- I. Given below are some statements based on video lectures. Identify them and write (T) against True statements and (F) against False statements.

 5 Marks
- 1. If there is an organizational barrier, one must immediately contact the highest authority in that organization. False
- 2. Role of informative writing is to explain opinions, not facts. Correct answer- False
- 3. The goal of business writing is to impress the clients with colloquial language. False
- 4. Ethical communication involves an audience centered approach. True
- 5. Choice of words like simple words play an important role in effective writing. True
- II. Given below are multiple choice questions having four options. Select the most suitable option as your answer.6 Marks
- 6. Which among the following is not a part of organizational breakdown?
 - A. Misunderstood application of media
 - B. Fear of superior's perception
 - C. Fear of rejection
 - D. Negative attitude in organization
- 7. Arrange the following in order, from what should be done first to what should be done last while writing a research paper.
- (i) Researching
- (ii) Revising
- (iii) conceptualizing
- (iv) Drafting
 - A. iv-ii-iii-i
 - B. ii-iv-i-iii
 - C. iii-i-iv-ii
 - D. i-iii-ii-iv

8. Complete the following format	:-
Date	
Sub:	
Salutation	
Main Body	
Complimentary close	
Signature	
1. Enclosure, Name	
2. Inside address, Name	
3. Inside address, Enclosur	<mark>re</mark>
4. Name, Inside Address	
9. Semantic Gap occurs because:-	-
1. Meanings are difficult	
2. Meanings are contextual	<mark>lized</mark>
3. Meanings are confusing	
4. Language is confusing	
10. Breakdown in a communication	on process happens at three levels, Intrapersonal,
interpersonal and	
1. Office level	
2. Organization level	
3. State level	
4. National level	
11. Match the following levels to their characteristics:-	
1. Source level	A. Information Overload
2. People level	B. Categorical Thinking
3. Organization level	C. Emotional outbursts
1. 1-C, 2-A, 3-B	
2. 1-A, 2-B, 3-C	
3. 1-A, 2-C, 3-B	
4. 1-B, 2-C, 3-A	

III. Given below are multiple select questions having five options. Select the most suitable options as your answer. 4 Marks

- 12. A piece of official business writing which is circulated within the organization is called:-
 - 1. Official Letter
 - 2. Memo Report
 - 3. Official Report
 - 4. Memorandum
 - 5. Minutes
- 13. Ethical considerations include
 - 1. Mixed reactions
 - 2. Misquoting
 - 3. Misunderstanding
 - 4. Misdirecting
 - 5. Plagiarism