



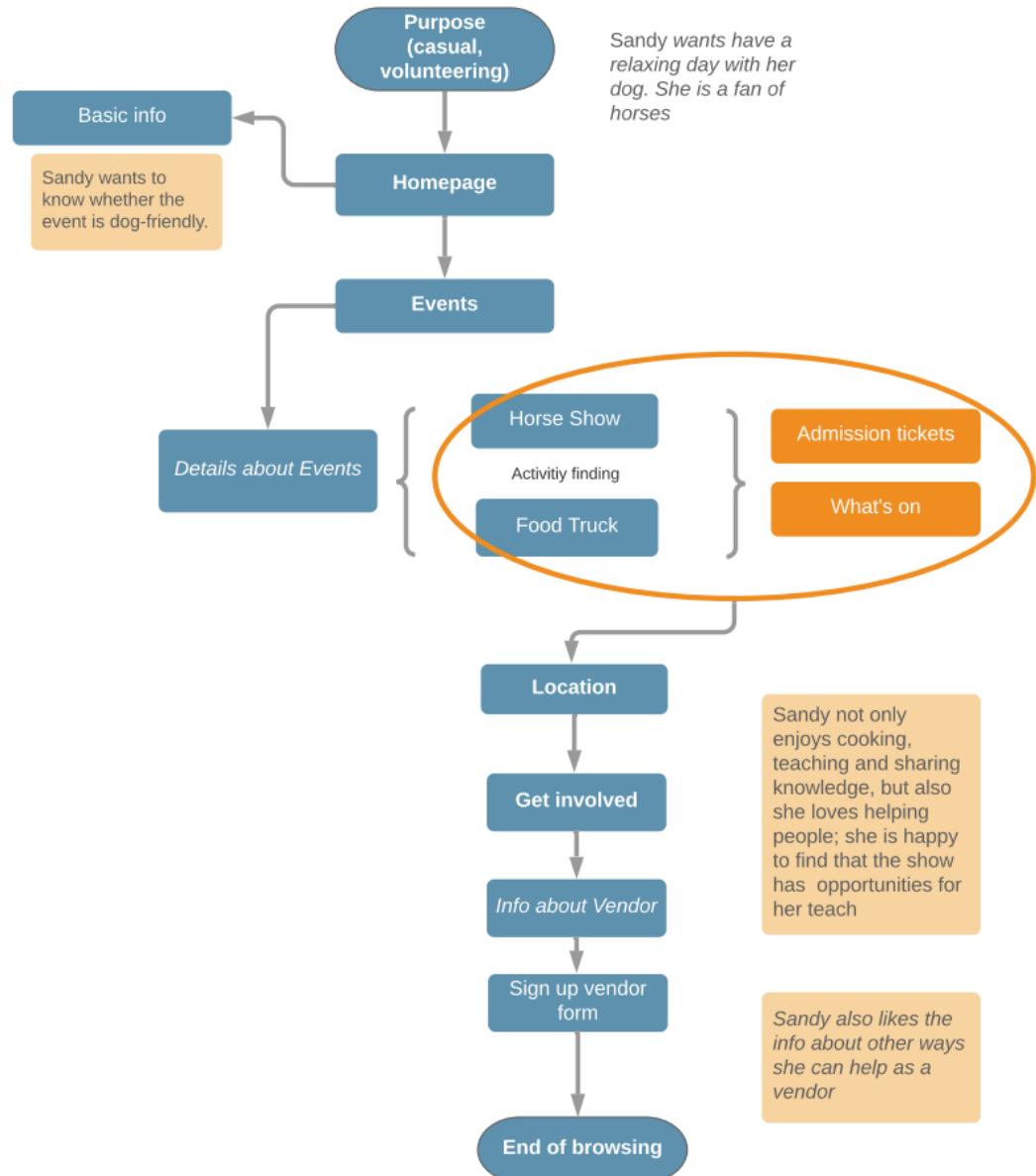
User Stories

A task model is a flow chart that shows how users interact with the improved website. Each block in the task model represents a part of the user's process. To make the website more user-friendly, the Pulsatio design team interviewed users who might use the website and might be convinced to go to the show. The following task models demonstrate how two typical types of users navigate the website, get information and make decisions



Sandy, 55, Pediatric Nurse and Farmer

Sandy likes country show because she likes lots of people especially there are lots of kids, and this fair is great for family fun; most importantly, she thinks this event is a part of farm lifestyle.





Jacob, 20, Vet tech and bartender

Jacob loves animals and music which means he is the kind of person who would enjoy the activities at the Rudgwick Country Show. Jacob is always looking for fun ways to spend the weekend with his girlfriend.

