

## Pulsatio Solutions

1111 McKee Road  
Oakdale, PA 15032



### SOW 023 Agreement to Perform Website Development Services to Brian Maitland

Date	Services Performed By:	Services Performed For:
Date of Meeting : 11/13/2020	Pulsatio Solutions	Brian Maitland
Date of Agreement: 11/13/2020	1111 McKee Road,	553 Brick Road,
Deadline for Project: 1/15/2020	Oakdale, PA 15032	Manchester, MI 6DN

Brian Maitland and the Rudgwick Steam and Country Show are desiring a redesign of their current website. Pulsatio Solutions is delighted to partake in the following Statement of Work for the Rudgwick Steam and Country Show (client), overseeing the steps in the redesigning of the website.

This Statement of Work (SOW) is issued pursuant to the Consultant Services Master Agreement between **Brian Maitland** ("Client") and **Pulsatio Solutions** ("Contractor"), effective **November 13<sup>th</sup>, 2020** (the "Agreement"). This SOW is subject to the terms and conditions contained in the Agreement between the parties and is made a part thereof. Any term not otherwise defined herein shall have the meaning specified in the Agreement. In the event of any conflict or inconsistency between the terms of this SOW and the terms of this Agreement, the terms of this SOW shall govern and prevail. This SOW # 023 (hereinafter called the "SOW"), effective as of **November 13<sup>th</sup>, 2020** is entered into by and between Contractor and Client, and is subject to the terms and conditions specified below. In the event of any inconsistencies between the terms of the body of this SOW and the terms of the Exhibit(s) hereto, the terms of the body of this SOW shall prevail.

## Period of Performance

The Services shall commence on **November 13<sup>th</sup>, 2020** and shall continue through **January 15<sup>th</sup>, 2021**.

### The Client Resource Information:

- Brian Maitland
  - 412-322-9384
  - maitland.brian@ptcollege.edu

## Scope of Work

---

Contractor shall provide the Services and Deliverable(s) as follows:

- Overview and scope the workload from website
- Design Documents such as Style Tile, Wireframe Concepts, etc.
- 8 Web Page Layout with aligning Page Design and Pattern Designs
- Front End Development

---

## Overview and Scope

---

The following processes will be carried out upon approval of the agreed terms and condition with Brian Maitland. In order to deliver the most suitable, website for Brian Maitland (client), the team must assemble and gather any needed data to properly design with accuracy and proficiency.

- The team at Pulsatio will browse, gather and obtain necessary information from the client and website.
- Plan for strategic and well-organized structure through all design documents and procedures.

---

## Design Concept Documents

---

The design and concept documents will be drafted by the team at Pulsatio for Brian Maitland (client) to improve the status and functionality of the client's website. These documents may include, but not limited to a Style Tile for brief color palettes, wireframes to structure the website's appearance and any other necessary documents for design.

- The team at Pulsatio will draft a style tile.
- This document will allow the team to have a standard for moving forward in design and operate from the same place of design.
- Wireframes will be constructed from within the team, gravitating towards a structure to ideate content positions and certain information accurately

## Website Design

---

The team will begin the back-end website construction. This will include the discussion of which tools the development team will use in carrying out the project with. The development team will strategize and formulate the most efficient landscape for the entire website, gathering their results from obtained data from current website.

- The development team will devise a sound solution in the proper tools and design applications to achieve Brian Maitland's desired results.
- The construction of the back end using proper development tools will take place and become the foundation for the continual process of building the full project.

---

## Front End Development

---

The design team will use previous design templates and documents to create, draft and iterate the confirmed style ideas. The ideas confirmed by the team will be used throughout the entire project to have a consistency of mood and genre. The front end development process will include styling and formatting as well as bug and QA (Quality Assurance) testing for function, user experience and operational purposes.

- The design team will ideate the proper layout for Brian Maitland's (client) website.
- The design documents from this project will be used to implement a project-standard for consistency and accuracy.
- The team will also test code for proper functionality, industry design standards and adequate feel too desired requests from Brian Maitland (client).
- Final touch implementations and the quality assurance testing will be applied during this stage.

---

## Fee Schedule

---

This engagement will be conducted on a Time & Materials basis. The total value for the Services pursuant to this SOW shall not exceed \$3,400(USD) unless otherwise agreed to by both parties via the project change control procedure, as outlined within.

## Fee Schedule Continued

Project Components	Agency Fees
<b>Design</b>	(\$55.00 per One Work Hour)
• Style Tile	+ \$200.00
• Meeting/Coordination	+ \$50.00
• Design Templates	+ \$55.00
• Page Design	+ \$55.00
<b>Website Build</b>	(\$60.00 per One Work Hour)
• Development of Front End	+ \$60.00
• Quality Assurance Testing	+ \$65.00
• Edit and bug reporting 30 Days	+ \$65.00
<b>Operation &amp; Support</b>	(\$50.00 per One Work Hour)
• Project Management	+ \$65.00
• Account Strategy and Support	+ \$60.00

Upon completion of this Performance Period, Contractor and Client will have the option to renew this agreement for an additional then-stated number of hours at the then-current hourly rate for those resources identified.

Bill To Address	Client Project Manager
553 Brick Road, Manchester, MI 6DN	Brian Maitland

## Completion Criteria

Contractor shall have fulfilled its obligations when any one of the following first occurs:

- Contractor accomplishes the Contractor activities described within this SOW, including delivery to Client of the materials listed in the Section entitled “Deliverable Materials,” and Client accepts such activities and materials without unreasonable objections. No response from Client within 2-business days of deliverables being delivered by Contractor is deemed acceptance.

- Contractor and/or Client has the right to cancel services or deliverables not yet provided with 30 business days advance written notice to the other party.

**IN WITNESS WHEREOF**, the parties hereto have caused this SOW to be effective as of the day, month and year first written above.

---

Brian Maitland

Pulsatio Solutions

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_