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## **A case study in the challenges of using temporal analysis at an Australian university**

LAK2016

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Monday 25 April 2016

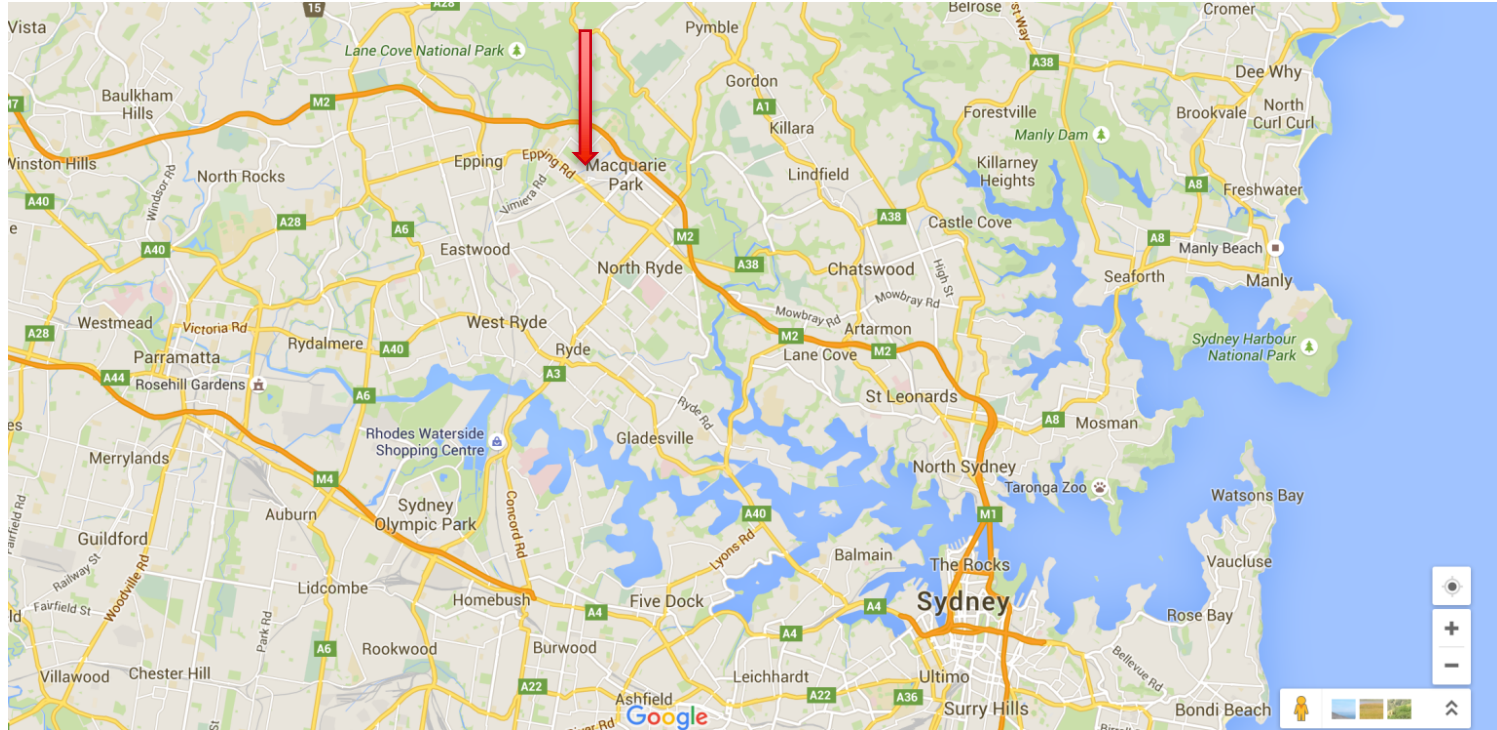


# Context

## INSTITUTION



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## LMS



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» Chris Froissard     Help Me

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**AHIS170 Egyptian Archaeology: An Introduction INTERNAL**

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Your progress ?



Step Pyramid, Saqqara. Dynasty 3, Old Kingdom  
Image: A. Woods

## Welcome to AHIS170 - Egyptian Archaeology: An Introduction

This unit explores the development of ancient Egyptian civilisation from the prehistoric period to the end of the New Kingdom as reflected in the archaeological record. Settlements, temples, tombs and associated material culture are analysed to understand the daily life and religious beliefs of the ancient Egyptians over 2500 years of Pharaonic history. The unit also draws on the experience of extensive fieldwork by Macquarie University staff in Egypt. Students gain a solid understanding of the geography, chronology and archaeology of ancient Egypt as a basis for further specialized study in the discipline.

Announcements 9 unread posts

## Unit Guide

[AHIS170 Unit guide](#)

[Click here to visit the Macquarie University Unit Guide website and view the relevant assessment information, policies and general student/staff expectations.](#)

## Forums

 **Student Cafe Forum** 1 unread post

Use this space to share interesting news, resources, general Egyptology snippets or fun facts about ancient Egypt with the group on this forum!

[Questions and Queries Forum](#) 44 unread posts

Ask questions to the group about any challenges or general issues you are facing in AHIS170 - one of your peers may be able to answer the question! For personal matters however please contact the unit convener via email.

Open all Close all

## KickStart

Turn editing on

## Teaching Staff



Convenor: Dr Alexandra Woods  
alex.woods@mq.edu.au

Office: W&A 532  
Consultation: Thursday 11-1pm

**My research and teaching:**  
Department of Ancient History



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#AHIS170 Class #hashtag

#AHIS170

Hannah @Harmonielehre  
#AHS170 Exciting to realise I can now write about red-slipped pottery from 2nd Intermediate Period & have a clue what I'm talking about!

Gen @GGenao  
6 weeks in and I finally bought some gloves for #ahis170 damn

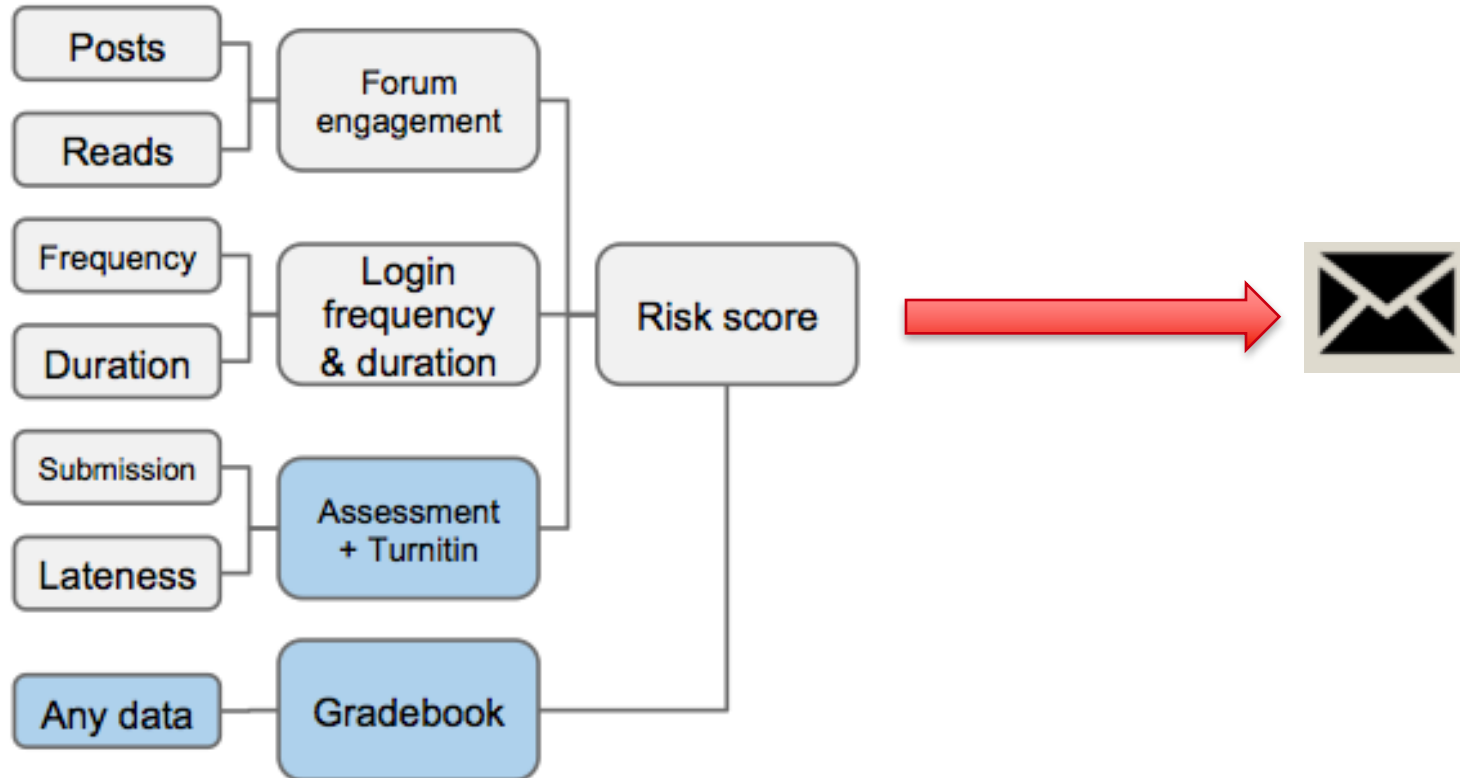
**Natasha Sneddon** @NJSneddon  
In PASS today we'll be revising Module 2. Lots of activities planned to make discussion fun & interesting. See you @ 4pm! W5C 312 #AHIS170

# Context

## TOOL



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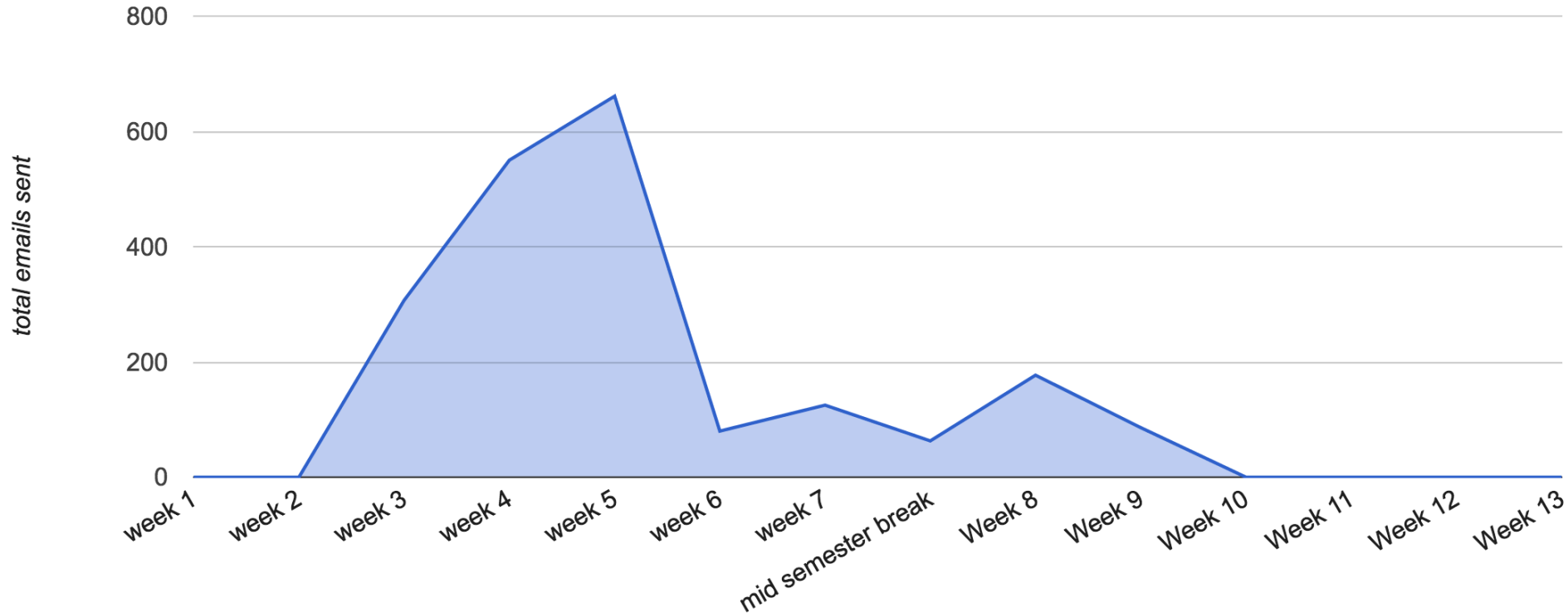
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## DESIGN BASED RESEARCH



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Total emails sent in semester 2 2015 using MEAP+





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# Temporal analysis

# Practice: Optimal time

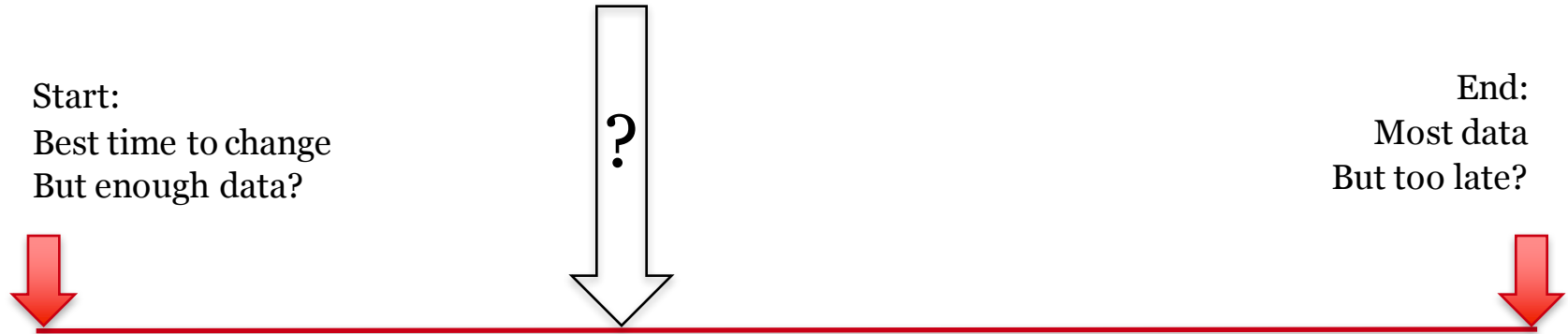
## WHEN SHOULD THE TEACHER INTERVENE?

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My practice is concerned with answering **when is the best time to contact students?**



# Research: Optimal time

Used data from MEAP together with historical grades to determine when during a semester MEAP becomes useful to identify students at risk.

Correlated risk scores with grades at different time periods during semester.

Table from Liu Froissard Richards & Atif, 2015b.

Unit	Week 2	Week 4	Week 6	Week 8	Week 10	Week 12
Computing	-0.159	-0.575*	-0.568*	-0.572*	-0.628*	-0.617*
Archaeology	-0.578*	-0.515*	-0.624*	-0.702*	-0.724*	-0.803*
Sociology	-0.397*	-0.396*	-0.521*	-0.576*	-0.532*	-0.614*

**Table 2 - Correlation between final grade in each of three undergraduate units and bi-weekly MEAP risk ratings. Pearson correlation coefficients reported; \* indicates 2-tailed significance at < 0.01 level.**



# Practice: Frequency

## HOW OFTEN SHOULD STUDENTS BE CONTACTED?

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My practice is also concerned with answering **how frequently should students be contacted?**

- If students are contact too often, will they “value” the contact less and more likely ignore it? Contact fatigue
- If students are contacted too little, is the impact of the contact sub optimal?

# Research: Frequency

## HOW OFTEN SHOULD STUDENTS BE CONTACTED?

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- We looked at the impact of students' receiving emails using MEAP, results suggested different student profiles and effects.
- Suggests that even if students are contacted once, this could potentially change what they do online. Interestingly may have a greater impact if they are contacted more than once, although unsure.

# Research: Frequency

We examined what three different students who received emails from their unit convenors in their online course during semester 2 2015. We also compared this to their responses to a student survey that explored what they said they did when they were contacted.

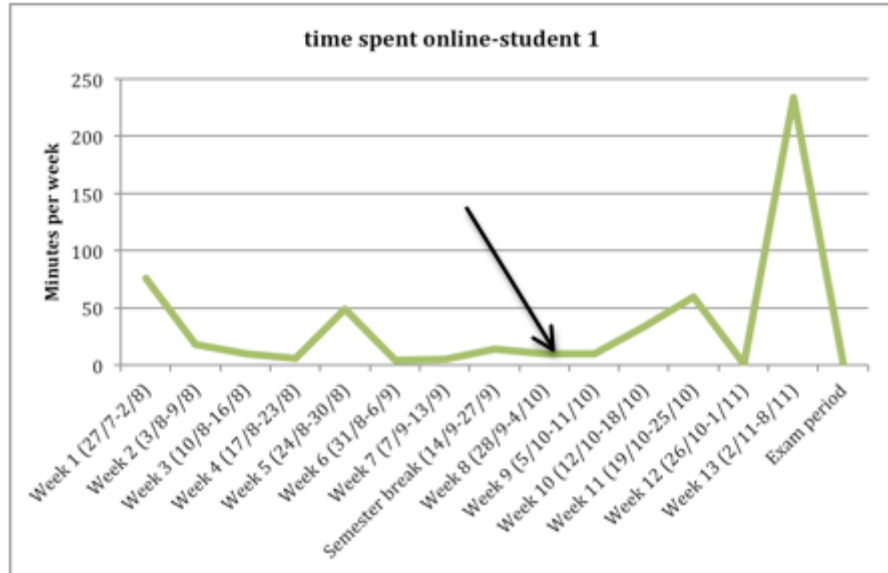


Figure 1: Time student 1 spent online in LMS by week

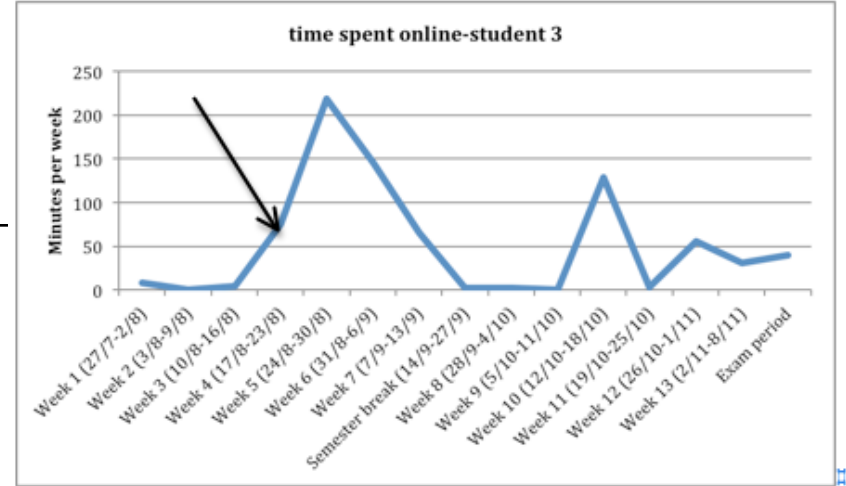


Figure 5: Time student 3 spent online in LMS by week

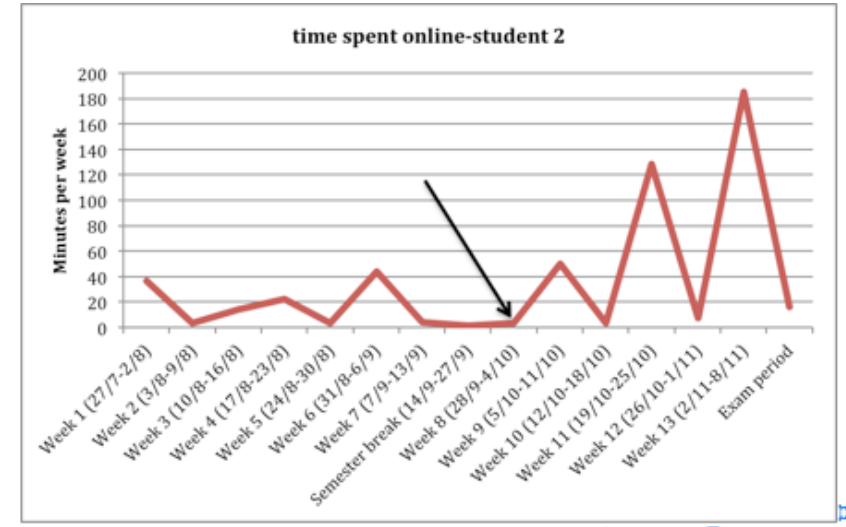


Figure 3: Time student 2 spent online in LMS by week

# Challenges: Optimal time

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Optimal time, suggests that from about week 4, but by then it might be too late to establish a pattern of online behaviour for the student.

If we want to help a student establish “virtuous behaviour” they should receive information at the beginning of the course or in the first week or so. However we might not have sufficient data at this stage.

# Challenges: Optimal frequency



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Frequency, whilst one email can be effective, after how many do they start to become ineffective?

We are looking at the impact on students of receiving more than one email.

However this is proving difficult given a number of practical issues:

- 1) teachers are time poor, more likely to send only one email rather than many. Need to work within limitations of practice.
- 2) To measure impact on student motivation and influence rely on student surveys. Leads to incomplete data sets.

# References

Liu, D. Y. T., Froissard, J.-C., Richards, D., & Atif, A. (2015a). Validating the Effectiveness of the Moodle Engagement Analytics Plugin to Predict Student Academic Performance. In Proceedings of the *2015 Americas Conference on Information Systems*, August 13-15. Puerto Rico.

Liu, D. Y. T., Froissard, J.-C., Richards, D., & Atif, A. (2015b). An enhanced learning analytics plugin for Moodle - student engagement and personalised intervention. In Proceedings of the 2015 ASCILITE Conference, 29 November - 2 December, Perth, Australia.

Team: Left to right, Amara Atif, Deborah Richards, Jean-Christophe Froissard, Danny Liu



# Get in touch



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