Lakesha Costa

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To Whom It May Concern:

I am writing to express my interest in your Sales/Design Consultant position; therefore, please allow me to submit my résumé for your review.  Having performed in customer service, sales, and operational leadership roles for the past 17 years, I am confident that I can make a valuable contribution to your organization’s future ventures and initiatives.

What I bring to the position is a combination of team leadership, strategic planning, and business development skills that I have leveraged to meet and exceed expectations. I analyze core business functions and implement the most appropriate solutions that drive continual business expansion. Examples of the results from my experience include the following:

•        Maximized sales opportunities by making 100’s of daily outbound sales calls to businesses

•        Achievement of profit, sales volume, net price, and net revenue objectives

•        Averaged over 30% sales growth within 4 months as a Medicare Sales Representative

•        Implementation of sales strategies to achieve optimal membership enrollment goals

In previous positions, I increased sales performance and motivated teammates to meet employer objectives. Because of my success in these areas covers multiple arenas, I am confident I can do the same as a member of your team.

My résumé is attached and contains additional details regarding my career accomplishments. If your company is looking for a results oriented achiever with an excellent track record of identifying opportunities for accelerated growth, I welcome an opportunity for a personal interview.  I thank you in advance for your time and review of my qualifications.

Sincerely,

Lakesha Costa