Privacy Policy for Banyan Grown Exchange (BGE)

Effective Date: 12 Feb 2025

At Banyan Grown Exchange (BGE), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your personal data when you interact with our token and services, including integrating with our future forex brokerage and crypto token features.

#### 1. Information We Collect

We may collect the following types of information:

**Personal Information**: Information that you provide to us when signing up, such as your name, email address, phone number, and other identification data.

**Transaction Data:** Data related to your transactions with our token (BGE), including the amount, date, and transaction history.

**Usage Data:** Information about how you access and interact with our platform, such as your IP address, device details, and browsing behavior.

**Payment Information:** For future forex or crypto-related transactions, payment information like credit/debit card details, bank account numbers, etc., may be collected.

**Cookies:** We may use cookies to track activity on our website and improve your user experience.

## 2. How We Use Your Information

We use the collected information for the following purposes:

**To Provide Services:** To facilitate your use of our token and future integration with our forex brokerage services.

**To Process Transactions:** To manage token purchases, sales, and any forex or crypto-related financial transactions.

**To Communicate:** To send you updates about our services, token-related news, marketing materials, and important announcements.

**To Improve Services:** To monitor platform performance and analyze usage to enhance our services.

**For Compliance:** To comply with legal obligations, including anti-money laundering (AML) and know-your-customer (KYC) requirements.

## 3. How We Protect Your Information

We use industry-standard security measures to protect your personal data:

**Encryption:** To protect sensitive information during transactions.

**Access Controls:** Limiting access to personal data to authorized employees or third-party service providers.

**Security Audits:** Regular audits to ensure the integrity and security of the system.

# 4. Data Sharing

We do not sell or rent your personal data to third parties. However, we may share your information in the following circumstances:

**Service Providers:** We may share your data with trusted service providers who assist us in providing platform services, payment processing, or data analytics.

**Legal Requirements:** If required by law, we may disclose your information in response to legal requests (e.g., court orders or government investigations).

# 5. Your Rights

Depending on your jurisdiction, you may have the following rights:

Access: Request access to your personal data.

**Correction:** Request correction of any inaccurate information.

**Deletion:** Request deletion of your personal data, subject to legal and contractual obligations.

**Opt-out:** You can opt out of receiving marketing communications from us at any time.

#### 6. Data Retention

We retain your data for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

## 7. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page, and the effective date will be updated.