

Management Information System

Computer based system that help organizations collect, store, and use information to make decisions and manage their activities efficiently.

Key aspects

- 1) Systematic Process
- 2) Decision Support
- 3) Integration
- 4) User Support

Components

- 1) Hardware
- 2) Software
- 3) Data
- 4) People

Uses of MIS

- 1) Performance Monitoring and Control
- 2) Coordination and Integration
- 3) Data management and Information Sharing
- 4) Forecast planning
- 5) Decision making
 - Strategic Decisions
 - Tactical Decisions
 - Operational Decisions

Benefits

- 1) Improved Decision making
- 2) Increased efficiency
- 3) Enhanced Data accuracy
- 4) Greater flexibility
- 5) Better resource management

Types of Information System

- 1) Transaction Processing System
- 2) Management Information System
- 3) Decision Support System
- 4) Executive Information System
- 5) CRM

Challenges in MIS

- 1) Data Security
- 2) High costs
- 3) System downtime
- 4) User resistance
- 5) Scalability
- 6) Complexity
- 7) Integration issues

Organization Theory → how org. work

- Structure (job role)
- Behavior (people interaction)
- Process (operate and achieve)
- Adoption (change and evolve)

Theories

- 1) Classical management
- 2) Human relation
- 3) Contingency Theory
- 4) System Theory
- 5) Modern management

System approach

System with inter connected and inter dependent parts working together to achieve common goals.

<u>Function</u>	<u>Benefits</u>
1) Planning	1) Better decision
2) Organizing	2) Higher Efficiency
3) Controlling	3) More Flexibility

Evolution of Information System

1) Manual Information System (Pre-1940s)

- Entirely manual
- Slow or prone to error
- Handling large data is impractical

2) Early Data processing System (1940s -1960s)

- First wave of automation
- Batch processing
- Mainframe computers used

3) Management Information System (1960s -1970s)

- help manager to make decisions
- Report focused
- Data stored in centralized systems

4) Decision Support System (1970s - 1980s)

- Analytical tools for decision making
- Complex decision making
 - complex, semi structured and unstructured decisions

5) Enterprise Resource Planning (1990s)

- Integration of departments
- Real time decision making
- Modular design

6) Knowledge management System (Late 1990s)

- Manage both explicit and tacit knowledge
- Knowledge sharing across teams

7) Business Intelligence and Analytics (2000s)

- Data driven decisions
- Predictive analysis
- Big data management

Types of Information System

a) Transaction processing System

- handle day to day operation
- Sales, payroll, inventory management etc

d) Executive information System

- help senior executive

b) Management Information System

- Gather data from TPS
- Summarizing and report
- Reports and dashboards

- high level summary and graphical representation

- KPI

c) Decision Support System

- helps in semi-structured and unstructured decisions
- Complex decision making
- simulate scenarios, evaluate options and forecast outcomes

{ Decision making }

- a) Operational decision
- b) Tactical decision
- c) Strategic decision

Role of IS in DM

- 1) Data collection and Storage
- 2) Data analysis and reporting
- 3) Scenario Planning and forecasting
- 4) Real time Monitoring

{ Conceptual System Design }

- Initial phase of MIS development
- System blueprint (based on user needs and business goals)
- Outline what the system should achieve, the required information, and the main component without focusing technical implementation details.

Problem Definition

- Specific business issue the system aims to solve
- Identify area of pain
- Scope of the problem
- Business impact
- Gather requirements
 - Functional (Report generation)
 - Non functional (Performance)

Objectives

- 1) System Objectives
- 2) Improve System effectiveness
- 3) Set measurable target to assess System Success [KPI]
- 4) Focus on usability and ease of use for end users
- 5) Ensure efficient handling of Key task and process
- 6) Maintain accurate, validated, and Secure Data
- 7) Design for future growth and adaptability
- 8) Ensure Seamless integration with existing System
- 9) Consider hardware, software and budget constraints

Steps

- 1 Requirement analysis
- 2 Data modeling
- 3 System architecture design
- 4 Designing System Components
- 5 User Interface Design
- 6 Prototyping
- 7 Evaluation and Feedback

Information need in CSD

- Who will use the info
 - Scope of info (diff dept)
 - level of detail (granularity)
 - Timeline (real time or near real time)
- Operational data
Tactical data
Strategic data

Sources of information

1) Internal Sources

- TPS
- Database
- Report & Docs
- Employee input

2) External Sources

- Market Research report
- Public Database
- Web & Social media
- Suppliers and partners
- Govt report

3) Automated vs Manual Data entry

- Automated (without human) ⇒ lot, api
- Manual (require human) ⇒ Customer Service notes