CRM APPLICATION FOR JEWEL MANAGEMENT

College Name: KG COLLEGE OF ARTS AND SCIENCE

Team ID: NM2025MID23642

Team size:

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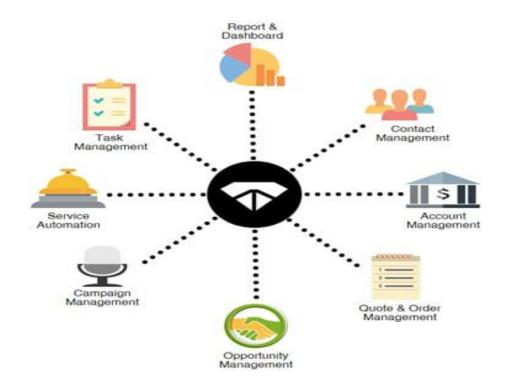
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1.INTRODUCTION

1.1 Project Overview

The CRM system for jewelry management integrates customer data with product details, sales, inventory, and marketing campaigns to enhance the customer experience and drive business growth. It allows jewelry stores or manufacturers to manage their operations more effectively, improve customer satisfaction, and maximize sales.



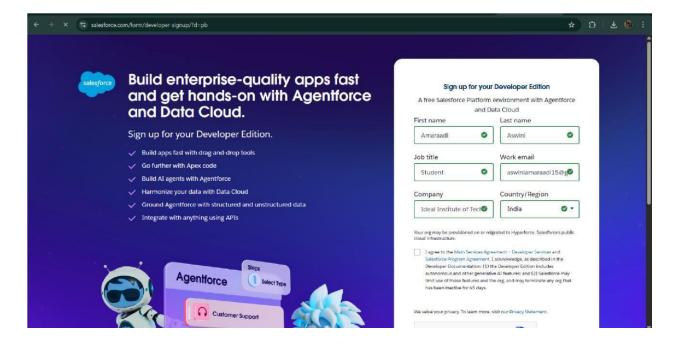
1.2 Purpose

The purpose of a **CRM Application for Jewelry Management** is to streamline and enhance the overall operations of a jewelry business while improving the relationship with its customers. By tracking customer preferences, purchase history, and interactions, the CRM allows businesses to provide more personalized services and offers.

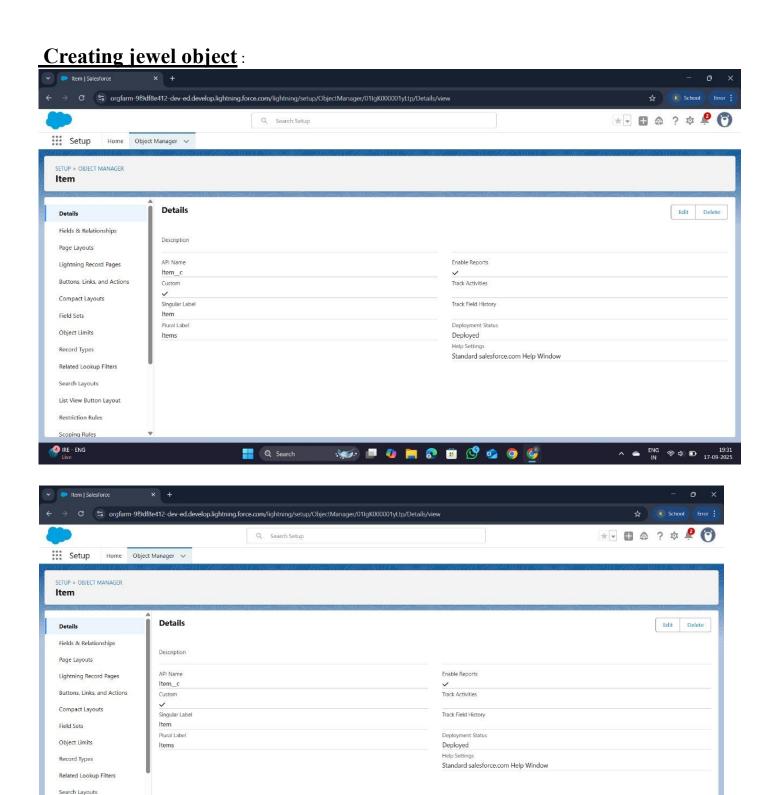
2.DEVELOPMENT PHASE

Creating Developer Account:

By using this URL - https://www.salesforce.com/form/developer-signup/?d=pb



• Created objects: Involve creating various objects (entities) that represent different aspects of the jewelry business.



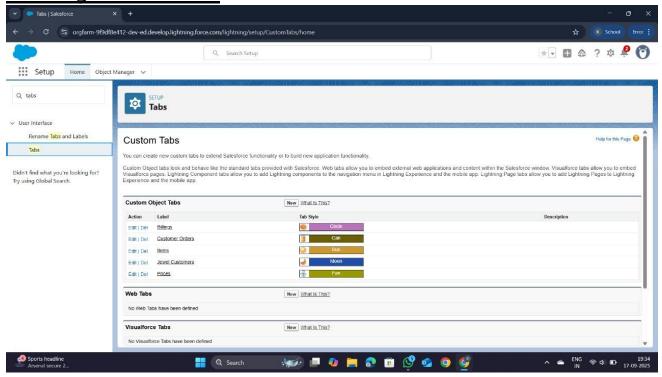
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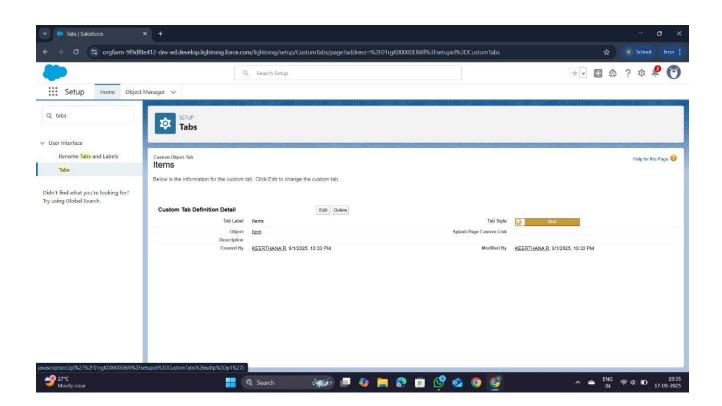
Q Search

List View Button Layout
Restriction Rules
Scoping Rules

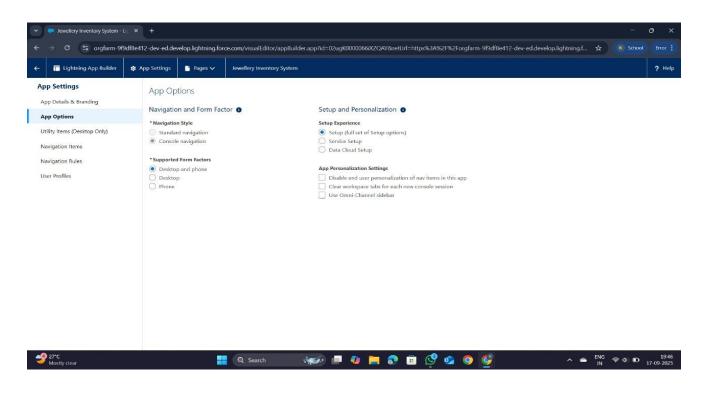
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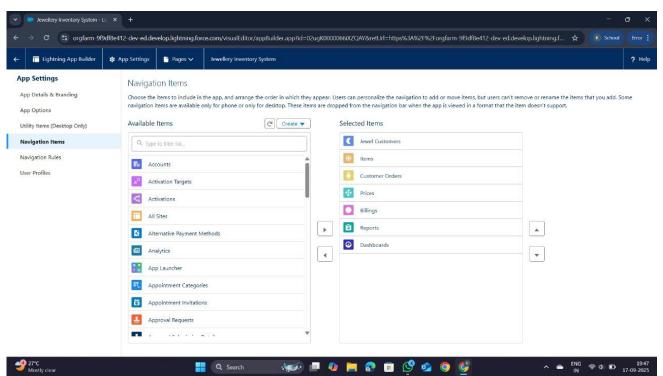
Creating a custom tab:

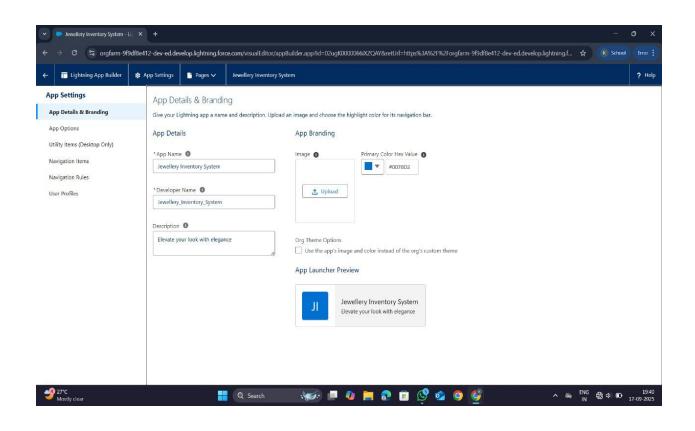


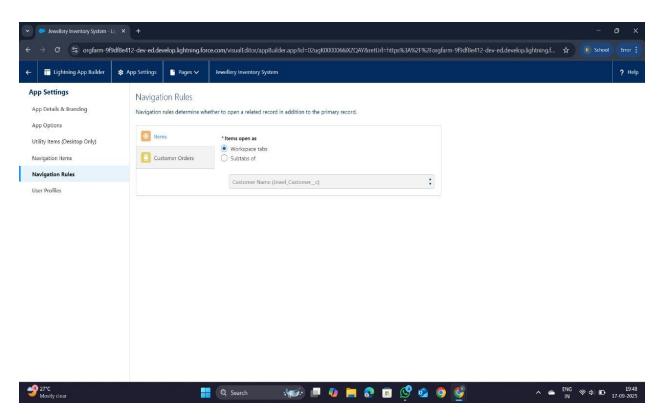


Creating a lightning app:

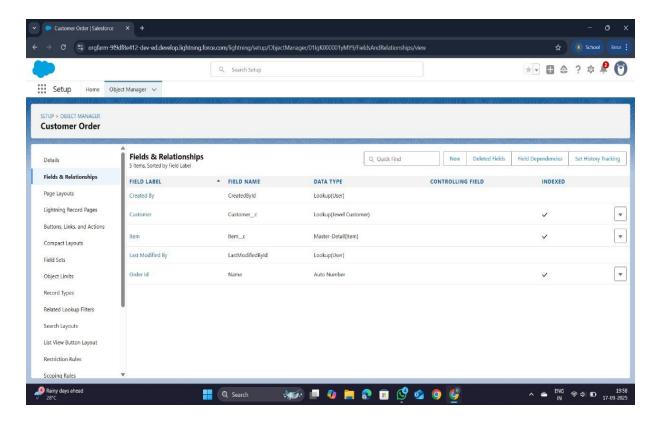




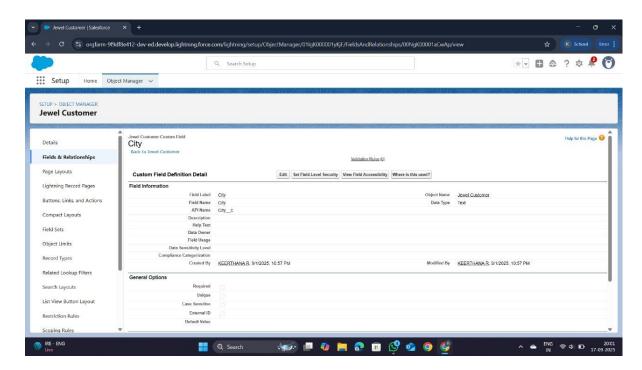




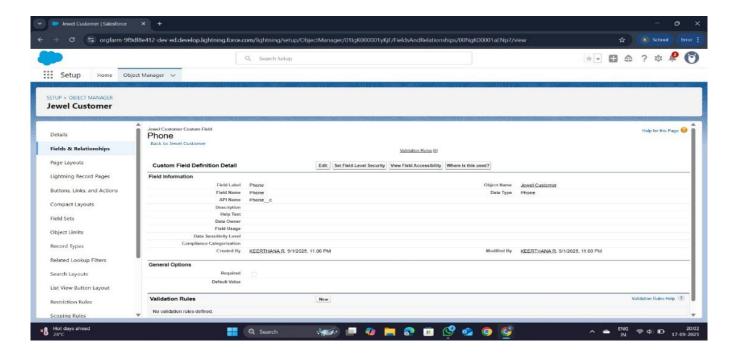
Creating Lookup-relationship and creating a master-detail relationship:



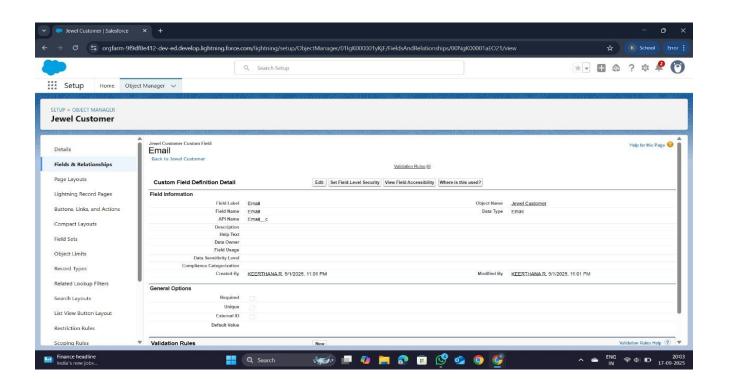
Creating Text field in jewel customer object:



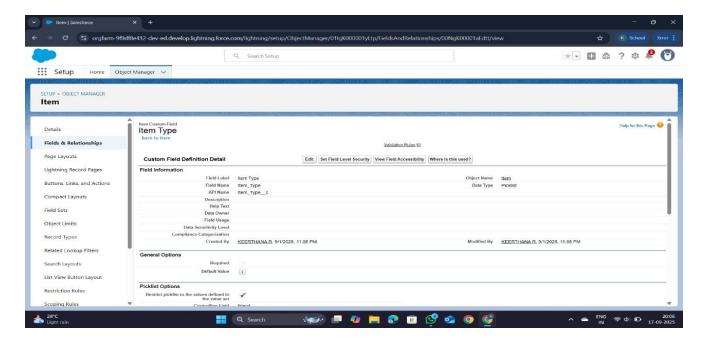
Creating the phone field in object jewel customer:



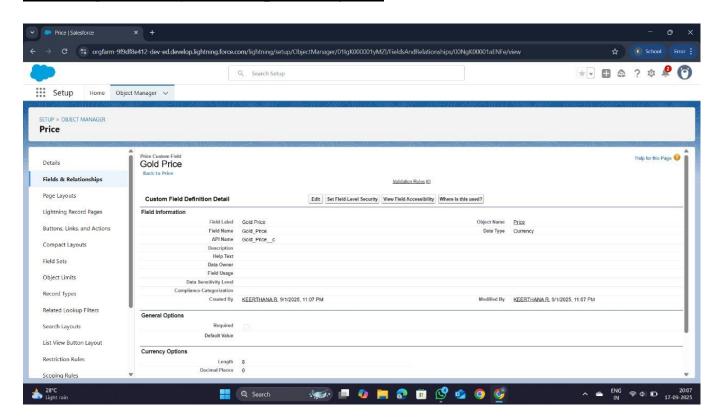
Creating the Email field in object jewel customer:

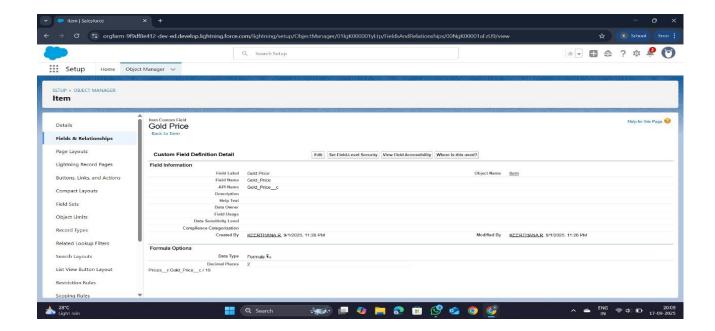


Creating Picklist field in item object:



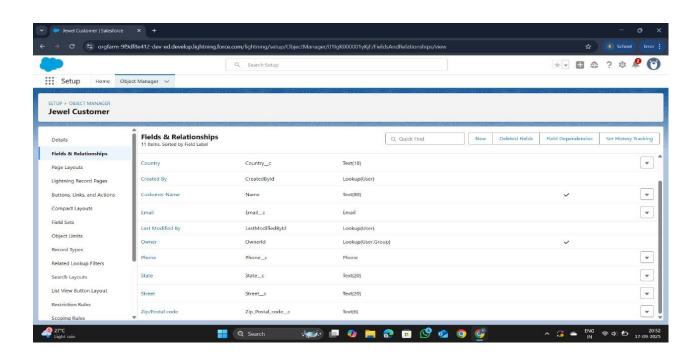
Creating currency field in price object:



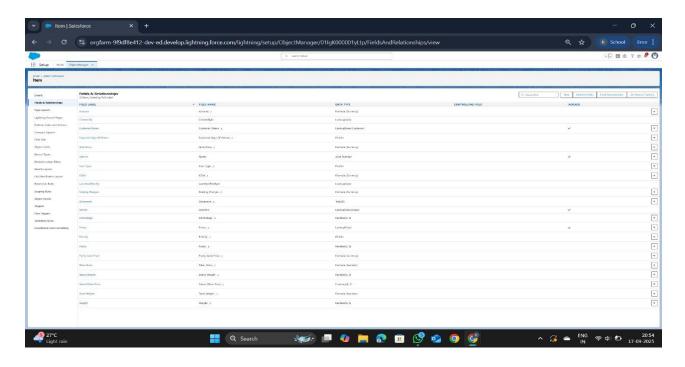


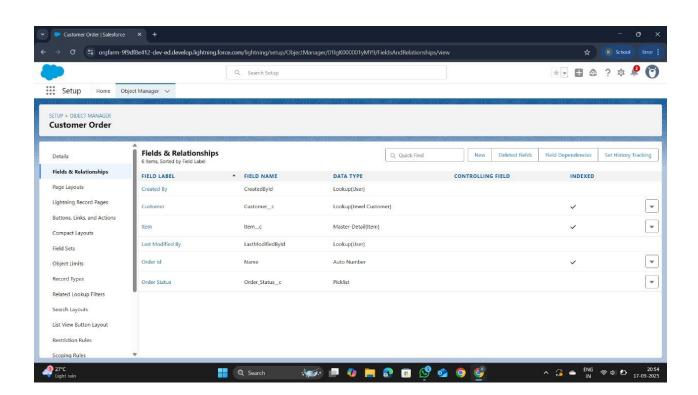
• Formula field (cross object) in item object.

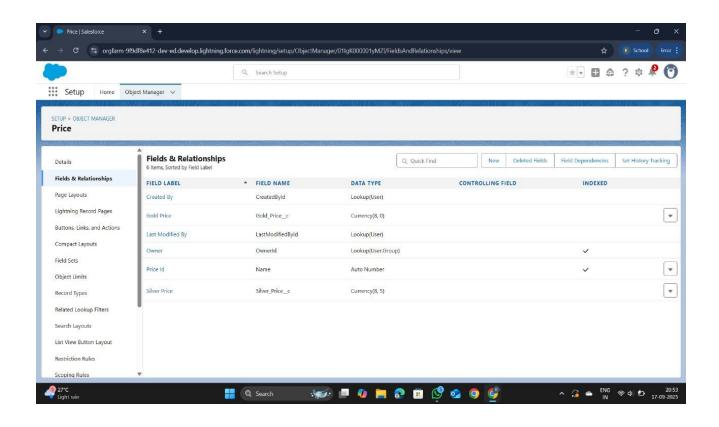
Creating remaining fields in objects:

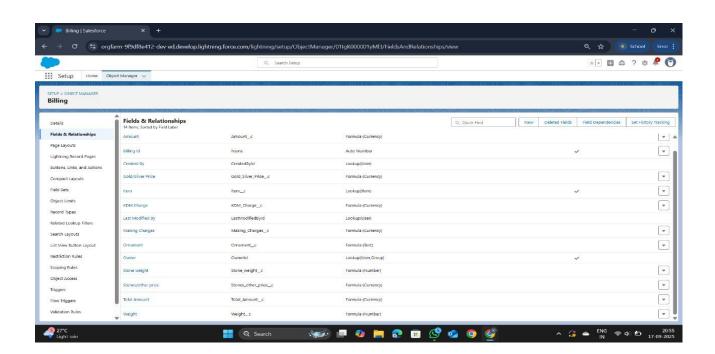


Creating fields and relationships:

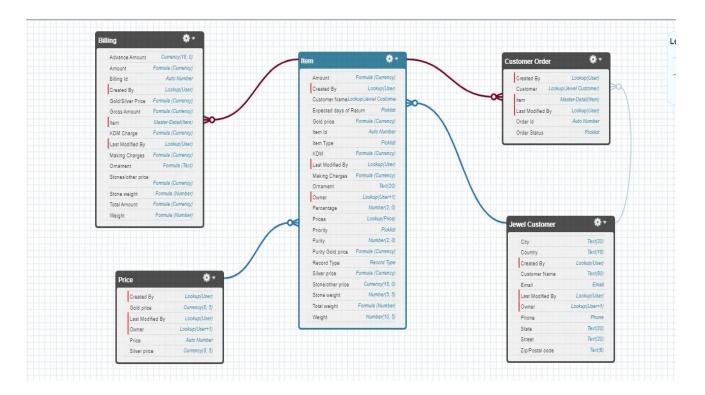




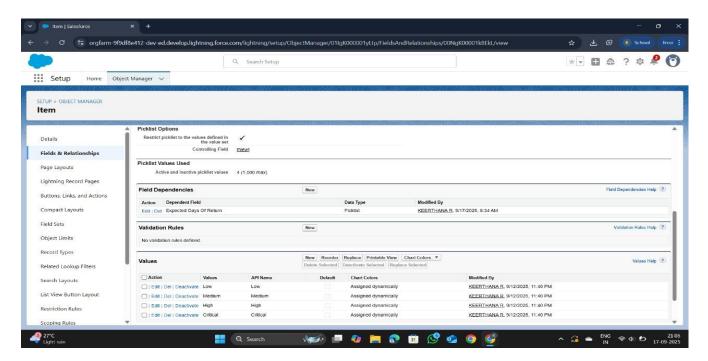




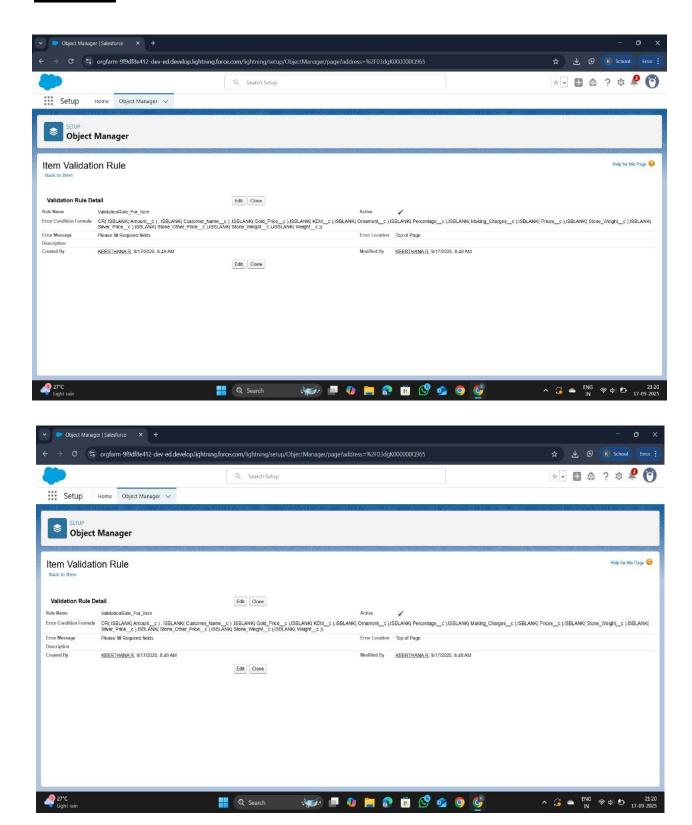
Schema builder:



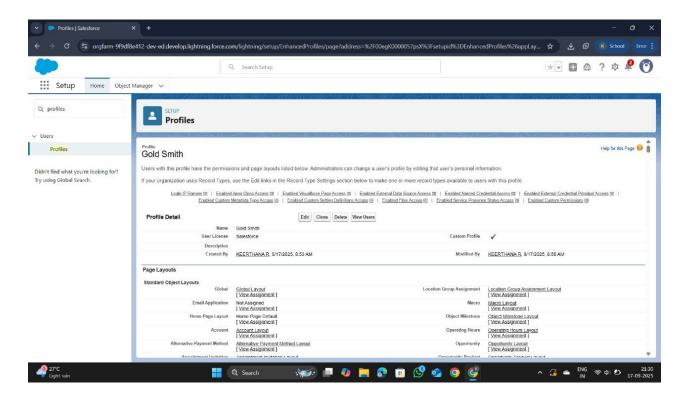
Creating the field dependencies:



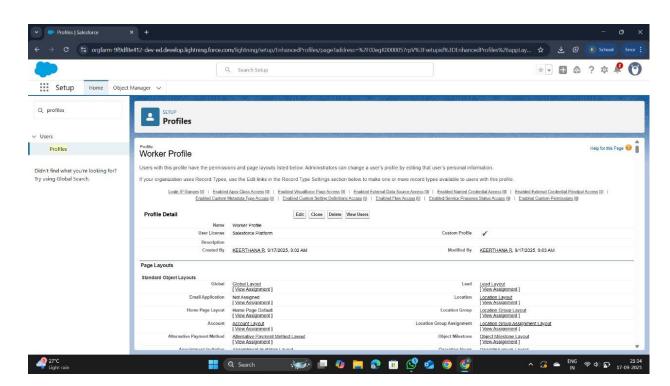
Profiles:



Gold smith profile:

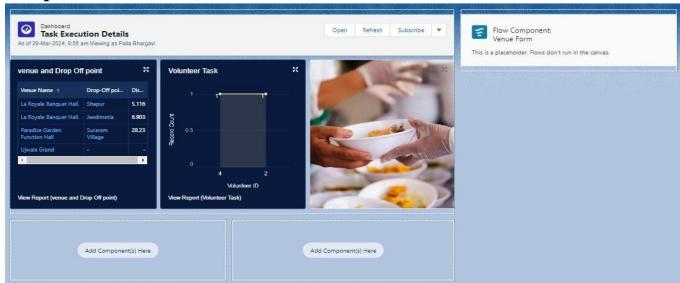


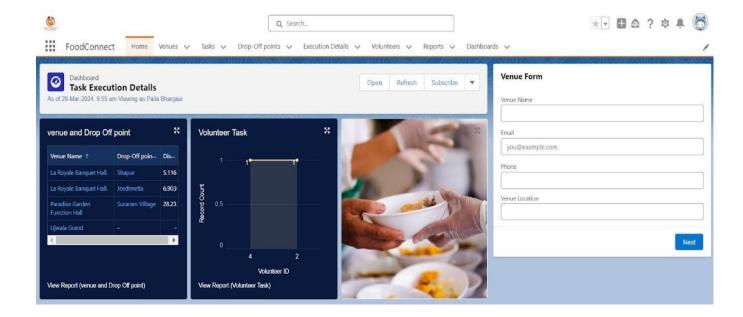
Worker profile:



Result

Output Screenshots





ADVANTAGES & DISADVANTAGES

Advantages

- 1. **Efficient Coordination**: Streamlines communication between donors, volunteers, and dropoff points.
- 2. **Reduces Food Waste**: Helps minimize food waste by redistributing surplus to those in need.
- 3. **Automation**: Uses Salesforce tools (Flows, Alerts, etc.) to reduce manual work and human error.
- 4. **Real-Time Tracking**: Provides visibility into task status, pickup/delivery updates, and execution logs.
- 5. Social Impact: Supports hunger relief efforts and strengthens community support systems.

Disadvantages

- 1. **Technology Dependency**: Requires access to Salesforce and internet connectivity, which may be a barrier in some regions.
- 2. **Initial Setup Cost**: Implementation and customization on Salesforce can be costly for small organizations.
- 3. **Volunteer Reliability**: The system depends heavily on volunteers, which can lead to inconsistencies in execution.

- 4. **Food Safety Risks**: If not handled properly, there can be concerns about the hygiene and safety of leftover food.
- 5. **Training Requirement**: Users need training to effectively use the system and its automated features.

CONCLUSION

The Leftover Food Supply Management System successfully streamlines the food donation and distribution process through a structured, automated Salesforce application. It enhances efficiency, coordination, and tracking accuracy for donors, volunteers, and administrators, ultimately contributing to reduced food waste and greater community impact.

APPENDIX

• Source Code: Provided in Apex Classes and Triggers <u>trigger</u>

DropOffTrigger on Drop Off point c (before insert) {

for(Drop Off point c Drop : Trigger.new){

Drop.Distance c = **Drop.distance** calculation c;