

## AMERICAN EXPRESS - VISIT DETAILS

- 1 Upon arrival, were all American Express products set to planogram on the main display?
  - ☒ Yes
  - ☐ No – I corrected during visit
  - ☐ No – Manager refused correction
- 2 Did you ensure all American Express cards are stocked on the main display using back stock?
  - ☒ Yes – Already full or I placed back stock
  - ☐ No (Please explain)
- 3 Was the American Express Serve freestanding display on the sales floor?
  - ☒ Yes
  - ☐ No
- 4 Was the Mom Perfect Gift freestanding display on the sales floor?
  - ☒ Yes
  - ☐ No
- 5 On arrival, was the Celebrate Dads and Grads freestanding display on the sales floor?
  - ☒ Yes
  - ☐ No – I assembled and placed during visit
  - ☐ No – Could not locate
  - ☐ No – Manager refused

## AMERICAN EXPRESS INVENTORY AUDIT

- |   |   |  |   |  |
|---|---|--|---|--|
| 1 Amex 4 Box 4 You (\$20-\$500) <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul>  | 2 Amex White Star (\$25-\$500) <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul> | 3 Amex Blue Star (\$25-\$500) <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul> | 4 Amex Purple Chevron (\$25-\$500) <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul> | 5 Amex Black Chevron (\$25-\$500) <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul> |
| 6 Amex 4 Box Gold (\$20 - \$500) <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul> | 7 Amex \$100 <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul>                   | 8 Amex \$50 <ul style="list-style-type: none"> <li><input type="radio"/> In Stock</li> <li><input checked="" type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul>                   | 9 Amex \$25 <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul>                        | 10 Amex Serve <ul style="list-style-type: none"> <li><input checked="" type="radio"/> In Stock</li> <li><input type="radio"/> Low Stock</li> <li><input type="radio"/> Out of Stock</li> </ul>                     |

## AGENT NOTES

Manager stated employees are comfortable reloading cards at the register. There is no dangler on the main display. Please send this store the "Reload at Register" dangler.