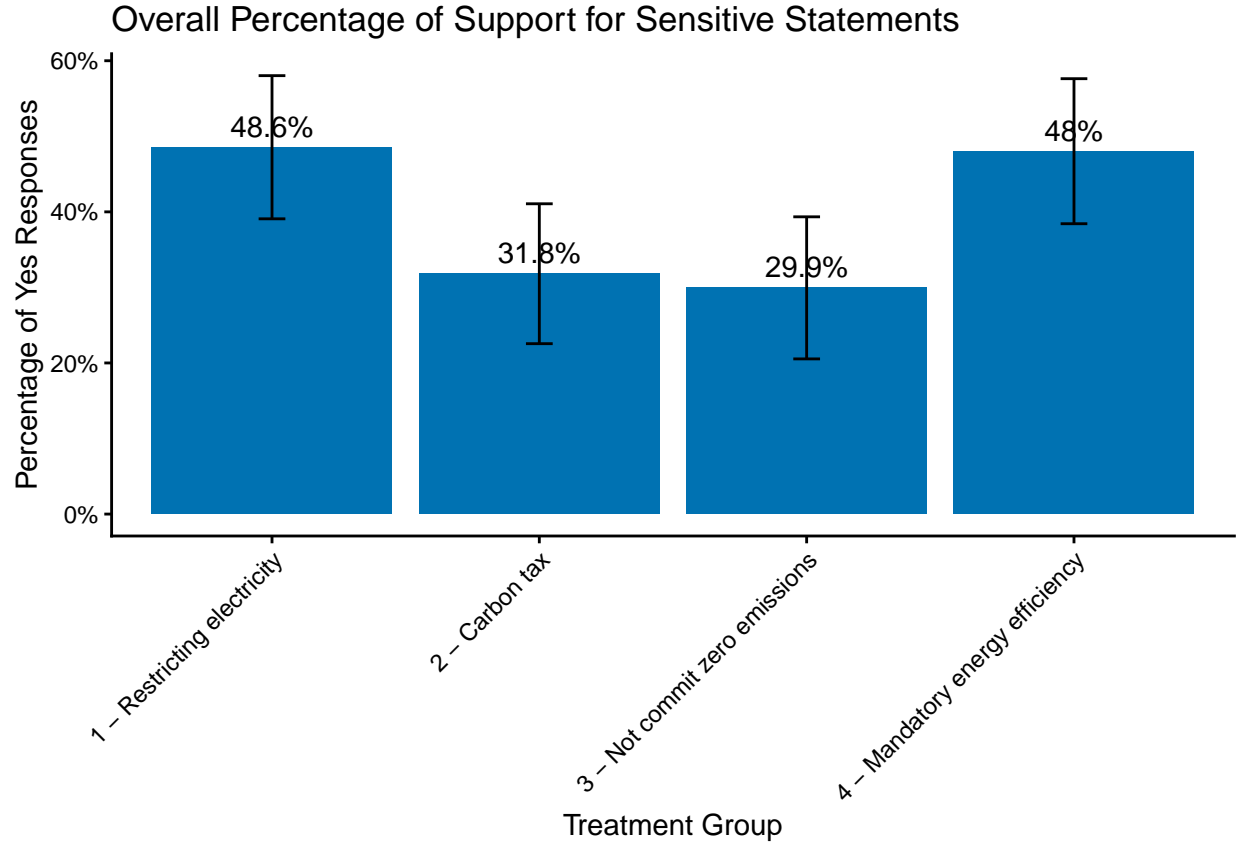
| ##   | treatment                   | list_id | mean      | sd         |
|------|-----------------------------|---------|-----------|------------|
| ## 1 | 1 - Restricting electricity | 1       | 0.5104881 | 0.10758364 |
| ## 2 | 1 - Restricting electricity | 2       | 0.6170209 | 0.09722406 |
| ## 3 | 1 - Restricting electricity | 3       | 0.3000848 | 0.10168917 |
| ## 4 | 1 - Restricting electricity | 4       | 0.5130787 | 0.07911192 |
| ## 5 | 2 - Carbon tax              | 1       | 0.3589855 | 0.10321752 |
| ## 6 | 2 - Carbon tax              | 2       | 0.3267460 | 0.09632404 |
| ## 7 | 2 - Carbon tax              | 3       | 0.3317285 | 0.09083030 |

|       |                                 |                |   |           |            |
|-------|---------------------------------|----------------|---|-----------|------------|
| ## 8  |                                 | 2 - Carbon tax | 4 | 0.2486412 | 0.08504887 |
| ## 9  | 3 - Not commit zero emissions   |                | 1 | 0.3580804 | 0.09938556 |
| ## 10 | 3 - Not commit zero emissions   |                | 2 | 0.3805465 | 0.09210989 |
| ## 11 | 3 - Not commit zero emissions   |                | 3 | 0.2385630 | 0.09953159 |
| ## 12 | 3 - Not commit zero emissions   |                | 4 | 0.2232068 | 0.09282431 |
| ## 13 | 4 - Mandatory energy efficiency |                | 1 | 0.5801750 | 0.10182590 |
| ## 14 | 4 - Mandatory energy efficiency |                | 2 | 0.4606824 | 0.10286821 |
| ## 15 | 4 - Mandatory energy efficiency |                | 3 | 0.4632472 | 0.10191623 |
| ## 16 | 4 - Mandatory energy efficiency |                | 4 | 0.4133407 | 0.08451675 |

A plot of the above table. There appears to be some degrees of design effects, namely, the percentage of “yes” responses for the sensitive statements varies by the control list. However, there is not clear pattern that suggest a particular list more likely to get “yes” responses.



A plot of the average mean and 95% confidence level error bar for sensitive statement:



### A intercept only model

The estimated probability of answering “yes” to the sensitive statements is the inverse logit of the coefficient. The below table shows the estimated probability of answering “yes” to the sensitive statements by control list. The results are consistent with the overall percentage of support for sensitive statements. The standard errors of the control list effects were calculated using the delta method.

| ##    | statement                   | control        | Prob.     | coefficient | SE         |
|-------|-----------------------------|----------------|-----------|-------------|------------|
| ## 1  | Restricting electricity     | Control List 1 | 0.5107758 | 0.04311006  | 0.32628185 |
| ## 2  | Restricting electricity     | Control List 2 | 0.6117795 | 0.45479856  | 0.39011905 |
| ## 3  | Restricting electricity     | Control List 3 | 0.3139744 | -0.78160360 | 0.42881446 |
| ## 4  | Restricting electricity     | Control List 4 | 0.4487110 | -0.20588017 | 0.51384565 |
| ## 5  | Carbon tax                  | Control List 1 | 0.3792319 | -0.49280952 | 0.36704356 |
| ## 6  | Carbon tax                  | Control List 2 | 0.3468141 | -0.63307292 | 0.36978341 |
| ## 7  | Carbon tax                  | Control List 3 | 0.3466537 | -0.63378114 | 0.38976732 |
| ## 8  | Carbon tax                  | Control List 4 | 0.1987311 | -1.39424411 | 0.48598837 |
| ## 9  | Not commit zero emissions   | Control List 1 | 0.3699126 | -0.53259173 | 0.39375179 |
| ## 10 | Not commit zero emissions   | Control List 2 | 0.3761272 | -0.50601894 | 0.41236653 |
| ## 11 | Not commit zero emissions   | Control List 3 | 0.2978059 | -0.85776815 | 0.37593594 |
| ## 12 | Not commit zero emissions   | Control List 4 | 0.2466019 | -1.11681839 | 0.39634986 |
| ## 13 | Mandatory energy efficiency | Control List 1 | 0.5750205 | 0.30236461  | 0.37024034 |
| ## 14 | Mandatory energy efficiency | Control List 2 | 0.4666670 | -0.13352992 | 0.36215684 |
| ## 15 | Mandatory energy efficiency | Control List 3 | 0.4831090 | -0.06758964 | 0.37222744 |
| ## 16 | Mandatory energy efficiency | Control List 4 | 0.3582989 | -0.58275485 | 0.43341620 |
| ## 17 | Restricting electricity     | Average        | 0.4694397 | -0.12239379 | 0.01882246 |
| ## 18 | Carbon tax                  | Average        | 0.3124958 | -0.78847692 | 0.21014457 |

|       |                             |  |
|-------|-----------------------------|--|
| ## 19 | Not commit zero emissions   | Average 0.3201028 -0.75329930 0.20303386 |
| ## 20 | Mandatory energy efficiency | Average 0.4699419 -0.12037745 0.19740625 |

However, there seems to be some degree of design effects. Also, the design effects seems more pronounced for the sensitive statement 1, i.e., restricting electricity, than the others. The table below shows the p-value of the effect of control list on the probability of answering “yes” to the sensitive statements relative to each other. For example, the first row shows the effect of control list 1 minus the effect of control list 1, 2, 3, and 4 for each sensitive statement. The p-value is calculated using the delta method.

| ##    | statement                   | control_list                | vs. Control List 1, p-value |
|-------|-----------------------------|-----------------------------|-----------------------------|
| ## 1  | Restricting electricity     | Control List 1              | -                           |
| ## 2  | Restricting electricity     | Control List 2              | < 0.001***                  |
| ## 3  | Restricting electricity     | Control List 3              | < 0.001***                  |
| ## 4  | Restricting electricity     | Control List 4              | < 0.001***                  |
| ## 5  | Carbon tax                  | Control List 1              | -                           |
| ## 6  | Carbon tax                  | Control List 2              | 0.783                       |
| ## 7  | Carbon tax                  | Control List 3              | 0.794                       |
| ## 8  | Carbon tax                  | Control List 4              | 0.139                       |
| ## 9  | Not commit zero emissions   | Control List 1              | -                           |
| ## 10 | Not commit zero emissions   | Control List 2              | 0.959                       |
| ## 11 | Not commit zero emissions   | Control List 3              | 0.544                       |
| ## 12 | Not commit zero emissions   | Control List 4              | 0.337                       |
| ## 13 | Mandatory energy efficiency | Control List 1              | -                           |
| ## 14 | Mandatory energy efficiency | Control List 2              | 0.445                       |
| ## 15 | Mandatory energy efficiency | Control List 3              | 0.497                       |
| ## 16 | Mandatory energy efficiency | Control List 4              | 0.113                       |
| ##    | vs. Control List 2, p-value | vs. Control List 3, p-value |                             |
| ## 1  | < 0.001***                  | < 0.001***                  |                             |
| ## 2  | -                           | < 0.001***                  |                             |
| ## 3  | < 0.001***                  | -                           |                             |
| ## 4  | < 0.001***                  | < 0.001***                  |                             |
| ## 5  | 0.783                       | 0.794                       |                             |
| ## 6  | -                           | 0.999                       |                             |
| ## 7  | 0.999                       | -                           |                             |
| ## 8  | 0.238                       | 0.256                       |                             |
| ## 9  | 0.959                       | 0.544                       |                             |
| ## 10 | -                           | 0.513                       |                             |
| ## 11 | 0.513                       | -                           |                             |
| ## 12 | 0.317                       | 0.678                       |                             |
| ## 13 | 0.445                       | 0.497                       |                             |
| ## 14 | -                           | 0.906                       |                             |
| ## 15 | 0.906                       | -                           |                             |
| ## 16 | 0.432                       | 0.346                       |                             |
| ##    | vs. Control List 4, p-value |                             |                             |
| ## 1  | < 0.001***                  |                             |                             |
| ## 2  | < 0.001***                  |                             |                             |
| ## 3  | < 0.001***                  |                             |                             |
| ## 4  | -                           |                             |                             |
| ## 5  | 0.139                       |                             |                             |
| ## 6  | 0.238                       |                             |                             |
| ## 7  | 0.256                       |                             |                             |
| ## 8  | -                           |                             |                             |
| ## 9  | 0.337                       |                             |                             |
| ## 10 | 0.317                       |                             |                             |
| ## 11 | 0.678                       |                             |                             |

```
## 12 -
## 13 0.113
## 14 0.432
## 15 0.346
## 16 -
```

## Demographic Effects

### Model using information treatment

| ##    | statement                   | variable                  | coefficient  | SE        |
|-------|-----------------------------|---------------------------|--------------|-----------|
| ## 1  | Restricting electricity     | (Intercept)               | 0.143852412  | 0.5830805 |
| ## 2  | Restricting electricity     | as.factor(list_id)2       | 0.472410623  | 0.5220837 |
| ## 3  | Restricting electricity     | as.factor(list_id)3       | -0.810837945 | 0.5496857 |
| ## 4  | Restricting electricity     | as.factor(list_id)4       | -0.086426114 | 0.6104463 |
| ## 5  | Restricting electricity     | framing_effectconsequence | -0.162295946 | 0.5968084 |
| ## 6  | Restricting electricity     | framing_effectMetOffice   | 0.008723764  | 0.5663349 |
| ## 7  | Restricting electricity     | framing_effectUN          | -0.737230966 | 0.6889059 |
| ## 8  | Restricting electricity     | co2_value                 | 0.025527179  | 0.1829441 |
| ## 9  | Carbon tax                  | (Intercept)               | -0.314339760 | 0.6237300 |
| ## 10 | Carbon tax                  | as.factor(list_id)2       | -0.096687213 | 0.5409588 |
| ## 11 | Carbon tax                  | as.factor(list_id)3       | -0.081491381 | 0.5400236 |
| ## 12 | Carbon tax                  | as.factor(list_id)4       | -0.820199284 | 0.6337214 |
| ## 13 | Carbon tax                  | framing_effectconsequence | -0.076353888 | 0.6031979 |
| ## 14 | Carbon tax                  | framing_effectMetOffice   | 0.248227958  | 0.5472269 |
| ## 15 | Carbon tax                  | framing_effectUN          | 0.124471225  | 0.6204745 |
| ## 16 | Carbon tax                  | co2_value                 | -0.210387293 | 0.2093325 |
| ## 17 | Not commit zero emissions   | (Intercept)               | -0.355469155 | 0.5958775 |
| ## 18 | Not commit zero emissions   | as.factor(list_id)2       | 0.057763381  | 0.5590289 |
| ## 19 | Not commit zero emissions   | as.factor(list_id)3       | -0.403839761 | 0.5557098 |
| ## 20 | Not commit zero emissions   | as.factor(list_id)4       | -0.565598188 | 0.5498179 |
| ## 21 | Not commit zero emissions   | framing_effectconsequence | 0.138993319  | 0.5814990 |
| ## 22 | Not commit zero emissions   | framing_effectMetOffice   | 0.184667666  | 0.5139842 |
| ## 23 | Not commit zero emissions   | framing_effectUN          | 0.093743887  | 0.6080815 |
| ## 24 | Not commit zero emissions   | co2_value                 | -0.157669878 | 0.1721928 |
| ## 25 | Mandatory energy efficiency | (Intercept)               | 0.289057764  | 0.6312974 |
| ## 26 | Mandatory energy efficiency | as.factor(list_id)2       | -0.454395080 | 0.5245945 |
| ## 27 | Mandatory energy efficiency | as.factor(list_id)3       | -0.372258127 | 0.5371030 |
| ## 28 | Mandatory energy efficiency | as.factor(list_id)4       | -0.813569280 | 0.6022336 |
| ## 29 | Mandatory energy efficiency | framing_effectconsequence | 0.366958492  | 0.5921964 |
| ## 30 | Mandatory energy efficiency | framing_effectMetOffice   | 0.081113272  | 0.5495788 |
| ## 31 | Mandatory energy efficiency | framing_effectUN          | 0.483928595  | 0.5846447 |
| ## 32 | Mandatory energy efficiency | co2_value                 | -0.125162350 | 0.1739478 |
| ##    | p star                      |                           |              |           |
| ## 1  | 0.8051319                   |                           |              |           |
| ## 2  | 0.3655416                   |                           |              |           |
| ## 3  | 0.1401873                   |                           |              |           |
| ## 4  | 0.8874129                   |                           |              |           |
| ## 5  | 0.7856683                   |                           |              |           |
| ## 6  | 0.9877100                   |                           |              |           |
| ## 7  | 0.2845529                   |                           |              |           |
| ## 8  | 0.8890271                   |                           |              |           |
| ## 9  | 0.6142841                   |                           |              |           |
| ## 10 | 0.8581473                   |                           |              |           |
| ## 11 | 0.8800519                   |                           |              |           |

```
## 12 0.1955762
## 13 0.8992714
## 14 0.6501091
## 15 0.8410063
## 16 0.3148782
## 17 0.5508096
## 18 0.9177026
## 19 0.4674037
## 20 0.3036202
## 21 0.8110855
## 22 0.7193807
## 23 0.8774809
## 24 0.3598457
## 25 0.6470394
## 26 0.3863895
## 27 0.4882561
## 28 0.1767211
## 29 0.5354838
## 30 0.8826650
## 31 0.4078228
## 32 0.4718084
```

### Climate Awareness, Q5

For this part, we planed to include both Q5 and Q7, but Q7 will result in singular matrix. For climate\_important, Q5  $\geq 4$ , i.e., important or very important.

```
##           statement           variable coefficient      SE
## 1 Restricting electricity (Intercept) -0.65524613 0.4856761
## 2 Restricting electricity as.factor(list_id)2 0.39956912 0.5253959
## 3 Restricting electricity as.factor(list_id)3 -0.91682559 0.5719608
## 4 Restricting electricity as.factor(list_id)4 -0.17542603 0.6961455
## 5 Restricting electricity climate_importantyes 0.98801383 0.4657548
## 6 Carbon tax (Intercept) -1.36836574 0.5615023
## 7 Carbon tax as.factor(list_id)2 -0.15126938 0.5426783
## 8 Carbon tax as.factor(list_id)3 -0.09780477 0.5697829
## 9 Carbon tax as.factor(list_id)4 -1.17901289 0.6380318
## 10 Carbon tax climate_importantyes 1.18494080 0.5371761
## 11 Not commit zero emissions (Intercept) -0.41736482 0.4918950
## 12 Not commit zero emissions as.factor(list_id)2 -0.02515698 0.5695342
## 13 Not commit zero emissions as.factor(list_id)3 -0.33596856 0.5408032
## 14 Not commit zero emissions as.factor(list_id)4 -0.59466910 0.5598084
## 15 Not commit zero emissions climate_importantyes -0.18009303 0.4338537
## 16 Mandatory energy efficiency (Intercept) -0.33725556 0.5137937
## 17 Mandatory energy efficiency as.factor(list_id)2 -0.37328152 0.5303387
## 18 Mandatory energy efficiency as.factor(list_id)3 -0.42220723 0.5420185
## 19 Mandatory energy efficiency as.factor(list_id)4 -0.90851970 0.5971988
## 20 Mandatory energy efficiency climate_importantyes 0.84570322 0.4531154
##           p star
## 1 0.17729131
## 2 0.44694942
## 3 0.10894532
## 4 0.80104400
## 5 0.03389510 **
## 6 0.01481080 **
```

```
## 7 0.78043979
## 8 0.86371058
## 9 0.06461818 *
## 10 0.02739310 **
## 11 0.39616868
## 12 0.96476798
## 13 0.53444178
## 14 0.28811197
## 15 0.67806809
## 16 0.51156507
## 17 0.48152309
## 18 0.43600712
## 19 0.12818406
## 20 0.06198276 *
```

### Climate Attitudes, First Principal Component of Q12

```
##          statement          variable coefficient      SE
## 1 Restricting electricity (Intercept) 0.04426806 0.3291147
## 2 Restricting electricity as.factor(list_id)2 0.43696710 0.5052746
## 3 Restricting electricity as.factor(list_id)3 -0.85373391 0.5436284
## 4 Restricting electricity as.factor(list_id)4 -0.26229795 0.6099979
## 5 Restricting electricity Q12_PC1 0.01938051 0.1228659
## 6 Carbon tax (Intercept) -0.60503594 0.4117093
## 7 Carbon tax as.factor(list_id)2 -0.14477647 0.5388347
## 8 Carbon tax as.factor(list_id)3 -0.18745576 0.5568905
## 9 Carbon tax as.factor(list_id)4 -0.76192882 0.6288474
## 10 Carbon tax Q12_PC1 -0.21406102 0.1707182
## 11 Not commit zero emissions (Intercept) -0.69336209 0.4304301
## 12 Not commit zero emissions as.factor(list_id)2 0.02372272 0.6034149
## 13 Not commit zero emissions as.factor(list_id)3 -0.08840773 0.5703849
## 14 Not commit zero emissions as.factor(list_id)4 -0.58553591 0.5809146
## 15 Not commit zero emissions Q12_PC1 -0.35850019 0.1553459
## 16 Mandatory energy efficiency (Intercept) 0.28183963 0.3703445
## 17 Mandatory energy efficiency as.factor(list_id)2 -0.40238933 0.5200152
## 18 Mandatory energy efficiency as.factor(list_id)3 -0.38255751 0.5247836
## 19 Mandatory energy efficiency as.factor(list_id)4 -0.85886916 0.5731129
## 20 Mandatory energy efficiency Q12_PC1 -0.02376833 0.1146017
##          p star
## 1 0.89300207
## 2 0.38714244
## 3 0.11631357
## 4 0.66719701
## 5 0.87466393
## 6 0.14167806
## 7 0.78817257
## 8 0.73640976
## 9 0.22565497
## 10 0.20988372
## 11 0.10721048
## 12 0.96863996
## 13 0.87682398
## 14 0.31347595
## 15 0.02101281 **
```

```
## 16 0.44664505
## 17 0.43904725
## 18 0.46601299
## 19 0.13397644
## 20 0.83569786
```

#### Climate Attitudes, First Principal Component of Q10

| ##    | statement                   | variable            | coefficient | SE         |
|-------|-----------------------------|---------------------|-------------|------------|
| ## 1  | Restricting electricity     | (Intercept)         | 0.01902803  | 0.35391163 |
| ## 2  | Restricting electricity     | as.factor(list_id)2 | 0.41031970  | 0.54570123 |
| ## 3  | Restricting electricity     | as.factor(list_id)3 | -0.83393610 | 0.58212053 |
| ## 4  | Restricting electricity     | as.factor(list_id)4 | -0.10308374 | 0.68015509 |
| ## 5  | Restricting electricity     | Q10_PC1             | -0.15704142 | 0.06782718 |
| ## 6  | Carbon tax                  | (Intercept)         | -0.18597560 | 0.43167768 |
| ## 7  | Carbon tax                  | as.factor(list_id)2 | -0.94826039 | 0.69059840 |
| ## 8  | Carbon tax                  | as.factor(list_id)3 | -0.34943134 | 0.63936988 |
| ## 9  | Carbon tax                  | as.factor(list_id)4 | -2.01351508 | 0.75112219 |
| ## 10 | Carbon tax                  | Q10_PC1             | -0.35732380 | 0.08576400 |
| ## 11 | Not commit zero emissions   | (Intercept)         | -0.50160995 | 0.41942352 |
| ## 12 | Not commit zero emissions   | as.factor(list_id)2 | -0.05200241 | 0.60952157 |
| ## 13 | Not commit zero emissions   | as.factor(list_id)3 | -0.39592085 | 0.57289017 |
| ## 14 | Not commit zero emissions   | as.factor(list_id)4 | -0.76556778 | 0.59941330 |
| ## 15 | Not commit zero emissions   | Q10_PC1             | -0.11624578 | 0.06576556 |
| ## 16 | Mandatory energy efficiency | (Intercept)         | 0.44596729  | 0.41191764 |
| ## 17 | Mandatory energy efficiency | as.factor(list_id)2 | -0.53984009 | 0.57022171 |
| ## 18 | Mandatory energy efficiency | as.factor(list_id)3 | -0.71839724 | 0.58644405 |
| ## 19 | Mandatory energy efficiency | as.factor(list_id)4 | -1.17003540 | 0.65254111 |
| ## 20 | Mandatory energy efficiency | Q10_PC1             | -0.17590796 | 0.06750053 |

| ##    | p star           |
|-------|------------------|
| ## 1  | 9.571225e-01     |
| ## 2  | 4.521035e-01     |
| ## 3  | 1.519770e-01     |
| ## 4  | 8.795346e-01     |
| ## 5  | 2.059558e-02 **  |
| ## 6  | 6.665989e-01     |
| ## 7  | 1.697214e-01     |
| ## 8  | 5.847054e-01     |
| ## 9  | 7.347366e-03 *** |
| ## 10 | 3.095001e-05 *** |
| ## 11 | 2.317157e-01     |
| ## 12 | 9.320096e-01     |
| ## 13 | 4.895066e-01     |
| ## 14 | 2.015334e-01     |
| ## 15 | 7.713142e-02 *   |
| ## 16 | 2.789588e-01     |
| ## 17 | 3.437817e-01     |
| ## 18 | 2.205731e-01     |
| ## 19 | 7.296577e-02 *   |
| ## 20 | 9.160020e-03 *** |

#### Climate Attitudes, First Principal Components of Q12 and Q10

| ##   | statement               | variable    | coefficient | SE         |
|------|-------------------------|-------------|-------------|------------|
| ## 1 | Restricting electricity | (Intercept) | 0.03883589  | 0.36402864 |



```

## 2    Restricting electricity as.factor(list_id)2  0.43019717 0.54263672
## 3    Restricting electricity as.factor(list_id)3 -0.81406418 0.58747034
## 4    Restricting electricity as.factor(list_id)4 -0.11808889 0.69542018
## 5    Restricting electricity          Q12_PC1  0.11344109 0.14623988
## 6    Restricting electricity          Q10_PC1 -0.18246308 0.07542029
## 7            Carbon tax          (Intercept) -0.20783020 0.44968241
## 8            Carbon tax as.factor(list_id)2 -0.93602822 0.69372896
## 9            Carbon tax as.factor(list_id)3 -0.33672064 0.64506955
## 10           Carbon tax as.factor(list_id)4 -1.98627435 0.76712372
## 11           Carbon tax          Q12_PC1 -0.04915802 0.17241437
## 12           Carbon tax          Q10_PC1 -0.35706967 0.08774831
## 13 Not commit zero emissions          (Intercept) -0.60124025 0.45550172
## 14 Not commit zero emissions as.factor(list_id)2 -0.04478300 0.63933068
## 15 Not commit zero emissions as.factor(list_id)3 -0.18875442 0.59956809
## 16 Not commit zero emissions as.factor(list_id)4 -0.80695174 0.63733096
## 17 Not commit zero emissions          Q12_PC1 -0.32136352 0.15342918
## 18 Not commit zero emissions          Q10_PC1 -0.10120939 0.06786773
## 19 Mandatory energy efficiency          (Intercept)  0.43834858 0.41305379
## 20 Mandatory energy efficiency as.factor(list_id)2 -0.51089096 0.56849869
## 21 Mandatory energy efficiency as.factor(list_id)3 -0.70166807 0.59008643
## 22 Mandatory energy efficiency as.factor(list_id)4 -1.15230716 0.65282388
## 23 Mandatory energy efficiency          Q12_PC1  0.06300599 0.13176659
## 24 Mandatory energy efficiency          Q10_PC1 -0.19062839 0.07190190
##           p star
## 1  9.150400e-01
## 2  4.279000e-01
## 3  1.658351e-01
## 4  8.651600e-01
## 5  4.379148e-01
## 6  1.555111e-02  **
## 7  6.439586e-01
## 8  1.772500e-01
## 9  6.016764e-01
## 10 9.618550e-03  ***
## 11 7.755556e-01
## 12 4.716508e-05  ***
## 13 1.868512e-01
## 14 9.441565e-01
## 15 7.529004e-01
## 16 2.054621e-01
## 17 3.621192e-02  **
## 18 1.358896e-01
## 19 2.885815e-01
## 20 3.688301e-01
## 21 2.344028e-01
## 22 7.754497e-02  *
## 23 6.325338e-01
## 24 8.019951e-03  ***

```

#### Combined Model: First Principal Components of Q12, Q10 and Demographics

```

##           statement          variable coefficient          SE
## 1 Restricting electricity          (Intercept) -1.51177915 1.12449837
## 2 Restricting electricity as.factor(list_id)2  0.89150306 0.68612806

```

|       |                           |                        |             |            |
|-------|---------------------------|------------------------|-------------|------------|
| ## 3  | Restricting electricity   | as.factor(list_id)3    | -0.62372266 | 0.72497061 |
| ## 4  | Restricting electricity   | as.factor(list_id)4    | 0.45773737  | 0.85998416 |
| ## 5  | Restricting electricity   | Q12_PC1                | -0.02996779 | 0.22840532 |
| ## 6  | Restricting electricity   | Q10_PC1                | -0.25048262 | 0.14044175 |
| ## 7  | Restricting electricity   | where_liveRuralarea    | 0.20243677  | 0.97118327 |
| ## 8  | Restricting electricity   | where_liveTownorsuburb | -0.10463409 | 0.85114532 |
| ## 9  | Restricting electricity   | dietPescatarian        | 0.80816112  | 0.94157368 |
| ## 10 | Restricting electricity   | dietvegetarian         | 2.25078332  | 1.09361845 |
| ## 11 | Restricting electricity   | age35_54               | 1.70680699  | 0.83864011 |
| ## 12 | Restricting electricity   | age55_                 | 0.78716896  | 0.94873541 |
| ## 13 | Restricting electricity   | is_manyes              | -0.05837931 | 0.55807288 |
| ## 14 | Restricting electricity   | higher_educationyes    | -0.81074356 | 0.68535121 |
| ## 15 | Restricting electricity   | income20_30k           | 0.37661097  | 0.80598665 |
| ## 16 | Restricting electricity   | income30_40k           | -0.61216525 | 0.94680959 |
| ## 17 | Restricting electricity   | income40k_             | 0.82902055  | 0.86905824 |
| ## 18 | Restricting electricity   | income50_60k           | 2.44630030  | 1.21755880 |
| ## 19 | Restricting electricity   | incomenot_specified    | -0.60580672 | 1.30330637 |
| ## 20 | Carbon tax                | (Intercept)            | -0.65163065 | 1.02150983 |
| ## 21 | Carbon tax                | as.factor(list_id)2    | -1.56776039 | 0.89597957 |
| ## 22 | Carbon tax                | as.factor(list_id)3    | -0.44303064 | 0.74667918 |
| ## 23 | Carbon tax                | as.factor(list_id)4    | -2.84464502 | 0.93420414 |
| ## 24 | Carbon tax                | Q12_PC1                | -0.22388529 | 0.21063519 |
| ## 25 | Carbon tax                | Q10_PC1                | -0.34819644 | 0.10538941 |
| ## 26 | Carbon tax                | where_liveRuralarea    | 0.27614639  | 0.87143976 |
| ## 27 | Carbon tax                | where_liveTownorsuburb | -1.09881011 | 0.74961855 |
| ## 28 | Carbon tax                | dietPescatarian        | 1.95285173  | 0.83834551 |
| ## 29 | Carbon tax                | dietvegetarian         | 2.87360531  | 1.38127201 |
| ## 30 | Carbon tax                | age35_54               | 0.22211661  | 0.72760861 |
| ## 31 | Carbon tax                | age55_                 | -0.37759088 | 0.94580014 |
| ## 32 | Carbon tax                | is_manyes              | -1.10832161 | 0.72413410 |
| ## 33 | Carbon tax                | higher_educationyes    | -0.39522853 | 0.67056155 |
| ## 34 | Carbon tax                | income20_30k           | 1.41207691  | 0.96202204 |
| ## 35 | Carbon tax                | income30_40k           | 0.42234973  | 1.06396350 |
| ## 36 | Carbon tax                | income40k_             | 1.82249458  | 1.04937243 |
| ## 37 | Carbon tax                | income50_60k           | 1.43522922  | 1.31169239 |
| ## 38 | Carbon tax                | incomenot_specified    | -0.81087258 | 1.41847191 |
| ## 39 | Not commit zero emissions | (Intercept)            | -0.61833916 | 0.94620110 |
| ## 40 | Not commit zero emissions | as.factor(list_id)2    | -0.67934383 | 0.80445551 |
| ## 41 | Not commit zero emissions | as.factor(list_id)3    | -0.67835017 | 0.74104925 |
| ## 42 | Not commit zero emissions | as.factor(list_id)4    | -1.26849240 | 0.81947890 |
| ## 43 | Not commit zero emissions | Q12_PC1                | -0.54481749 | 0.20526507 |
| ## 44 | Not commit zero emissions | Q10_PC1                | -0.10231452 | 0.08921893 |
| ## 45 | Not commit zero emissions | where_liveRuralarea    | 0.25554909  | 0.77300048 |
| ## 46 | Not commit zero emissions | where_liveTownorsuburb | 0.18816658  | 0.62826871 |
| ## 47 | Not commit zero emissions | dietPescatarian        | 1.76184274  | 0.82212058 |
| ## 48 | Not commit zero emissions | dietvegetarian         | 2.30099765  | 0.97028155 |
| ## 49 | Not commit zero emissions | age35_54               | 0.60958980  | 0.64231673 |
| ## 50 | Not commit zero emissions | age55_                 | -0.12868391 | 0.72745984 |
| ## 51 | Not commit zero emissions | is_manyes              | 0.44695549  | 0.53033387 |
| ## 52 | Not commit zero emissions | higher_educationyes    | 0.14042934  | 0.63268084 |
| ## 53 | Not commit zero emissions | income20_30k           | 0.20656067  | 0.77885499 |
| ## 54 | Not commit zero emissions | income30_40k           | -1.40095687 | 0.94115904 |
| ## 55 | Not commit zero emissions | income40k_             | -1.36700428 | 0.89647141 |
| ## 56 | Not commit zero emissions | income50_60k           | -0.08563680 | 1.01637315 |

```

## 57 Not commit zero emissions incomenot_specified -0.43338771 1.00356180
## 58 Mandatory energy efficiency (Intercept) 0.44308011 0.93132322
## 59 Mandatory energy efficiency as.factor(list_id)2 -0.78184873 0.70448715
## 60 Mandatory energy efficiency as.factor(list_id)3 -0.73898088 0.66404859
## 61 Mandatory energy efficiency as.factor(list_id)4 -1.64724490 0.80317267
## 62 Mandatory energy efficiency Q12_PC1 0.02952837 0.15606055
## 63 Mandatory energy efficiency Q10_PC1 -0.21315473 0.09527264
## 64 Mandatory energy efficiency where_liveRuralarea 0.16249185 0.97028906
## 65 Mandatory energy efficiency where_liveTownorsuburb 0.26517111 0.64512624
## 66 Mandatory energy efficiency dietPescatarian 0.95994899 0.84235444
## 67 Mandatory energy efficiency dietvegetarian 1.35804195 1.00264584
## 68 Mandatory energy efficiency age35_54 -0.17504980 0.58768104
## 69 Mandatory energy efficiency age55_ -0.48387659 0.76238374
## 70 Mandatory energy efficiency is_manyes 0.70286900 0.54313032
## 71 Mandatory energy efficiency higher_educationyes -0.48202652 0.57170954
## 72 Mandatory energy efficiency income20_30k 0.16851228 0.81069153
## 73 Mandatory energy efficiency income30_40k -0.49917638 0.88338235
## 74 Mandatory energy efficiency income40k_ 0.04813054 0.76924534
## 75 Mandatory energy efficiency income50_60k 0.01542942 0.95744386
## 76 Mandatory energy efficiency incomenot_specified -1.80769200 1.40466879
## p star
## 1 0.1788180558
## 2 0.1938325556
## 3 0.3896005540
## 4 0.5945441576
## 5 0.8956136025
## 6 0.0744994335 *
## 7 0.8348827486
## 8 0.9021599240
## 9 0.3907218840
## 10 0.0395799042 **
## 11 0.0418299578 **
## 12 0.4067065183
## 13 0.9166862620
## 14 0.2368247209
## 15 0.6403088583
## 16 0.5179194619
## 17 0.3401191795
## 18 0.0445175684 **
## 19 0.6420582472
## 20 0.5235327051
## 21 0.0801575819 *
## 22 0.5529572020
## 23 0.0023268576 ***
## 24 0.2878248362
## 25 0.0009534865 ***
## 26 0.7513306909
## 27 0.1426957863
## 28 0.0198372725 **
## 29 0.0374883932 **
## 30 0.7601610185
## 31 0.6897244505
## 32 0.1258812757
## 33 0.5555934193

```

```

## 34 0.1421526376
## 35 0.6913978017
## 36 0.0824318123      *
## 37 0.2738754923
## 38 0.5675576253
## 39 0.5134362126
## 40 0.3984031553
## 41 0.3599861482
## 42 0.1216402003
## 43 0.0079493314    ***
## 44 0.2514724358
## 45 0.7409514073
## 46 0.7645584548
## 47 0.0321093529    **
## 48 0.0177172846    **
## 49 0.3425958827
## 50 0.8595909706
## 51 0.3993507442
## 52 0.8243456322
## 53 0.7908471639
## 54 0.1366074249
## 55 0.1272909916
## 56 0.9328519092
## 57 0.6658507686
## 58 0.6342501332
## 59 0.2670797751
## 60 0.2657764807
## 61 0.0402744943    **
## 62 0.8499274339
## 63 0.0252658861    **
## 64 0.8670022447
## 65 0.6810450016
## 66 0.2544520615
## 67 0.1755902189
## 68 0.7658059604
## 69 0.5256312559
## 70 0.1956283000
## 71 0.3991547123
## 72 0.8353364156
## 73 0.5720234469
## 74 0.9501101048
## 75 0.9871424736
## 76 0.1981232567

```