



# **Unsupervised Comedy**



# Agenda

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EDA - Gender Trends

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# Why Stand Up Comedy?

**Laughing is fun**

**Humor is Highly Subjective**

**“Comedy is a derivative of Truth”**

**Motivation:** What do comedians talk about?

# Dataset & Methodology

SCRAPS FROM  
THE LOFT

Transcripts  
All Living Comics  
32 Transcripts  
~1400 Documents  
18 Total comedians  
9 Female / 9 Male

Location  
Reviews  
Ratings  
Male Review & Ratings  
Female Reviews & Ratings

IMDb

## Process

Cleaned Text - Spacy/NLTK






LSA, NMF, Corex

CountVectorizer, TF-IDF

Min/Max DF, bi-grams

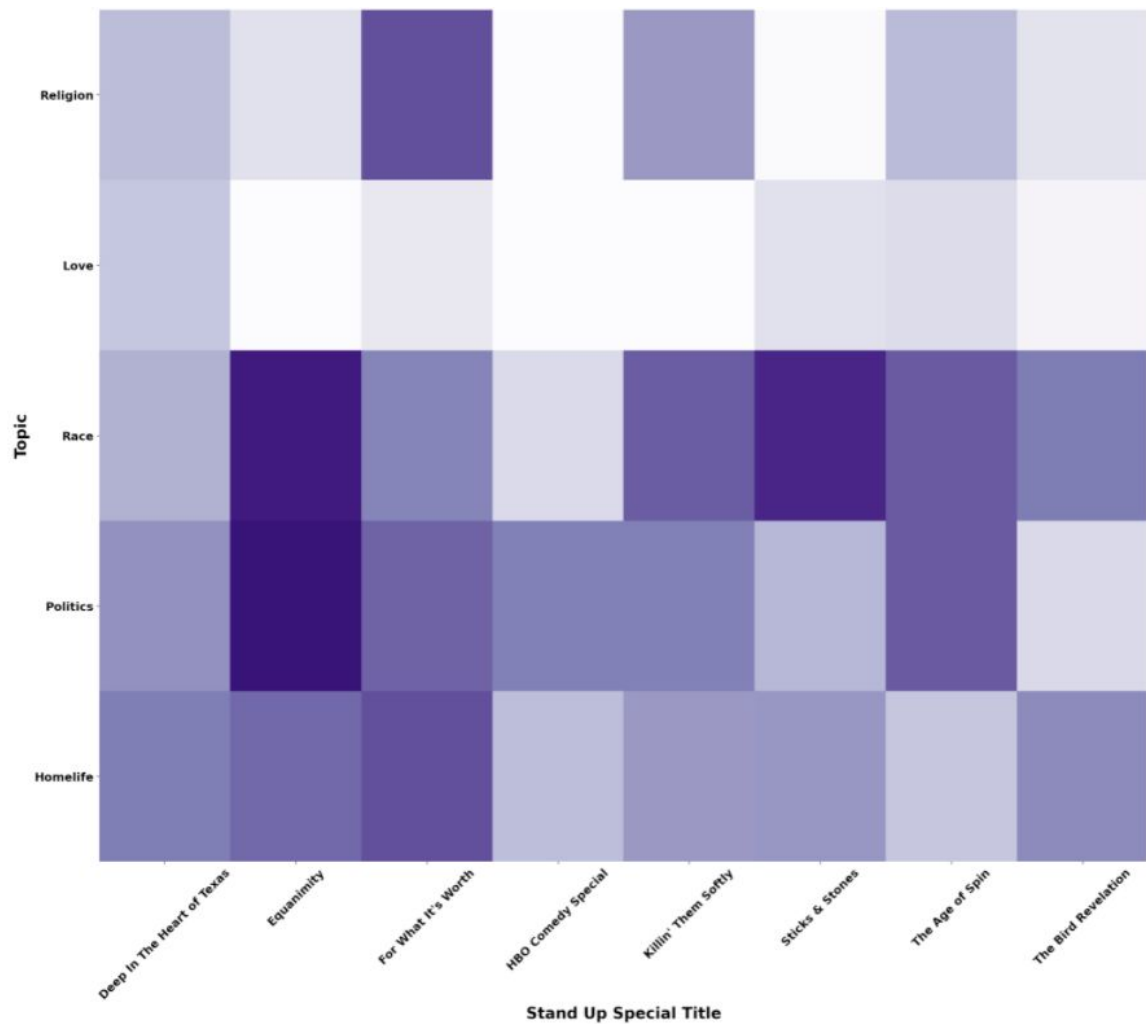
**Anchored Corex**

# Top Topics

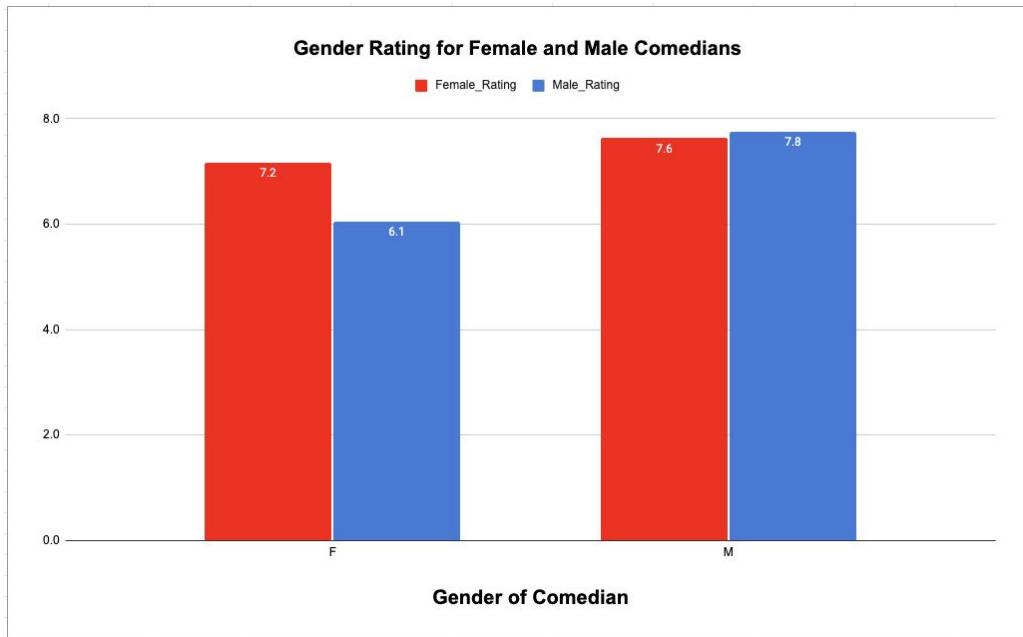
Topic	Anchor	Associated Words
Love 	Love	Marry, Date, Liked, Chef, Always, Married, Together, Cute, Fun
Race 	White	Black, Racist, Police, Racism, Support, Anthem, United, Man, Dude
Religion 	God	Wind, Pray, Hold, Believe, Little, Think, Damn, Religion, Die
Politics 	Trump/Vote	People, Asian, Medium, Bush, President, Everyone, George, English, Clinton
Homelife 	House	Son, Kid, Wife, Soon, Baby, Back, Room, Weed, Home

**Dave Chappelle**





# The Fair-er Sex



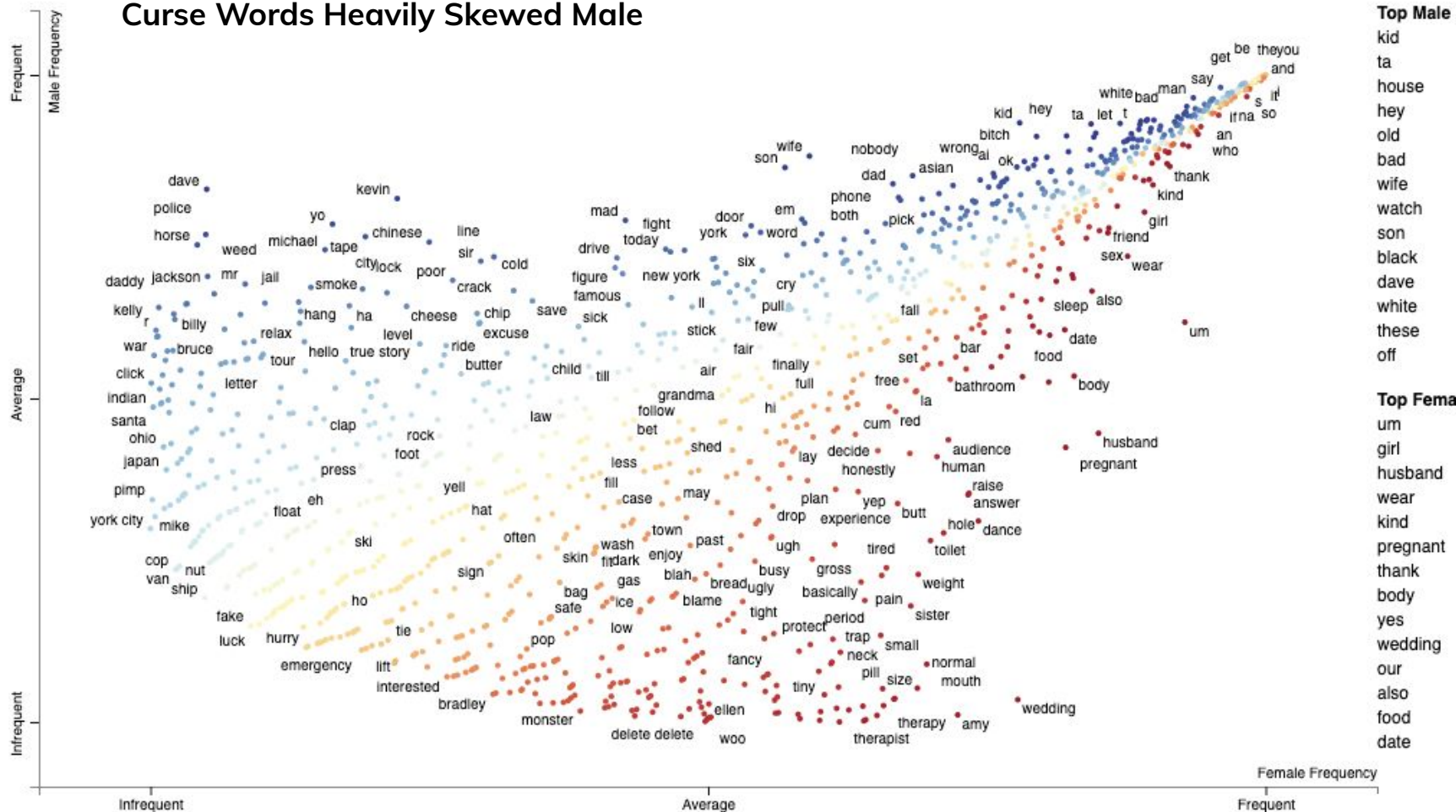
Female Comedians rated nearly a point lower on average by men

Female rating of comedians consistent across gender

Only one female comic ever to make top 10 in earnings



# Curse Words Heavily Skewed Male



Male document count: 826; word count: 130,378

Female document count: 559; word count: 92,298

# Best in Class?

Amy Schumer

\$21 Million in 2019

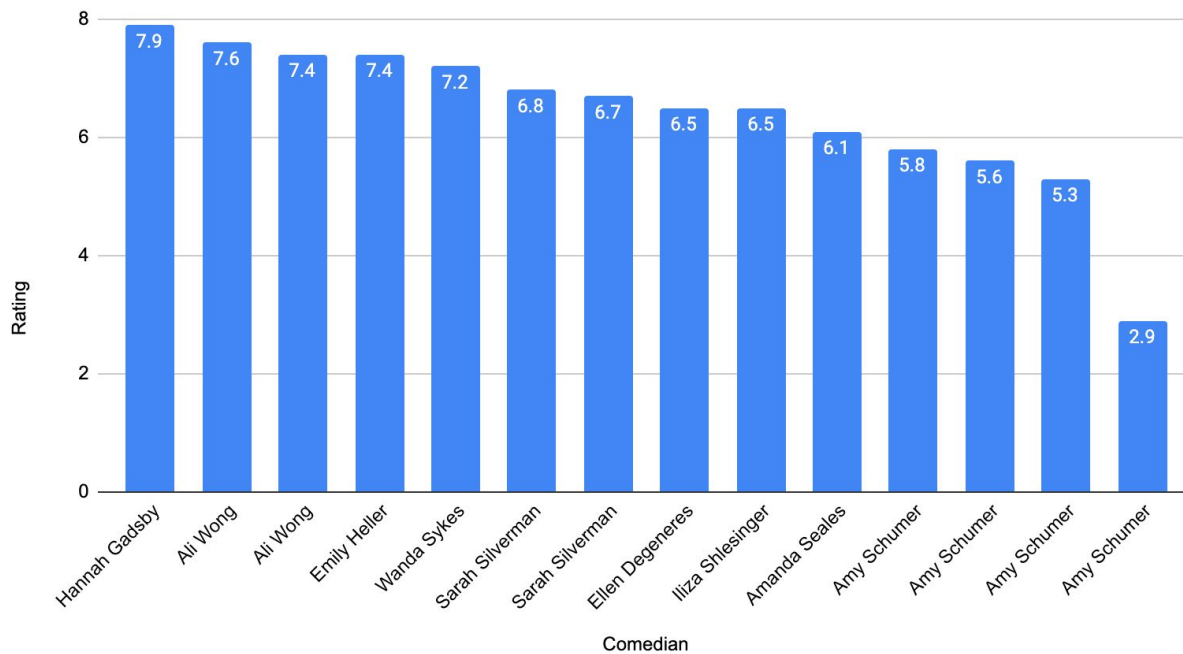
Four Major Specials for HBO & Netflix

Only Woman to be featured in Forbes top earners for Stand Up (2016, 2019)

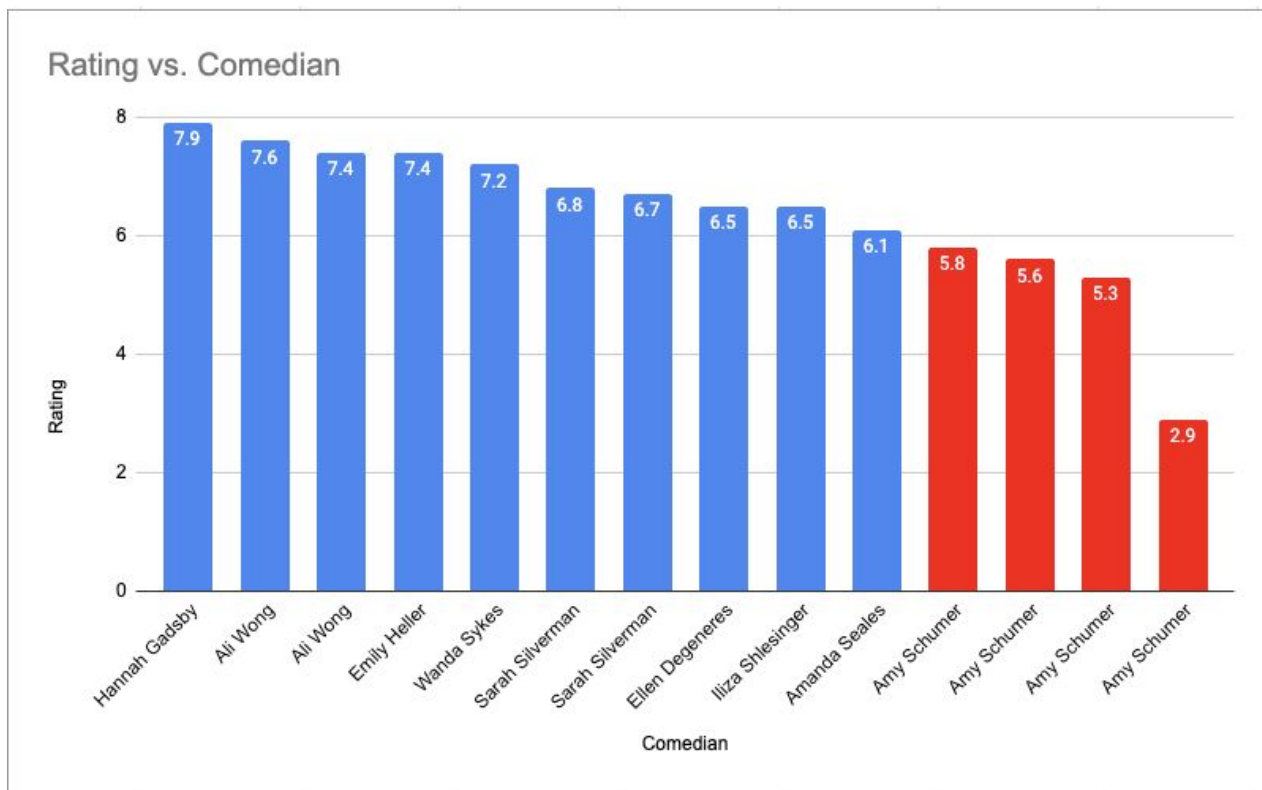


# Substance Over Style

Rating vs. Comedian

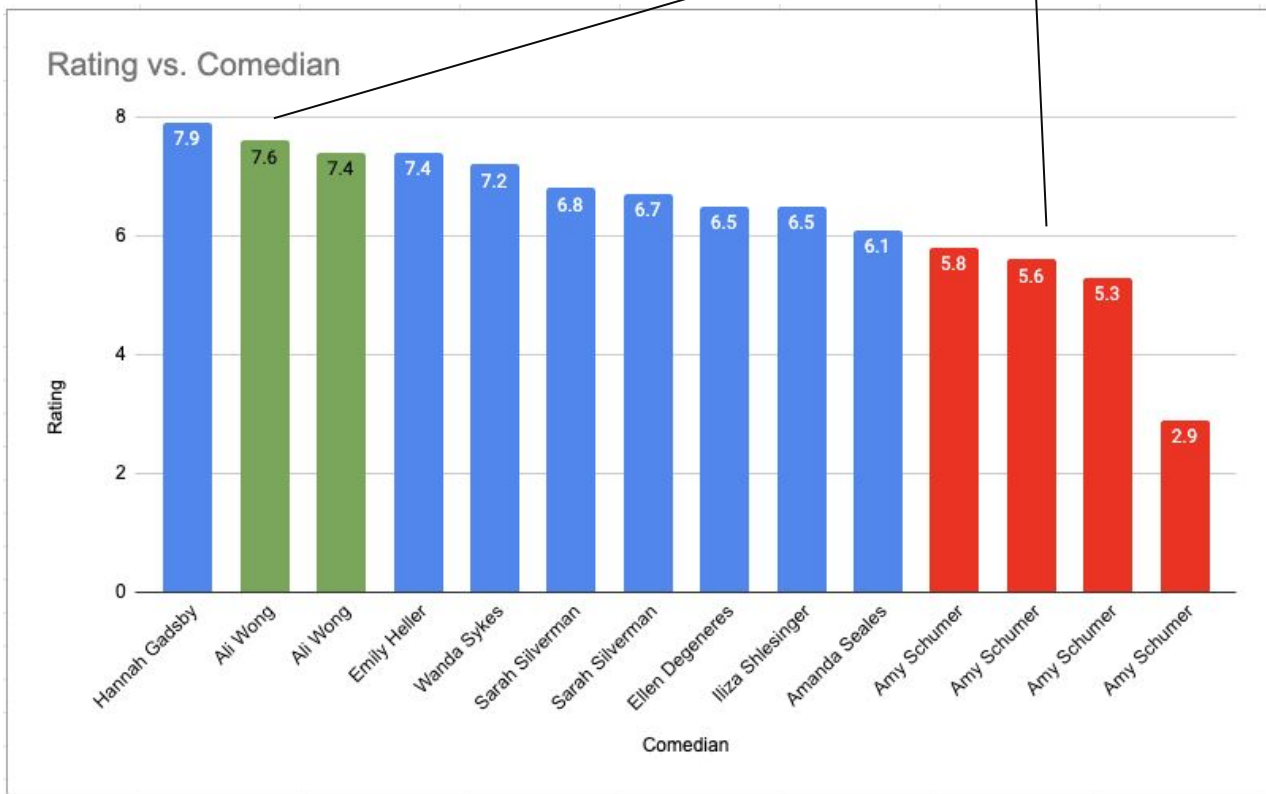


# Substance Over Style

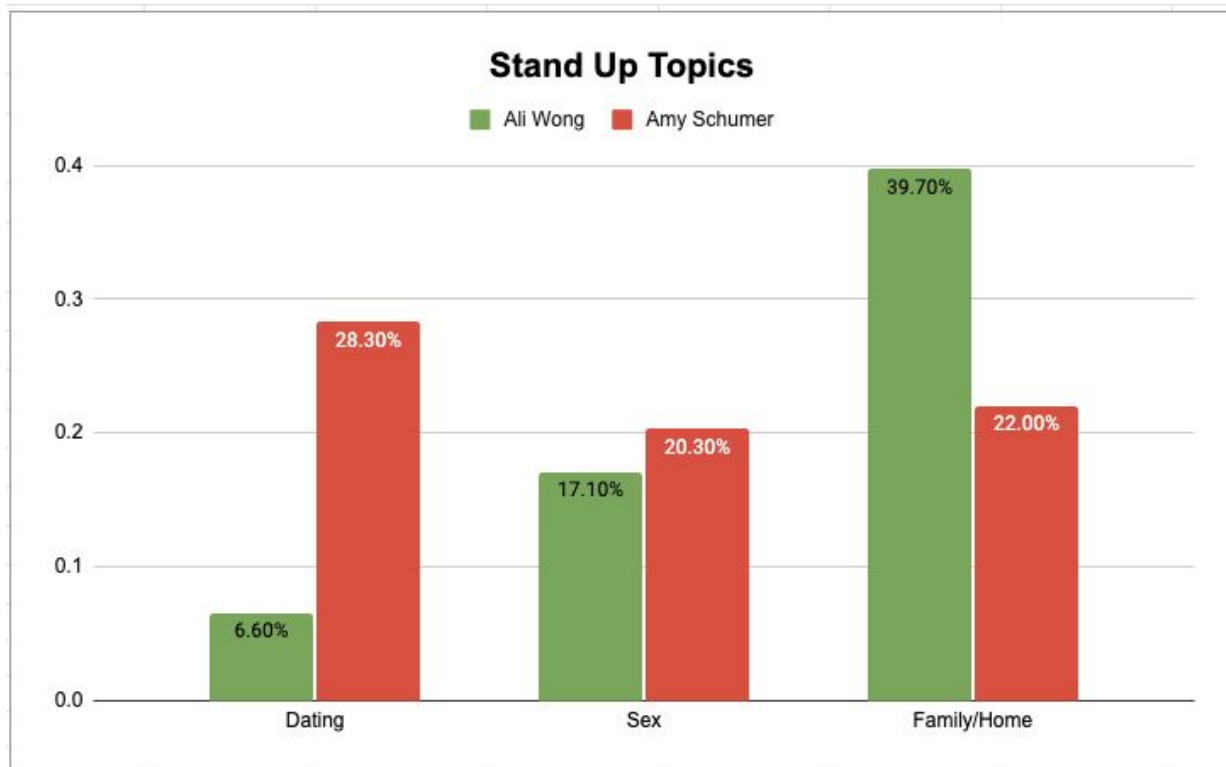


# Substance Over Style

Ali +3.5 Rating from Men / +1.25 Women



# Ali vs Amy



# Comedy Recommender

Ali Wong - “Baby Cobra”

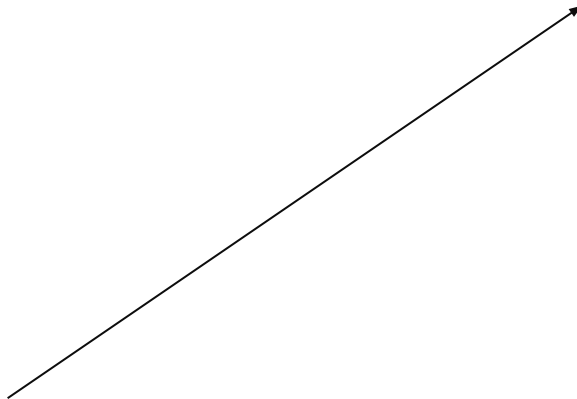


# Comedy Recommender

Ali Wong - "Baby Cobra"



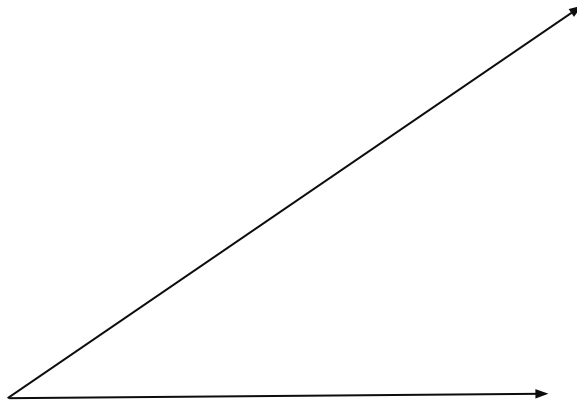
Amy Schumer



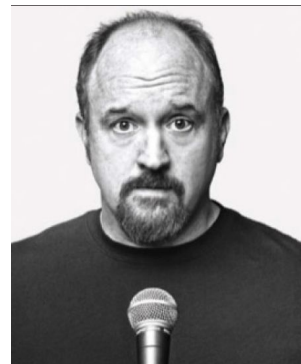


# Comedy Recommender

Ali Wong - “Baby Cobra”



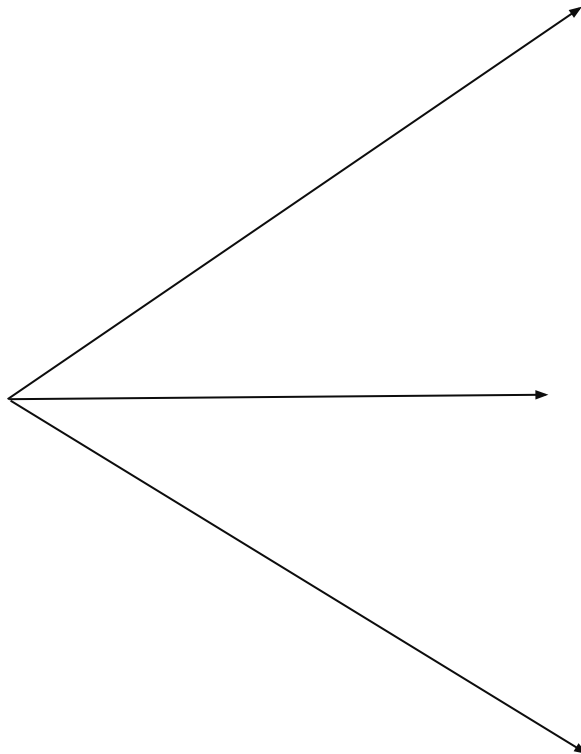
Amy Schumer



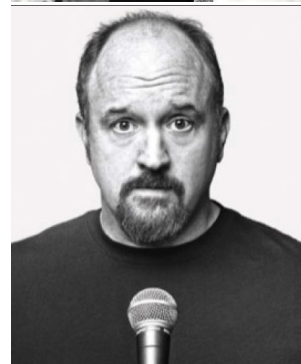
Louis CK

# Comedy Recommender

Ali Wong - “Baby Cobra”



Amy Schumer



Louis CK



Bill Burr

# Future Work

More Transcripts from different artists

- Improve Topic Depth / Distribution
- Refine Artist Recommender

Further Corpus Size Experimentation

Include Laugh Target

- Focus on when people laugh

Time Series for Specific Comedian



The background of the image is a black and white marbled paper pattern. It features intricate, swirling, and wavy lines of varying thicknesses, creating a complex, organic texture. The colors range from pure white to deep black, with many shades of gray in between. The pattern is dense and covers the entire area.

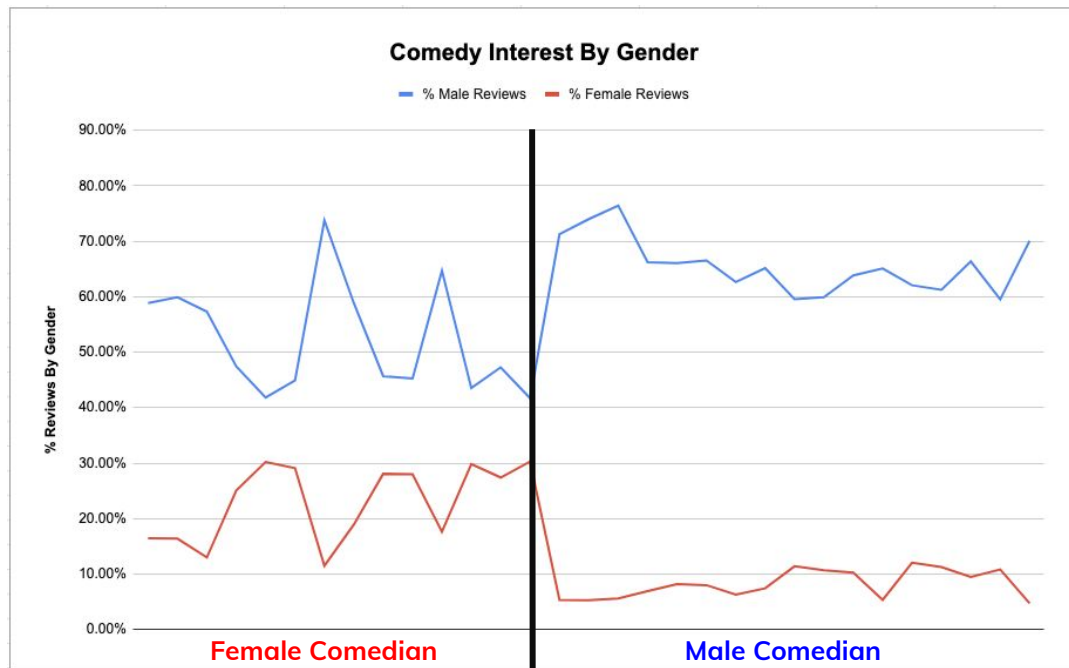
# Questions

# Reviews as Proxy for Viewership By Gender

Males make up 81% average of IMDB reviews

Female reviews +10-20% for female comedians

Male total reviews higher by ~10% for male comedians



# Positive Vibes

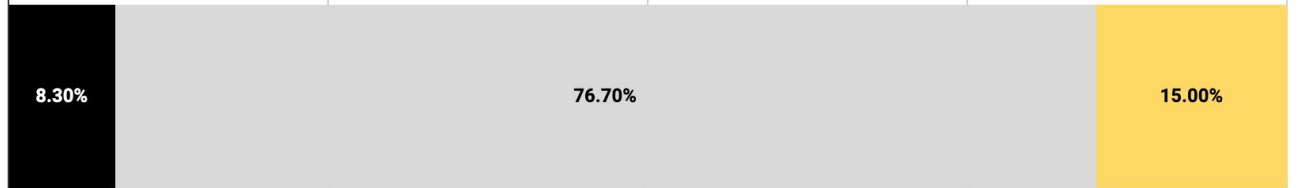
## Sentiment Analysis

■ Negative ■ Neutral ■ Positive

Male

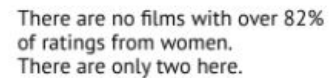


Female

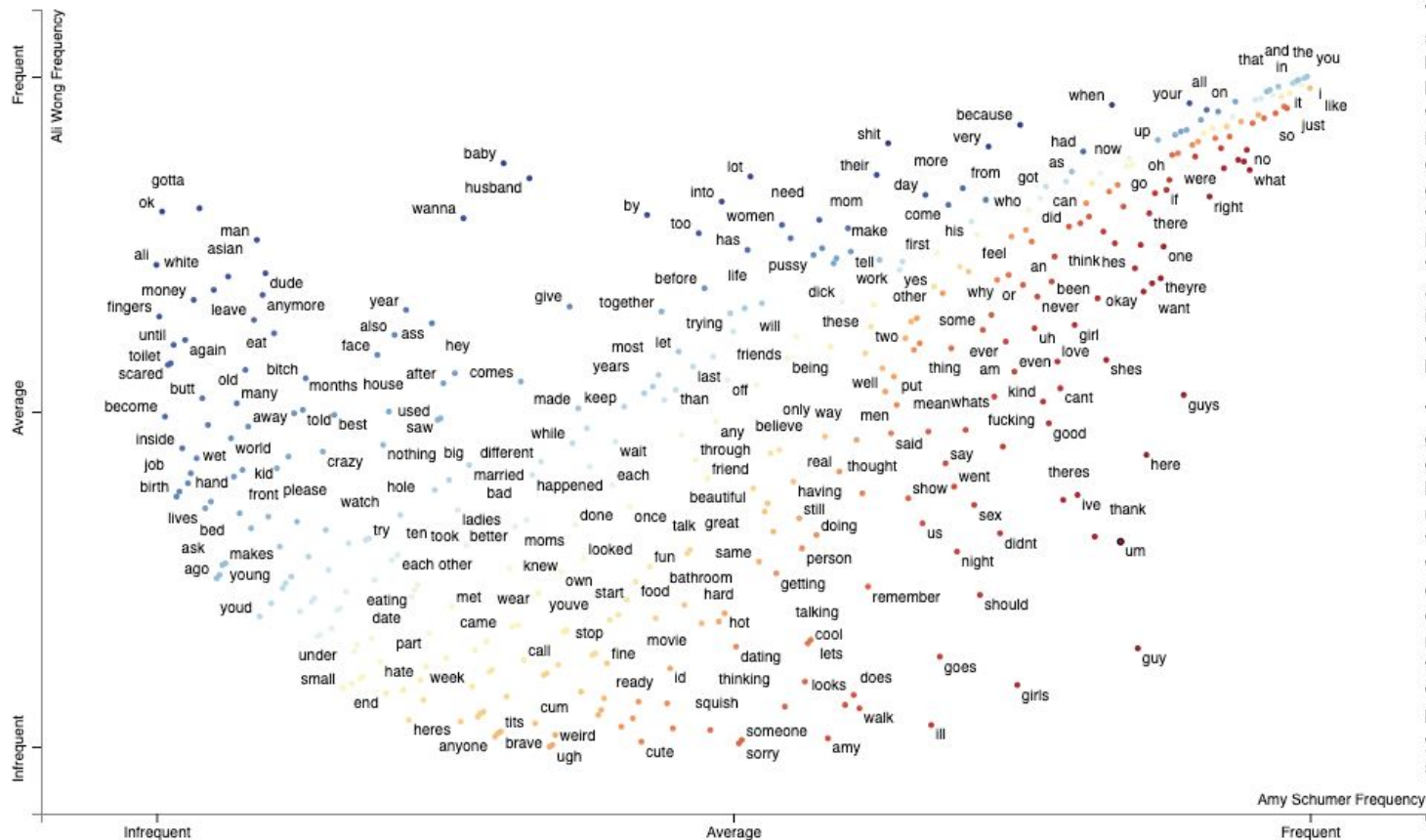


For most films, IMDb ratings are dominated by men

For most films, IMDb ratings are dominated by men



# Ali vs Amy



## Top Ali V

shit  
because  
baby  
when  
husband  
ok  
gotta  
very  
lot  
their  
ali  
into  
wanna  
by

## Top Amy

guys  
guy  
here  
um  
theyre  
what  
one  
okay  
right  
thank  
want  
but  
youre  
shes

Ali Wong document count: 71; word count: 13,186  
Amy Schumer document count: 139; word count: 27,601



## Chappelle Over time

Religio

## Love

## Love

### Race

### Race

## Politics

## Politics

**Homelife****Homelife**

2000

2004

# 2016

2017

2017

2017

# 2017

# 2017

# 2019