Front-End UI/UX Mini Project

Project Title:

1. Restaurant Landing Page:

Design a visually appealing landing page for a fictional restaurant including its menu, ambiance, and contact details.

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Course: *UI/UX Design Fundamentals*

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Institution: Christ University

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1.Restaurant Landing Page

Project Overview:

Design a visually appealing landing page for a fictional restaurant including its menu, ambiance, and contact details.

Abstract

This project involves designing and developing a visually appealing one-page landing site for a fictional restaurant using HTML and CSS. The primary goal is to highlight the restaurant's menu, ambiance, and contact details while reflecting its brand identity through warm color schemes, thematic typography, and high-quality food imagery. Key sections include a header with navigation, a hero image with a welcome message, a categorized menu (Starters, Mains, Desserts), an "About Us" segment, and a contact section with essential details, followed by a footer with social media links. The design will employ Flexbox and CSS Grid for structured, responsive layouts, along with hover effects for interactivity. The final outcome will be an engaging, user-friendly webpage that effectively promotes the restaurant, enhances its online presence, and provides easy access to essential information for potential customers.

Objectives

- Design an attractive and user-friendly restaurant landing page
- Highlight menu categories (Starters, Mains, Desserts) with images and hover effects
- Implement responsive layout using Flexbox and Grid
- Use HTML5 semantic structure for accessibility and SEO
- Apply thematic branding with warm colours, typography, and imagery
- Include essential sections: Header, Hero, Menu, About Us, Contact, Footer
- Ensure cross-device compatibility and smooth navigation

Scope of Project

The *Restaurant Landing Page* project focuses exclusively on creating a visually appealing, single-page website for a fictional restaurant. The primary aim is to showcase the restaurant's brand identity, menu highlights, and contact details through a clean, modern, and responsive front-end design.

- Front-end only: no JavaScript or backend development involved
- Responsive design supporting desktop, tablet, and mobile viewports
- Use of pure HTML and CSS, no external libraries or frameworks
- Focus on visual design, layout technique, and brand alignment
- Contact section includes static address, phone, and hours without dynamic functionality

Tools & Technologies Used

Tool/Technology	Purpose
HTML5	Markup and semantic content structure
CSS	Styling, layout management, responsiveness
VS Code	Code editing and project organization
Chrome Dev Tools	Testing, debugging, and responsive inspection

HTML Structure Overview

- Semantic tags used: <header>, <nav>, <main>, <section>, <footer>
- Sections structured for clear navigation: Header (with nav menu), Hero, Menu (split as Starters, Mains, Desserts), About Us, Contact, Footer
- Navigation menu built with unordered lists and anchor links for smooth scrolling
- Menu items organized using Flexbox/Grid inside <section> elements for clear grouping

CSS Styling Strategy

- External stylesheet (style.css) with well-organized sections and comments
- Layouts managed through CSS Flexbox and Grid for responsive, flexible design
- Mobile-first design methodology enhanced with media queries for larger screens
- CSS variables define warm theme colours for easy theme consistency
- Hover effects added to menu items to enhance interactivity
- Typography scaled using relative units (em/rem) for accessibility and responsiveness.

Key Features

Feature	Description	
Responsive Design	Website adapts seamlessly from mobile to desktop screens	
Smooth Navigation	Fixed header with anchor links allowing easy section jumping	
Image-rich Menu	Menu categories displayed with food images using Flexbox/Grid layout	
Hover Effects	Interactive hover styles on menu items improve user engagement	
Brand Theming	Consistent warm colour palette and typography reflective of food theme	
Footer Elements	Social media icons and newsletter signup placeholder included	

Challenges Faced & Solutions

Challenge	Solution
Overlapping elements on small screens	Media queries used to stack and resize elements
Aligning menu items evenly	Adopted Flexbox and Grid for more reliable alignment
Responsive typography issues	Used em/rem units instead of fixed pixels for fonts
Maintaining image quality	Optimized images and used CSS object-fit for layout

Outcome

Successfully designed a clean, modern, and responsive restaurant landing page using only HTML and CSS. The page incorporates key branding elements, rich imagery, and structured navigation. The project enhanced understanding of layout techniques like Flexbox/Grid,

responsive design, and user interface branding. It serves as a practical template for small business websites emphasizing visual appeal and usability without complex scripting.

Future Enhancements

- Add JavaScript for interactive elements such as form validation or dynamic menu filtering
- Integrate animations or transitions for a more polished user experience
- Backend integration for handling newsletter subscriptions and contact forms
- Implement a theme toggler for light/dark mode to enhance accessibility and user customization

Sample Code

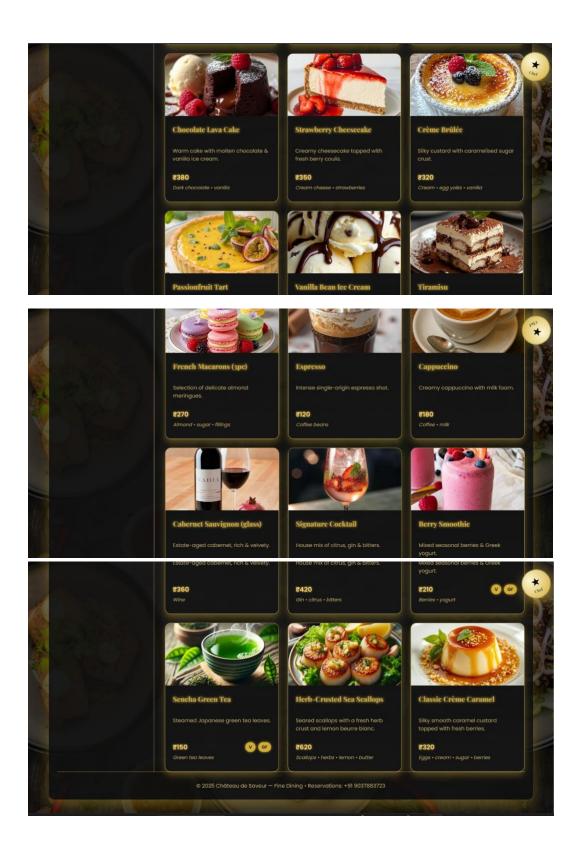
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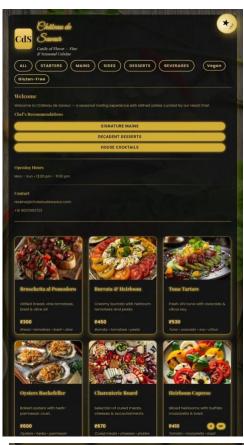
Output

In laptop screen:





In mobile screen









Conclusion

This project involved designing and implementing an elegant, responsive restaurant menu webpage using **pure HTML and CSS**. It strengthened my understanding of semantic markup, CSS Grid and Flexbox layouts, and achieving interactive functionality with CSS selectors. The challenge of maintaining uniform card sizes, accessibility, and beautiful visual theming was successfully met. This mini project enhanced my front-end skills, particularly in user-centric web design for food service applications.

Reference

- L&T LMS: https://learn.lntedutech.com/Landing/MyCourse
- MDN Web Docs: https://developer.mozilla.org/en-US/
- Google Fonts and Material Design Guidelines
- CSS-Tricks: https://css-tricks.com/