# INTRODUCING OUR ALL-NEW HATS OFF AWARD!

#### QUICK GUIDE FOR UNIVERSITY APARTMENTS & LAKE ARROWHEAD CONFERENCE CENTER TEAM MEMBERS

We're excited to introduce the newly redesigned H&HS Hats Off Award! The next time you are recognized for your outstanding effort in providing Hospitality First!, you will be receiving one of TWO NEW VARIATIONS of the award letter. Here's a quick overview on how to tell them apart...



### RECOGNITION LETTER WITH GIFT CARD

All H&HS Team Members are eligible to receive up to three (3) non-cash gift cards valued at \$75 each per calendar year. The default is a Target® gift card, however, team members may choose to receive an Amazon® or Starbucks™ gift card instead by updating their card preference online at: housing.ucla.edu/hatsoff.

#### THINGS TO NOTE

- · Color-coded front with GOLD top-left corner
- Unique gift card pickup instructions on back





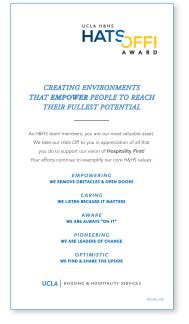
## RECOGNITION LETTER ONLY

It's very important to us to express our appreciation for all that you do to support our vision of Hospitality First! Team Members who are being recognized for their outstanding achievements, but have reached their limit of three (3) non-cash gift cards per calendar year, will receive this special edition of the award letter — no gift card will be available.

#### THINGS TO NOTE

• Color-coded front with BLUE top-right corner





BACK

FRONT